

AGENDA AND SESSION DESCRIPTIONS

WEDNESDAY, JANUARY 31

4:30–5:00 p.m.

WORKSHOP REGISTRATION

PLAZA 8-A AND 9-B FOYER

5:00–7:00 p.m.

OPTIONAL WORKSHOP FOR NEW MBA PROGRAM DIRECTORS: EVERYTHING YOU NEED TO KNOW BUT ARE AFRAID TO ASK

Whether you moved from the corporate world or from full-time faculty, the life of a new MBA program director can be overwhelming. In this highly interactive session, you'll have the opportunity to learn from some of the most knowledgeable and experienced MBA program professionals. Whatever keeps you awake at night—admissions, rankings, faculty, student demands, competition, or your future—you'll find program veterans willing to provide useful advice while sharing their secrets for maintaining sanity. You'll also have a great opportunity to begin building your network of other MBA program professionals. Join us as we face the day-to-day challenges of running MBA programs with a sense of humor and a shared commitment to help each other. A survival guide developed from the session will be distributed to participants after the conference.

Facilitator: Marci Armstrong, Associate Dean of Masters Programs, Cox School of Business, Southern Methodist University

SESSION ROOM: PLAZA 8-A AND 9-B

6:30–8:00 p.m.

REGISTRATION

ESPLANADE FOYER

7:00–9:00 p.m.

WELCOME RECEPTION

ESPLANADE

THURSDAY, FEBRUARY 1

7:15–8:15 a.m.

REGISTRATION (CONTINUED)

VINOY GRAND BALLROOM FOYER

7:30–8:15 a.m.

BREAKFAST

MEZZANINE TERRACE

AGENDA AND SESSION DESCRIPTIONS

8:30–8:45 a.m.

GENERAL SESSION

WELCOME AND CONFERENCE INTRODUCTION

Carleen Kerttula, Chair, 2007 MBA Leadership Conference and Assistant Dean, Full-Time MBA Program, Carlson School of Management, University of Minnesota

VINOY GRAND BALLROOM

8:45–11:30 a.m.

GENERAL SESSION AND INTERACTIVE WORKSHOP

CREATE

LOOK AT MORE STUFFSM. THINK ABOUT IT HARDERSM.

Before you can truly create, innovate, and educate, you must be inspired. Such is the philosophy of Play, a consulting firm that empowers clients to use innovation and creativity to develop their products and people. If Play used titles, Andy Stefanovich, In Charge of What's Next, would be CEO and Courtney Ferrell, #17, would be Senior Vice President. These two company leaders are determined to inspire us as an industry to look more closely (through a creative lens) at our schools, our programs, and ourselves. Moreover, Play firmly believes that just talking about creativity is not enough—to learn to be better, one must put ideas into practice. Therefore, Andy and Courtney will take us through an interactive workshop aimed at better developing our own path to more creative thinking.

Andy Stefanovich, In Charge of What's Next, Play

Courtney Ferrell, #17, Play

VINOY GRAND BALLROOM

11:45 a.m.–12:45 p.m.

LUNCH

ESPLANADE

1:00–2:30 p.m.

CONCURRENT SESSIONS

A CRITICAL LOOK AT CRITICAL THINKING

EXPERT PRESENTATION—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

Why can't MBA programs get enough of critical thinking? Along with creativity and innovation, critical thinking is fast becoming a mandated course or stream in b-school curricula. With many MBA programs offering courses on the topic, this session brings insight into what it is, how it is taught, and how we should be applying critical thinking skills to our own jobs. Special attention will be paid to the overlap and differences between critical thinking and its complement, creativity.

Harvey J. Brightman, Regents' Professor Emeritus of Managerial Sciences, Georgia State University

(REPEATED AT 4:15 P.M.)

SESSION ROOM: PLAZA 10-C

AGENDA AND SESSION DESCRIPTIONS

THE MARKET FOR MBAs AMONG MILITARY PERSONNEL

EXPERT PRESENTATION AND PANEL DISCUSSION—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

Come learn about the market for the MBA degree among military personnel and veterans, strategies for accessing this market, and a description of GMAC® activities designed to inform people with military backgrounds of the value of graduate management education. You will learn about the strategies b-schools have pursued to attract and support these students, including online options. Because this topic was so well received last year, it is being provided again with a slightly different orientation and some new information.

Joseph P. Fox, Associate Dean, John M. Olin School of Business, Washington University

Daniel Gropper, Associate Dean and Executive Director, MBA Programs, College of Business, Auburn University

Alexander D. Sevilla, Assistant Dean and Director—Florida MBA Programs, Warrington College of Business, University of Florida

Moderator: Charles Miersch, Consultant, Operation MBA, Graduate Management Admission Council®

SESSION ROOM: PLAZA 11-D

MEASURING AND INCREASING PART-TIME MBA STUDENT SATISFACTION

BEST PRACTICES PANEL—SUGGESTED FOR PART-TIME PROGRAMS

Today's part-time MBA student has far more choice, even in smaller markets: large programs expanding their geographic reach, online degree programs, and the option to matriculate in a part-time program on a full-time basis. As students have more options, their satisfaction, and the impact it has on recruiting and retaining students—as well as potential alumni giving—becomes increasingly important. Three schools will discuss how they measure part-time student satisfaction, what students are telling them, and how the schools are responding. Come prepared to offer your experiences in those three areas, as well as to brainstorm solutions to your colleagues' challenges in this area.

