

Executive Assessment

Complimentary Predictive Validity Study

GMAC offers a complimentary *Predictive Validity Study* to schools that accept the Executive Assessment. Predictive Validity studies help identify the relationship between Executive Assessment scores, grades and any additional factors selected to predict a candidate’s performance in your program. This is a complimentary service that lets you know which factors can help you make better admission decisions that will validate the Executive Assessment’s correlation with concrete outcomes. By analyzing your students’ Executive Assessment scores, and additional admission factors of your own, you can make accurate predictions and inform your admissions decisions.

Benefits of Taking Part of the Study

When you sign up for the validity study, your school receives a personalized report. Based on the information provided and a quantitative analysis made by GMAC, the report can help protect you against charges of unfairness, improve your decision-making process, and help quantify your accreditation.

Process

To complete the process for your predictive validity study, follow these 3 steps:

1. Gather data in the [provided template](#)
2. Submit data through a secure portal provided by GMAC
3. Receive your complimentary report*

*Report will be delivered within 6 weeks of final data submission

To see how the data will look when delivered, [view a sample of the report here](#)

To ensure the most accurate results, the template is divided into primary and supplemental information sections. The more detail you provide the more accurate the study will be.

Resources

[Data Template](#)

[Sample Report](#)

	What GMAC Needs	What GMAC Provides
Primary (required)	<ul style="list-style-type: none"> • Unique Identifier • Executive Assessment Scores • 1st Semester Graduate GPA 	<ul style="list-style-type: none"> ✓ Predictive Accuracy of UGPA and EA Scores for mid-program GPA
Supplemental (recommended)	<ul style="list-style-type: none"> • Graduate GPA • Undergraduate GPA • School-specific admissions criteria • Subgroups of interest • Demographic information 	<ul style="list-style-type: none"> ✓ Primary report ✓ Predictive accuracy for individual demographic groups or other subgroups of interest ✓ Compare the predictive accuracy of the Executive Assessment scores

***Data from a sample size of at least 25 Executive Assessment test takers and the first semester GPA is required for**

If you would like to take part in the predictive validity study, please **contact your GMAC Representative** today.