

Graduate
Management
Admission
Council™

Market Intelligence

GMAT™ Geographic Trend Report: Testing Year 2019

October 2020



GMAT™ Geographic Trend Report: Testing Year 2019 is a product of the Graduate Management Admission Council (GMAC), a global, mission-driven association of 223 leading graduate business schools. Founded in 1953, we are actively committed to advancing the art and science of admissions by convening and representing the industry and offering best-in-class products and services for schools and students. GMAC owns and administers the Graduate Management Admission Test™ (GMAT™) exam, used by more than 7,000 graduate programs worldwide. Other GMAC assessments include the NMAT by GMAC™ exam, for entrance into graduate management programs in India, South Africa, and the Philippines, and the Executive Assessment, specifically designed for Executive MBA programs around the world. The Council is based in the United States with offices in the United Kingdom, India, and China.

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GMAT™ Geographic Trend Report: Testing Year 2019

The *GMAT™ Geographic Trend Report: Testing Year 2019* presents mobility trends in the graduate management education (GME) candidate pipeline. Data collected from examinees taking the Graduate Management Admission Test™ (GMAT) in the five-year period of testing year* (TY) 2015 to 2019 form the basis of this report.

The GMAT score-sending data studied in this report reveal two key types of information related to examinees' geographic program preferences:

- First is *absolute change* in the overall number of GMAT score reports that are sent each year, which reflects the physical size of the annual student pipeline. Absolute change tends to fluctuate widely depending on yearly testing volume.
- The second type of information is *relative change*, which measures the proportion of total scores sent to a given country or region and reveals structural changes in market share. Relative change is generally more stable over time.

Understanding both types of information—absolute and relative change—enhances school professionals' grasp of pipeline dynamics and improves their ability to recruit effectively in an increasingly competitive global market.

School professionals can leverage this report to learn timely insights about the candidate pipeline and gain a market intelligence edge in your international recruitment in both established and emerging markets. The report is made available exclusively to school professionals at GMAT score-accepting institutions. It may not be shared without prior approval from GMAC.

Explore and Filter the Data for Yourself

Accompanying this report is an Excel file that provides school professionals at GMAT score-accepting institutions with filterable data tables to explore international examinee and score-sending trends. Access it with your [gmac.com](http://www.gmac.com) login at:

www.gmac.com/geographic Trends

Profiles of GMAT Testing

Our annual report series offers a five-year summary of GMAT test-taking volumes, with detailed breakdowns by citizenship and residence. Access the report series at:

www.gmac.com/profile

*Testing years cover the period between July 1 and June 30. For example, TY2019 covers the period July 1, 2018 to June 30, 2019.

Overall Test-Taking and Score-Sending Trends

Global business school candidates sat for 225,621 GMAT exams in TY2019, decreased from 248,917 GMAT exams in TY2015 (-9.4%).

- The proportion of exams taken by citizens of countries in East and Southeast Asia grew from 32 percent in TY2015 to 38 percent in TY2019, while the proportion taken by citizens of the United States declined from 34 to 28 percent over the same period.

GMAT examinees sent 429,027 score reports to programs around the world in TY2019.

- While MBA programs receive the majority of global GMAT score reports (61% in TY2019), business master's programs continue to increase their proportion of scores received, growing from 31 percent of global GMAT score reports in TY2015 to 35 percent in TY2019.

Women, younger candidates, and candidates scoring a total score of 600 or greater continue to grow in their representation of global exams taken.

- The percentage of tests taken by women grew to 47 percent in TY2019, the greatest in the history of the exam.
- Candidates younger than 25 represented 52 percent of global exams taken in TY2019, up from 49 percent in TY2015.

*For more on mean GMAT total scores, read our white paper [The GMAT Exam Is Not Getting Easier: The Fallacy of Score Increases and the Impact of Score Preview](#).

- The proportion of exams with a total score of 600 or greater increased by four percentage points over the five-year period.*

United states remains the top score-sending destination, receiving 64 percent of total GMAT scores in TY2019, down from 74 percent in TY2015.

- Over the same period, the proportion of scores sent to schools in Western Europe grew from 13 to 19 percent.

Master of Data Analytics programs continue to increase their proportion of total score reports received.

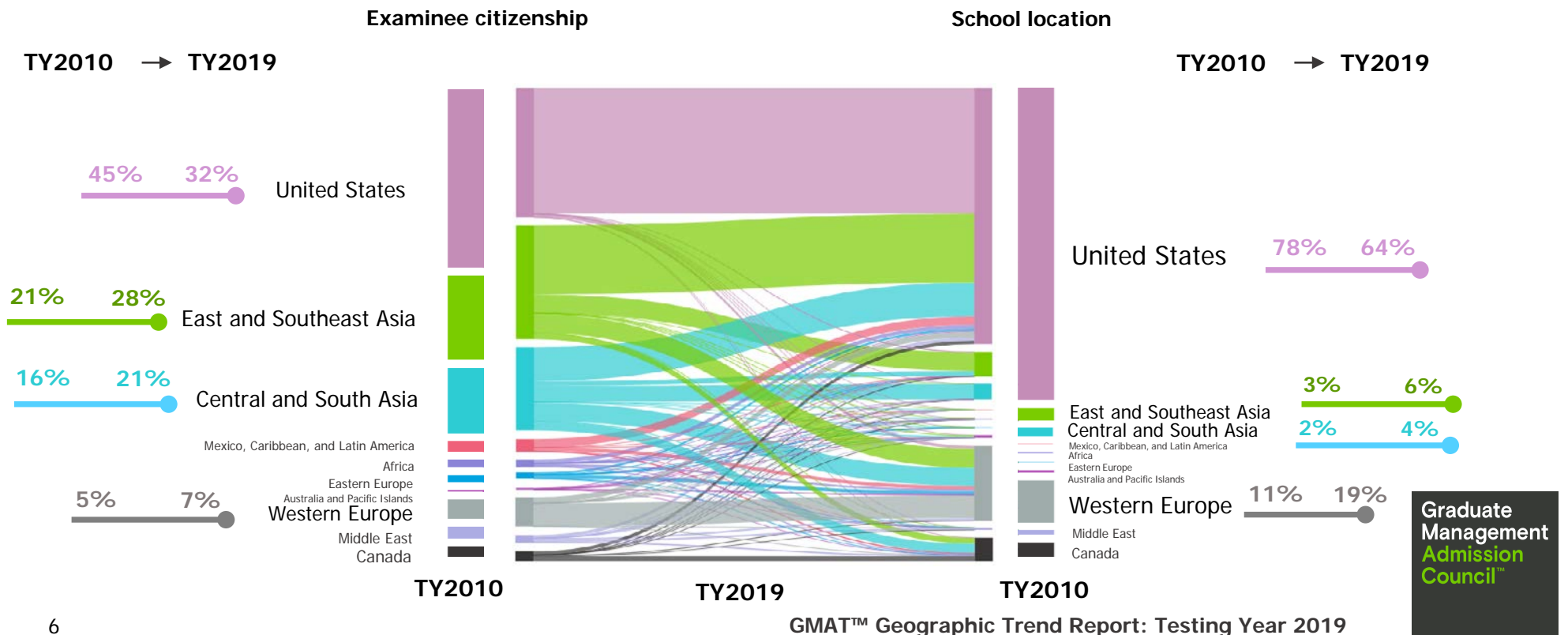
- In TY2019, 4.6 percent of score reports were sent to Master of Data Analytics programs, up from 1.1 percent in TY2015—the largest percentage point increase among program types.
- This growth is driven in large part by citizens of countries in East and Southeast Asia, particularly China. Chinese citizens sent 13 percent of their score reports to Master of Data Analytics programs in TY2019, up from 2.6 percent in TY2015.

Key Findings

Choice Patterns of GME Candidates

In TY2010, the United States citizens formed 45 percent of the total number of GMAT score reports sent. In TY2019, that share has declined to 32 percent. Over the same period, the percentage of score reports sent by citizens of countries in East and Southeast Asia increased from 21 to 28 percent, and the percentage sent by citizens of countries in Central and South Asia increased from 16 to 21 percent. In both TY2010 and TY2019, programs located in the United States and Western Europe received the largest share of score reports. Over this period, the share received by US programs declined from 78 to 64 percent, while the share received by Western European programs increased from 11 to 19 percent.

Global GMAT Score Sending, TY2010 and TY2019

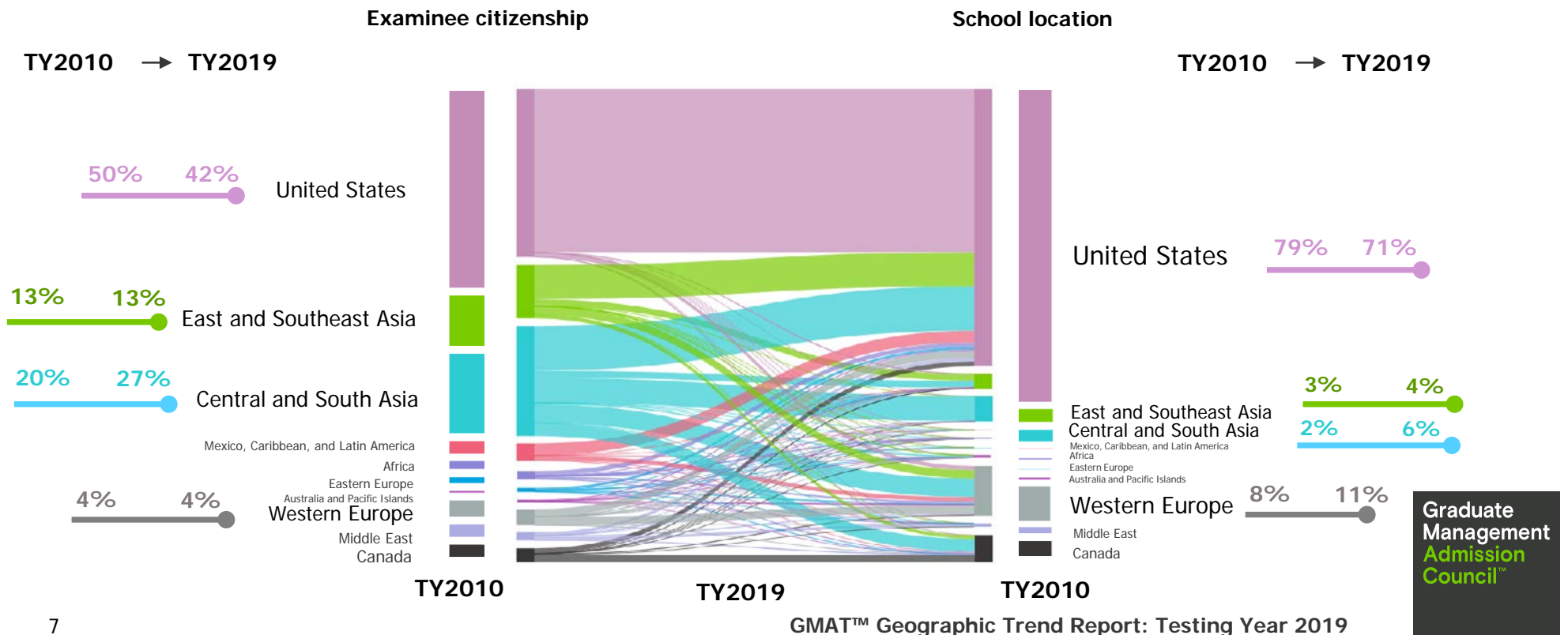


Key Findings

Choice Patterns of GME Candidates: MBA Programs

In TY2010, the United States citizens formed 50 percent of the total number of GMAT score reports sent to MBA programs. In TY2019, that share has declined to 42 percent. Over the same period, the percentage of score reports sent to MBA programs by citizens of countries in East and Southeast Asia stayed at 13 percent, and the percentage sent by citizens of countries in Central and South Asia increased from 20 to 27 percent. In both TY2010 and TY2019, MBA programs located in the United States and Western Europe received the largest share of score reports. Over this period, the share received by US programs declined from 79 to 71 percent, while the share received by Western European programs increased from 8 to 11 percent.

Global GMAT Score Sending, MBA Programs, TY2010 and TY2019

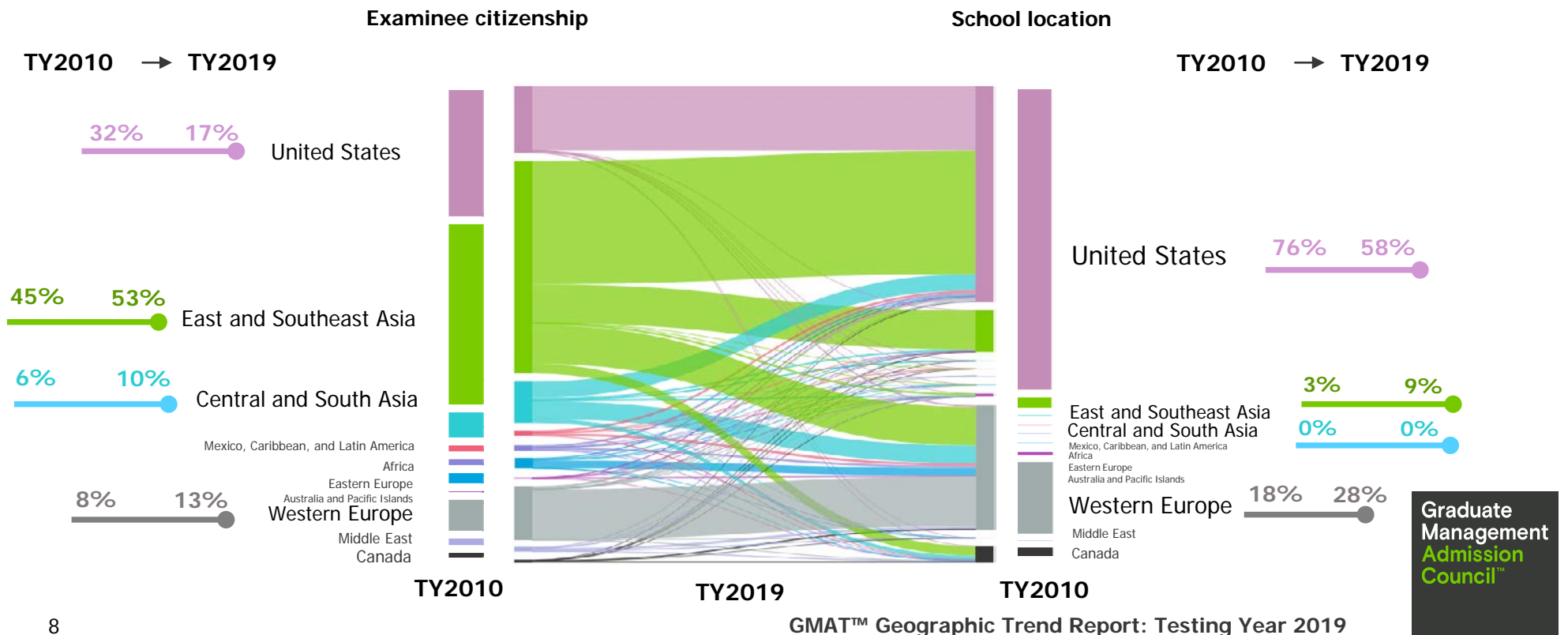


Key Findings

Choice Patterns of GME Candidates: Master's Programs

In TY2010, the United States citizens formed 32 percent of the total number of GMAT score reports sent to Business Master's programs. In TY2019, that share has declined to 17 percent. Over the same period, the percentage of score reports sent to Master's programs by citizens of countries in East and Southeast Asia increased from 45 to 53 percent, and the percentage sent by citizens of countries in Central and South Asia increased from 6 to 10 percent. In both TY2010 and TY2019, Master's programs located in the United States and Western Europe received the largest share of score reports. Over this period, the share received by US programs declined from 76 to 58 percent, while the share received by Western European programs increased from 18 to 28 percent.

Global GMAT Score Sending, Master's Programs, TY2010 and TY2019

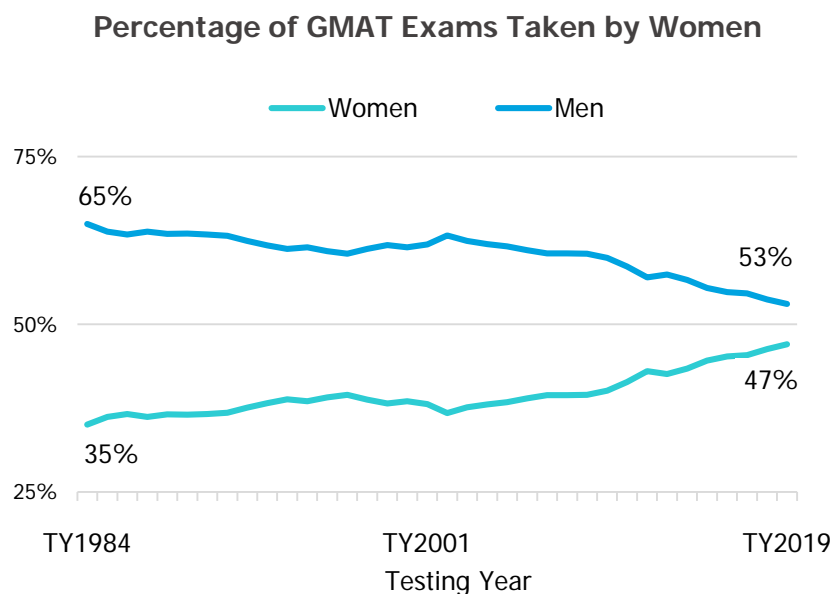


Key Findings

Women in the GMAT™ Candidate Pipeline

Globally, the proportion of GMAT exams taken by women has reached a record high of 47.1 percent in TY2019, an increase of 12 percentage points since the first printed publication of GMAT testing data in TY1984. The last decade of GMAT testing has seen the largest growth in testing by women, increasing from 40 percent of GMAT exams in TY2010 to its current high.*

The country of citizenship with the highest proportion of exams taken by women in TY2019 was Mongolia. One in four women GMAT exam takers worldwide is from China. Other countries with high proportions of exams taken by women include Vietnam (63%), Croatia (60%), and Albania (60%).



*For more on women and GME, read our research brief [Women and the Full-Time MBA: Continuing the Push for Progress](#) and our [Women and Business School 2020: Research Snapshot](#).

Countries With the Highest Percentage of GMAT Exams Taken by Women

Country of Citizenship	% of GMAT Exams Taken by Women in TY2019	GMAT Exams Taken by Women in TY2019	Total GMAT Exams Taken in TY2019
1. Mongolia	72%	83	115
2. China	68%	47,630	70,473
3. Vietnam	63%	886	1,397
4. Croatia	60%	60	100
5. Albania	60%	84	141
6. Taiwan, China	58%	2,412	4,171
7. Thailand	58%	898	1,556
8. Bulgaria	56%	89	159
9. Finland	55%	121	221
10. Philippines	54%	205	380

Key Findings

International Student Mobility to the United States

The United States remains the top destination of GMAT score reports from non-US citizens. There has been a slow erosion, however, of US programs' market share of these candidates' score reports between TY2015 and TY2016. An accelerated rate of decline began in TY2017 and continued through TY2019, when 48.0 percent of non-US citizen score reports were sent to US programs.

This acceleration is likely driven in part by the political climate in the United States, which shows has elevated concerns among non-US citizen candidates about their ability to obtain work visas in the United States post-GME, among other negative impressions.

