

Agenda
Seminar: Demystifying the GMAT®
London, United Kingdom
24 March, 2010

Time	Description
10:00 – 10:15	Registration
10:15 – 10:30	Welcome <i>Dave Wilson, Chief Executive Officer, GMAC</i>
10:30 – 11:45	Key Note – Demystifying the GMAT <i>Dr. Lawrence Rudner, Vice President Research and Development, GMAC</i>
11:45 – 12:00	Break
12:00 – 12:45	Q & A
12:45 – 13:45	Lunch <i>Imagination Gallery</i>
13:45 – 14:45	Facilitated Panel Discussion and Q&A: Using the GMAT for MBA and Master Programme Admissions Panel Moderator <i>Julia Tyler, Executive Vice President Member Services and Schools Marketing, GMAC</i> Panelists <i>ESADE</i> <i>ESSEC</i> <i>London Business School</i>
14:45 – 15:00	Closing Remarks <i>Julia Tyler</i>

**Please join us for a reception following the close of the programme
in the Imagination Gallery.**

If you have any questions, comments or feedback, please send an email to
ahocke@gmac.com