Graduate Management Admission Council[™]

RESEARCH SNAPSHOT

Application Trends Survey 2019 | Canada

gmac.com/applicationtrends

International Applications Continue to Climb



+8.6% 50%

Absolute year-on -vear change in international applications

Percentage of Canadian programs reporting international application growth vs. last year

Canada is more likely to be selected by international candidates than other destinations because of:

Ease of obtaining work permits

49%



Safety and physical security

44%



Availability of financial aid

39%



Ease of obtaining student visas

29%



Turnaround in **Domestic Demand**

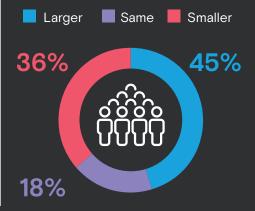
+11.7%

Absolute year-on-year change in domestic applications

Percentage of Canadian programs reporting domestic application growth vs. last year

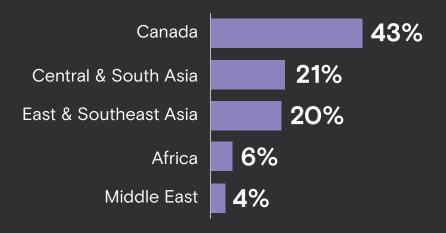
Nearly Half of Programs Are Increasing Enrollment

Change in class size



Canadian Programs Attract Candidates From Around the World

Region of citizenship of applicants



Strong Year with Female Applicants



2 in 3 Canadian programs report growing or stable applications from women vs. last year

The Application Trends Survey 2019 collected data on applications received by graduate business school programs for the 2019-2020 academic year. Between June and August, 1,145 programs at 336 business schools worldwide provided responses.