Between TY2015 and TY2019, the proportion of non-US citizen score reports sent to programs in Western Europe increased from 19.2 to 26.5 percent, and the proportion sent to programs in Canada increased from 6.2 to 8.5 percent.

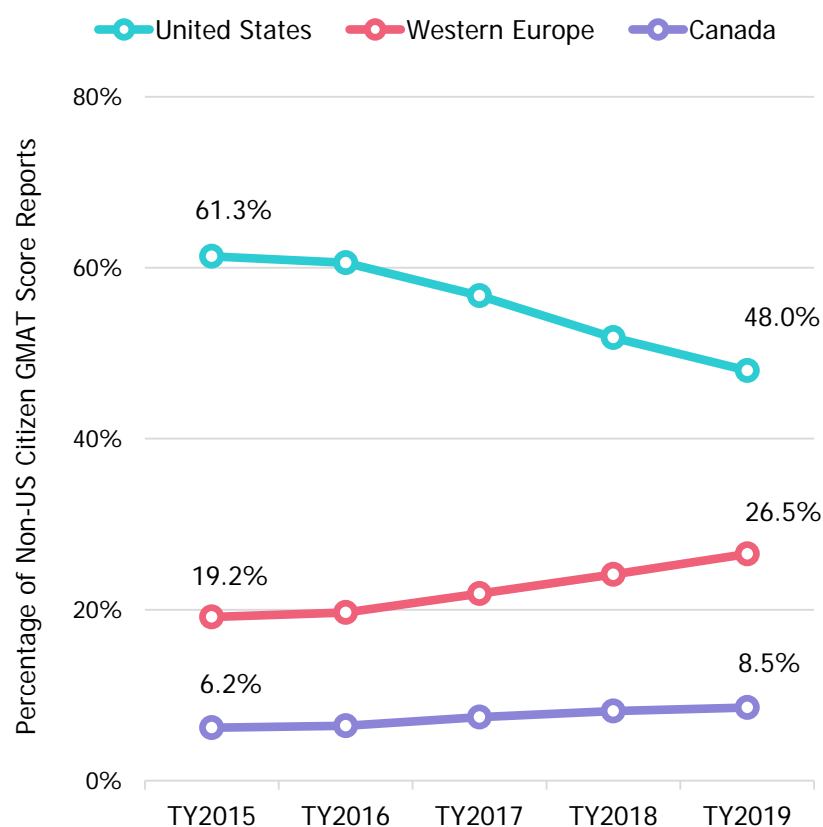
Related links on study destination preferences of GME candidates:

[Study in Canada](#)

[Study in Europe](#)

[mba.com Prospective Students Survey](#)

Percentage of GMAT Score Reports Received From Non-US Citizens, by School Region



GMAT™ Geographic Trend Report: Testing Year 2019

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Global Testing Environment

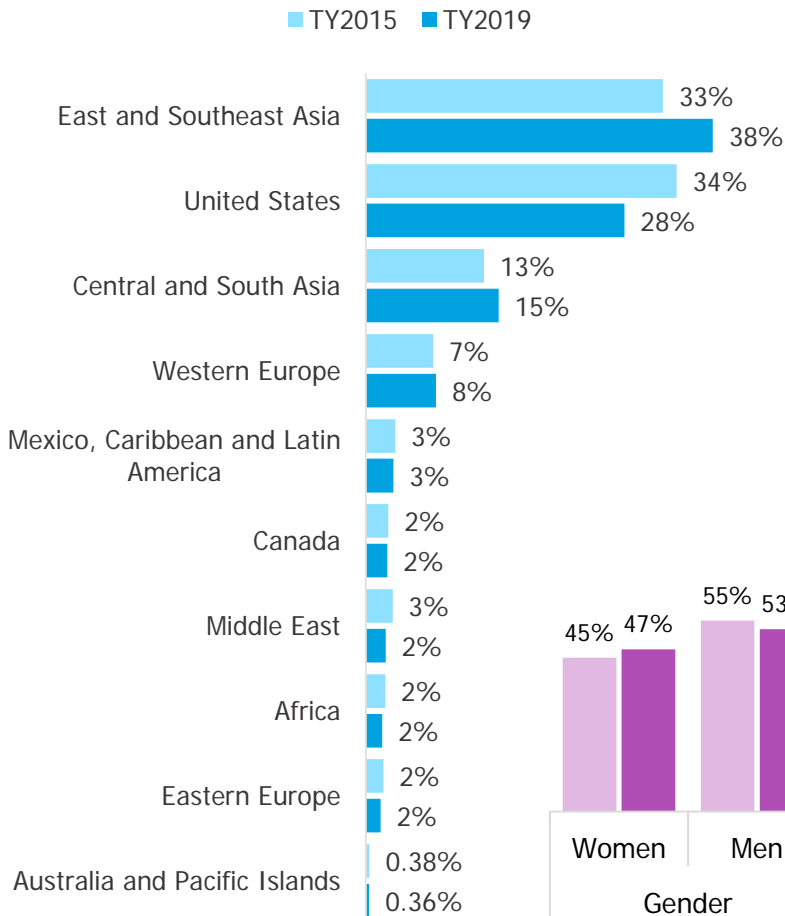
This section presents global GMAT exam data, including:

- Exams taken by world region/country of citizenship
- Score reports sent by program type
- Candidate demographics
- Mean total score
- Score reports sent by candidate demographics
- Number of GMAT score-accepting programs by program type
- GMAT exams by candidate demographics
- Top score-sending destinations by school country
- Top program types by percentage of scores sent

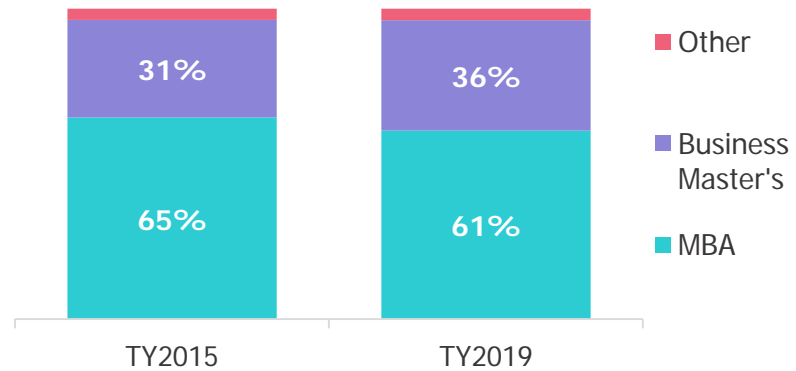


Global GMAT™ Trends Summary

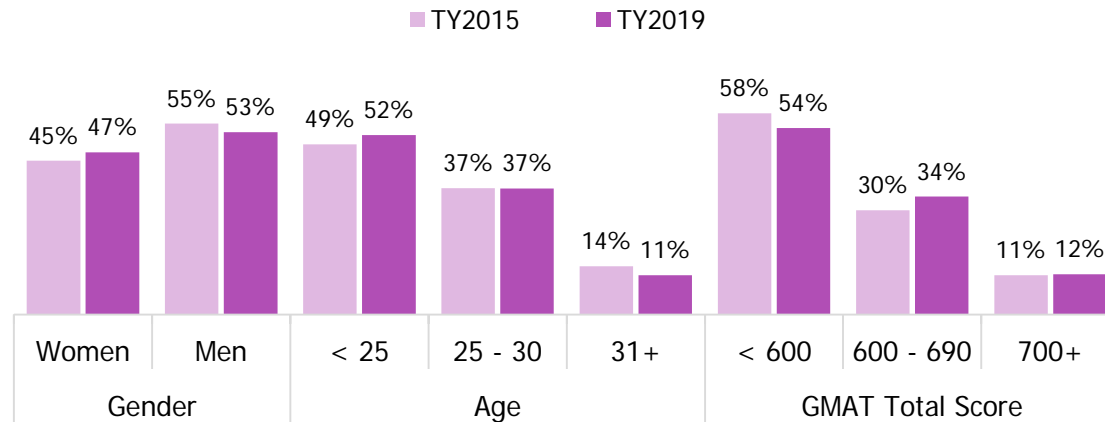
Percentage of GMAT Exams Taken by World Region/Country of Citizenship



Percentage of GMAT Score Reports Sent by Program Type

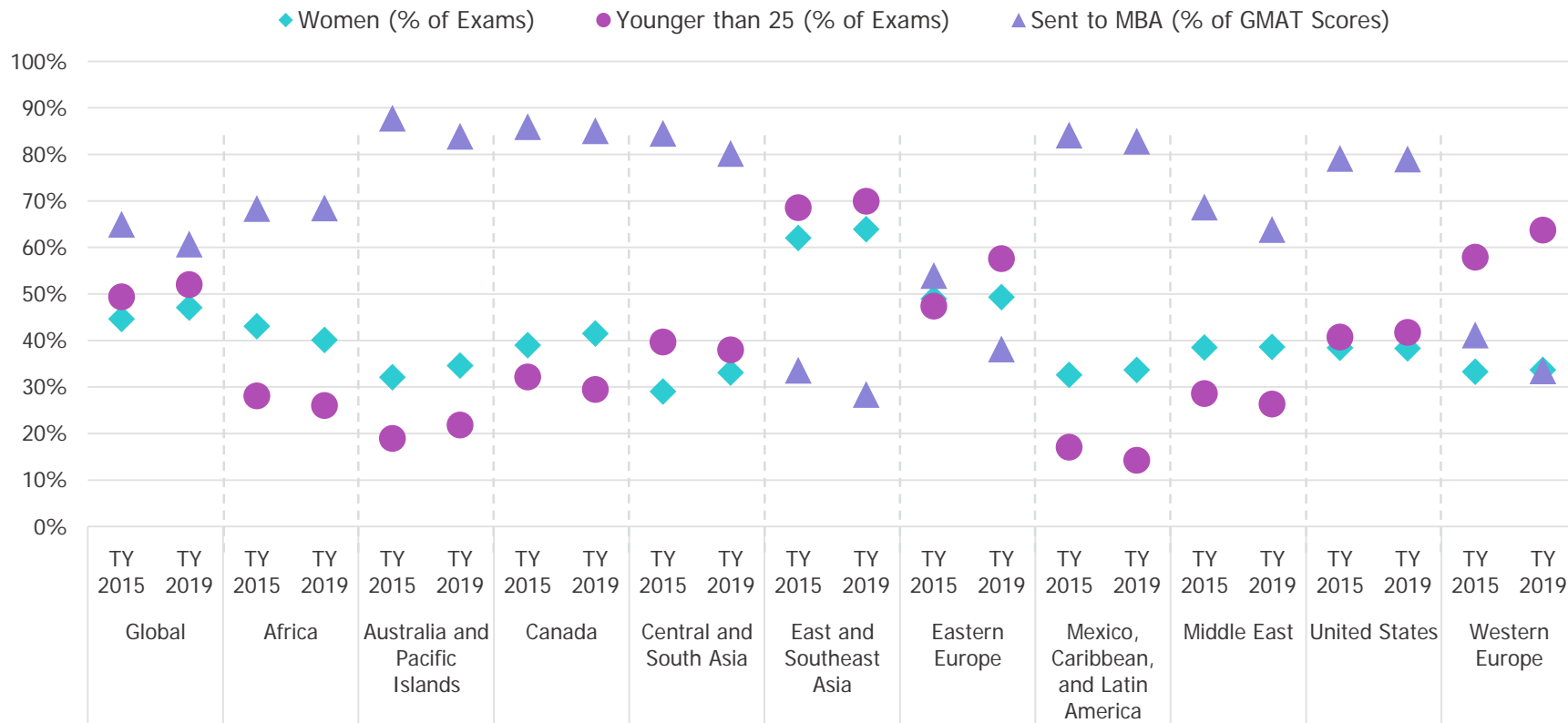


Global GMAT Candidate Demographics



Regional Candidate Pipeline Characteristics

Percentage of Exams Taken by Women and Examinees Younger Than 25 and Percentage of Scores Sent to MBA Programs, by Testing Year and Examinee World Region/Country of Citizenship



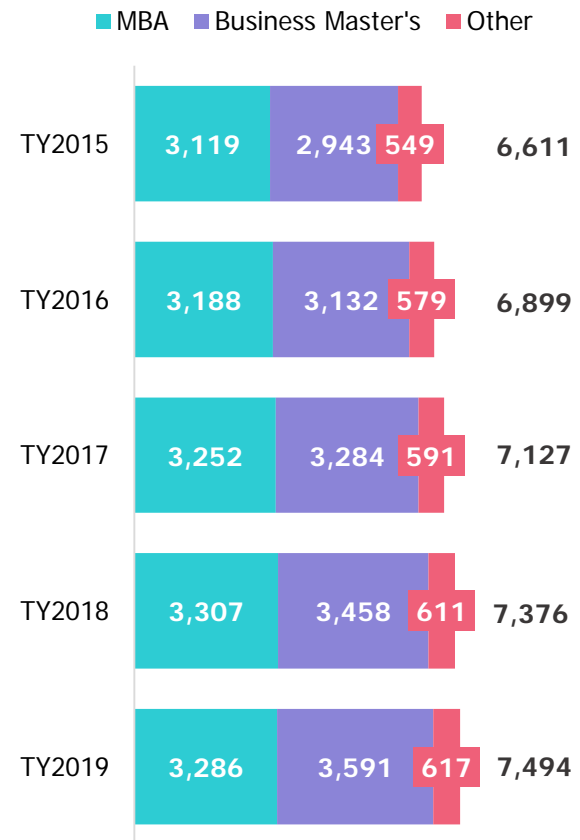
Testing Year and Examinee World Region/Country of Citizenship

Global Score Sending and GMAT™ Accepting Programs

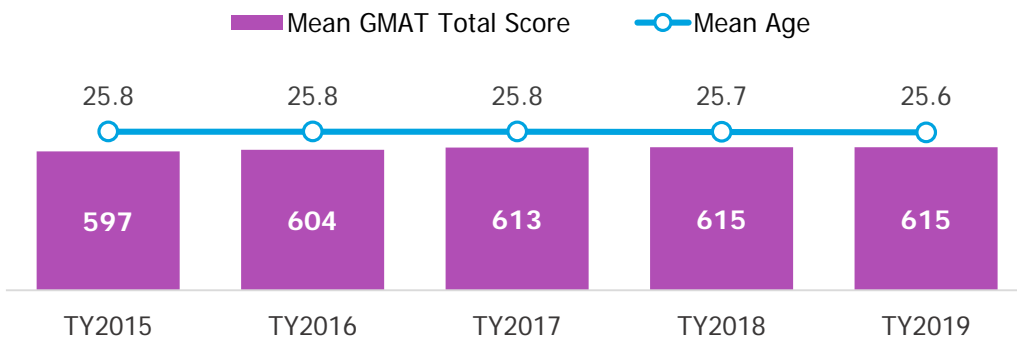
Global Programs
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Sent in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	429,027	60.7%	35.5%	3.8%
Women	179,395	50.6%	45.1%	4.3%
Candidates younger than 25	198,686	35.7%	61.9%	2.4%
Total score <600	143,570	60.8%	36.2%	2.9%
Total score 600-690	168,213	56.5%	40.0%	3.4%
Total score ≥700	117,244	66.7%	28.1%	5.2%

Global Programs
Number of GMAT Score-Accepting Programs



Global Programs
Mean Total Score and Mean Candidate Age of GMAT Scores Received



Global Candidate Profile

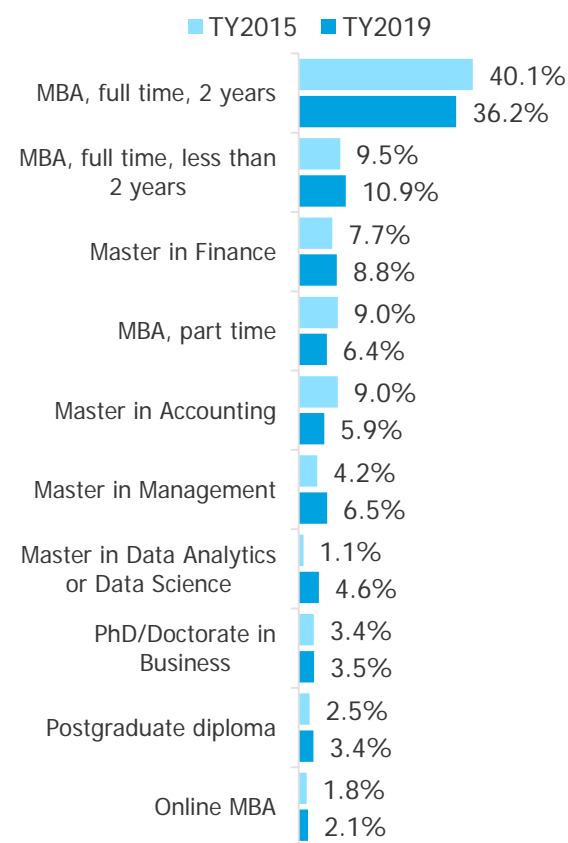
**Global Examinees
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	248,917	260,328	250,761	242,714	225,621	- 2.4%
Women	111,052	117,548	113,874	112,408	106,186	- 1.1%
Candidates younger than 25	122,867	128,480	124,243	123,711	117,379	- 1.1%
Total score <600	145,212	147,527	136,690	131,387	122,047	- 4.3%
Total score 600-690	75,381	81,629	81,581	81,360	77,218	+ 0.6%
Total score ≥700	28,324	31,172	32,490	29,967	26,356	- 1.8%

**Global Examinees
Top Score-Sending Destinations by School Country/Region, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	273,689	63.8%	74.2%
2. United Kingdom	25,847	6.0%	4.2%
3. Canada	25,036	5.8%	4.1%
4. France	20,345	4.7%	3.3%
5. India	16,589	3.9%	2.9%

**Global Examinees
Top Program Types, TY2019
(Percentage of Scores Sent)**



Regional Trends

This section presents regional GMAT exam data.

