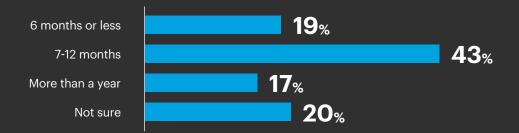
Graduate Management Admission Council[™]

COVID 19 & B-School Candidates

How concerned are you about the impact COVID-19 (coronavirus) may have on your pursuit of a graduate business education in the future? 16% 15_% 21% **25**% Moderately concerned Not at all concerned Slightly concerned Extremely concerned Very concerned 47% 25% Applying to schools/universities in a Delaying pursuit of a graduate Applying to other schools/universities business education different geographic area than I was that have more flexible admissions originally planning requirements LA /% Applying to programs delivered online No longer pursuing a graduate vs. in-person business education

Delay timeframe (among those considering delaying GME)



Mba.com Prospective Students Survey between March 4-May 31, 2020

For more information, please visit **www.gmac.com/research.** ©2020 Graduate Management Admission Council™ (GMAC™). All rights reserved.