

Top-3 skills valued by recruiters in b-school graduates in the context of COVID-19



Strategic Thinking



Communication Skills



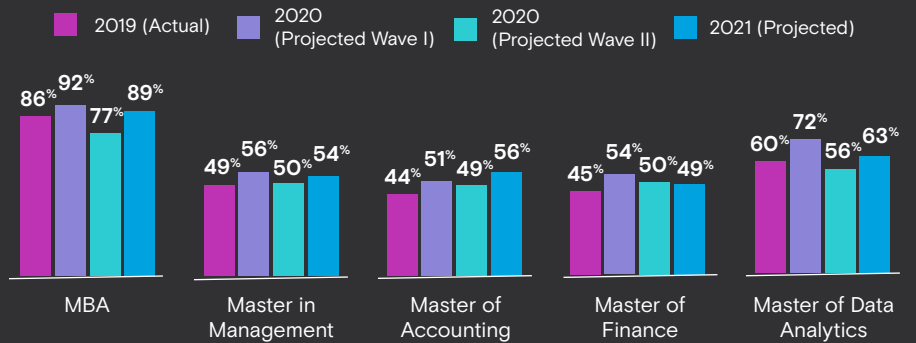
Versatility



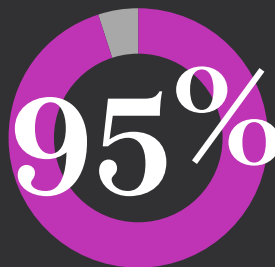
Two in three respondents reported an increase in the importance of the ability to navigate technological disruption as a result of COVID-19

Hiring of graduate management talent is expected to rebound in 2021

Overall Hiring Trends by Program Type



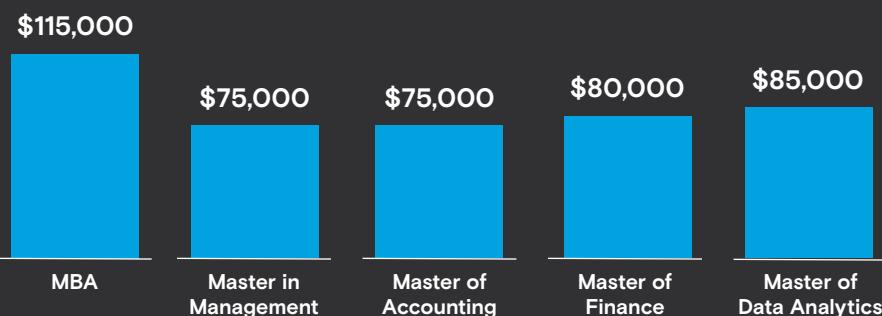
Confidence in B-school graduates remains strong in times of economic uncertainty caused by COVID-19



of respondents from Fortune 100 companies were **highly confident** or **confident** in graduate business school's ability to prepare students to be successful in their organization

Projected median salary of graduate management talent held steady

Projected Annual Base Starting Salary (Median) for 2020 New Hires (Wave I)

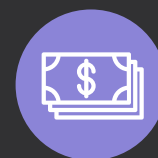


Median base salary for 2020 MBA graduates softens but is still projected to be over \$100,000 (Wave II)

Big-three industries of MBA hires—



Consulting
\$145,000



Finance
\$115,000



Technology
\$115,000

command premium salaries (Wave I projections)