

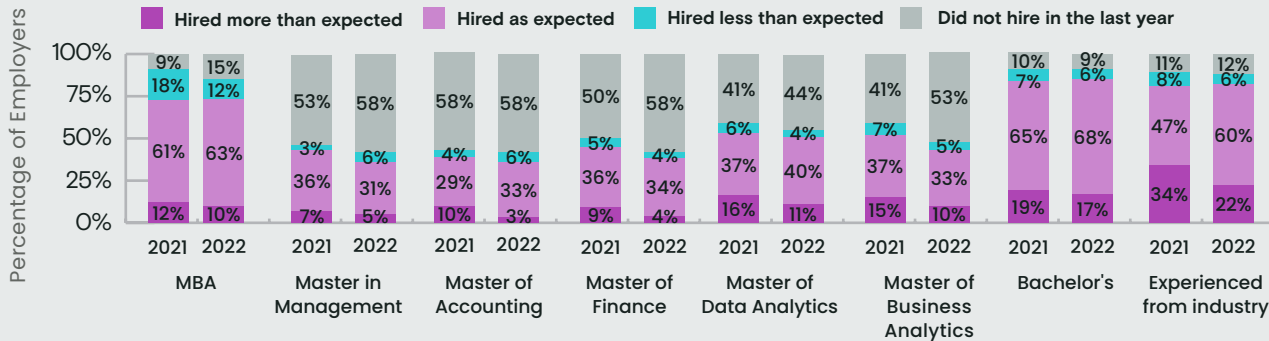
# Corporate Recruiters Survey 2023

## Regional Profile | United States

### Hiring demand for MBA graduates remained high from 2021 to 2022.

From 2021 to 2022, relatively low total hiring dropped further for Master in Management, Master of Accounting, and Master of Finance graduates.

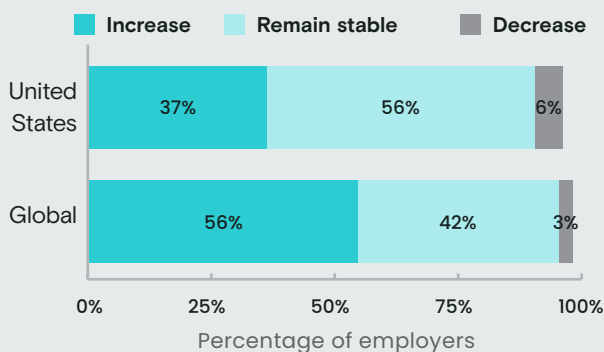
Actual hiring results by degree type (2021 and 2022)



### Most U.S. employers predict hiring for GME graduates will remain stable in the next five years.

Thirty-seven percent of employers in the U.S. believe hiring demand will increase from now until 2028.

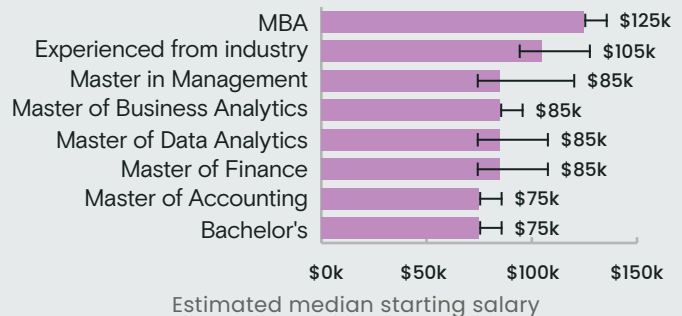
Projected hiring demand in the next five years



### Graduates from MBA programs have the highest median earning potential in the United States in 2023.\*

Master in Management, Master of Business Analytics, Master of Data Analytics, and Master in Finance grads all have an estimated median salary of \$85,000 in 2023.

Estimated median starting salary in U.S. 2023



\*Employers were asked to estimate the average base annual starting salary (in increments of \$10,000 U.S. dollars) their company will offer to new hires by degree type in 2023. This does not include other benefits, which vary in generosity by region to make up total compensation. The error bars represent the 95 percent confidence intervals for each estimated population proportion. When the error bars do not overlap between groups, this indicates a significant difference.