

2010 GMAC Annual Industry Conference
Change is Constant
San Diego Marriott Hotel and Marina
June 24 – 26, 2010
TENTATIVE AGENDA AT A GLANCE

Wednesday, June 23

5 – 7 pm	Admission Directors (ADS) and Deputy Admission Directors Symposium (DADS) Registration** Member Schools only
5:30 – 6 pm	ADS/DADS Reception
6 – 8 pm	ADS/DADS Dinner and Programming

Thursday, June 24

9 am – 2:45 pm	Admission Directors and Deputy Admission Directors Symposium ** Member Schools only
3:30 – 8 pm	Registration
3:30 – 4:30 pm	First Time Conference Attendee Networking
4:30 - 5 pm	Business Meeting Sign In
5 – 6 pm	Business Meeting* For Primary and Alternate Representatives of Member Schools
6 – 8 pm	Welcome Reception

Friday, June 25

7 am – 5 pm	Registration
7:30 – 8:30 am	Breakfast
8:45 – 9 am	Conference Welcome and Introduction
9 – 10 am	Opening Keynote: <i>Steve Levitt</i> , William B. Ogden Distinguished Service Professor of Economics at the University of Chicago and Author of <i>Freakonomics</i> and <i>Super Freakonomics</i>
10 – 10:30 am	Refreshment Break
10:30 – 11:45 am	Concurrent Sessions I
Noon – 1:30 pm	Team MBA Luncheon
2 – 3:15 pm	Concurrent Sessions II
3:15 – 3:45 pm	Refreshment Break
3:45 – 5 pm	Concurrent Sessions III
6 pm	Meet for Transportation to Social Event
6:15 – 9:45 pm	Social Event at the San Diego Zoo

Saturday, June 26

8 – 8:45 am	Breakfast
9 – 10:15 am	Concurrent Sessions IV
10:15– 10:45 am	Refreshment Break
10:45 – 11:45 am	Closing Keynote: <i>Dean Rich Lyons</i> , Bank of America Dean, Haas School of Business, University of California, Berkeley
11:45 am – Noon	Close