For each world region/country, the following data is displayed for the world region/country as a study destination:

- GMAT scores received by candidate demographics
- Mean total score and mean candidate age of score reports received
- Number of GMAT score-accepting programs by program type

The following data is displayed for citizens of countries in the world region/country and the region's top three countries by exams taken:

- GMAT exams by candidate demographics
- Top score-sending destinations by school country
- Top program types by percentage of scores sent

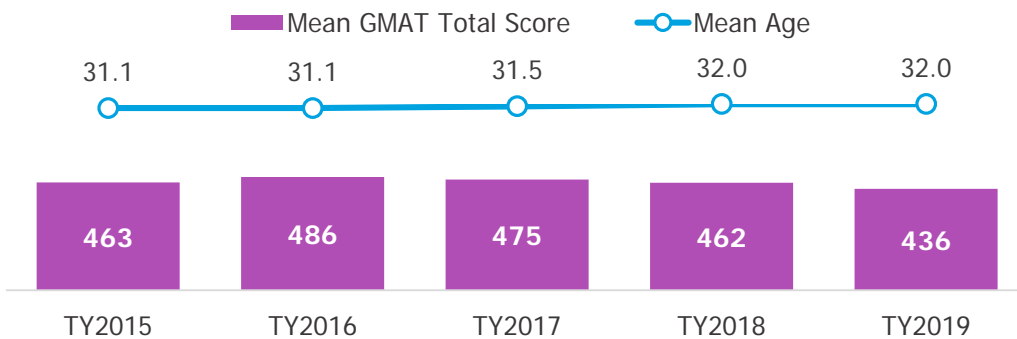


Africa as a Score-Sending Destination

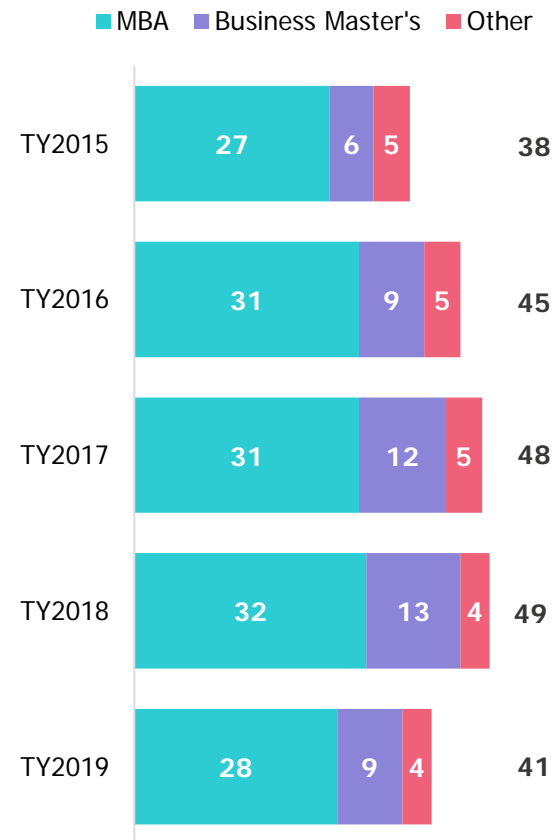
Programs in Africa
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	557	96.4%	2.3%	1.3%
Women	207	95.2%	3.4%	1.4%
Candidates younger than 25	32	84.4%	12.5%	3.1%
Total score <600	500	96.0%	2.6%	1.4%
Total score 600-690	47	100.0%	0.0%	0.0%
Total score ≥700	10	100.0%	0.0%	0.0%

Programs in Africa
Mean Total Score and Mean Candidate Age of GMAT Scores Received



Programs in Africa
Number of GMAT Score-Accepting Programs



Citizens of Countries in Africa: Candidate Profile

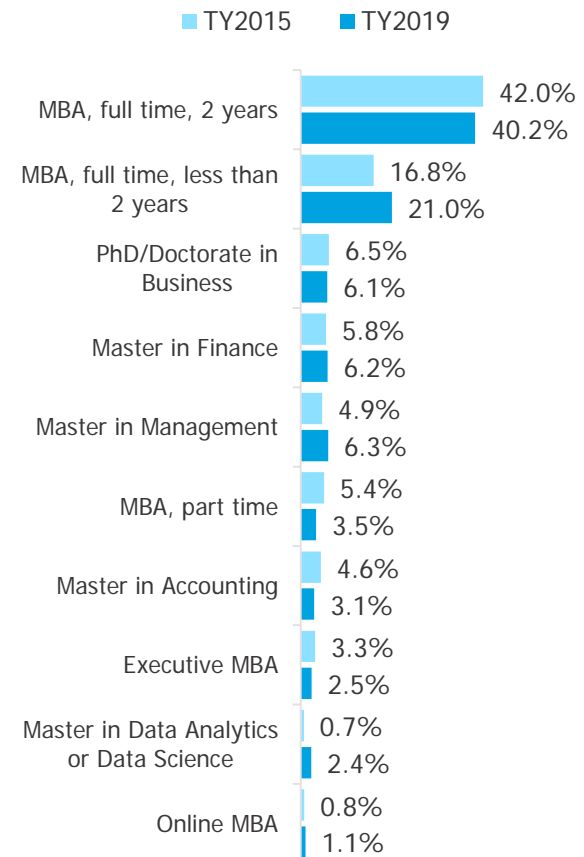
**Citizens of Countries in Africa
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	5,292	5,257	4,727	4,637	4,070	- 6.4%
Women	2,279	2,115	1,864	1,828	1,632	- 8.0%
Candidates younger than 25	1,487	1,406	1,295	1,272	1,058	- 8.2%
Total score <600	4,419	4,343	3,745	3,665	3,235	- 7.5%
Total score 600-690	745	735	816	804	684	- 2.1%
Total score ≥700	128	179	166	168	151	+ 4.2%

**Citizens of Countries in Africa
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	4,191	51.0%	60.0%
2. Canada	1,301	15.7%	11.0%
3. United Kingdom	741	9.0%	7.7%
4. France	657	8.0%	6.4%
5. South Africa	408	5.0%	6.3%

**Citizens of Countries in Africa
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Egypt: Candidate Profile

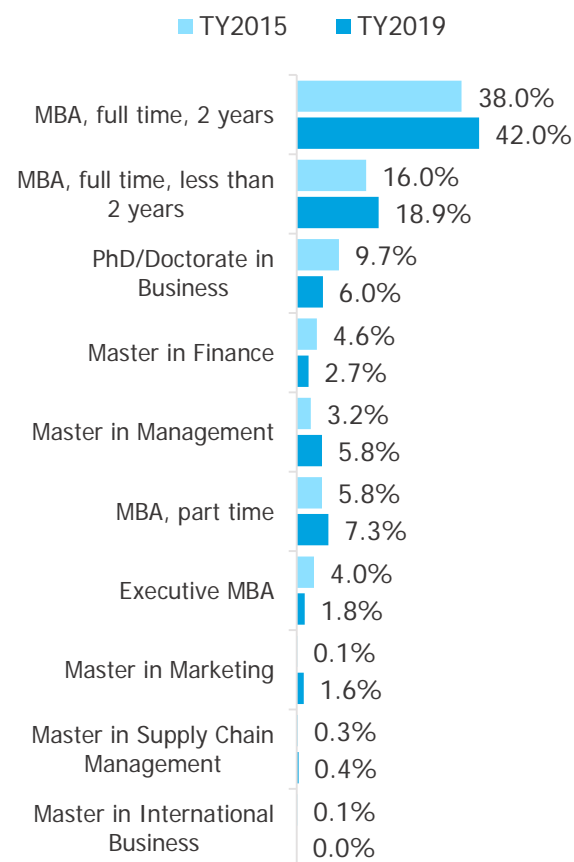
**Citizens of Egypt
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	709	732	527	467	371	- 14.9%
Women	314	281	170	141	104	- 24.1%
Candidates younger than 25	167	160	116	101	71	- 19.3%
Total score <600	619	639	443	384	303	- 16.4%
Total score 600-690	79	75	70	69	52	- 9.9%
Total score ≥700	11	18	14	14	16	+ 9.8%

**Citizens of Egypt
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	224	41.0%	56.0%
2. Canada	98	18.0%	10.5%
3. Egypt	61	11.1%	9.6%
4. United Kingdom	56	10.2%	8.9%
5. Germany	36	6.5%	2.5%

**Citizens of Egypt
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Nigeria: Candidate Profile

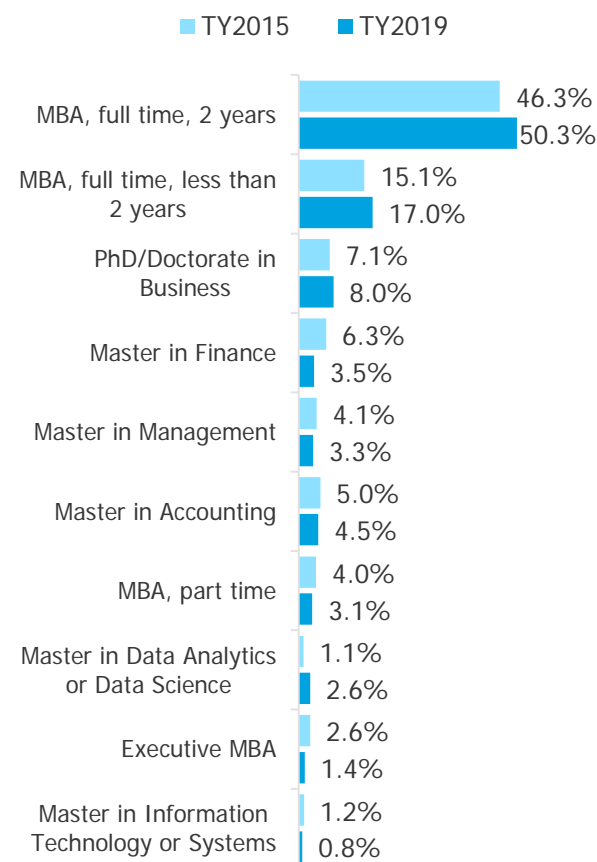
**Citizens of Nigeria
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	1,419	1,451	1,268	1,452	1,108	- 6.0%
Women	651	615	530	607	481	- 7.3%
Candidates younger than 25	417	403	342	376	252	- 11.8%
Total score <600	1,211	1,234	1,005	1,179	912	- 6.8%
Total score 600-690	179	179	226	234	163	- 2.3%
Total score ≥700	29	38	37	39	33	+ 3.3%

**Citizens of Nigeria
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	1,607	61.3%	68.8%
2. Canada	645	25.0%	18.0%
3. United Kingdom	120	4.6%	5.8%
4. France	102	3.9%	3.0%
5. Nigeria	40	1.5%	1.1%

**Citizens of Nigeria
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of South Africa: Candidate Profile

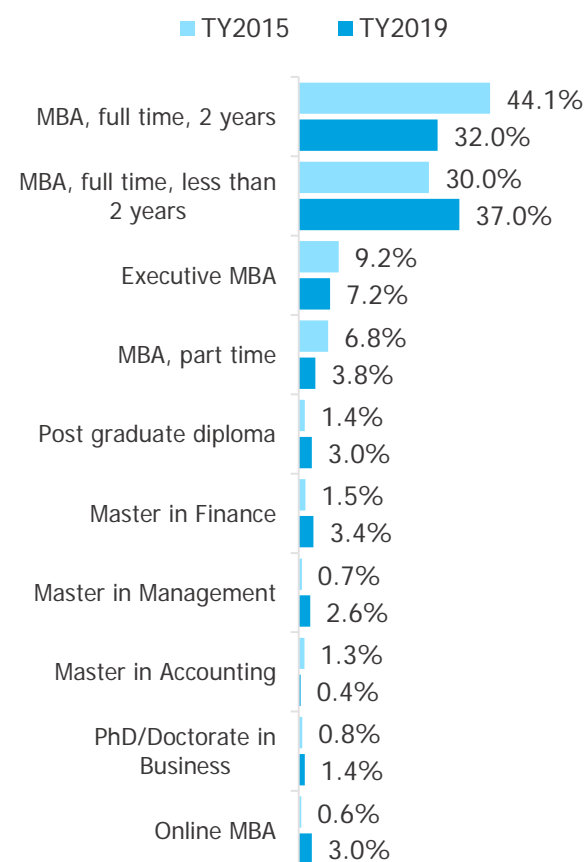
**Citizens of South Africa
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	714	722	675	661	611	- 3.8%
Women	275	290	275	256	234	- 4.0%
Candidates younger than 25	66	72	70	67	75	+ 3.2%
Total score <600	550	506	472	459	415	- 6.8%
Total score 600-690	138	162	154	151	156	+ 3.1%
Total score ≥700	26	54	49	51	40	+ 11.4%

**Citizens of South Africa
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	349	27.5%	32.2%
2. South Africa	328	26.0%	37.3%
3. United Kingdom	283	22.0%	15.0%
4. France	113	8.8%	7.0%
5. Spain	58	4.5%	2.3%

**Citizens of South Africa
Top Program Types, TY2019
(Percentage of Scores Sent)**

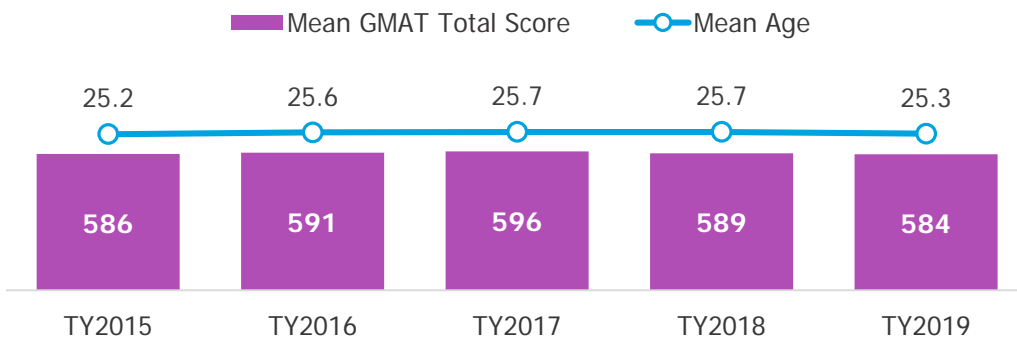


Australia and Pacific Islands as a Score-Sending Destination

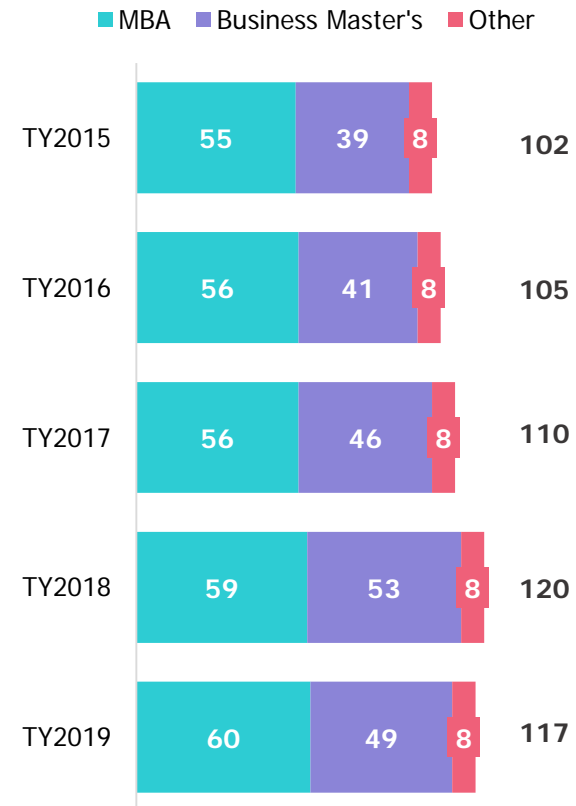
**Programs in Australia and Pacific Islands
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	2,902	59.0%	37.07%	4.0%
Women	1,252	47.9%	47.3%	4.8%
Candidates younger than 25	1,510	37.5%	60.5%	2.0%
Total score <600	1,310	65.5%	32.2%	2.2%
Total score 600-690	1,269	52.6%	43.2%	4.3%
Total score ≥700	323	58.2%	31.6%	10.2%

**Programs in Australia and Pacific Islands
Mean Total Score and Mean Candidate Age of GMAT Scores Received**



**Programs in Australia and Pacific Islands
Number of GMAT Score-Accepting Programs**



Citizens of Countries in Australia and Pacific Islands: Candidate Profile

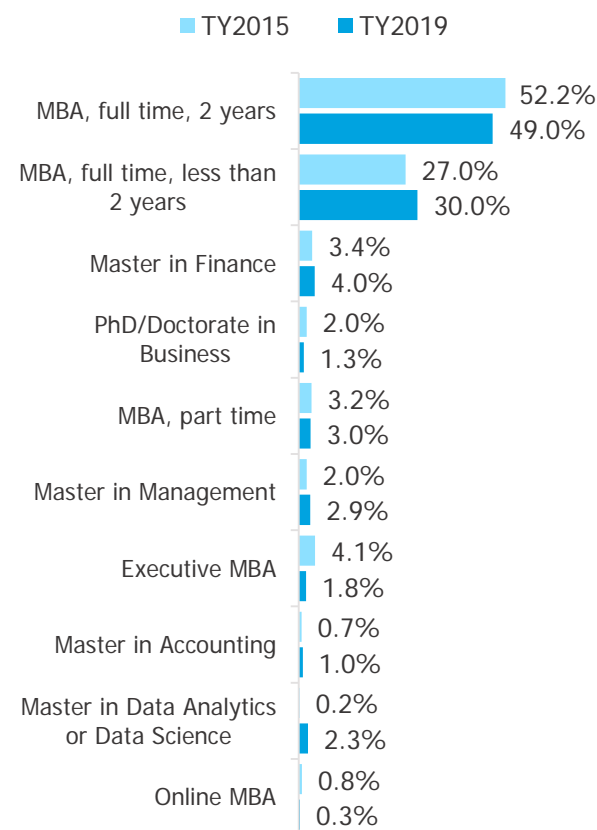
**Citizens of Countries in Australia and Pacific Islands
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	945	1,008	960	829	803	- 4.0%
Women	303	309	309	276	278	- 2.1%
Candidates younger than 25	179	184	184	192	175	- 0.6%
Total score <600	386	371	339	315	286	- 7.2%
Total score 600-690	351	393	379	302	309	- 3.1%
Total score ≥700	208	244	242	212	208	0.0%

**Citizens of Countries in Australia and Pacific Islands
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	919	54.0%	55.2%
2. United Kingdom	325	19.0%	17.0%
3. Australia	167	9.8%	11.0%
4. France	148	9.0%	6.4%
5. Netherlands	28	1.6%	0.7%

**Citizens of Countries in Australia and Pacific Islands
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Australia: Candidate Profile

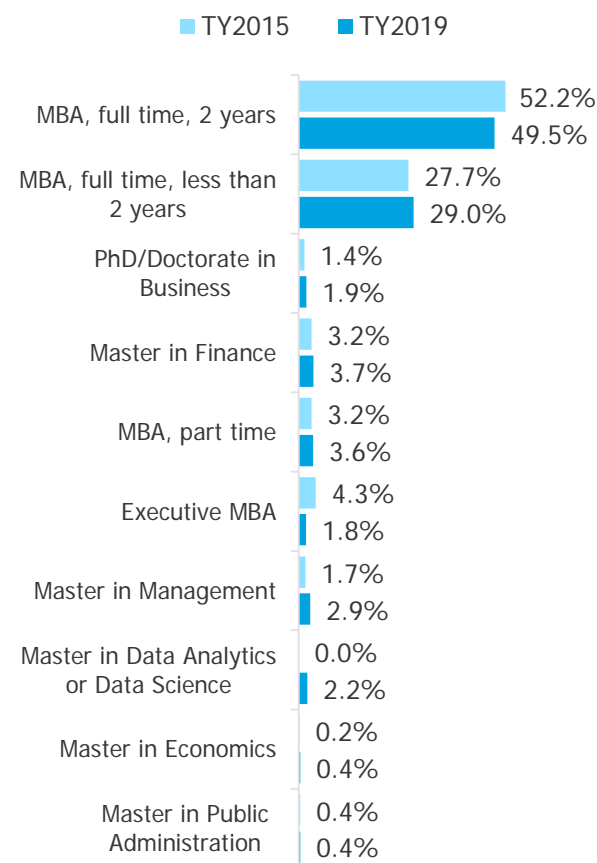
**Citizens of Australia
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	789	816	800	680	664	- 4.2%
Women	241	248	256	233	227	- 1.5%
Candidates younger than 25	146	129	139	152	131	- 2.7%
Total score <600	312	292	267	248	247	- 5.7%
Total score 600-690	305	331	330	255	258	- 4.1%
Total score ≥700	172	193	203	177	159	- 1.9%

