

## RESEARCH SNAPSHOT

gmac.com/alumniperspectives

## Graduate business degrees expand opportunities

MBA and specialized business master's alumni rise fast, earn more, and value their education



Graduate management education has contributed to improvements in their competitiveness, proactiveness, and innovativeness.

90%

OF BUSINESS SCHOOL ALUMNI SAY:

GRADUATE MANAGEMENT EDUCATION BOOSTED THEIR EARNING POWER.

## Five years

after graduation, the majority of business school alumni are in senior-level positions or higher. At 10 years, 25 percent of alumni are in executive-level positions and 5 percent are in the c-suite.



SURVEY PARTICIPANTS INCLUDED:

**12,000+** business school alumni

230

graduate business programs

**}** 71 ur

universities

The majority of alumni report

## HIGH LEVELS OF JOB SATISFACTION

and credit their graduate management education for accelerating their career.



ALUMNI RECOMMEND AND VALUE THEIR MEMBERSHIP.

The Alumni Perspectives Survey, released February 2015 by the Graduate Management Admission Council, provides business school professionals with data that can inform strategies for retaining and developing deeper levels of engagement with alumni and for conducting targeted outreach to prospective students.