

GMAT[®]

Your Career with
Impact Starts Here



GMAC[®]
GRADUATE MANAGEMENT
ADMISSION COUNCIL

Connecting talent and aspiration with opportunity.





The GMAT® Exam Shines a Spotlight on Talent Around the World

It's not the test you take, it's the test that takes you places

Why the GMAT exam?

Quality programs use the GMAT exam and if you're serious about going to business school, the GMAT is your best first step toward a career with impact. The GMAT exam was created by business schools to discover and select the best students with the greatest potential to succeed in the classroom and corporate world. As a leading standard for admission to the top business and management programs, the GMAT exam is a proven and reliable predictor of academic performance.

GMAT by the Numbers

(as of May 2013)

Schools that use the GMAT exam	2,098
Programs that use the GMAT exam	5,805
Countries that receive score reports	110
Test centers around the world	563

When it comes to your success, there is no comparison

No other exam lets you shine a spotlight on the skills that matter most—verbal and integrated reasoning, analytical writing, and quantitative skills—in the classroom and in your career.

The GMAT measures a test taker's ability to evaluate information presented in different formats, from multiple sources—the skills necessary to succeed in our technologically advanced, data-rich world.

The GMAT is tailor made for you

The GMAT exam is a standardized computer-based exam administered in English. Two sections of the exam are computer-adaptive, which means that questions are chosen for you based on how you answered previous questions. Your score is based on the difficulty of the questions answered and the number of correct responses.

Register for the GMAT exam at mba.com.

The GMAT Measures the Skills that Matter

For the classroom, our global workplace, and data-rich world

The GMAT exam has four sections

The sections — Analytical Writing Assessment (AWA), Integrated Reasoning (IR), Quantitative, and Verbal Reasoning — take about four hours to complete.

Businesses want the skills the GMAT measures

Accepted by more than 5,800 business and management programs worldwide, the GMAT exam is the test of choice. No other exam lets you showcase the skills that matter most in the business school classroom and in your career. The GMAT exam measures higher-order reasoning skills that matter in management classrooms and in the 21st century global workplace. To succeed in today's data-rich business world, you'll need to analyze information from a variety of sources, develop strategies, and make decisions.

GMAT scores are the best predictor of your success

The Total score is reported on a scale of 200-800 and is based on performance on the Quantitative and Verbal Reasoning sections. Unofficial score reports are available immediately following the exam at the test center. Official score reports include Quantitative, Verbal Reasoning, AWA, and IR scores, and are available within 20 days of the exam. Your GMAT score is valid for five years.

The GMAT exam is accessible and affordable

Testing is available around the world in facilities designed to provide a positive test-taking experience. The GMAT exam is US\$250 globally and taxes may be incurred for exams administered in some countries. The test fee can be paid through credit, debit card or voucher.

Section Order	Time Limit (minutes)	Number of Questions	Question Types	Score Range
Analytical Writing Assessment	30	1	■ Analysis of an Argument	0-6
Integrated Reasoning	30	12	■ Multi-Source Reasoning ■ Table Analysis ■ Graphics Interpretation ■ Two-Part Analysis	1-8
Optional 8-minute break				
Quantitative	75	37	■ Data Sufficiency ■ Problem Solving	0-60
Optional 8-minute break				
Verbal Reasoning	75	41	■ Reading Comprehension ■ Critical Reasoning ■ Sentence Correction	0-60



The GMAT Exam Unlocks a World of Opportunity

A graduate business degree unlocks a world of opportunity and is an investment that pays off. On average, students who pursue graduate business degrees earn nearly twice as much as those with undergraduate degrees.

Studies show that business and non-business majors perform well on the GMAT with the right preparation. Take the GMAT while you're still in school and in "study mode" as you're more likely to achieve a higher score because academic material is fresh in your mind. You can take the test more than once; most business schools accept your highest score.

Learn more about graduate management education, business school, the GMAT, test prep, and GMAT accepting universities and schools at mba.com.

Registering for the GMAT is Easy

Step 1: Read the *GMAT Handbook*.

The *GMAT Handbook* includes everything you need to know about the GMAT, and what you have to agree to when scheduling your exam.

Step 2: Go to mba.com to find a convenient test center and test date.

Test centers are available around the world with many testing dates to choose from.

Step 3: Create your mba.com account.

Once you've created your account you can schedule and pay for your exam.

Step 4: Review your confirmation letter.

After registering for the exam, you'll receive a confirmation letter. Make sure the information is accurate and you fully understand the identification requirements.

