Graduate Management Admission Council[®]

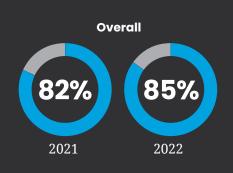
Enrolled Students Survey 2022

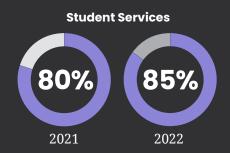
How do students rate the experience and outcomes of their graduate management education?

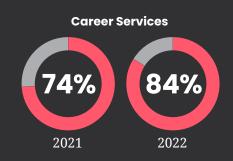
Access the Summary Report at gmac.com/enrolledstudents

Student satisfaction rose as pandemic restrictions eased

% giving favorable review to GME experience, 2021 vs 2022







Social media use in the job search is up



37%

used social media

in their 2022 job

search, up from

27% in 2021

% used by program type

Full-time MBA

34% 36% 2022

Business master's

40% 23% 2022

Professional MBA

31% 24% 2022 2021

More grads were employed at the time of graduation



of grads overall were employed at graduation, up from 80% in 2021



79% 83% 2021 2022



82% 91% 2022 2021

Professional MBA



Students' top goals and motivations were to enrich their lives and make a career change

% citing a goal or motivation in their top 3



To enrich my life



To make an industry or function career change



Most are confident in their employability in times of economic uncertainty

% agree "I am confident in my employability even in times of economic uncertainty", by school region



82% North America



79%



76% Asia Pacific