## Why Should Business Majors Pursue A Graduate Business Degree?

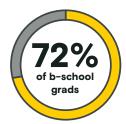
An MBA is more than just a degree. It is a valuable tool to build a career and life that is professionally and personally rewarding. The GMAT® is the preferred entrance exam of b-schools and **58% of US examinees** in 2017 were business majors. Your scores are good for five years, so you'll have plenty of time to figure out your next step.

## **VALUE OF GRADUATE BUSINESS SCHOOL**

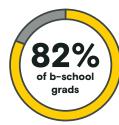
Leadership



say their program prepared them for leadership positions. Professional Network

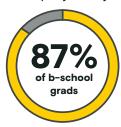


felt their program helped develop their professional network. Income



say their MBA increased their earnings potential.

Employability



believe the skills developed in b-school moved them further along in their career. **Business Experience** 



offered internships to graduate b-school students.

**EARNING POTENTIAL:** Median Starting Salaries

MBA

\$110,000

Specialized Business Master's

\$70,000

Bachelor's Degree

\$60,000

FUNDING: Tuition Assistance Offered In

85%

of MBA programs

84%

of specialized business master's programs

## **GRADUATE B-SCHOOLS ARE LOOKING FOR YOU!**



TWO-THIRDS of specialized business master's programs have RECRUITMENT INITIATIVES FOR UNDERGRADS.



Nearly HALF of specialized business master's programs specifically TARGET BUSINESS MAJORS.

All data from several GMAC sources: GMAT Testing data, Corporate Recruiters Survey, Application Trends Survey, Alumni Perspectives Survey, and Global Management Education Graduates Survey. For more, visit gmac.com/research.

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