

GRADUATE MANAGEMENT ADMISSION

**GMASS**<sup>®</sup>

SEARCH SERVICE

# Turn Up The Volume, Turn Down The Noise

GMASS<sup>®</sup> is the only global database that gives you access to nearly 500,000 quality candidates who expressed interest in a graduate management degree.

Not only is the database growing daily, but as these candidates sign up to learn about the GMAT<sup>®</sup> exam, you can be sure they are serious about business school – and want to hear from you!

Use GMASS to generate highly targeted lists for your marketing campaigns using more than 30 search criteria, including age, location and undergraduate degree.

[gmac.com/gmass](http://gmac.com/gmass)



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## Save time and money

At just USD 75 cents per name, you can recruit a global class from the comfort of your desk.



## Recruit early

Promote your programmes to pre GMAT candidates who are early in their decision-making process.



## Recruit last minute

Tailor your messaging to entice last minute applications without compromising on quality.

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Contact us at [gmass@gmac.com](mailto:gmass@gmac.com) to request a free 30-minute demo with a member of the GMAC team and to learn how institutions have successfully used GMASS as part of their campaigns.