

Online & Hybrid Learning

Regional Profiles | Africa

Employers in Africa have become more neutral on the value of online degrees since 2022, and most hold concerns about specific technical, communication, and leadership skills shared by employers in other regions. Meanwhile, candidate interest in hybrid programs is among the highest in the world.

47% Of employers agree their organization values graduates of **online and in-person programs equally** in 2023

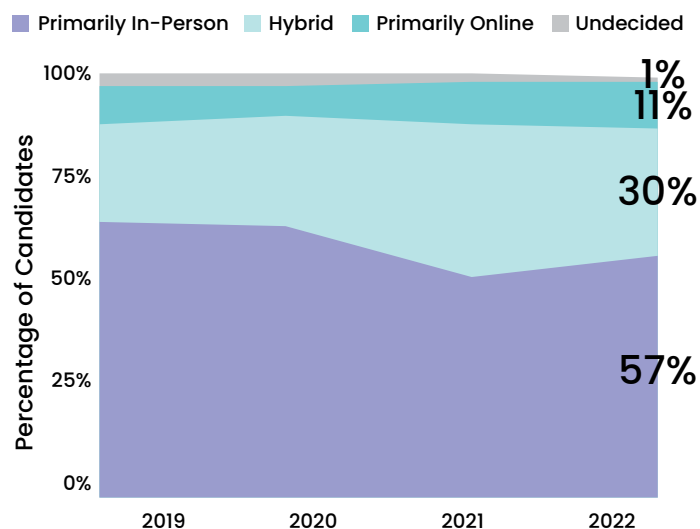
72% Of employers agree in-person programs impart stronger **communication and leadership skills** than online programs in 2023

61% Of employers agree in-person programs impart stronger **technical skills** than online programs in 2023

After a noticeable spike in interest in online and hybrid programs in after 2020, interest in-person programs grew in Africa from 2021 to 2022.

Hybrid programs are more popular than most other regions, with 30 percent of candidates indicating this is their preferred program delivery method.

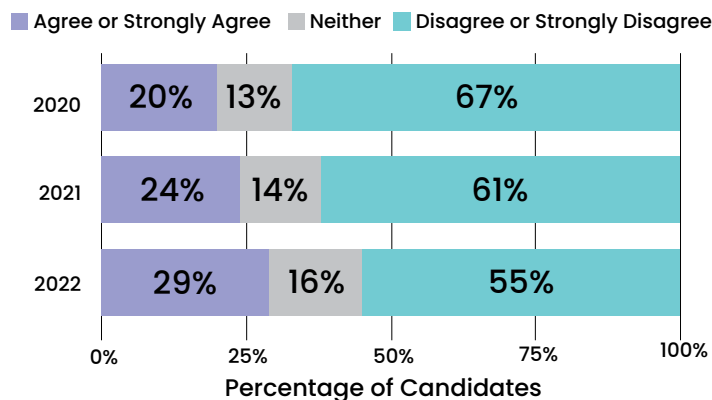
Candidates' Preferred Program Delivery Over Time



Overall opinion of the quality of online degrees has improved among candidates in Africa year-over-year and is among the highest in the world.

Just over a quarter of candidates in Africa agree online and in-person programs have the same value.

Agreement with the statement: "A graduate business education acquired through on-campus experiences offers same value as an online degree."



19% Of prospective students agree in-person and online programs offer equivalent **networking opportunities** in 2022



29% Of prospective students agree in-person and online programs offer equivalent **career opportunities** in 2022



43% Of prospective students would pursue an **online degree at a higher ranked school** over an in-person degree at a lower ranked school in 2022