

PMBA EXPECTATIONS SURVEY RESULTS

OCTOBER 2010

(643 Responses – note after the percentage is the frequency count)

Classroom and Faculty Questions

1. Having access to my professors outside of class will be important to my success.

| | | |
|-------------------|-------|-----|
| Strongly Agree | 41.5% | 267 |
| Agree | 51.5% | 331 |
| Not Sure | 5.4% | 35 |
| Disagree | 1.4% | 9 |
| Strongly Disagree | 0.0% | 0 |
| Not Applicable | 0.2% | 1 |

2. Feedback, within one or two class sessions, on my submitted work will be important to my learning.

| | | |
|-------------------|-------|-----|
| Strong Agree | 56.3% | 362 |
| Agree | 40.0% | 257 |
| Not Sure | 2.6% | 17 |
| Disagree | 0.5% | 3 |
| Strongly Disagree | 0.3% | 2 |
| Not Applicable | 0.3% | 2 |

3. Being a member of a study group will positively impact my academic success.

| | | |
|-------------------|-------|-----|
| Strongly Agree | 34.1% | 219 |
| Agree | 37.0% | 238 |
| Not Sure | 21.5% | 138 |
| Disagree | 5.0% | 32 |
| Strongly Disagree | 2.3% | 15 |
| Not Applicable | 0.2% | 1 |

4. Feedback from my study partners will positively impact my academic success.

| | | |
|-------------------|-------|-----|
| Strongly Agree | 26.0% | 167 |
| Agree | 46.5% | 299 |
| Not Sure | 20.4% | 131 |
| Disagree | 5.3% | 34 |
| Strongly Disagree | 1.7% | 11 |
| Not Applicable | 0.2% | 1 |

5. I expect the coursework to be delivered to the class in the following manner.

Delivered completely using cases 1.1% 7
Delivered mostly using cases 9.0% 58
An even mix of cases and lectures 37.5% 241
Mostly lecture 3.6% 23
All lecture 0.2% 1
Some combination of cases, lecture, simulation, or group activities 48.7% 313

6. I expect _____ percentage of my teaching faculty to have a PhD.

25% - 7.3% 47
50% - 32.0% 206
75% - 45.3% 291
100% - 15.4% 99

7. I expect _____ percentage of my faculty to have practical work experience in their area of expertise.

25% 1.6% 10
50% 10.6% 68
75% 29.2% 188
100% 58.6% 377

8. I expect this percentage of my faculty to be part-time instructors.

Less than 5% 11.7% 75
Between 5% and 10% 17.4% 112
Between 11% and 20% 35.3% 227
More than 20% 19.4% 125
Between 21% and 35% 16.2% 104

9. I expect to have some classes offered online.

Strongly Agree 15.1% 97
Agree 24.7% 159
Not Sure 24.4% 157
Strongly Disagree 5.6% 36
Disagree 24.9% 160
Not Applicable 5.3% 34

10. I expect to have tutoring/advising/access to labs for classes that I find challenging.

Strongly Agree 49.1% 316
Agree 42.1% 271
Not Sure 5.3% 34
Disagree 2.2% 14
Strongly Disagree 0.8% 5
Not Applicable 0.5% 3

Program Questions

11. Did you attend an information session to learn more about the program, before or during the application/admissions process?

Yes 68.4% 430
No 31.6% 199

12. I expect to be able to use real examples from my employer to enhance my academic experience (meaning "use real issues from work" for papers and assignments).

Strongly Agree 50.6% 318
Agree 39.9% 251
Not Sure 5.6% 35
Disagree 2.1% 13
Strongly Disagree 0.5% 3
Not Applicable 1.4% 9

13. Overall, I expect to study _____ number of hours per 3 hour class that I'm enrolled in each semester.

1 hour for each 3 hour course 2.5% 16
2 hours for each 3 hour course 15.1% 95
3 hours for each 3 hour course 43.4% 273
4 hours for each 3 hour course 17.8% 112
5 hours for each 3 hour course 21.1% 133

14. I expect to study a majority of my time alone.

Strongly Agree 14.9% 94
Agree 49.3% 310
Not Sure 24.3% 153
Disagree 10.2% 64
Strongly Disagree 0.6% 4
Not Applicable 0.6% 4