**Citizens of Australia
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	701	51.8%	53.3%
2. United Kingdom	242	17.9%	16.6%
3. Australia	167	12.3%	11.7%
4. France	111	8.2%	7.1%
5. Netherlands	26	1.9%	0.7%

**Citizens of Australia
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of New Zealand: Candidate Profile

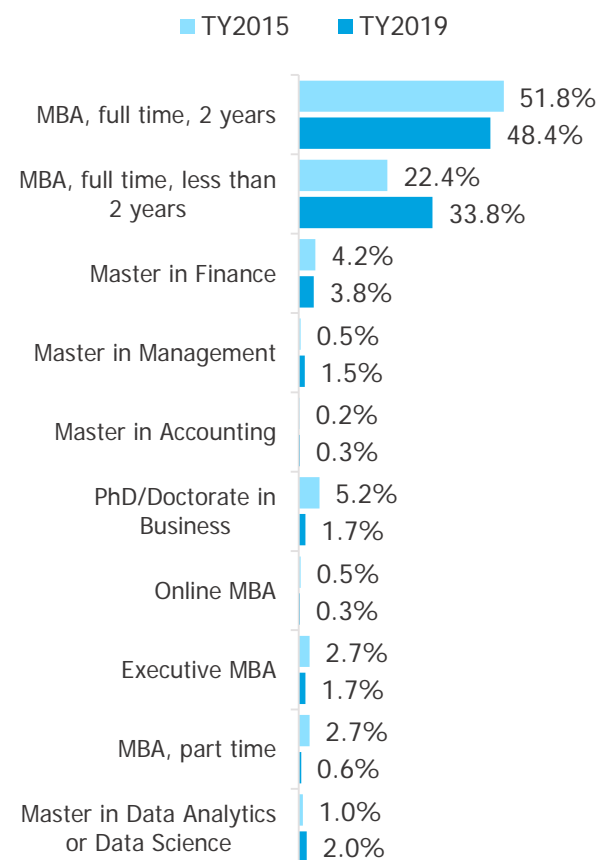
**Citizens of New Zealand
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	145	172	146	141	135	- 1.8%
Women	55	51	45	39	49	- 2.8%
Candidates younger than 25	30	50	42	36	41	+ 8.1%
Total score <600	64	59	61	60	35	- 14.0%
Total score 600-690	45	62	46	46	51	- 3.2%
Total score ≥700	36	51	39	35	49	+ 8.0%

**Citizens of New Zealand
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	207	60.3%	63.9%
2. United Kingdom	83	24.2%	17.4%
3. France	34	9.9%	3.4%
4. China	4	1.5%	0.5%
5. Switzerland	4	1.5%	1.0%

**Citizens of New Zealand
Top Program Types, TY2019
(Percentage of Scores Sent)**

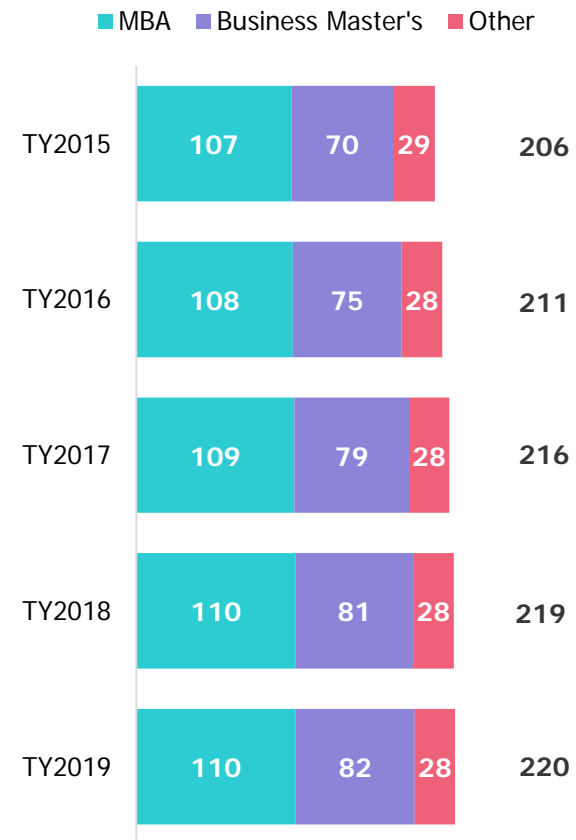


Canada as a Score-Sending Destination

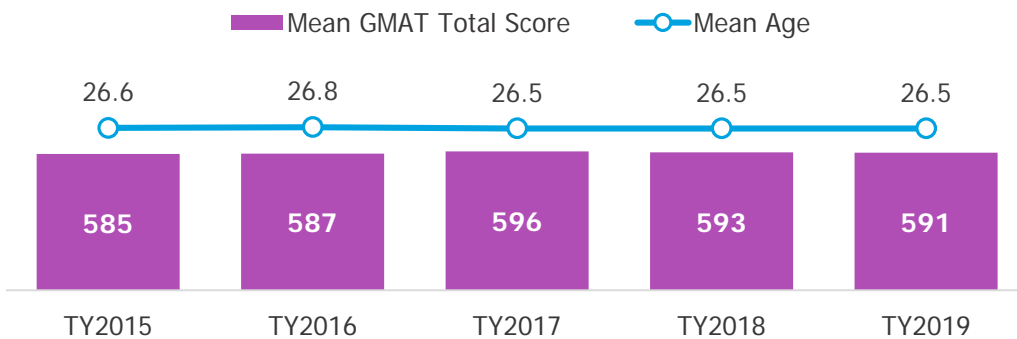
Programs in Canada
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	25,036	69.6%	25.3%	5.1%
Women	10,182	60.5%	34.0%	5.5%
Candidates younger than 25	9,862	49.6%	47.8%	2.6%
Total score <600	10,861	75.3%	21.0%	3.7%
Total score 600-690	10,834	67.2%	27.7%	5.0%
Total score ≥700	3,341	58.4%	31.5%	10.1%

Programs in Canada
Number of GMAT Score-Accepting Programs



Programs in Canada
Mean Total Score and Mean Candidate Age of GMAT Scores Received



Citizens of Canada: Candidate Profile

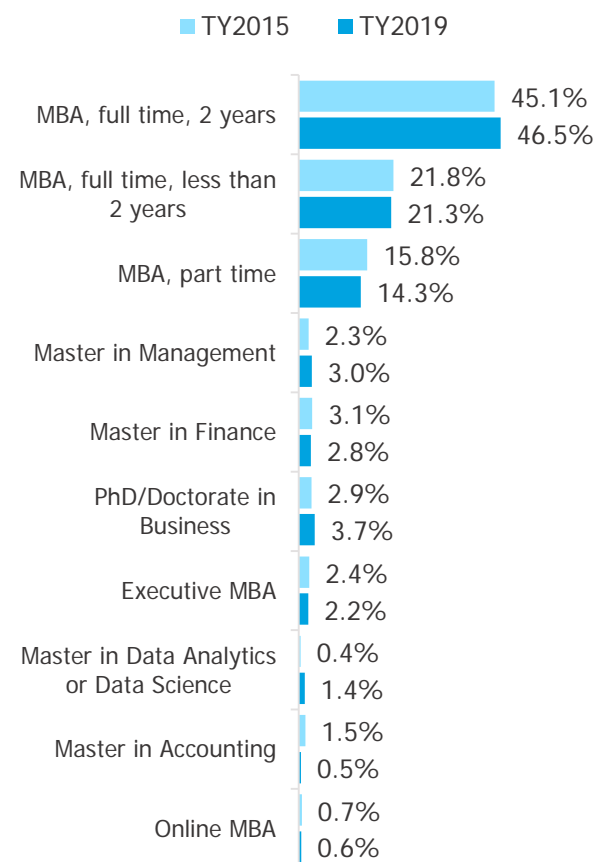
**Citizens of Canada
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	6,134	6,612	6,081	5,729	5,340	- 3.4%
Women	2,390	2,627	2,418	2,335	2,214	- 1.9%
Candidates younger than 25	1,972	2,121	1,940	1,792	1,572	- 5.5%
Total score <600	3,435	3,577	3,238	3,023	2,825	- 4.8%
Total score 600-690	1,889	2,086	1,965	1,885	1,799	-1.2%
Total score ≥700	810	949	878	821	716	- 3.0%

**Citizens of Canada
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. Canada	5,267	51.3%	56.6%
2. United States	3,727	36.3%	32.2%
3. United Kingdom	468	4.6%	4.1%
4. France	298	2.9%	2.7%
5. Spain	99	0.9%	1.0%

**Citizens of Canada
Top Program Types, TY2019
(Percentage of Scores Sent)**

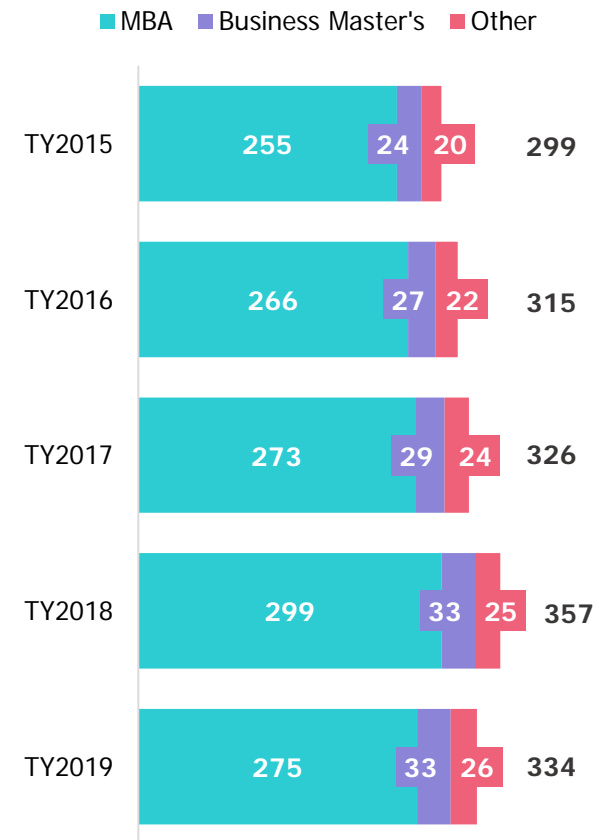


Central and South Asia as a Score-Sending Destination

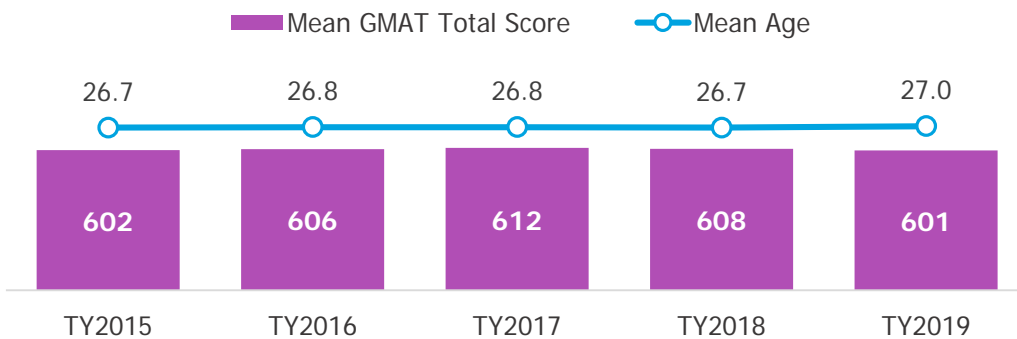
**Programs in Central and South Asia
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	16,895	96.9%	1.4%	1.7%
Women	5,280	96.9%	1.5%	1.6%
Candidates younger than 25	5,131	97.8%	1.2%	1.0%
Total score <600	6,474	95.5%	2.1%	2.4%
Total score 600-690	7,362	97.6%	1.1%	1.3%
Total score ≥700	3,059	98.2%	0.8%	0.9%

**Programs in Central and South Asia
Number of GMAT-Accepting Programs**



**Programs in Central and South Asia
Mean Total Score and Mean Candidate Age of GMAT Scores Received**



Citizens of Countries in Central and South Asia: Candidate Profile

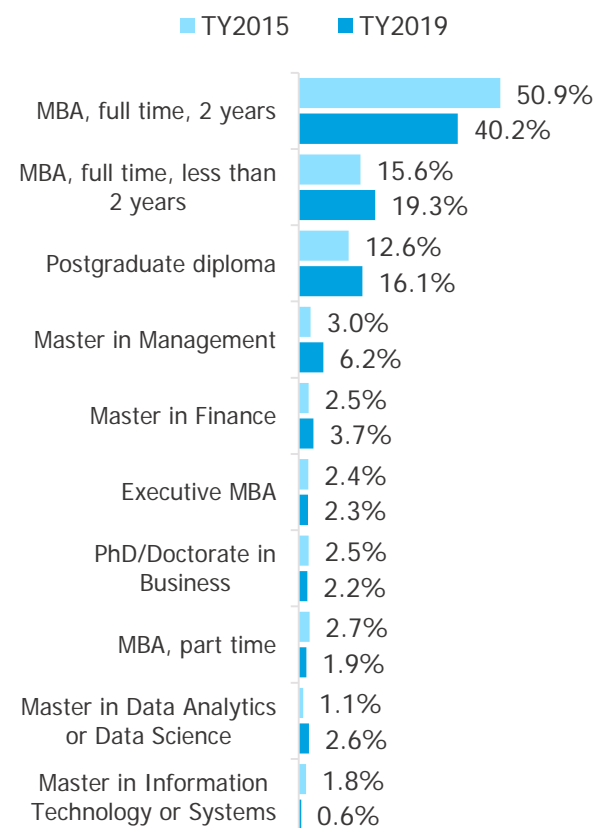
**Citizens of Countries in Central and South Asia
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	32,233	36,020	35,247	34,815	32,851	+ 0.5%
Women	9,358	10,846	10,820	11,231	10,865	+ 3.8%
Candidates younger than 25	12,776	13,715	13,043	12,868	12,468	- 0.6%
Total score <600	16,321	18,125	16,850	16,714	16,596	+ 0.4%
Total score 600-690	11,504	12,926	13,074	13,026	11,965	+ 1.0%
Total score ≥700	4,408	4,969	5,323	5,075	4,290	- 0.7%

**Citizens of Countries in Central and South Asia
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	36,190	40.7%	59.1%
2. India	16,513	18.6%	14.6%
3. Canada	10,060	11.3%	5.3%
4. France	6,825	7.7%	4.3%
5. United Kingdom	6,012	6.8%	5.1%

**Citizens of Countries in Central and South Asia
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of India: Candidate Profile

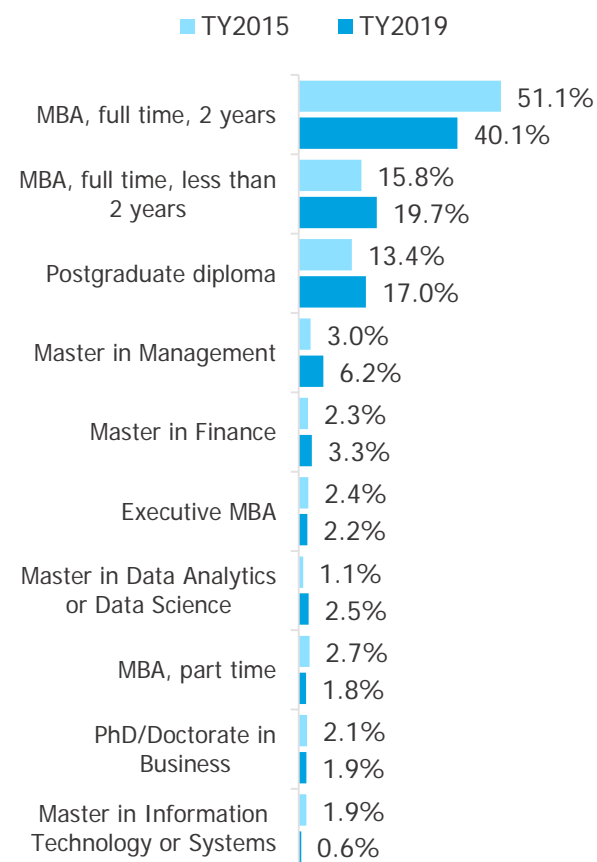
**Citizens of India
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	29,432	33,046	32,514	32,425	30,590	+ 1.0%
Women	8,426	9,936	9,929	10,448	10,131	+ 4.7%
Candidates younger than 25	11,574	12,487	11,919	11,972	11,669	+ 0.2%
Total score <600	14,260	15,992	14,967	15,067	14,973	+ 1.2%
Total score 600-690	10,908	12,259	12,441	12,447	11,453	+ 1.2%
Total score ≥700	4,264	4,795	5,106	4,911	4,164	- 0.6%

**Citizens of India
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	33,439	39.8%	58.8%
2. India	16,395	19.5%	15.5%
3. Canada	9,363	11.2%	4.9%
4. France	6,646	7.9%	4.4%
5. United Kingdom	5,717	6.8%	5.2%

**Citizens of India
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Nepal: Candidate Profile

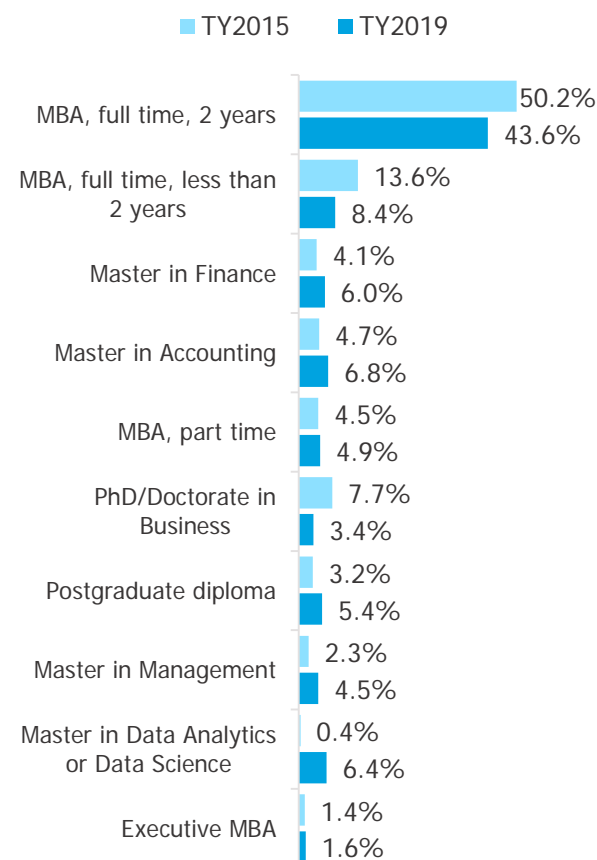
**Citizens of Nepal
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	505	581	578	470	378	- 7.0%
Women	213	240	267	240	182	- 3.9%
Candidates younger than 25	309	351	378	306	243	- 5.8%
Total score <600	414	477	475	387	306	- 7.3%
Total score 600-690	71	88	82	66	62	- 3.3%
Total score ≥700	20	16	21	17	10	- 15.9%

**Citizens of Nepal
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	738	74.4%	79.3%
2. India	118	11.9%	5.7%
3. Canada	32	3.2%	2.7%
4. United Kingdom	25	2.5%	2.3%
5. Singapore	21	2.1%	1.8%

