Why Should Business Majors Pursue A Graduate Business Degree?

VALUE OF GRADUATE BUSINESS SCHOOL

- **Leadership:** 86% of b-school grads say their program prepared them for leadership positions.
- **Professional Network:** 72% of b-school grads felt their program helped develop their professional network.
- **Income:** 82% of b-school grads say their MBA increased their earnings potential.
- **Employability:** 87% of b-school grads believe the skills developed in b-school moved them further along in their career.
- **Business Experience:** 74% of US employers offered internships to graduate b-school students.

**EARNING POTENTIAL:** Median Starting Salaries

- MBA: $100,000
- Specialized Business Master’s: $70,000
- Bachelor’s Degree: $60,000

**FUNDING:** Tuition Assistance Offered In

- 85% of MBA programs and 84% of specialized business master’s programs

GRADUATE B-SCHOOLS ARE LOOKING FOR YOU!

- **TWO-THIRDS** of specialized business master’s programs have RECRUITMENT INITIATIVES FOR UNDERGRADS.
- **Nearly HALF** of specialized business master’s programs specifically TARGET BUSINESS MAJORS.

An MBA is more than just a degree. It is a valuable tool to build a career and life that is professionally and personally rewarding. The GMAT® is the preferred entrance exam of b-schools and 58% of US examinees in 2017 were business majors. Your scores are good for five years, so you’ll have plenty of time to figure out your next step.

All data from several GMAC sources: GMAT Testing data, Corporate Recruiters Survey, Application Trends Survey, Alumni Perspectives Survey, and Global Management Education Graduates Survey. For more, visit gmac.com/research. © 2018 Graduate Management Admission Council (GMAC) All rights reserved. The GMAT logo, GMAT®, and Graduate Management Admission Test® are registered trademarks of the Graduate Management Admission Council in the United States and other countries.

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