

Executive Assessment

Complimentary Predictive Validity Study

GMAC offers a complimentary *Predictive Validity Study* to schools that accept the Executive Assessment. Predictive Validity studies help identify the relationship between Executive Assessment scores, grades and any additional factors selected to predict a candidate's performance in your program. This is a complimentary service that validates the Executive Assessment's correlation with concrete outcomes. By analyzing your students' Executive Assessment scores, and additional admission factors of your own, the study can help aid in your admissions decisions.

Benefits of Taking Part in the Study

When you sign up for the validity study, your school receives a personalized report. Based on the information provided and a quantitative analysis made by GMAC, the report can help protect you against charges of unfairness and improve your decision-making process.

Process

To participate in the study, we only need a limited amount of data from you to get started. To help guide your data collection, GMAC provides an excel template and a secure portal to deliver the data. The data template is divided into two sections: primary and supplemental information. The more details you provide, the more comprehensive the study will be. To be a part of the study, follow these 4 steps:

1. Contact your GMAC Representative
2. Gather data in the [provided template](#)
3. Submit data through a secure portal provided by GMAC
4. Receive your complimentary report*

*Report will be delivered within 6 weeks of final data submission

Resources

[Data Template](#)

[Sample Report](#)

To see how the data will look when delivered, [view a sample of the report here](#).

	What GMAC Needs	What GMAC Provides
Primary (required)	<ul style="list-style-type: none">• Unique identifier• Executive Assessment scores• First semester graduate GPA	<ul style="list-style-type: none">✓ Predictive accuracy of Executive Assessment scores
Supplemental (recommended)	<ul style="list-style-type: none">• Graduate GPA• Undergraduate GPA• School-specific admissions criteria• Demographic information• GMAT scores	<ul style="list-style-type: none">✓ Primary report✓ Predictive accuracy for individual demographic groups✓ Complete correlation of admissions factors & performance in program

Data from a sample size of at least 25 Executive Assessment test takers and the first semester GPA is required for reliable results