**Citizens of Nepal
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Pakistan: Candidate Profile

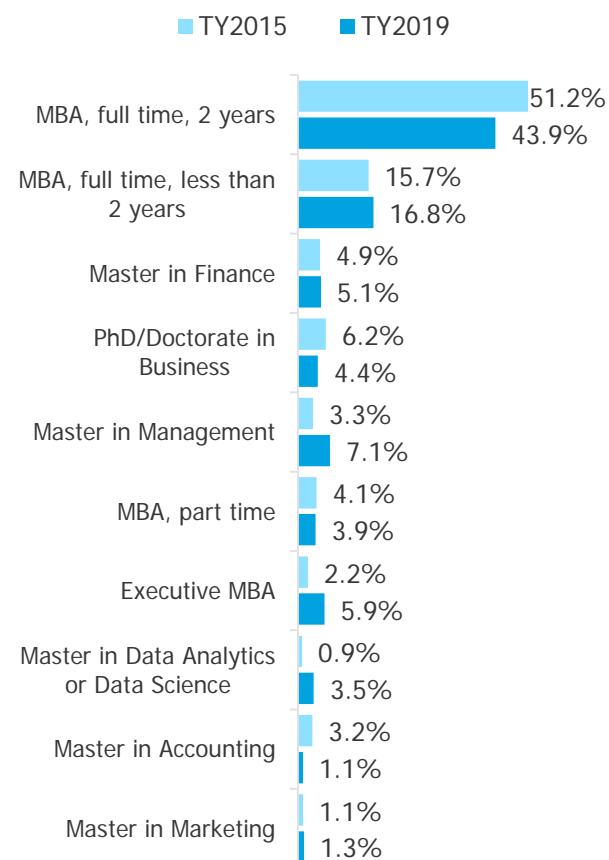
**Citizens of Pakistan
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	1,339	1,377	1,227	1,102	1,048	- 5.9%
Women	331	316	277	219	235	- 8.2%
Candidates younger than 25	518	532	428	347	310	- 12.0%
Total score <600	931	951	826	698	700	- 6.9%
Total score 600-690	332	330	307	308	282	- 4.0%
Total score ≥700	76	96	94	96	66	- 3.5%

**Citizens of Pakistan
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	963	44.0%	51.1%
2. Canada	347	15.9%	14.9%
3. Pakistan	279	12.8%	13.5%
4. United Kingdom	182	8.3%	5.5%
5. Germany	104	4.6%	2.2%

**Citizens of Pakistan
Top Program Types, TY2019
(Percentage of Scores Sent)**

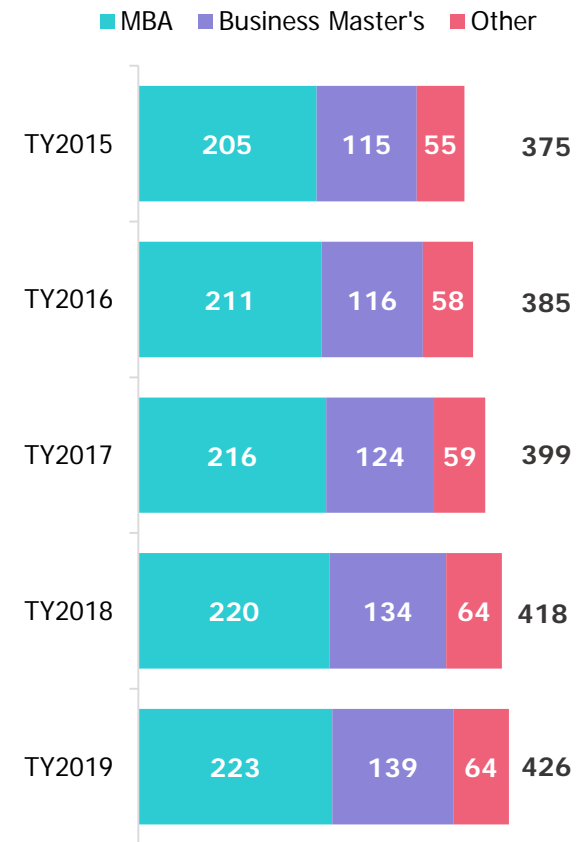


East and Southeast Asia as a Score-Sending Destination

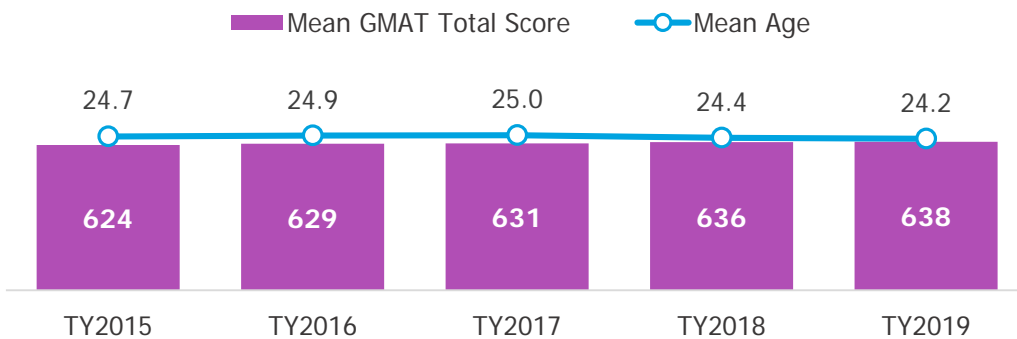
**Programs in East and Southeast Asia
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	26,386	36.7%	59.4%	4.0%
Women	15,001	24.4%	71.1%	4.5%
Candidates younger than 25	16,658	14.2%	82.2%	3.6%
Total score <600	5,673	55.3%	40.3%	4.4%
Total score 600-690	13,932	32.9%	63.4%	3.7%
Total score ≥700	6,781	29.0%	67.0%	4.1%

**Programs in East and Southeast Asia
Number of GMAT Score-Accepting Programs**



**Programs in East and Southeast Asia
Mean Total Score and Mean Candidate Age of GMAT Scores Received**



Citizens of Countries in East and Southeast Asia: Candidate Profile

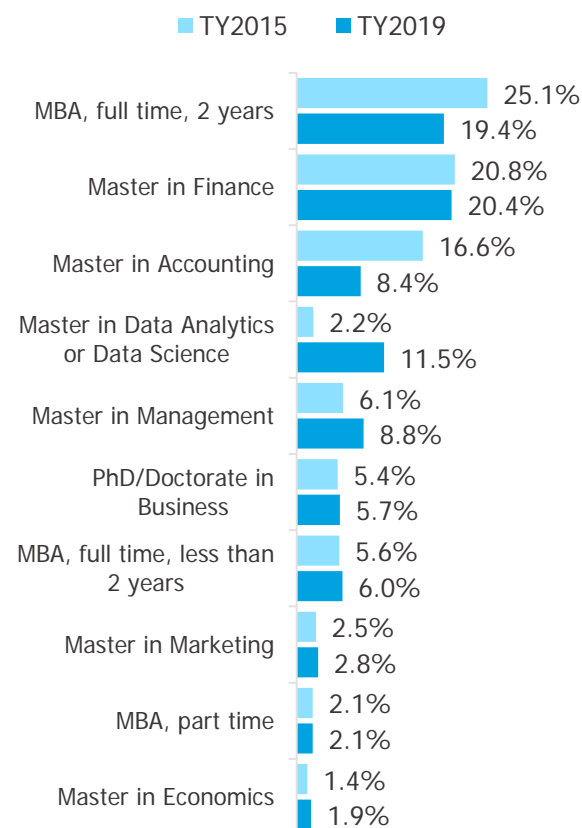
**Citizens of Countries in East and Southeast Asia
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	81,060	88,531	86,213	87,516	85,829	+ 1.4%
Women	50,278	55,258	54,076	55,697	54,865	+ 2.2%
Candidates younger than 25	55,567	60,526	58,617	60,791	59,992	+ 1.9%
Total score <600	43,185	46,939	44,365	44,870	44,832	+ 0.9%
Total score 600-690	28,518	31,325	31,401	33,307	32,705	+ 3.5%
Total score ≥700	9,357	10,267	10,447	9,339	8,292	- 3.0%

**Citizens of Countries in East and Southeast Asia
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	73,773	60.7%	74.1%
2. Hong Kong, SAR China	13,014	10.7%	6.6%
3. United Kingdom	9,482	7.8%	4.5%
4. Canada	6,423	5.3%	4.0%
5. France	5,259	4.3%	3.2%

**Citizens of Countries in East and Southeast Asia
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of China: Candidate Profile

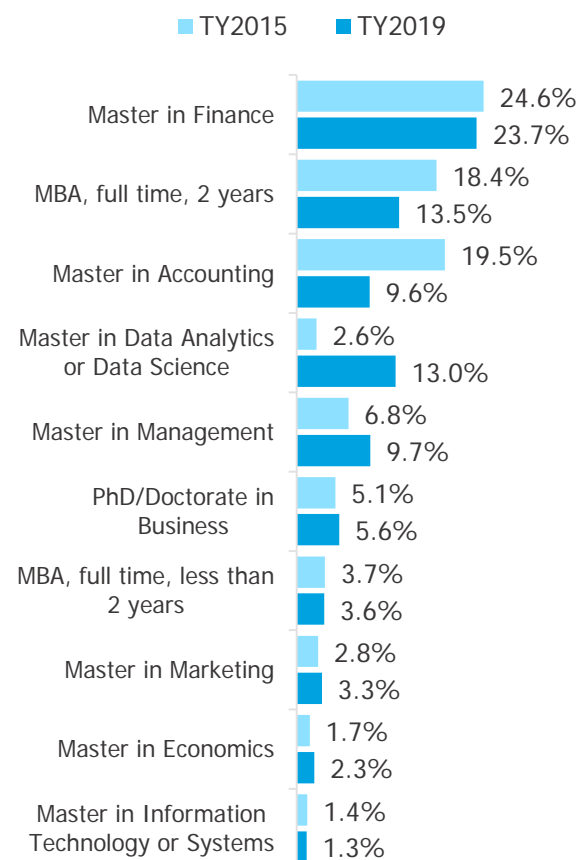
**Citizens of China
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	64,240	70,537	68,906	71,223	70,473	+ 2.3%
Women	42,781	47,160	46,287	48,121	47,630	+ 2.7%
Candidates younger than 25	50,558	55,079	53,537	55,710	55,457	+ 2.3%
Total score <600	33,042	36,226	34,659	35,544	36,041	+ 2.2%
Total score 600-690	23,337	25,675	25,514	27,906	27,553	+ 4.2%
Total score ≥700	7,861	8,636	8,733	7,773	6,879	- 3.3%

**Citizens of China
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	57,355	59.9%	74.3%
2. Hong Kong, SAR China	12,712	13.8%	8.1%
3. United Kingdom	7,023	7.3%	4.0%
4. Canada	5,539	5.8%	4.6%
5. France	3,949	4.1%	3.2%

**Citizens of China
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of South Korea: Candidate Profile

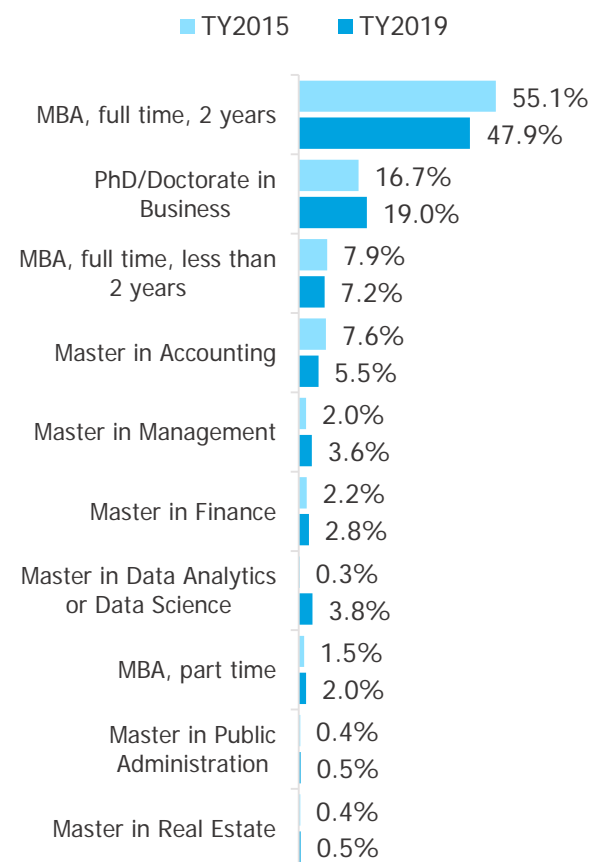
**Citizens of South Korea
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	4,208	4,096	3,681	3,242	3,067	- 7.6%
Women	1,382	1,352	1,196	1,159	1,162	- 4.2%
Candidates younger than 25	442	469	364	363	310	- 8.5%
Total score <600	2,185	2,090	1,738	1,580	1,562	- 8.0%
Total score 600-690	1,519	1,514	1,462	1,215	1,124	-7.2%
Total score ≥700	504	492	481	447	381	- 6.6%

**Citizens of South Korea
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	3,553	80.1%	85.0%
2. United Kingdom	191	4.3%	3.9%
3. France	176	4.0%	2.5%
4. Canada	124	2.8%	1.5%
5. China	68	1.5%	1.7%

**Citizens of South Korea
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Taiwan, China: Candidate Profile

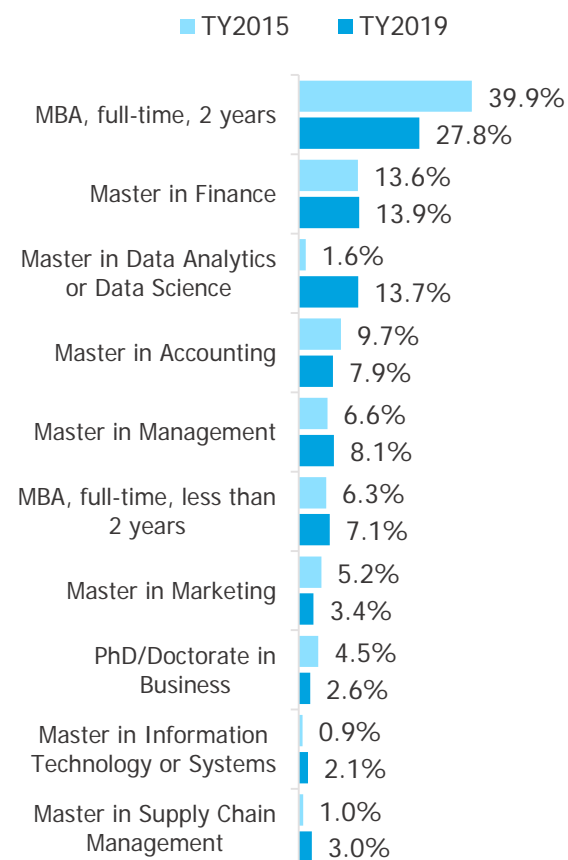
**Citizens of Taiwan, China
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	3,560	4,099	4,086	4,404	4,171	+ 4.03%
Women	2,022	2,396	2,415	2,532	2,412	+ 4.5%
Candidates younger than 25	1,812	2,067	2,096	2,254	2,080	+ 3.5%
Total score <600	2,109	2,410	2,358	2,602	2,483	+ 4.2%
Total score 600-690	1,169	1,380	1,400	1,486	1,417	+ 4.9%
Total score ≥700	282	309	328	316	271	- 1.0%

**Citizens of Taiwan, China
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	4,636	74.7%	86.1%
2. United Kingdom	355	5.7%	2.9%
3. France	215	3.5%	2.6%
4. Netherlands	165	2.7%	1.2%
5. Canada	153	2.5%	1.1%

**Citizens of Taiwan, China
Top Program Types, TY2019
(Percentage of Scores Sent)**

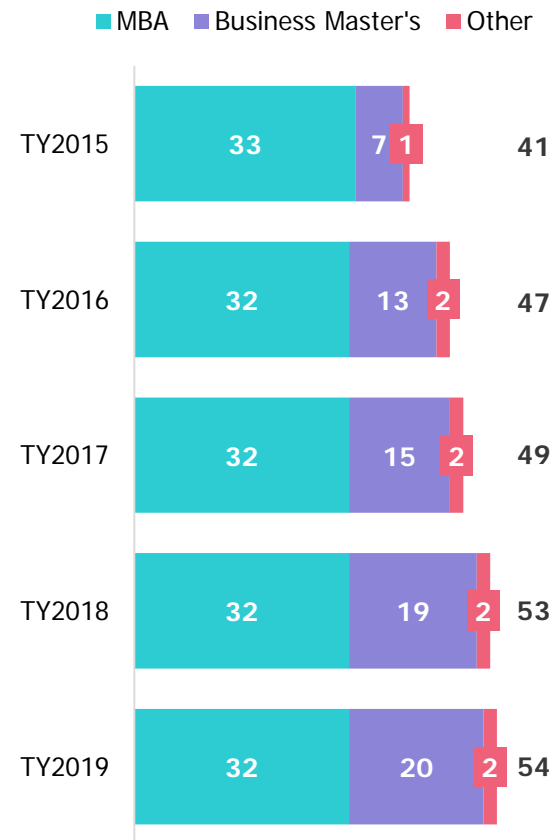


Eastern Europe as a Score-Sending Destination

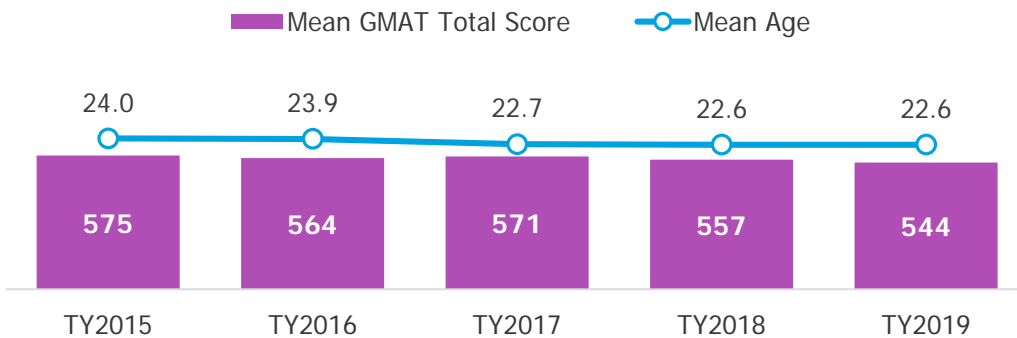
**Programs in Eastern Europe
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	448	11.2%	88.6%	0.2%
Women	175	11.4%	88.6%	0.0%
Candidates younger than 25	388	9.8%	90.2%	0.0%
Total score <600	306	9.8%	89.9%	0.3%
Total score 600-690	115	10.4%	89.6%	0.0%
Total score ≥700	27	29.6%	70.4%	0.0%

