

Global Study Plans

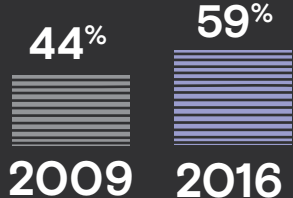
Top Reasons for Seeking International Study Destination (% of respondents)

63% Receive high-quality education

58% Secure international employment

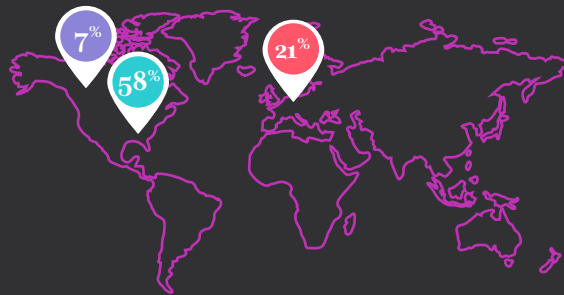
51% Develop international network

Percentage of candidates who plan to study internationally



Top global study destinations for international candidates

- United States
- Western Europe
- Canada

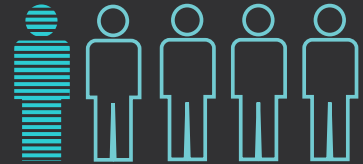


Program Considerations

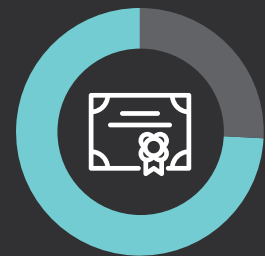
77% of candidates consider MBAs

49% of candidates consider non-MBA business master's

Prior Degree Holders Also Consider MBAs



Globally, 1 in 5 candidates for graduate business programs holds a prior master's degree.



74% of these prior degree holders are considering an MBA.

Expected Career Paths



Career Enhancer
38%
(develop expertise)

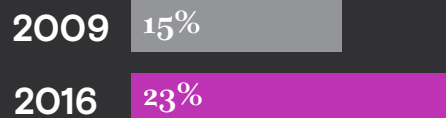


Career Switcher
38%
(switch industry or job function)



Entrepreneur
25%
(start a business)

Increase in Candidates Interested Only in Non-MBA Master's



International Employment Plans

One-third (34%) of international candidates intend to work in the country where they attend school.



Postgraduate Employment Goals

Top industries targeted:



33%
Consulting



31%
Finance and accounting

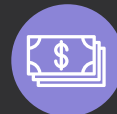


24%
Products and services

Top job functions:



30%
Products and services



28%
Finance and accounting



25%
Consulting