

# Key Diversity Statistics: Native Americans

## GMAT® Exam Test Year 2011

### Key Statistics

#### Native American Unique GMAT Examinees

- Population and Geography
- Work Experience
- Educational Attainment and Business Studies
- Detailed Demographic Data for Unique Examinees

### Other GMAC research

**GMAC Data-to-Go: US Underrepresented Populations in the Student Pipeline.** This interactive report features data about the interests, motivations, and concerns of Native American prospective students. Released July 2012 and based on data from the *mba.com Prospective Students Survey*, the report is available at [gmac.com/datatogo](http://gmac.com/datatogo).

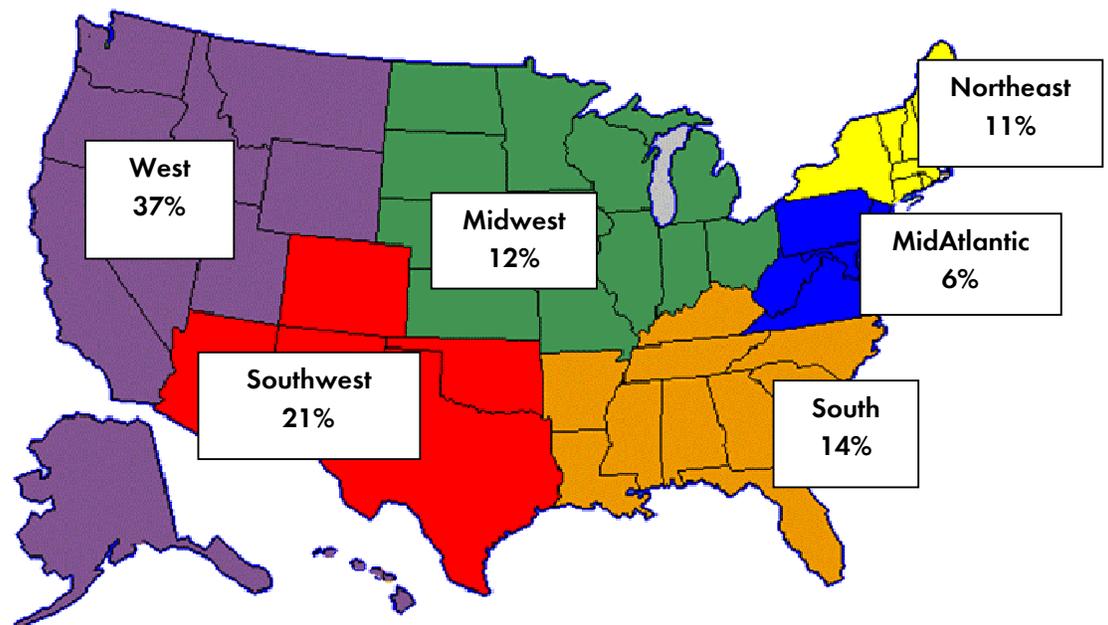
More resources at [gmac.com/research](http://gmac.com/research)

## Native American Unique GMAT Examinees

### Population and Geography

Native Americans, with 750 unique GMAT examinees in TY2011, are the smallest underrepresented US population group in the business school pipeline\*.

- Native Americans account for nearly five percent of the underrepresented US populations among GMAT examinees, and make up nearly one percent of all US unique GMAT examinees.
- Among Native American unique GMAT examinees, men outnumber women by 10 percent (approximately 55% men vs. 45% women).
- The representation of women Native Americans is greater, however, when compared with all other unique US GMAT examinees (non-underrepresented population), where women represent only 37 percent of GMAT examinees.
- The majority of Native American unique GMAT examinees are 30 years of age or younger (73%). Within this age range, Native Americans between the ages of 25 and 30 are the largest age cohort, and outnumber those younger than 25 (42% vs. 31%).
- By region, the West has the largest percentage of unique Native American GMAT examinees, nearly 37 percent; Other US regions with large representation of Native Americans are the Southwest (21%) and the South (14%).



Native American Unique GMAT Examinees by US Region, TY2011

\*Note: Data are presented by unique GMAT examinees for Testing Year 2011, the period from July 1, 2010, to June 30, 2011. Underrepresented populations in this analysis refer to African American, American Indian, Alaska Native, Pacific Islander, and other Native American, as well as Hispanic American populations (including Mexican American, Puerto Rican, and other Hispanic American groups).

## Work Experience

The vast majority of Native American unique GMAT examinees have some work experience (85%), and the most often reported level of work experience was between four and nine years in TY2010.

- Native Americans have a similar percentage of unique GMAT examinees with no work experience—nearly 15% reported zero years—when compared with other underrepresented US population groups, about 15 percent for African Americans and Hispanics. This is less than the percentage of all other unique US GMAT examinees (non-underrepresented population) with no work experience, at 21 percent.