15. I expect my classmates to have an average GMAT score.

Above 650 11.6% 73
600 to 649 58.8% 370
550 to 599 28.6% 180
Below 550 1.0% 6

16. I expect to join a student and/or professional organization.

Strongly Agree 33.1% 208
Agree 39.0% 245
Not Sure 23.4% 147
Disagree 3.7% 23
Strongly Disagree 0.8% 5
Not Applicable 0.2% 1

17. I expect to attend _____ number of school events each semester/quarter.

1 to 2 events 44.2% 278
3 to 4 events 41.2% 259
5 or more events 11.8% 74
No events 2.9% 18

18. I expect the school to provide networking opportunities.

Strongly Agree 71.1% 447
Agree 26.6% 167
Not Sure 1.4% 9
Disagree 0.3% 2
Strongly Disagree 0.2% 1
Not Applicable 0.5% 3

19. I expect to spend time with the career management office personnel.

Strongly Agree 48.6% 306
Agree 35.0% 220
Not Sure 12.2% 77
Disagree 3.0% 19
Strongly Disagree 0.5% 3
Not Applicable 0.6% 4

20. I expect the career office to provide me with resources/connections that help me find a new/better job after graduation.

Strongly Agree 56.1% 353
Agree 31.3% 197
Not Sure 7.2% 45
Disagree 2.4% 15
Strongly Disagree 0.5% 3
Not Applicable 2.5% 16

21. I expect to have the opportunity to interact with students from different countries.

Strongly Agree 29.1% 183
Agree 49.0% 308
Not Sure 16.7% 105
Disagree 3.3% 21
Strongly Disagree 1.0% 6
Not Applicable 1.0% 6

22. I expect to interact with alumni during the degree program.

Strongly Agree 33.5% 211
Agree 46.1% 290
Not Sure 16.1% 101
Disagree 3.2% 20
Strongly Disagree 0.5% 3
Not Applicable 0.6% 4

23. I expect to have the opportunity to study abroad for a short period (two weeks) during my program.

Strongly Agree 36.9% 232
Agree 29.7% 187
Not Sure 19.1% 120
Disagree 7.8% 49
Strongly Disagree 1.0% 6
Not Applicable 5.6% 35

24. I expect the school to use social media to communicate with me (Twitter, Facebook, etc.).

Strongly Agree 6.8% 43
Agree 23.7% 149
Not Sure 26.7% 168
Disagree 32.1% 202
Strongly Disagree 9.5% 60
Not Applicable 1.1% 7

25. I expect to interact regularly with the administrative leaders of the program.

Strongly Agree 22.1% 139
Agree 55.5% 349
Not Sure 15.3% 96
Disagree 6.8% 43
Strongly Disagree 0.0% 0
Not Applicable 0.3% 2

26. I expect to interact with the deans of the school.

Strongly Agree 15.6% 98
Agree 39.1% 246
Not Sure 27.5% 173
Disagree 16.4% 103
Strongly Disagree 1.1% 7
Not Applicable 0.3% 2

27. I expect all program questions to be answered within what period of time.

48 hours 39.1% 246
24 hours 51.2% 322
same day 8.3% 52
within 3 hours 1.4% 9

28. I expect all academic questions to be answered by instructors within what period of time.

48 hours 23.5% 148
24 hours 61.0% 384
Same Day 14.1% 89
Within 3 Hours 1.3% 8

29. Do you know someone who is currently enrolled or has graduated from this program?

Yes 56.9% 358
No 43.1% 271

Post-Degree Questions

30. I expect the completion of my degree to increase my salary.

1 to 5% 2.1% 13
6 to 10% 12.5% 78
11 to 15% 27.5% 172
16% or more 50.8% 318
No increase 7.2% 45

31. I expect the completion of my degree to result in a promotion within 6 to 12 months of graduation.

Strongly Agree 31.6% 198
Agree 36.3% 227
Not Sure 17.6% 110
Disagree 5.4% 34
Strongly Disagree 0.8% 5
Not Applicable 8.3% 52

32. I expect to obtain a new job as the result of earning this degree.

Strongly Agree 41.5% 260
Agree 26.2% 164
Not Sure 20.9% 131
Disagree 6.7% 42
Strongly Disagree 1.1% 7
Not Applicable 3.5% 22