**Programs in Eastern Europe
Number of GMAT Score-Accepting Programs**



**Programs in Eastern Europe
Mean Total Score and Mean Candidate Age of GMAT Scores Received**



Citizens of Countries in Eastern Europe: Candidate Profile

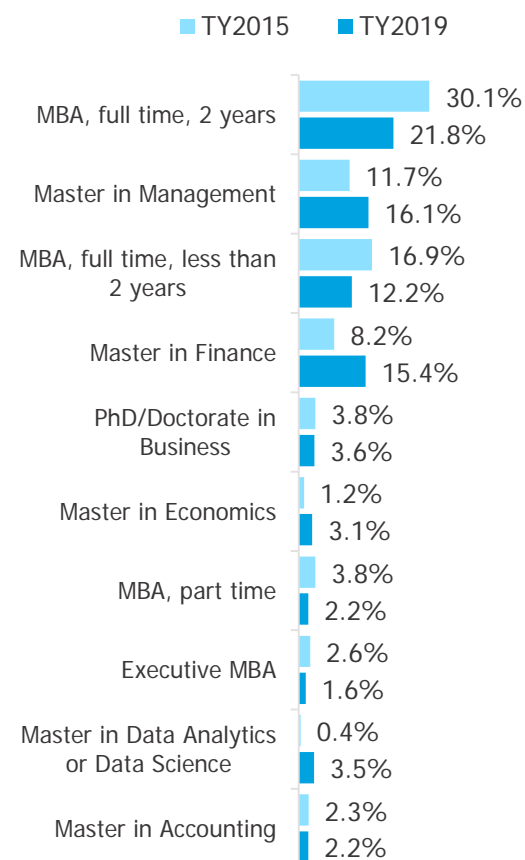
**Citizens of Countries in Eastern Europe
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	4,818	4,683	4,413	4,062	3,675	- 6.5%
Women	2,358	2,251	2,227	1,989	1,812	- 6.4%
Candidates younger than 25	2,283	2,213	2,313	2,153	2,116	- 1.9%
Total score <600	2,706	2,546	2,387	2,254	2,021	- 7.0%
Total score 600-690	1,553	1,556	1,448	1,324	1,267	- 5.0%
Total score ≥700	559	581	578	484	387	- 8.8%

**Citizens of Countries in Eastern Europe
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	2,341	34.1%	43.0%
2. United Kingdom	823	12.0%	10.8%
3. Netherlands	618	9.0%	7.6%
4. France	613	8.9%	8.8%
5. Germany	486	7.1%	6.7%

**Citizens of Countries in Eastern Europe
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Poland: Candidate Profile

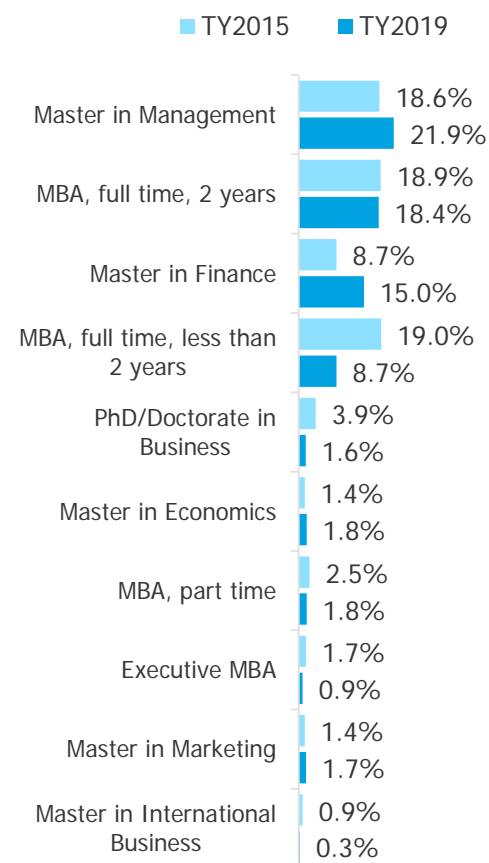
**Citizens of Poland
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	314	357	385	361	326	+ 0.9%
Women	137	167	188	128	124	- 2.5%
Candidates younger than 25	164	179	228	237	212	+ 6.6%
Total score <600	165	161	188	141	149	- 2.5%
Total score 600-690	97	138	132	148	131	+ 7.8%
Total score ≥700	52	58	65	72	46	- 3.0%

**Citizens of Poland
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	173	22.5%	31.04%
2. Netherlands	155	20.2%	17.6%
3. United Kingdom	144	18.6%	14.5%
4. France	68	8.9%	12.7%
5. Spain	52	6.8%	5.8%

**Citizens of Poland
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Russia: Candidate Profile

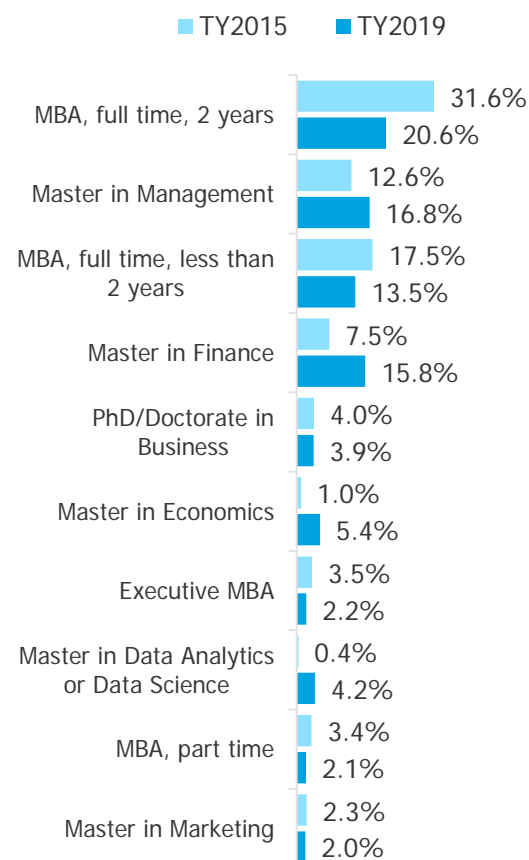
**Citizens of Russia
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	1,954	1,835	1,754	1,570	1,485	- 6.6%
Women	974	949	939	807	782	- 5.3%
Candidates younger than 25	907	845	928	825	871	- 1.0%
Total score <600	1,039	955	938	888	814	- 5.9%
Total score 600-690	679	636	576	524	513	- 6.8%
Total score ≥700	236	244	240	158	158	- 9.5%

**Citizens of Russia
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	876	32.9%	44.0%
2. Russia	364	13.7%	3.4%
3. France	287	10.8%	10.2%
4. United Kingdom	256	9.6%	11.3%
5. Germany	200	7.5%	6.8%

**Citizens of Russia
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Ukraine: Candidate Profile

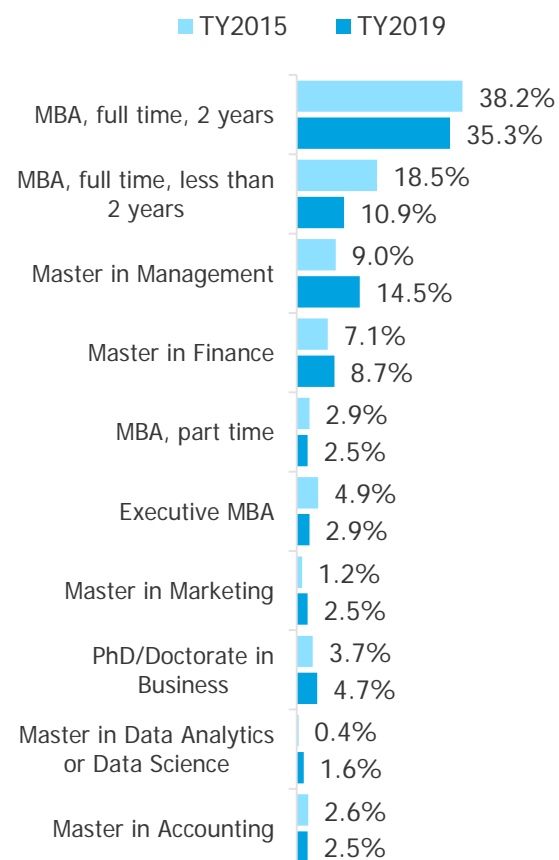
**Citizens of Ukraine
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	419	464	373	340	308	- 7.4%
Women	208	208	200	187	153	- 7.4%
Candidates younger than 25	172	184	138	150	172	+ 0.1%
Total score <600	248	279	225	204	185	- 7.1%
Total score 600-690	133	137	117	104	96	- 7.8%
Total score ≥700	38	48	31	32	27	- 8.2%

**Citizens of Ukraine
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	271	49.1%	48.2%
2. Germany	65	11.8%	5.9%
3. United Kingdom	44	8.0%	10.3%
4. France	34	6.2%	9.0%
5. Canada	28	5.1%	7.4%

**Citizens of Ukraine
Top Program Types, TY2019
(Percentage of Scores Sent)**

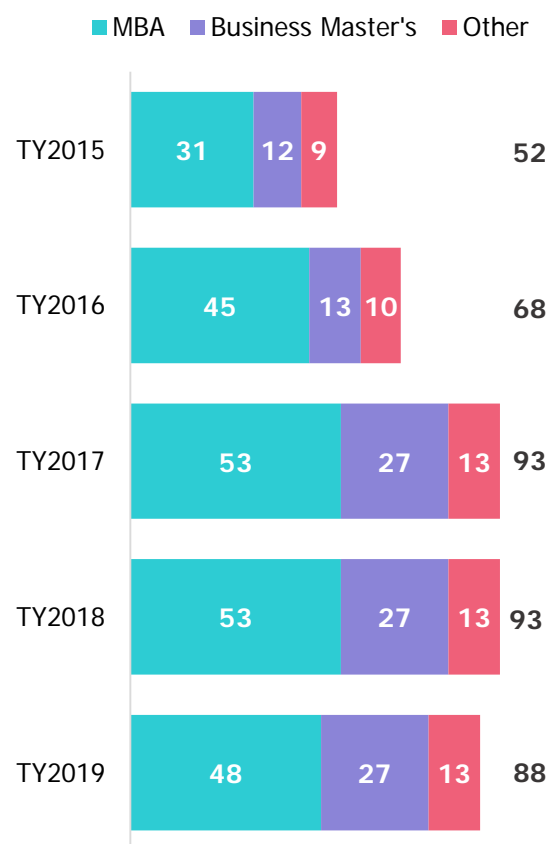


Mexico, Caribbean, and Latin America as a Score-Sending Destination

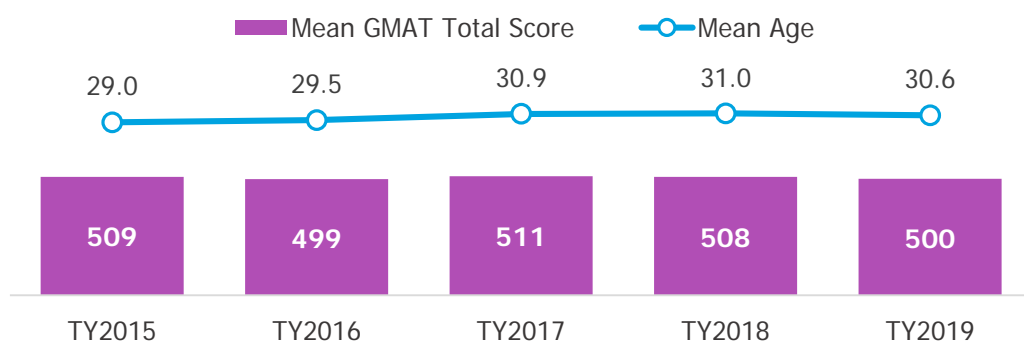
Programs in Mexico, Caribbean, and Latin America
GMAT Scores Received by Candidate Demographics

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	242	52.9%	40.9%	6.2%
Women	78	59.0%	37.2%	3.8%
Candidates younger than 25	66	65.2%	30.3%	4.5%
Total score <600	164	50.6%	44.5%	4.9%
Total score 600-690	60	53.3%	40.0%	6.7%
Total score ≥700	18	72.2%	11.1%	16.7%

Programs in Mexico, Caribbean, and Latin America, Number of GMAT Score-Accepting Programs



Programs in Mexico, Caribbean, and Latin America
Mean Total Score and Mean Candidate Age of GMAT Scores Received



Citizens of Mexico, Caribbean, and Latin America: Candidate Profile

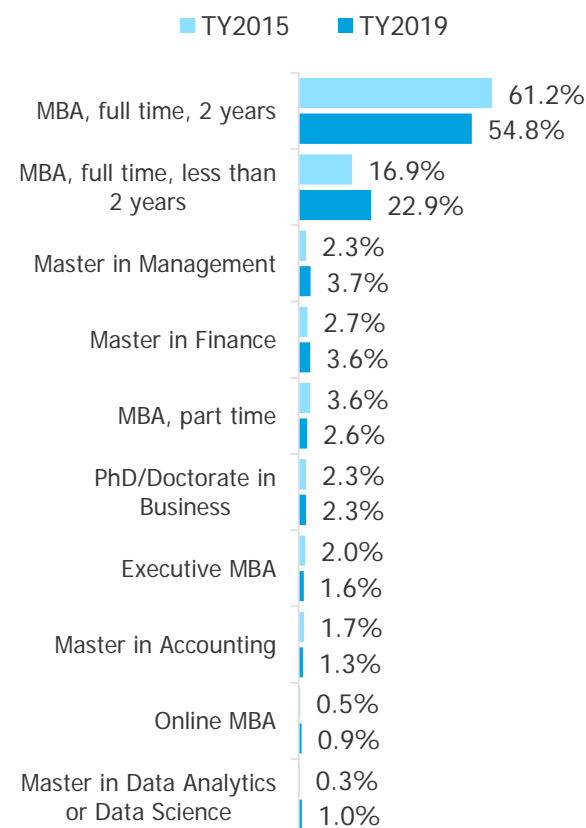
Citizens of Mexico, Caribbean, and Latin American Countries
GMAT Exams by Candidate Demographics

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	8,005	8,734	8,387	7,679	6,827	- 3.9%
Women	2,610	2,740	2,632	2,595	2,296	- 3.2%
Candidates younger than 25	1,363	1,289	1,230	1,117	973	- 8.1%
Total score <600	5,006	5,134	4,742	4,521	3,867	- 6.3%
Total score 600-690	2,335	2,768	2,795	2,421	2,294	- 0.4%
Total score ≥700	664	832	850	737	666	+ 0.1%

Citizens of Mexico, Caribbean, and Latin American Countries
Top Score-Sending Destinations by School Country, TY2019

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	8,832	65.2%	74.2%
2. United Kingdom	1,209	8.9%	6.8%
3. France	879	6.5%	4.3%
4. Spain	720	5.3%	3.1%
5. Canada	695	5.1%	4.3%

Citizens of Mexico, Caribbean, and Latin American Countries
Top Program Types, TY2019
(Percentage of Scores Sent)



Citizens of Brazil: Candidate Profile

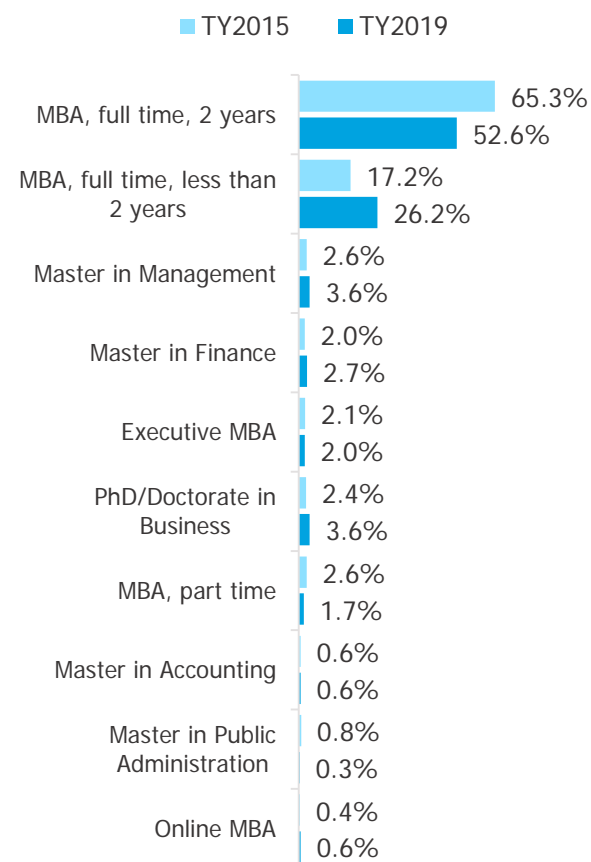
**Citizens of Brazil
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	2,169	2,585	2,755	2,495	2,076	- 1.1%
Women	628	747	820	771	676	+ 1.9%
Candidates younger than 25	277	248	264	243	214	- 6.2%
Total score <600	1,074	1,175	1,336	1,232	976	- 2.4%
Total score 600-690	804	1,020	1,008	898	791	- 0.4%
Total score ≥700	291	390	411	365	309	+ 1.5%

**Citizens of Brazil
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	2,545	60.1%	73.0%
2. France	359	8.5%	5.5%
3. United Kingdom	352	8.3%	6.9%
4. Spain	297	7.0%	3.7%
5. Canada	229	5.4%	2.8%

**Citizens of Brazil
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Mexico: Candidate Profile

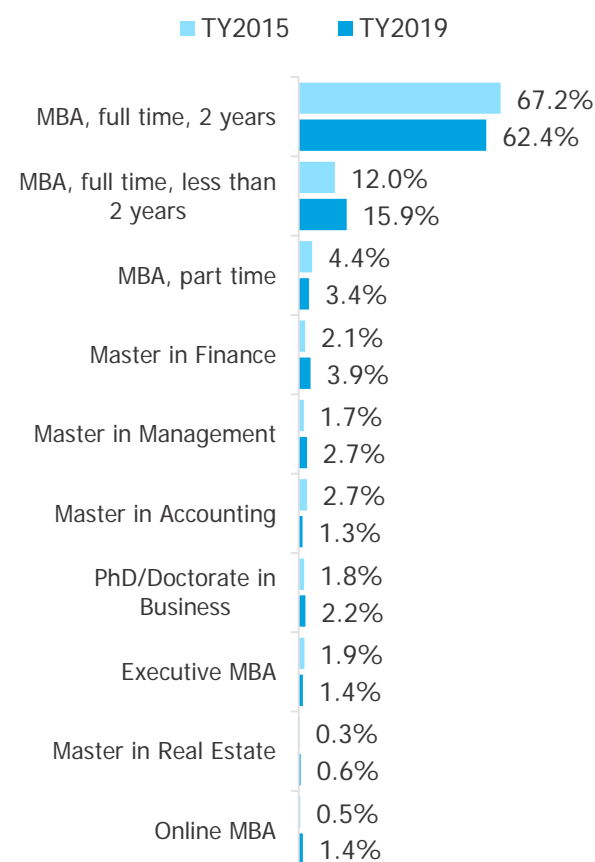
**Citizens of Mexico
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	1,700	1,734	1,523	1,403	1,364	- 5.3%
Women	518	465	441	452	446	- 3.7%
Candidates younger than 25	299	294	245	223	201	- 9.5%
Total score <600	1,232	1,176	1,008	960	922	- 7.0%
Total score 600-690	392	441	427	361	374	- 1.2%
Total score ≥700	76	117	88	82	68	- 2.7%

**Citizens of Mexico
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	1,944	71.9%	80.9%
2. United Kingdom	227	8.4%	3.9%
3. Canada	133	4.9%	4.1%
4. France	117	4.3%	2.4%
5. Spain	81	3.0%	1.9%

