



This Interactive Data Research Tool accompanies the *2016 mba.com Prospective Students Survey Report* and puts you in the driver's seat more than ever before!

Click on the link below, or paste into your browser, to access a tool that lets you control and stack data filters for a customized view.

<https://research.gmac.com/utile/mbareg2016/index.aspx?DR=9675A8683>

Exclusive Access

This link is made accessible to you as a professional at a GMAT accepting institution. Please do not distribute this link, as your access via gmac.com is exclusively for professionals who work at GMAT accepting graduate business schools.

Contact Information

For questions or comments regarding the study findings, methodology, or data, please contact the Research Services Department in the GMAC School Products Division at research@gmac.com.

About This Study

The mba.com Prospective Students Survey shines a spotlight on the next generation of graduate students—their needs, motivations, behaviors, program choices, and intended career outcomes. The 2016 report set includes data from more than 10,000 individuals who registered on mba.com between October 2014 and September 2015. More information can be found at gmac.com/prospectivestudents.

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