

Top Job Functions Employers Fill

7 in 10 employers will hire for:



(71% Each)



Marketing



Business Development



Finance

Communications Skills Top the Rankings

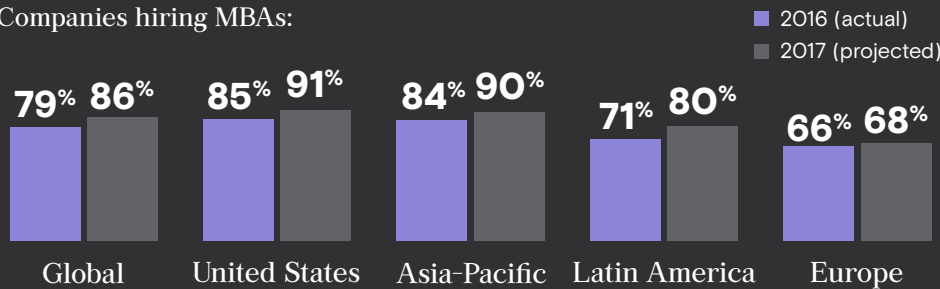
4 of 5 skills ranked by employers as most important involve communications



- Oral communication
- Listening skills
- Adaptability
- Written communication
- Presentation skills

Employer Demand for Business School Talent

Companies hiring MBAs:

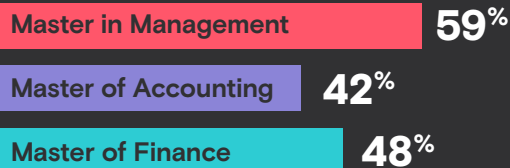


Start-Ups Hiring

3 in 4 start-up companies plan to hire MBAs



Employers hiring master's degree holders



Other master's in demand

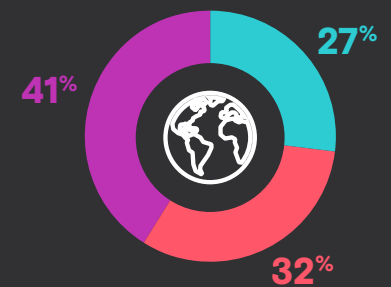


30% - Master in Data Analytics



28% - Master of Info/Systems

Employers' 2017 Hiring Plans for International Candidates

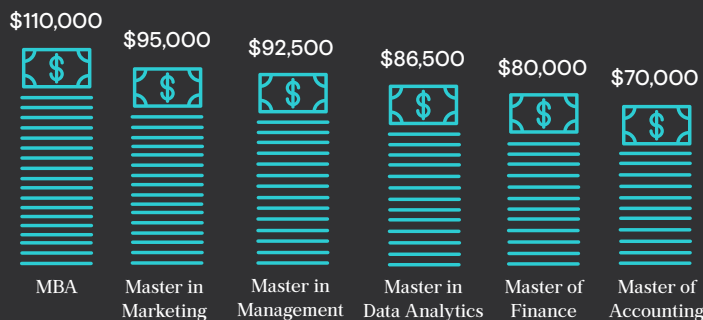


- Will hire
- Willing to hire, but no plans
- Do not hire

Salaries on the Rise

Median starting salaries for b-school hires in the US (US dollars)

52% of employers will increase MBA salaries at or above the inflation rate



Companies Offering Internships to MBAs

65%