Gloria Batllori, Executive Director, MBA Programs Unit, ESADE Business School

Gerry Keim, Associate Dean, W.P. Carey School of Business, Arizona State University

Lauren H. Mountry, Associate Dean, Graduate School of Business Administration, Fordham University

Moderator: Diane M. Fennig, Director, Graduate Student Services, J. Mack Robinson College of Business, Georgia State University

SESSION ROOM: PLAZA 8-A

AGENDA AND SESSION DESCRIPTIONS

A CONVERSATION FOR SENIOR-LEVEL MBA PROGRAM DIRECTORS AND DEANS FACILITATED DISCUSSION SOLELY FOR THOSE RESPONSIBLE FOR MULTIPLE PROGRAMS OR MULTIPLE FUNCTIONAL AREAS

As a senior-level MBA program director or dean, you are often so consumed with the day-to-day responsibilities that there never seems to be enough time to think strategically about your job, your school, and your profession. This facilitated discussion will allow you to share thoughts about how we may shape and influence graduate management education in the future. Come prepared to engage with others responsible for multiple programs or multiple functional areas. You will widen your network and resources as you become a more strategic player within your institution and the industry.

Cherie A. Scricca, Associate Dean, Marshall School of Business, University of Southern California

SESSION ROOM: PLAZA 9-B

2:30–3:00 p.m.

REFRESHMENT BREAK

VINOY GRAND BALLROOM FOYER

3:00–4:00 p.m.

GENERAL SESSION

GMAC[®] TOWN HALL MEETING

Here's your opportunity to voice opinions, ask questions and share suggestions about the most pressing issues facing graduate management education or strategic matters facing the Council. Bring your thoughts so that the content can be directed by you and your colleagues. Be ready for a lively discussion!

David A. Wilson, President and Chief Executive Officer, Graduate Management Admission Council[®]

Nicole M. Chestang, Chief Operating Officer, Graduate Management Admission Council[®]

Marci Armstrong, Associate Dean of Masters Programs, Cox School of Business, Southern Methodist University and Director; GMAC[®] Board

Dan Poston, Assistant Dean, Masters Program, School of Business, University of Washington, Seattle and Director; GMAC[®] Board

VINOY GRAND BALLROOM

4:15–5:45 p.m.

CONCURRENT SESSIONS

A CRITICAL LOOK AT CRITICAL THINKING

EXPERT PRESENTATION—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

Why can't MBA programs get enough of critical thinking? Along with creativity and innovation, critical thinking is fast becoming a mandated course or stream in b-school curricula. With many MBA programs offering courses on the topic, this session brings insight into what it is, how it is taught, and how we should be applying critical thinking skills to our own jobs. Special attention will be paid to the overlap and differences between critical thinking and its complement, creativity.

Harvey J. Brightman, Regents' Professor Emeritus of Managerial Sciences, Georgia State University

(REPEATED FROM 1:00 P.M.)

SESSION ROOM: PLAZA 10-C

AGENDA AND SESSION DESCRIPTIONS

INCORPORATING SOCIAL ENTREPRENEURSHIP INTO THE MBA EXPERIENCE

BEST PRACTICES PANEL—SUGGESTED FOR FULL-TIME PROGRAMS

Social Entrepreneurship—recognizing and resourcefully pursuing opportunities to create social value—is rising in popularity for MBA students. Learn more about what MBA programs are delivering to support social entrepreneurs, both in terms of traditional coursework and experiential learning. Take time to reflect on what your school, regardless of size or budget, might do to enhance student awareness and preparedness in this growing area.

Stephan Chambers, Director of MBA and EMBA Programmes, Saïd Business School, University of Oxford

Matthew Nash, Associate Director, Center for the Advancement of Social Entrepreneurship (CASE), The Fuqua School of Business, Duke University

Dan Poston, Assistant Dean, Masters Program, School of Business, University of Washington, Seattle

SESSION ROOM: PLAZA 11-D

JUGGLING RESOURCES—GENERATING NEW AND INNOVATIVE IDEAS

FACILITATED DISCUSSION—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

Looking for better ways to do more with less? This session will give you an opportunity to tap into your colleagues' ideas and experiences to help you address this age-old problem. As a group, you will first work through a set of short, real-life cases, brainstorming solutions to a resource-allocation challenge faced by an MBA program (and then learning the actual outcome). Time will then be given for you to share your own resource-allocation challenge(s) and listen as the whole group brainstorms possibilities in real time. Key resource-allocation issues covered in this session will include the challenges of faculty incentives, in-house vs. outsourcing strategies, the politics of reallocation, and overcoming physical facility limitations.