GMAT® Prep

Enhance your experience with official books, software, paper tests, and practice exams

The Official Guide for GMAT® Review, 13th Edition, Study Guide & Mobile App

Jumpstart your GMAT exam preparations with our official study guide and mobile app, featuring real GMAT questions—and their answers—written by the creators of the test. **Guide US\$42.95; App US\$4.99**



The Official Guide for GMAT® Quantitative Review, 2nd Edition

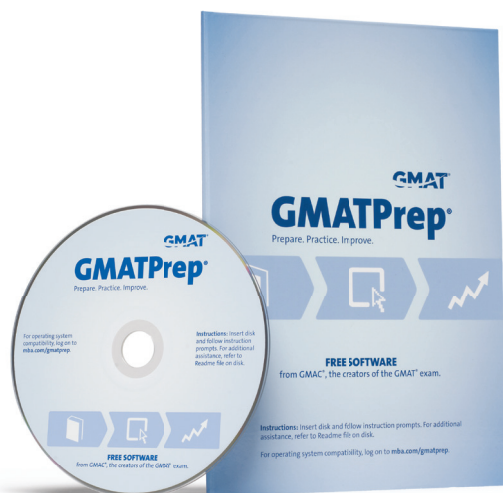
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The GMAT® Study Collections

Get in tip-top shape for the GMAT with more than 1,500 real GMAT questions from past exams and valuable insider tips on the best way to prepare. Select the basic option, or opt for the premium study collection that includes five essential study products in one convenient collection. With the on demand option you can instantly access more than 1,100 real, retired GMAT questions online. **Premium US\$278.80; Basic US\$78.95; On-Demand US\$199.95**



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Reflect[™] by GBC

MY REPORT



10 INNOVATION RESULTS

Your score indicates that you are imaginative, enjoy a creative approach and prefer the new over the old. You draw on knowledge from a wide variety of sources and think quickly on your feet, making you an invaluable contributor when faced with a challenge. Due to your intellectual curiosity, you may become bored with routine or repetitive tasks.

High Scores

- Generate lots of new ideas that emphasize creativity
- Are eager to find new solutions to existing problems
- May overlook the steps needed to implement the new idea

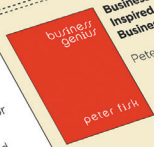
Moderate Scores

- Understand the trickle-down effect of decisions
- Are interested in trying new methods, but cautious about fully committing to them
- May identify new ways of doing things only when inspired by others' ideas

Low Scores

- Are more comfortable applying the ideas of others rather than creating their own
- Are risk averse and unsure of using new methods that are not yet proven
- May not look ahead of how new ideas can have a positive impact

LEARN



Business Genius: A More Inspired Approach to Business Growth
Peter Fisk



Disciplined Dreaming
Josh Linkler



Innovations that Fits: Moving beyond the Fast to Choose the RIGHT Innovation Strategy for Your Business
Michael D. Lord, J. Donald deBennetzy, and Jeffrey D. Wagner

TIPS

When sharing information to explain why, relevance to the recipient, importance, key points & whether & when you expect a response.

If a decision is made that you don't agree with, focus your activity on the next phase of a project. Brainstorm ways to be as successful as possible.

Cultivate a new idea with yourself. What is it? What are the barriers?





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Graduate Management Admission Council®

Not-for-profit council of the world's leading business schools

GMAC owns and administers the GMAT

The Graduate Management Admission Council® (GMAC®) is an advocate of graduate management education and serves schools, students and professionals. In 1953, nine schools came together to create a test for graduate schools of business, which evolved into the Graduate Management Admission Council and the GMAT® exam.

The GMAT is the most widely used business and management program assessment tool, and the most reliable predictor of academic success in graduate management and business studies.

Aspiring graduate management education students worldwide take more than a quarter of a million GMAT exams every year.

Today, more than 5,800 programs at more than 2,000 schools in 110 countries use and trust the GMAT exam.

Global leader in connecting talent and aspiration with opportunity

GMAC believes that business and management are critical to the economic and social well-being of people worldwide. Our mission is to provide information to improve decision making about the discovery and evaluation of talent for people involved in, or aspiring to be involved in, business or management.

GMAC has four global offices to serve students and schools around the world.

- Reston, Virginia, United States
HEADQUARTERS
- London, United Kingdom
- Gurgaon, India
- Hong Kong, China

Learn more about GMAC, the makers of the GMAT exam, at

gmac.com

Ignore All the Hype and Prepare

Astrid Bartl-Zhang, INSEAD, France



I have to admit I felt very anxious about taking the GMAT, mainly because of all the hype I had read on the internet and heard from those who were thinking of taking it themselves. My advice, ignore all the hype and prepare well. Yes, it's a challenging test and yes, it will take time and effort to prepare for but it isn't anything you need to feel apprehensive about.

In fact, the GMAT is pretty good preparation for business school. The exam is about structuring information and thinking critically to solve problems, which is not too dissimilar to how you'll be expected to work at business school.

Taking the GMAT got me into a good MBA programme and that was the main focus for me. It looks good on my CV and tells schools, recruiters and myself that I'm a capable and credible recruit.

Commitment to the Application Process

Tom Miller, Cambridge Judge Business School, United Kingdom



Having not been in a classroom for a number of years, I felt that the GMAT process was an effective way of preparing myself for the rigours of a full time MBA programme. Looking back on the experience, I feel this preparation helped me signal to the admissions staff not only my academic strengths on a globally comparable basis, but also my commitment to the application process.

I think it can be difficult sometimes for non-traditional candidates to demonstrate their academic fit in a competitive admissions environment, and believe the GMAT is a useful mechanism for encouraging diversity in an MBA cohort.



GMAC Member Schools in EMEA



For a full list of business schools and programmes that accept GMAT scores, visit

mba.com/gmatprograms





Connecting talent and aspiration with opportunity.