33. I expect to change industries as the result of earning this degree.

Strongly Agree 16.9% 106
Agree 14.5% 91
Not Sure 37.2% 233
Disagree 20.3% 127
Strongly Disagree 6.2% 39
Not Applicable 4.8% 30

34. I expect to move up within my functional area as the result of earning this degree.

Strongly Agree 40.6% 254
Agree 39.0% 244
Not Sure 11.5% 72
Disagree 3.4% 21
Strongly Disagree 0.2% 1
Not Applicable 5.4% 34

Two-Open Ended Questions (answers not provided – too lengthy)

35. What is the most significant reason you are pursuing this degree right now?

36. To pursue a graduate degree will require you to curtail a few things in your life. What will you have to sacrifice to complete this degree?

Demographic Questions

37. What is your age?

| | | |
|-------------|-------|-----|
| 21 or below | 0.8% | 5 |
| 22 - 25 | 28.0% | 171 |
| 26 - 30 | 42.4% | 259 |
| 31 - 35 | 15.1% | 92 |
| 36 - 40 | 7.5% | 46 |
| 41 - 50 | 5.6% | 34 |
| 50 or older | 0.7% | 4 |

38. What is your gender?

| | | |
|--------|-------|-----|
| Male | 61.0% | 373 |
| Female | 39.0% | 238 |

39. What was your overall GMAT score? Answers not provided in this report.

40. Are you working full-time or part-time?

| | | |
|---|-------|-----|
| Full-time | 77.6% | 474 |
| Part-time | 11.0% | 67 |
| Not working and taking a full course load | 11.5% | 70 |

41. What is your citizenship status?

| | | |
|----------------------------------|-------|-----|
| US Citizen or Permanent Resident | 89.2% | 545 |
| International Student | 10.8% | 66 |

42. What was your undergraduate degree major? Answers not provided in this report.

43. If you are employed, what is the functional area in which you are employed?

| | | |
|---------------------|-------|-----|
| Accounting | 6.7% | 41 |
| Finance | 17.8% | 109 |
| Marketing | 10.3% | 63 |
| Sales | 8.5% | 52 |
| Operations | 11.8% | 72 |
| Engineering | 9.7% | 59 |
| Information Systems | 8.3% | 51 |
| Supply Chain | 2.3% | 14 |
| Human Resources | 3.1% | 19 |
| Other | 21.4% | 131 |

44. If you are employed in what industry are you employed?

| | | |
|--|-------|-----|
| Banking/Financial Services/Investment Banking/Private Equity | 18.2% | 111 |
| Biotechnology | 2.0% | 12 |
| Chemical | 1.3% | 8 |
| Computer/Software | 2.0% | 12 |
| Consulting | 4.9% | 30 |
| Consumer Products | 7.9% | 48 |
| Defense | 2.3% | 14 |
| Education | 2.5% | 15 |
| Energy | 2.5% | 15 |
| Food and Beverage | 2.1% | 13 |
| Healthcare/Pharmaceuticals | 7.4% | 45 |
| Manufacturing | 8.3% | 51 |
| Real Estate | 2.9% | 18 |
| Service | 2.5% | 15 |
| Technology | 4.4% | 27 |
| Telecommunications | 3.3% | 20 |
| Transportation | 2.3% | 14 |
| Other | 15.9% | 97 |
| Not Applicable | 7.5% | 46 |

45. Do you supervise others in your role?

| | | |
|-----|-------|-----|
| Yes | 37.6% | 230 |
| No | 62.4% | 381 |

46. What is your current annual gross income?

| | | |
|-----------------------|-------|-----|
| \$25,000 or less | 6.4% | 39 |
| \$26,000 to \$50,000 | 25.5% | 156 |
| \$51,000 to \$75,000 | 32.4% | 198 |
| \$76,000 to \$85,000 | 8.5% | 52 |
| \$86,000 to \$100,000 | 8.5% | 52 |
| Over \$100,000 | 9.5% | 58 |
| Not Applicable | 9.2% | 56 |

47. Please indicate which of the following schools you will be attending?

Breakdown not provided in this report.