Why Should Non-Business Majors Pursue A Graduate Business Degree?

VALUE OF GRADUATE BUSINESS SCHOOL

Leadership
- 86% of b-school grads say their program prepared them for leadership positions.

Professional Network
- 72% of b-school grads felt their program helped develop their professional network.

Income
- 82% of b-school grads say their MBA increased their earnings potential.

Employability
- 87% of b-school grads believe the skills developed in b-school moved them further along in their career.

Business Experience
- 74% of US employers offered internships to graduate b-school students.

EARNING POTENTIAL: Median Starting Salaries

MBA: $110,000
Specialized Business Master’s: $70,000
Bachelor’s Degree: $60,000

FUNDING: Tuition Assistance Offered In

85% & 84% of MBA programs & specialized business master’s programs

GRADUATE B–SCHOOLS & EMPLOYERS ARE LOOKING FOR YOU!

TWO-THIRDS of specialized business master’s programs have RECRUITMENT INITIATIVES FOR UNDERGRADS.

Nearly ONE IN THREE specialized business master’s programs specifically TARGET NON–BUSINESS MAJORS.

On average, employers VALUE COMMUNICATION SKILLS over managerial, quantitative, and technical skills.

Learn more at gmat.com/GetStarted