

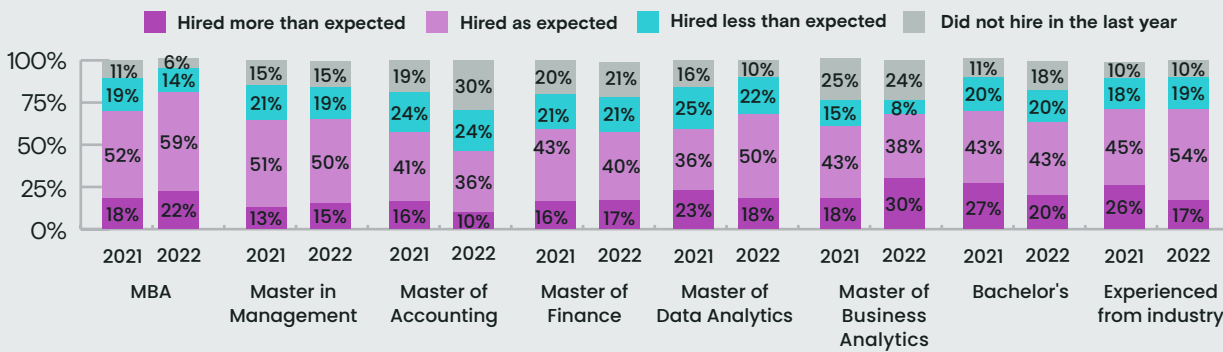
Corporate Recruiters Survey 2023

Regional Profile | Latin America

In Latin America, total hiring increased for MBA, Master of Data Analytics, and Master of Business Analytics graduates from 2021 to 2022.

Many employers hired fewer Master of Accounting graduates in 2022 compared to 2021.

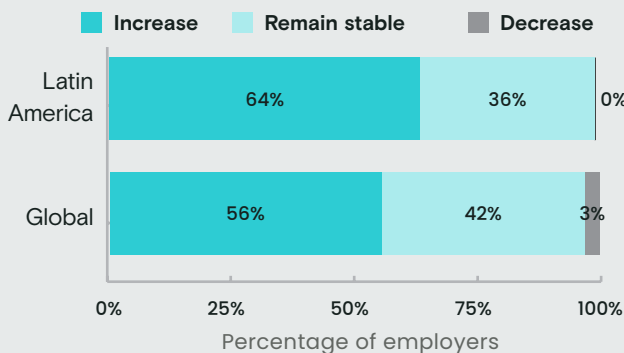
Actual hiring results by degree type (2021 and 2022)



Employers in Latin America expect to either keep hiring at a consistent level or hire even more GME graduates over the next five years.

No employers anticipate a decrease in demand for GME grads.

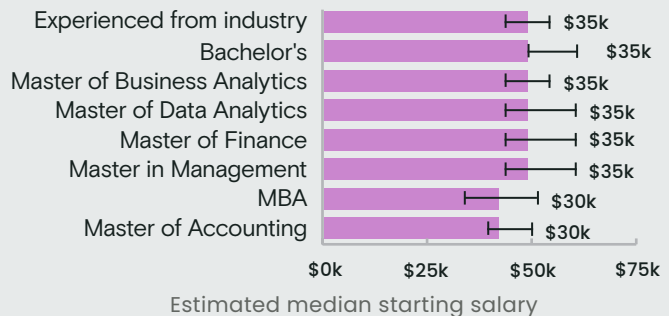
Projected hiring demand in the next five years



Graduates from Master of Business Analytics, Master of Data Analytics, Master of Finance, and Master in Management programs are estimated to have a higher starting salary than other degree types in Latin America in 2023.*

The estimated median salary in Latin America does not vary greatly.

Estimated Median Starting Salary in Latin America 2023



*Employers were asked to estimate the average base annual starting salary (in increments of \$10,000 U.S. dollars) their company will offer to new hires by degree type in 2023. This does not include other benefits, which vary in generosity by region to make up total compensation. The error bars represent the 95 percent confidence intervals for each estimated population proportion. When the error bars do not overlap between groups, this indicates a significant difference.

Access the full summary report at gmacc.com/corporaterecruiters