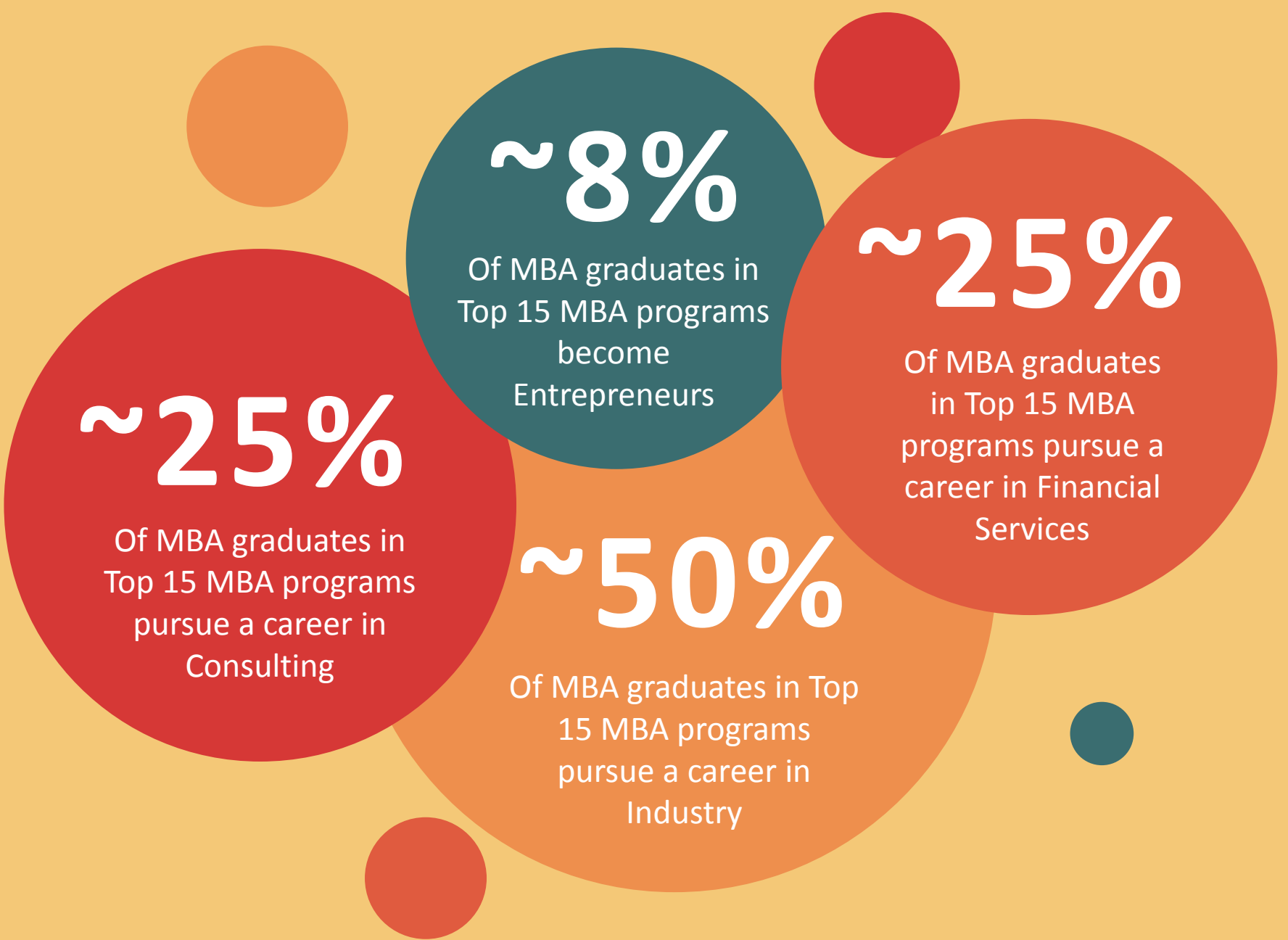


# Career Coaching

A Must Have Skill for Admissions Professionals

Successful admissions professionals should be able to marry a candidate's aspirations and past experiences with *the current hiring and employment landscape* to help determine if the candidate is the **right fit** for a program... how good are your Career Coaching skills?

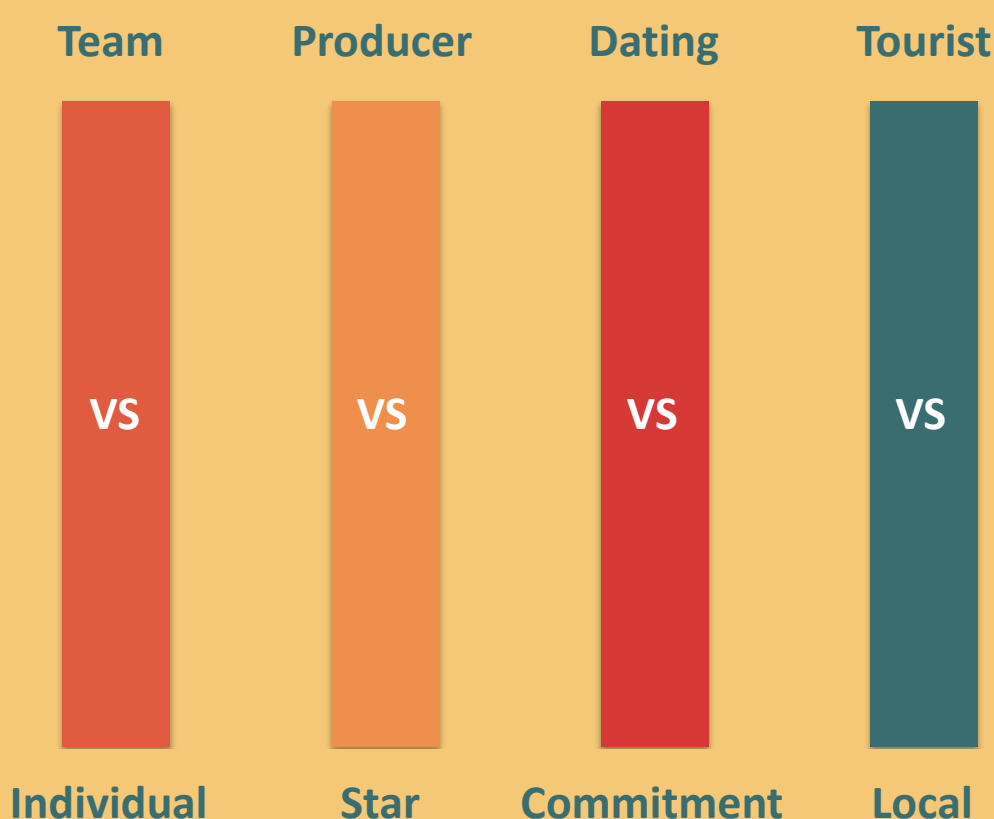


Our goal in Admissions is to recruit students with **realistic expectations** who *fit smoothly* into our classrooms and are *well prepared* for good careers post graduation. To do this effectively, we need to measure a candidate's GOALS, OPTIONS, REALITY and WILLINGNESS TO SUCCEED.



Admissions professionals also need to understand **what employers are looking for** as well as **current trends** in the MBA recruiting marketplace.

Do you know which behaviors employers are looking for?



## TOP MBA EMPLOYERS IN 2015



Learn these skills and more at the upcoming Admissions Institute for New Professionals, Europe <http://bit.ly/1NJFbV3> in February 2016!!!

