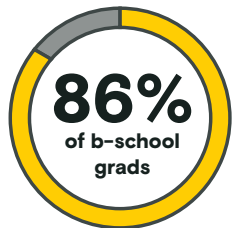


Why Should Non-Business Majors Pursue A Graduate Business Degree?

An MBA is more than just a degree. It is a valuable tool to build a career and life that is professionally and personally rewarding. The GMAT® is the preferred entrance exam of b-schools and **42% of US examinees** in 2017 were non-business majors. Your scores are good for five years, so you'll have plenty of time to figure out your next step.

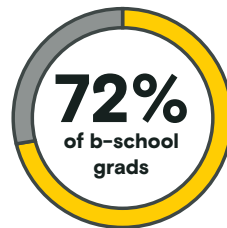
VALUE OF GRADUATE BUSINESS SCHOOL

Leadership



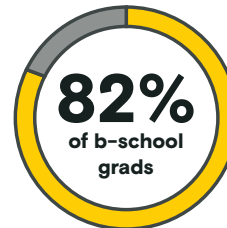
say their program prepared them for leadership positions.

Professional Network



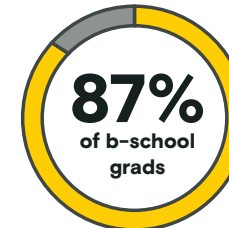
felt their program helped develop their professional network.

Income



say their MBA increased their earnings potential.

Employability



believe the skills developed in b-school moved them further along in their career.

Business Experience



offered internships to graduate b-school students.

EARNING POTENTIAL: Median Starting Salaries



FUNDING: Tuition Assistance Offered In



GRADUATE B-SCHOOLS & EMPLOYERS ARE LOOKING FOR YOU!



TWO-THIRDS of specialized business master's programs have **RECRUITMENT INITIATIVES FOR UNDERGRADS.**



Nearly **ONE IN THREE** specialized business master's programs specifically **TARGET NON-BUSINESS MAJORS.**



On average, employers **VALUE COMMUNICATION SKILLS** over managerial, quantitative, and technical skills.

All data from several GMAC sources: GMAT Testing data, Corporate Recruiters Survey, Application Trends Survey, Alumni Perspectives Survey, and Global Management Education Graduates Survey. For more, visit gmac.com/research.
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