**Citizens of Mexico
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Peru: Candidate Profile

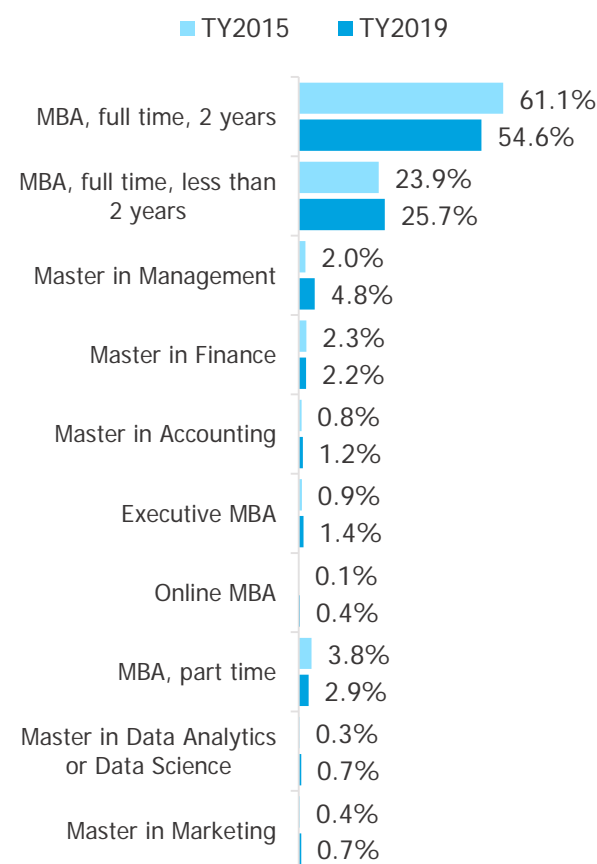
**Citizens of Peru
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	748	936	940	824	708	- 1.4%
Women	323	370	317	325	264	- 4.9%
Candidates younger than 25	76	53	62	68	52	- 9.0%
Total score <600	431	505	487	444	387	- 2.7%
Total score 600-690	257	345	387	315	269	+ 1.1%
Total score ≥700	60	86	66	65	52	- 3.5%

**Citizens of Peru
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	846	61.1%	67.0%
2. United Kingdom	157	11.4%	10.2%
3. France	118	8.5%	4.9%
4. Canada	88	6.4%	5.0%
5. Spain	57	4.1%	3.2%

**Citizens of Peru
Top Program Types, TY2019
(Percentage of Scores Sent)**

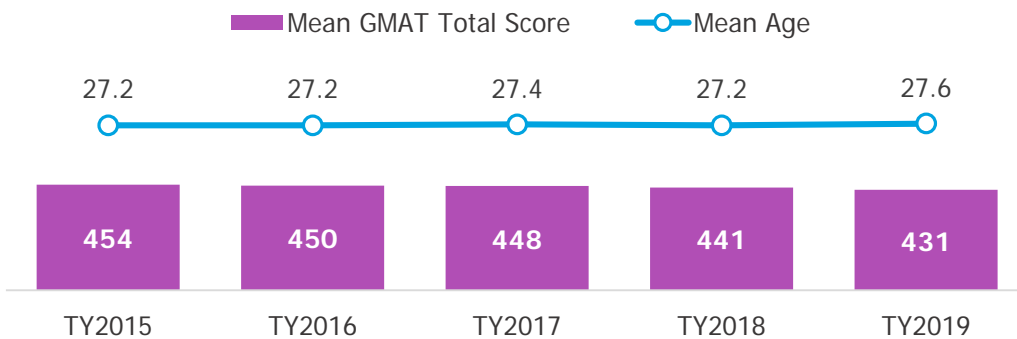


Middle East as a Score-Sending Destination

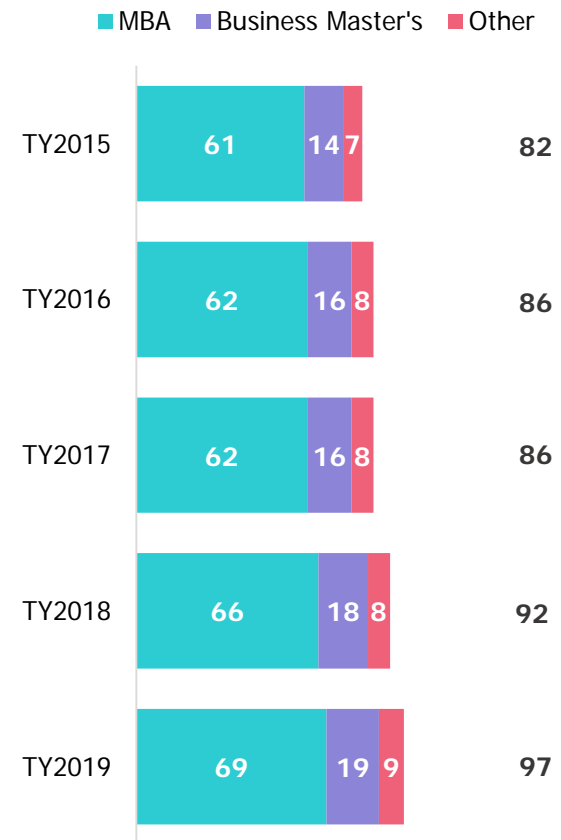
**Programs in the Middle East
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	2,429	88.9%	6.9%	4.2%
Women	964	89.8%	5.2%	5.0%
Candidates younger than 25	649	87.5%	8.8%	3.7%
Total score <600	2,210	89.6%	6.1%	4.3%
Total score 600-690	197	81.2%	15.2%	3.6%
Total score ≥700	22	86.4%	9.1%	4.5%

**Programs in the Middle East
Mean Total Score and Mean Candidate Age of GMAT Scores Received**



**Programs in the Middle East
Number of GMAT Score-Accepting Programs**



Citizens of Countries in the Middle East: Candidate Profile

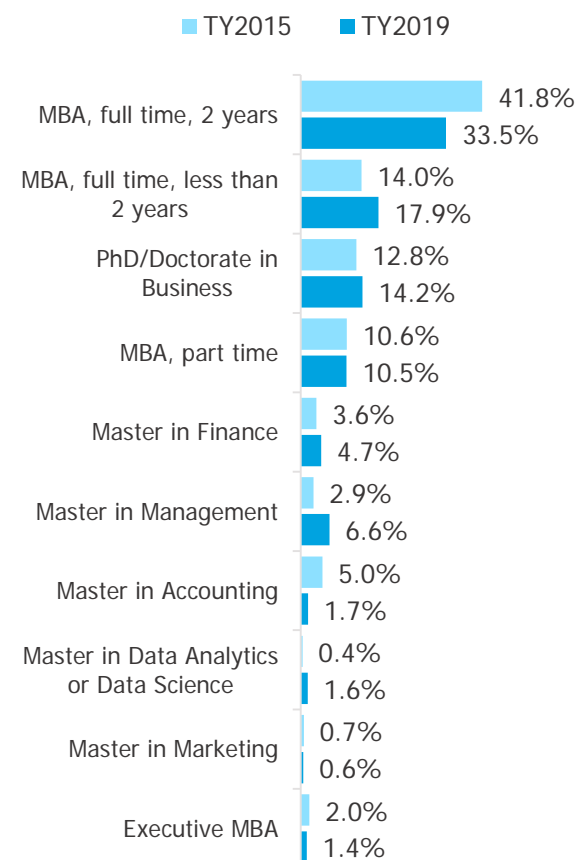
**Citizens of Countries in the Middle East
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	7,298	7,309	6,418	5,319	4,927	- 9.4%
Women	2,807	2,841	2,417	2,069	1,903	- 9.3%
Candidates younger than 25	2,087	1,984	1,623	1,475	1,298	- 11.2%
Total score <600	5,936	5,801	4,834	3,902	3,669	- 11.3%
Total score 600-690	1,037	1,158	1,173	1,050	962	- 1.9%
Total score ≥700	325	350	411	367	296	- 2.3%

**Citizens of Countries in the Middle East
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	3,399	40.9%	57.0%
2. Israel	1,452	17.5%	16.0%
3. Canada	690	8.3%	5.5%
4. United Kingdom	601	7.2%	4.6%
5. France	544	6.6%	3.2%

**Citizens of Countries in the Middle East
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Israel: Candidate Profile

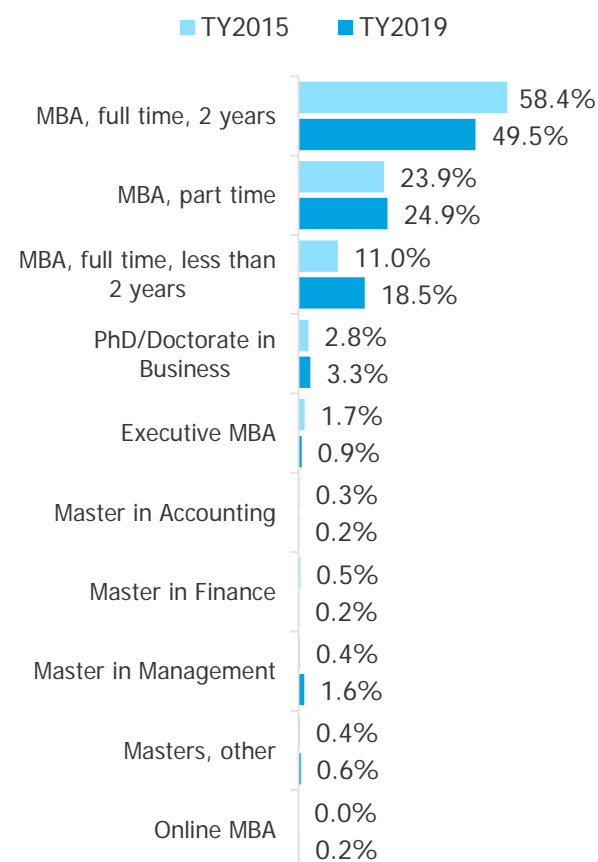
**Citizens of Israel
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	1,301	1,319	1,408	1,215	1,080	- 4.5%
Women	483	465	507	436	416	- 3.7%
Candidates younger than 25	115	120	141	177	122	+ 1.5%
Total score <600	909	918	979	891	751	- 4.7%
Total score 600-690	271	300	298	220	235	- 3.5%
Total score ≥700	121	101	131	104	94	- 6.1%

**Citizens of Israel
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. Israel	1,451	61.9%	61.2%
2. United States	654	27.9%	30.5%
3. United Kingdom	106	4.5%	3.3%
4. France	59	2.5%	2.3%
5. Spain	35	1.5%	0.9%

**Citizens of Israel
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Saudi Arabia: Candidate Profile

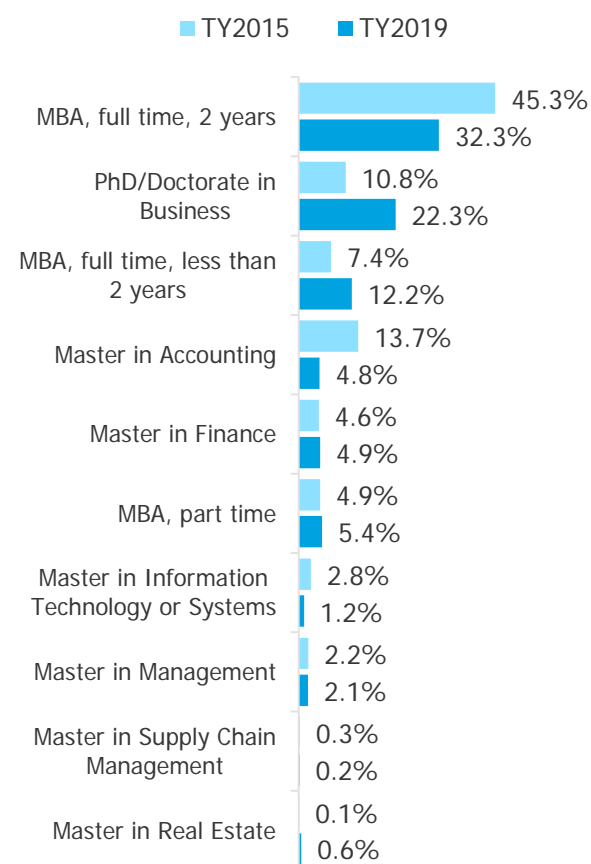
**Citizens of Saudi Arabia
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	2,343	1,921	1,444	974	929	- 20.6%
Women	787	639	422	322	309	- 20.8%
Candidates younger than 25	673	422	259	172	148	- 31.5%
Total score <600	2,278	1,862	1,385	925	879	- 21.2%
Total score 600-690	54	54	51	30	39	- 7.8%
Total score ≥700	11	5	8	19	11	0.0%

**Citizens of Saudi Arabia
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	874	72.1%	87.6%
2. Saudi Arabia	200	16.5%	2.7%
3. United Kingdom	82	6.6%	1.1%
4. France	14	1.2%	0.6%
5. Canada	12	1.0%	3.6%

**Citizens of Saudi Arabia
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Turkey: Candidate Profile

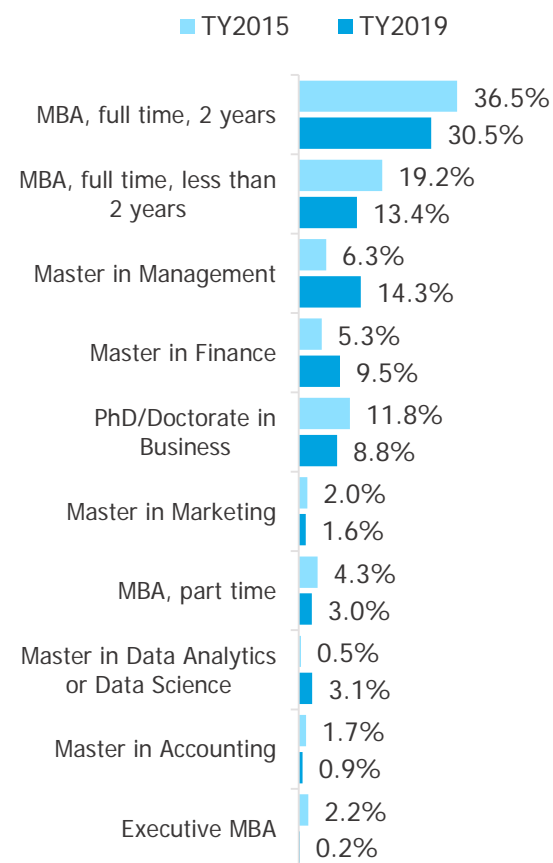
**Citizens of Turkey
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	1,130	1,127	1,052	955	779	- 8.9%
Women	465	452	469	401	341	- 7.5%
Candidates younger than 25	397	408	372	395	325	- 4.9%
Total score <600	698	651	561	476	397	- 13.2%
Total score 600-690	329	362	349	367	272	- 4.6%
Total score ≥700	103	114	142	112	110	+ 1.7%

**Citizens of Turkey
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	774	41.7%	54.9%
2. United Kingdom	190	10.2%	10.0%
3. Turkey	178	9.6%	13.3%
4. Germany	156	8.4%	2.5%
5. Netherlands	122	6.6%	3.9%

**Citizens of Turkey
Top Program Types, TY2019
(Percentage of Scores Sent)**

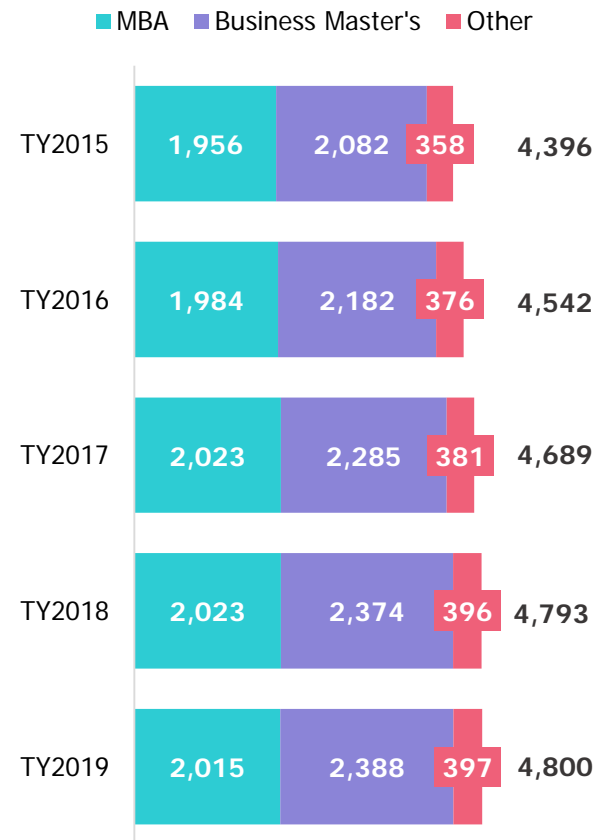


United States as a Score-Sending Destination

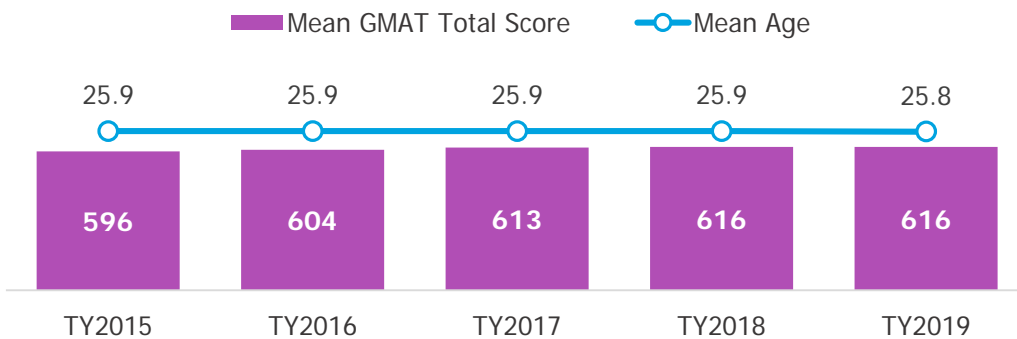
**Programs in the United States
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	273,689	65.8%	29.8%	4.4%
Women	112,578	56.0%	39.0%	5.0%
Candidates younger than 25	118,664	43.6%	53.6%	2.8%
Total score <600	91,966	63.1%	33.9%	3.0%
Total score 600-690	96,892	62.1%	33.6%	4.3%
Total score ≥700	84,831	73.0%	21.0%	6.0%

**Programs in the United States
Number of GMAT Score-Accepting Programs**



**Programs in the United States
Mean Total Score and Mean Candidate Age of GMAT Scores Received**



Citizens of the United States: Candidate Profile

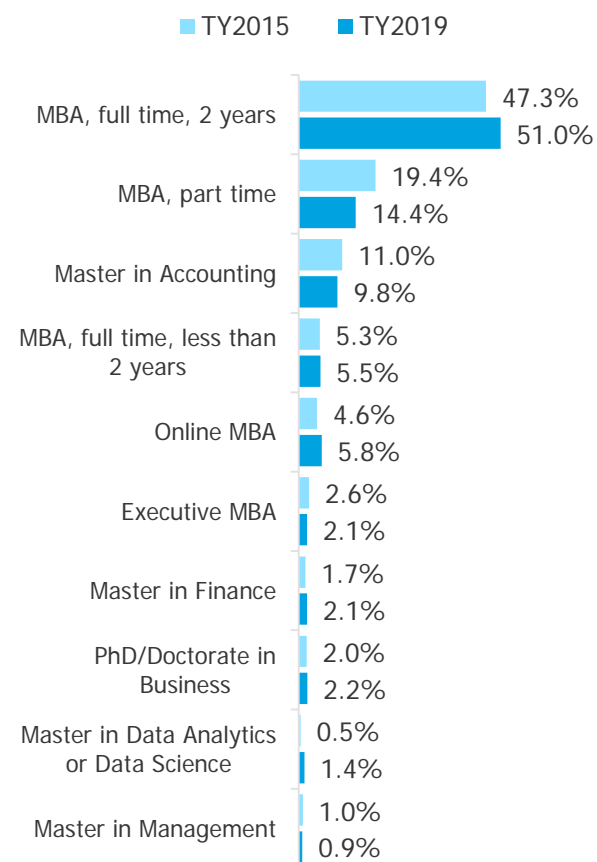
**Citizens of the United States
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	84,811	83,186	79,746	73,556	63,945	- 6.8%
Women	32,567	32,214	30,951	28,201	24,479	- 6.9%
Candidates younger than 25	34,539	33,926	33,089	30,461	26,667	- 6.3%
Total score <600	53,277	50,097	46,289	41,826	35,243	- 9.8%
Total score 600-690	21,761	22,495	22,140	21,040	19,132	- 3.2%
Total score ≥700	9,773	10,594	11,317	10,690	9,570	- 0.5%

