# SEARCH CATEGORIES LIST

Use the table below to assist you in developing your search criteria. It includes all available topics and subtopics as well as sample data and rules for usage.

| CATEGORY | SUBCATEGORY | SAMPLE DATA | COMMENTS |
|---|---|---|---|
| Age Range* | Age Range | 18-22<br>23-25<br>29-35 | Multiple selections allowed |
| Citizenship or Language | Citizenship* | China<br>India<br>United States | Multiple selections allowed |
| | Language | Chinese<br>French<br>Spanish | Multiple selections allowed |
| Desired Degree Characteristics | Degree Objectives | Doctorate In Business (Phd Or Dba)<br>Joint Degree – MBA/Law<br>Master's in Business (MS, MSc, MA)<br>Master's in Business Administration (MBA) | Multiple selections allowed |
| | Intended Concentration | Accounting<br>Marketing<br>Information Systems Technology | Multiple selections allowed |
| Desired School Characteristics | Part-Time vs. Full-Time | Executive MBA Student<br>Full-Time Student<br>Part-Time Student | Multiple selections allowed |
| | Teaching Format (Online vs. On-Campus) | Distance<br>On-Campus<br>Online | Multiple selections allowed |
| Educational Background | Undergraduate GPA | 2.0–4.0 | Specify low end and high end of a range |
| | Undergraduate Major | Accounting<br>Computer Science<br>Fine Arts | Multiple selections allowed |
| | Educational Experience | Completed my undergraduate or university degree<br>Have attained a doctoral degree<br>Have attained a master's degree | Multiple selections allowed |
| | Undergraduate or First Degree Completion Year | (Any Valid Year In The Present Or Past) | Select the low end and high end of a range |
| Ethnicity* (US Only) | Ethnicity | African American<br>Asian American<br>Multiethnic<br>Other Hispanic American | Only US citizens respond to this question<br><br>Multiple selections allowed |

*Required field

| CATEGORY | SUBCATEGORY | SAMPLE DATA | COMMENTS |
|---|---|---|---|
| Gender* | Gender | Female<br>Male | Multiple selections allowed |
| GMAT Scores | GMAT Total Score | 200-800 | Select the low end and high end of a range |
| | GMAT Quantitative Score | 0-60 | |
| | GMAT Verbal Score | 0-60 | |
| | GMAT AWA Score | 0.0-6.0 | |
| Intended School Plans | Planned Date of Enrollment* | January - April 2016<br>May - August 2016<br>September - December 2016<br>Undecided | Values are updated annually<br><br>Multiple selections allowed |
| | Work full-time while pursuing degree | No<br>Yes<br>Undecided | Multiple selections allowed |
| Location, Current (Country ≠ US) | World Region, Country, City, State/Province | Asia<br> China<br>  Beijing<br>Western Europe<br> France<br>  Paris | Multiple selections allowed |
| Location, Current (Country = US) | World Region,<br> Country,<br>  ZIP Code Or<br>  State Or<br>  Metropolitan Area | United States,<br> United States,<br>  ZIP Code,<br>   221<br><br>United States,<br> United States,<br>  State,<br>   Virginia<br><br>United States,<br> United States,<br>  Metropolitan Area,<br>   Washington-Arlington-Alexandria, DC-VA-MD-WV | Multiple selections allowed |
| Location, Permanent US State | Permanent US State | California<br>Michigan<br>New York | Multiple selections allowed |
| Preferred Region of Study | Preferred Region of Study | Asia<br>United States (Middle Atlantic,Midwest,Northeast…)<br>Western Europe | Multiple selections allowed |

| CATEGORY | SUBCATEGORY | SAMPLE DATA | COMMENTS |
|---|---|---|---|
| Undergraduate/First Degree Institution | Undergraduate/First Degree Institution | Boston University<br>George Mason University<br>University of California, Los Angeles | Multiple selections allowed |
| Work Experience | Years of Work Experience | Less Than 1 Year<br>3-5 Years<br>20 Or More Years | Multiple selections allowed |
| | Functional Experience Prior to MBA Degree | Consulting<br>Finance/Accounting<br>Operations/Logistics | Multiple selections allowed |
| | Industry Experience Prior to MBA Degree | Financial Services<br>Government<br>Technology | Multiple selections allowed |
| | Military Service, Current or Within Past 3 Years | No<br>Yes | Multiple selections allowed |
| Work Desired After MBA Degree | Desired Functional Area After MBA Degree | General Management<br>Management Information Systems<br>Marketing/Sales | Multiple selections allowed |
| | Desired Industry After MBA Degree | Consumer Products<br>Media/Entertainment<br>Real Estate | Multiple selections allowed |

*Required field