

Women in the B-School Pipeline



47.1% of GMAT exams were taken by women in TY 2019, a record high



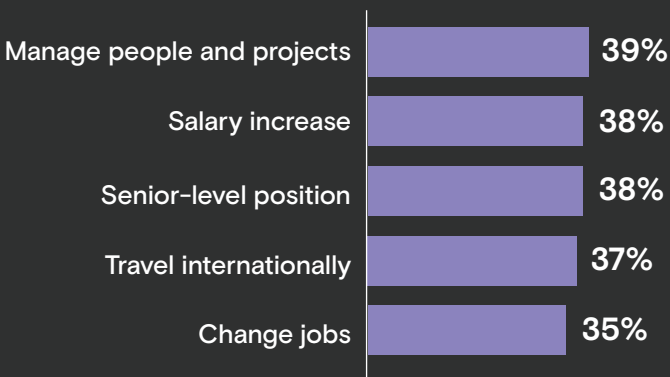
75% of women in the b-school pipeline are considering MBA programs



55% of female candidates say data analytics is a must-have in their ideal program curriculum

Women Driven to Succeed

Female candidates' career goals for after b-school



Women's Career Development

84%

of female graduates say their professional situation is better or much better as a result of their b-school degree

73%

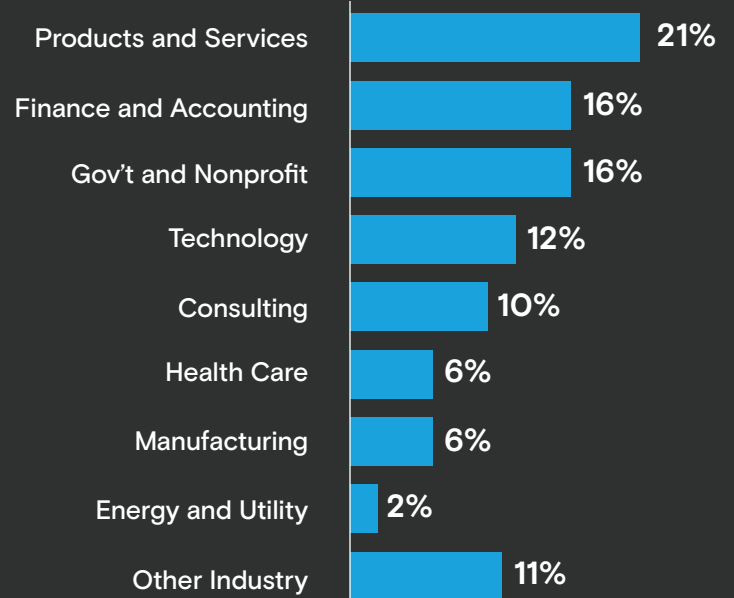
of female graduates agree b-school prepared them for leadership positions

66%

of female graduates agree b-school offered them opportunities for quicker career advancement

Leadership Across Industries

Female graduates' current industries of employment



Return on Investment

87% of female graduates say their return on investment has been positive

77% of female graduates agree their graduate business education increased their earnings power

94% of female graduates rate the overall value of their graduate business degree as good to outstanding

B-School Network Strength



70%

of female graduates agree their graduate business education developed their professional network

25

Net Promoter Score—female graduates very likely to recommend b-school to others