

PREPARE CANDIDATES BEFORE THEY ENTER THE CLASSROOM

Statistics Fundamentals

- Learn how to analyze, summarize, leverage spreadsheets
- Practice displaying data to guide business decisions
- Explore Probability Theory and the Normal Distribution Mode

Accounting Fundamentals

- Become acquainted with balance sheets and cash flow statements
- Understand the framework for describing and assessing a business' finances
- Learn to differentiate assets, liabilities, and equity
- Build knowledge of accounting theory, processes, and practices

Finance Fundamentals

- Gain an understanding of how businesses raise capital, manage debt, and build equity
- Become familiar with financial analysis procedures
- Get an overview of managerial finance in the corporate world

About

Candidates will gain the confidence they need to successfully enter a graduate business program and hit the ground running. With Business Fundamentals, your students will quickly master core business concepts — **before** the graduate business program begins.

Built With Confidence

The Graduate Management Admission Council, the makers of the GMAT™ exam, and Kaplan with decades of expertise in learning, have partnered to create this program.

Developed by business school faculty, Business Fundamentals enables candidate success in the classroom.

What's Included

- ✓ Courses taught by experts who relate lessons through real-world business scenarios.
- ✓ Candidates master the content through videos, short quizzes, and exercises.
- ✓ Pre-quizzes give feedback on how much time candidates need to focus on each topic.
- ✓ 24/7 accessibility - from anywhere; including mobile
- ✓ Candidates can easily monitor their progress as they complete the courses.

Learn More:
gmac.com/businessfundamentals