Years of Work Experience Reported by Unique GMAT Examinees, TY2011		
Years of Work Experience	Native Americans	US Citizen Non-Underrepresented Population
Zero Years	14.8%	21.1%
1–3 Years	24.6%	32.5%
4–9 Years	<b>37.1%</b>	32.1%
10+ Years	23.6%	14.3%
Total	100%	100%

US citizen classification does not include figures for other underrepresented groups such as African American or Hispanic populations. GMAT Testing Year refers to July 1, 2010, to June 30, 2011.  
Source: GMAC Data

## Educational Attainment and Business Studies

**Business and Commerce is the MOST cited undergraduate major among Native American unique GMAT examinees (56.8%), consistent among all GMAT examinees from the United States.**

- The fields of Social Sciences and Science and Engineering are the second- and third-most-reported undergraduate major by Native American unique GMAT examinees (17.8% and 15.2%, respectively).
- The representation of current undergraduates among Native American unique GMAT examinees is nearly 16 percent, slightly less than the 19 percent of all other unique US GMAT examinees (non-underrepresented populations) that indicated they had not yet completed undergraduate studies.
- The majority of Native American unique GMAT examinees report a GPA of between 3.0 and 3.5 (51.5%). In addition, 23 percent of Native American unique GMAT examinees reported GPAs of 3.6 or higher, the highest figure among all underrepresented population groups, although slightly below the 30 percent of all other unique US GMAT examinees (non-underrepresented populations).
- Twenty percent of Native American unique GMAT examinees scored 600 or higher on the GMAT exam in TY2011, a greater percentage when compared with the 11 percent of African Americans and 19 percent of Hispanics in that score range.
- Nearly 72 percent of Native American unique GMAT examinees indicate their intention to pursue a Master of Business Administration (MBA). This proportion is consistent with that of all other groups: 69 percent for Hispanics, 71 percent for African Americans, and 70 percent for all other unique US GMAT examinees (non-underrepresented populations).

## Detailed Demographic Data

Demographic data for the 750 unique GMAT examinees in TY2011 identifying themselves as “Native American” are presented below. Examinees are not required to provide biographical and demographic information. ***Bold italics*** indicate the largest group within each data point.

### GMAT Exam Testing Year 2011, Native American Unique GMAT Examinees

#### Gender

- Women: 44.8%
- Men: 55.2%***

#### Age range

- Younger than 25: 31.1%
- 25–30: 41.5%***
- 31–39: 18.0%
- 40 and older: 9.5%

#### US region

- Middle Atlantic: 5.7%
- Midwest: 11.8%
- Northeast: 10.7%
- South: 13.9%
- Southwest: 20.7%
- West: 36.9%***

#### Years of work experience

- Zero years: 14.8%
- 1–3 years: 24.6%
- 4–9 years: 37.1%***
- 10–14 years: 11.6%
- 15 or more years: 12.0%

#### Highest education level attained

- Still an undergraduate: 15.7%
- Earned bachelor's degree: 66.1%***
- Taken graduate courses beyond first degree: 8.5%
- Earned master's degree: 4.3%
- Earned doctorate: 0.5%

#### Undergraduate major category

- Business and commerce: 56.8%***
- Science and Engineering: 15.2%
- Social science: 17.8%
- Humanities: 5.0%
- Other major: 5.2%

#### Undergraduate GPA

- 2.9 or below: 25.5%
- 3.0–3.5: 51.5%***
- 3.6 or above: 23.0%

#### Total GMAT score

- Below 500: 50.8%***
- 500–540: 17.2%
- 550–590: 12.0%
- 600–640: 9.7%
- 650–690: 6.3%
- 700 and above: 4.0%

#### Intended degree program

- Master of Business Administration: 71.9%***
- Master of Accountancy: 9.4%
- Executive MBA: 3.7%
- Master's in Health care administration: 1.3%
- Master of Public Administration: 0.1%
- Master's in Business (MS/MA): 4.6%
- Joint degree, MBA/engineering: 0.1%
- Joint degree, MBA/law: 2.4%
- Other joint degree: 1.3%
- Doctorate in business: 2.1%
- Other degree: 1.8%
- Undecided: 1.3%

#### Intended study pace

- Full-time: 49.3%***
- Part-time: 31.1%
- Executive MBA: 4.9%
- Undecided: 10.1%

GMAT Testing Year refers to July 1, 2010, to June 30, 2011.

\*Categories may not sum to 100 percent because of rounding.

Source: GMAC Data

Research contact: Michelle Sparkman Renz, Graduate Management Admission Council®. For questions or comments regarding data or methodology, please contact the Research and Development Department by sending an email to [research@gmac.com](mailto:research@gmac.com).

#### For more information

##### Joanna Graham

Director, Marketing

Graduate Management Admission Council® (GMAC®)

11921 Freedom Drive, Suite 300

Reston, VA 20190

Phone: +1 (703) 668-9746

E-mail: [Jgraham@gmac.com](mailto:Jgraham@gmac.com)

Websites: [gmac.com](http://gmac.com) and [mba.com](http://mba.com)