

School Products and Services

gmac.com/tools: Connecting your school with talent around the globe

GMAT® EXAM — Graduate Management Admission Test®



GMAT Score Reporting Website

Access applicants' GMAT scores and get information about your programs' competition through easy-to-read, online management reports.

GMAT Fee Waivers

Help economically disadvantaged test takers by applying to receive up to 10 GMAT fee waivers every year.

GMAT Vouchers

Purchase and distribute vouchers to help offset the cost of the GMAT exam fee. Vouchers are available in US\$50 denominations.

GMAT Validity Study Service (VSS)

Measure the predictive value of the factors you use in admissions with a confidential, custom report.

MARKETING



mba.com School Finder

Promote your school and programs to thousands of candidates worldwide who visit mba.com, the information hub for all GMAT test takers.

Calendar of Events

Market your recruiting events and scholarship deadlines online. Prospective students can search by location, date, and/or school name on mba.com.

Operation MBA

Register your school's programs as military-friendly to market to this highly prized group of potential recruits.

TeamMBA

Promote and celebrate your students' commitment to social responsibility by listing your community service projects on the TeamMBA site. Participating schools are automatically considered for the annual TeamMBA award.

Other Promotional Activities

Spread the word about your program by participating in our *Ask the Experts* blog, Twitter chats and Facebook video Q&A, or by showcasing your students and alumni on mba.com

RECRUITING



GMASS® — Graduate Management Admission Search Service

Recruit precisely by marketing to prospective students (and GMAT test takers) who have opted in to be contacted by schools. US\$0.75 per name.

GMATCH® Virtual Recruiting Fair

Meet potential candidates worldwide through a global online recruiting event. Interact live with attendees, access their profile information, and find and approach those who match your admission criteria. Multiple booth options and pricing offered.



PROFESSIONAL DEVELOPMENT



Conferences

Network, learn, and share best practices by leveraging our on-site events: Leadership Conference, Annual Conference, Admissions Institute for New Professionals, and GMAC's Global Symposiums.

Webinars

Understand global test-taker trends and explore ways to leverage GMAC research and other products and services in your marketing and recruitment efforts.

Graduate Management News

Stay up-to-date on news that impacts graduate management education.

Management Education Quick Clips

A brief round-up of online links to news stories and commentary of interest to the management education community.

Post/Search Job Openings

Advertise and explore opportunities in graduate management education. We maintain a current list of professional positions at graduate management schools around the world.

Social Media

Connect with colleagues and share insights through GMAC's LinkedIn group. Stay current on the GMAT exam and trends through social media channels.

RESEARCH



Research Library

Get one-stop access to a range of GMAT trends, data, survey results, and market research related to graduate management education.

GMAC Survey Research

Participate in GMAC research to stay abreast of application/hiring projections, and learn student thoughts on the value and intended use of their degrees. Benchmark reports available to participants.

GMAC Geographic Trend Reports

Discover which countries and regions are emerging as preferred study destinations based on score sending patterns and profile data of GMAT examinees.

GMAC Interactive Research

Drill down into more relevant survey data and customize your searches based on a variety of demographic information so that you can instantly visualize trends.

TEST TAKERS & STUDENTS



mba.com

Visit mba.com, the official website of the GMAT exam. Your first-stop stop for tools and advice for graduate management school candidates.

GMAT Preparation Products

Visit mba.com/store for products available to help prepare for the exam.

Pearson Test of English Academic

Gauge how well non-native English speakers are prepared for the academic environment.

Academic Prep Products

Speak with your GMAC contact about products to help students prepare for their academics and career search. Learn about business prep with the ESSENTIALprep® tool and leadership prep with the Reflect™ tool. Bulk discounts available.