**Citizens of the United States
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	134,252	97.1%	97.7%
2. United Kingdom	1,630	1.8%	0.8%
3. France	729	0.5%	0.4%
4. Spain	376	0.3%	0.4%
5. Canada	199	0.1%	0.1%

**Citizens of the United States
Top Program Types, TY2019
(Percentage of Scores Sent)**

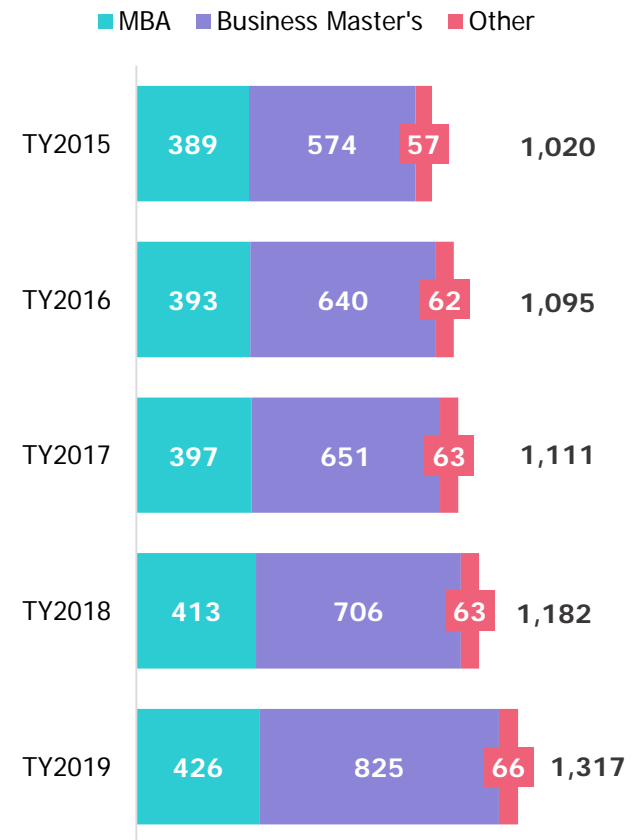


Western Europe as a Score-Sending Destination

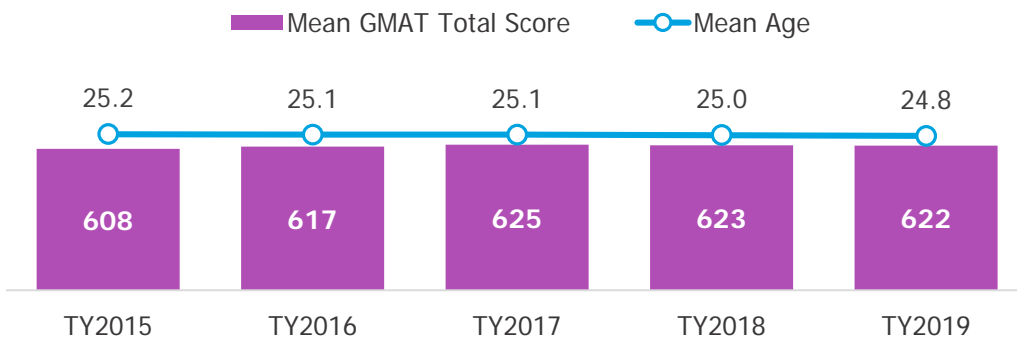
**Programs in Western Europe
GMAT Scores Received by Candidate Demographics**

Candidate Demographic	GMAT Scores Received in TY2019	MBA (%)	Business Master's (%)	Other (%)
Total GMAT exams	80,443	40.2%	58.2%	1.6%
Women	33,678	32.8%	65.5%	1.7%
Candidates younger than 25	45,726	12.2%	86.7%	1.1%
Total score <600	24,106	34.5%	63.3%	2.2%
Total score 600-690	37,505	39.8%	59.0%	1.2%
Total score ≥700	18,832	48.2%	50.0%	1.8%

**Programs in Western Europe
Number of GMAT Score-Accepting Programs**



**Programs in Western Europe
Mean Total Score and Mean Candidate Age of GMAT Scores Received**



Citizens of Countries in Western Europe: Candidate Profile

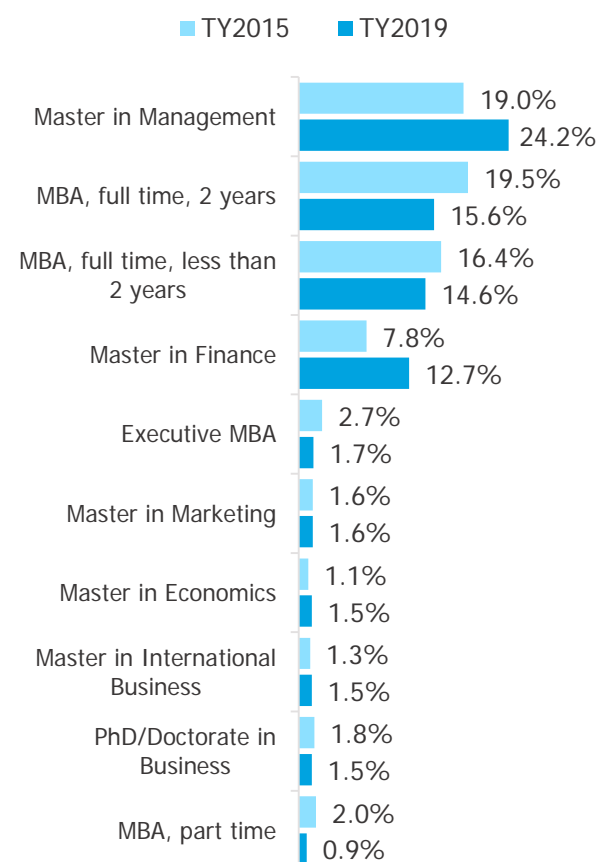
**Citizens of Countries in Western Europe
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	18,321	18,988	18,569	18,572	17,354	- 1.3%
Women	6,102	6,347	6,160	6,187	5,842	- 1.1%
Candidates younger than 25	10,611	11,112	10,909	11,590	11,060	+ 1.0%
Total score <600	10,541	10,594	9,901	10,297	9,473	- 2.6%
Total score 600-690	5,688	6,187	6,390	6,201	6,101	+ 1.8%
Total score ≥700	2,092	2,207	2,278	2,074	1,780	- 4.0%

**Citizens of Countries in Western Europe
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. United States	6,065	19.4%	23.9%
2. United Kingdom	4,556	14.6%	12.4%
3. France	4,393	14.1%	13.6%
4. Netherlands	3,605	11.5%	11.8%
5. Germany	3,278	10.5%	11.0%

**Citizens of Countries in Western Europe
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of France: Candidate Profile

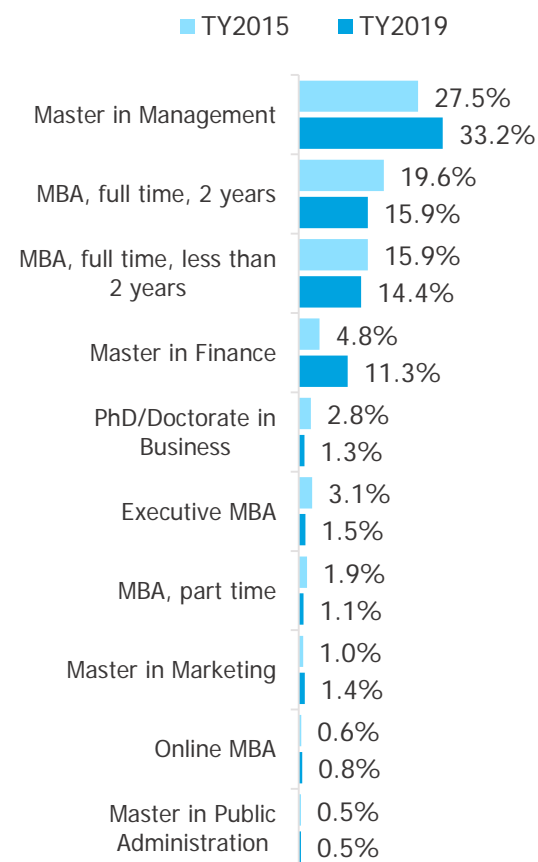
**Citizens of France
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	3,214	3,068	2,782	2,743	2,641	- 4.8%
Women	1,227	1,134	1,081	1,058	1,000	- 5.0%
Candidates younger than 25	2,114	1,955	1,785	1,882	1,888	- 2.8%
Total score <600	1,866	1,721	1,512	1,451	1,447	- 6.2%
Total score 600-690	1,030	1,004	961	1,004	945	- 2.1%
Total score ≥700	318	343	309	288	249	- 5.9%

**Citizens of France
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. France	1,715	44.1%	47.0%
2. United States	785	20.2%	24.8%
3. United Kingdom	563	14.5%	11.3%
4. Spain	240	6.2%	4.6%
5. Italy	135	3.5%	1.1%

**Citizens of France
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Germany: Candidate Profile

**Citizens of Germany
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	4,223	4,375	4,213	4,073	3,728	- 3.1%
Women	1,440	1,496	1,424	1,373	1,228	- 3.9%
Candidates younger than 25	2,937	3,086	3,046	2,953	2,806	- 1.1%
Total score <600	2,236	2,234	2,045	2,138	1,940	- 3.4%
Total score 600-690	1,488	1,616	1,625	1,479	1,427	- 1.0%
Total score ≥700	499	525	543	456	361	- 7.8%

**Citizens of Germany
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. Germany	2,915	35.7%	35.9%
2. Netherlands	989	12.1%	10.7%
3. United States	880	10.8%	16.5%
4. United Kingdom	835	10.2%	8.6%
5. France	551	6.7%	5.0%

**Citizens of Germany
Top Program Types, TY2019
(Percentage of Scores Sent)**



Citizens of Italy: Candidate Profile

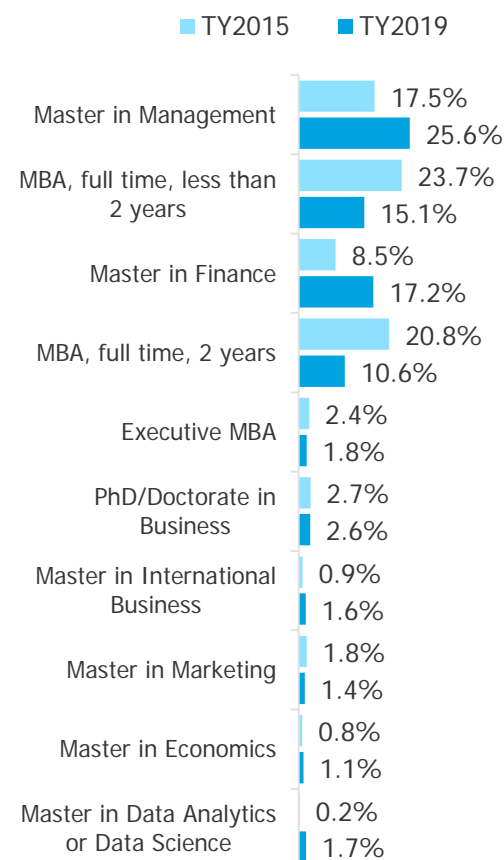
**Citizens of Italy
GMAT Exams by Candidate Demographics**

Candidate Demographic	TY2015	TY2016	TY2017	TY2018	TY2019	Five-Year Growth Rate
Total GMAT exams	1,743	2,122	2,342	2,570	2,745	+ 12.0%
Women	450	550	614	729	828	+ 16.5%
Candidates younger than 25	1,017	1,378	1,558	1,821	2,045	+ 19.1%
Total score <600	919	1,151	1,197	1,427	1,479	+ 12.6%
Total score 600-690	603	747	893	891	1021	+ 14.1%
Total score ≥700	221	224	252	252	245	+ 2.6%

**Citizens of Italy
Top Score-Sending Destinations by School Country, TY2019**

Country/Region	Scores Sent in TY2019	% of Total Scores Sent in TY2019	% of Total Scores Sent in TY2015
1. Italy	1002	21.2%	10.5%
2. France	748	15.8%	14.3%
3. United Kingdom	740	15.6%	14.7%
4. United States	673	14.2%	25.3%
5. Spain	461	9.7%	10.5%

**Citizens of Italy
Top Program Types, TY2019
(Percentage of Scores Sent)**



Methodology

This section presents notes about the data, including the following:

- About the GMAT exam
- GMAT score cancel policy
- Gender classifications
- GMAT program code classifications
- Updates to the data preparation process in TY2019
- Regional classifications

Notes About the Data

About the GMAT Exam

The GMAT exam consists of four sections: Verbal, Quantitative, Analytical Writing, and Integrated Reasoning. GMAT Total Scores, as presented in this report, are calculated based on performance on the Verbal and Quantitative sections of the exam. Total Scores are reported in increments of 10, on a scale ranging from 200 to 800. Results are valid for a five-year period from test sitting.

GMAT Score Cancel Policy

In late June 2014, GMAC instituted a policy offering test takers the ability to preview their GMAT section scores before deciding to accept or cancel the exam results. No score reports are distributed to schools when exam results are canceled. Candidates may reinstate their scores at a later date if they choose, however.

Although the ability to cancel exam results is not new, candidates in the past were unable to see their section scores before making the cancel decision. The proportion of exams canceled following the policy change increased from around 1 percent a year to more than 20 percent. Ultimately, the majority of test takers who cancel their exam results go on to retake the GMAT and generate reportable scores.

GMAC publishes annual GMAT trends to monitor global interest and mobility in high-quality GME worldwide. Because candidates who cancel their score continue to represent recruitment opportunities for business programs around the world, GMAC will now include canceled exam volume in its candidate reports. This reporting change allows comparisons to be made more accurately across time for the number of exams taken by any given student group. Care should be taken when comparing score-sending figures from TY2015 onward with previous years, however, as fewer score reports overall are now being sent as candidates' score cancel behavior has changed.

Notes About the Data

Gender Classifications

Beginning in testing year 2016, individuals who registered to take the GMAT exam had the option of checking a gender category called “Other” when entering their background information and setting up an account on mba.com. These exams are reflected in both the total exam and total score-sending counts in the region and country tables but are not broken out in separate gender categories within the tables.

GMAT Program Code Classifications

Program data in this report are based on a business schools’ current GMAT code classifications for its respective programs. In any given GMAT testing year, school representatives have the opportunity to modify their program classifications if they differ from original classifications established at the time of GMAT program code assignment. As a result, historic GMAT score-sending data may change based on such program classification changes.

Updates to the Testing Year Data Preparation Process in TY2018

In TY2018, GMAC implemented a new process for preparing annual testing year data files due to structural changes in the data collected from GMAT exam registration. To standardize historic data into this new structure, testing year data was regenerated from TY2008 through TY2018 in the new format.

GMAT exam data now includes exams with a status of either “score reportable” or “score canceled” for all testing years starting in TY2008 through the current reporting year. The new GMAT score-sending data is indexed by candidates’ score report request date, meaning that a testing year in the dataset represents all GMAT score reports that were requested to be sent to global business school programs within that testing year, regardless of when candidates sat for the GMAT exam associated with those scores.

Due to the changes in data preparation, exam and score-sending volumes in GMAT reports published after 2018 will be inconsistent with historic reports. For details please contact the GMAC Research Department at research@gmac.com.

Regional Classifications

Africa

Algeria; Angola; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Democratic Republic of the Congo; Republic of the Congo; Cote d'Ivoire (Ivory Coast); Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; The Gambia; Ghana; Guinea; Guinea-Bissau; Kenya; Lesotho; Liberia; Libyan Arab Jamahiriya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Reunion; Rwanda; Sao Tome & Principe; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Tanzania; Togo; Tunisia; Uganda; Zambia; Zimbabwe

Australia and Pacific Islands

American Samoa; Australia; Christmas Island; Fiji; Guam; Kiribati; Marshall Islands; Federated States of Micronesia; New Caledonia; New Zealand; Northern Mariana Islands; Palau; Papua New Guinea; Samoa; Solomon Islands; Tahiti; Tonga; Vanuatu

Canada

Canada

Central and South Asia

Afghanistan; Bangladesh; Bhutan; India; Kazakhstan; Kyrgyzstan; Nepal; Pakistan; Tajikistan; Turkmenistan; Uzbekistan

East and Southeast Asia

Brunei Darussalam; Cambodia; People's Republic of China; East Timor; Hong Kong SAR, China; Indonesia; Japan; North Korea; South Korea; Lao People's Democratic Republic; Macau SAR, China; Malaysia; Maldives; Mongolia; Myanmar (Burma); Philippines; Singapore; Sri Lanka; Taiwan, China; Thailand; Vietnam

Eastern Europe

Albania; Armenia; Azerbaijan; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; F.Y.R. of Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Republic of Serbia; Slovakia; Slovenia; Ukraine

Regional Classifications

Mexico, Caribbean, and Latin America

Anguilla; Antigua & Barbuda; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Cuba; Commonwealth of Dominica; Dominican Republic; Ecuador; El Salvador; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Montserrat; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; Saint Kitts & Nevis; Saint Lucia; St. Vincent & The Grenadines; Suriname; Trinidad and Tobago; Turks & Caicos Islands; Uruguay; US Virgin Islands; Venezuela

Middle East

Bahrain; Gaza Strip; Iran; Iraq; Israel; Jordan; Kuwait; Lebanon; Oman; Palestinian Territory; Qatar; Saudi Arabia; Syrian Arab Republic; Turkey; United Arab Emirates; West Bank; Yemen

United States

United States

Western Europe

Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; San Marino; Spain; Sweden; Switzerland; United Kingdom

Contributors and Contact Information

Contributors

The following individuals from the GMAC Research Department made significant contributions to the publication of this report:

David Svancer, former Senior Manager, Data Science
GMAT Geographic Trends – Testing Year 2019 data
Excel file preparation and analysis

Tacoma Williams, Research Senior Coordinator
Data preparation, analysis, interpretation of the data,
and manuscript review

Rachel Nana, Consultant – Tiber Solutions, LLC
Data preparation, analysis, interpretation of the data,
and manuscript review

Dr. Rahul Choudaha, Industry Insights and
Research Communications Director
Manuscript review

Contact Information

For questions or comments regarding the findings, methodology, or data, please contact the GMAC Research Department at research@gmac.com.

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