Sarah F. Gardial, Associate Dean, Academic Programs, College of Business Administration, University of Tennessee, Knoxville

SESSION ROOM: PLAZA 9-B

MEETING PART-TIME STUDENTS' CAREER SERVICES NEEDS (AND EXPECTATIONS)

BEST PRACTICES PANEL—SUGGESTED FOR PART-TIME PROGRAMS

Part-time students are demanding career management services from their MBA programs. How are schools meeting the challenges of budget, personnel, and facilities? What services do part-time students find most useful? What about the ethical implications of providing career assistance to employed students? What structural models are being used? Three panelists discuss the topic from their own perspectives, and the audience will have a chance to participate.

Richard Coughlan, Associate Dean for Graduate and Executive Programs, Robins School of Business, University of Richmond

Gail DePriest, Senior Vice President, Corporate Director, University Relations, Lee Hecht Harrison

Gary Fraser, Dean of MBA Students, Leonard N. Stern School of Business, New York University

Moderator: Jennifer E. Chizuk, Executive Director, Evening and Weekend MBA Programs, Walter A. Haas School of Business, University of California, Berkeley

SESSION ROOM: PLAZA 8-A

AGENDA AND SESSION DESCRIPTIONS

6:30–7:00 p.m.

RECEPTION

VINOY GRAND BALLROOM FOYER

7:00–8:30 p.m.

DINNER

VINOY GRAND BALLROOM

FRIDAY, FEBRUARY 2

7:30–8:15 a.m.

OPTIONAL BREAKFAST: THE MARKET FOR MBAs AMONG MILITARY PERSONNEL

(DESIGNATED TABLE)

MEZZANINE TERRACE

7:30–8:15 a.m.

BREAKFAST

MEZZANINE TERRACE

8:30–10:00 a.m.

GENERAL SESSION

INNOVATE

LOOK AT YOUR PROGRAM. THINK ABOUT IT HARDER.

When one hears the name Whirlpool, it most likely conjures images of washing machines and other household appliances. However, the next generation of MBA students will likely think "innovation" when Whirlpool's name is raised. By weaving ideas of innovation throughout the organization with customized executive education, Whirlpool has become an example of how a company can reinvent itself to boost morale, environment, culture, and the bottom line. Drawing from Whirlpool's example, the audience will walk through three levels of innovation using the performing arts to create a mental model for individual creativity, team innovation, and embedding innovation as a core competency.

Harry L. Davis, Roger L. and Rachel M. Goetz Distinguished Service Professor of Creative Management, Graduate School of Business, University of Chicago

Nancy T. Snyder, Corporate Vice President, Strategic Competencies, Leadership and Whirlpool University, Whirlpool Corporation

VINOY GRAND BALLROOM

10:00–10:30 a.m.

REFRESHMENT BREAK

VINOY GRAND BALLROOM FOYER

AGENDA AND SESSION DESCRIPTIONS

10:30–11:30 a.m.

GENERAL SESSION

INNOVATION IN ACTION

With a new curriculum announced in the spring of 2006 and implemented by the following fall, the Yale School of Management is spearheading one of the most buzzed-about curriculum reforms in today's MBA landscape. This interview-style session with Dean Joel Podolny allows you a glimpse into Yale's new curriculum—the rationale and intentions, the structure and content, the inspiration and the process—and may provide you with a new perspective on your own academic offerings.

Joel M. Podolny, Dean, Yale School of Management

Interviewed by: Harry L. Davis, Roger L. and Rachel M. Goetz Distinguished Service Professor of Creative Management, Graduate School of Business, University of Chicago and Nancy T. Snyder, Corporate Vice President, Strategic Competencies, Leadership and Whirlpool University, Whirlpool Corporation

VINOY GRAND BALLROOM

11:45 a.m.–12:30 p.m.

MBA RESEARCH PREVIEWS

DOES THE MBA EXPERIENCE SUPPORT DIVERSITY? A STUDY OF STUDENT ETHNICITY, REGION, GENDER, AND AGE ON CHARACTERISTICS OF MBA PROGRAM SATISFACTION

Given the demographic shifts anticipated in the United States, American graduate management education will need to assimilate an increasingly diverse range of perspectives in the coming decades. This session discusses the relationships found between diversity-related factors and student perceptions of the MBA experience.

Possible explanations for and implications of these findings will be discussed.

**J.B. Ben Arbaugh, Curwood Endowed Professor and a Professor of Strategy and Project Management, College of Business Administration, University of Wisconsin-Oshkosh
Regina Bento, Associate Director, Christensen Center for Teaching and Learning, Harvard Business School**

Alvin Hwang, Professor of Management and Chair of International Business Programs, Lubin School of Business, Pace University

SESSION ROOM: PLAZA 10-C

IN SEARCH OF ROI: THE VALUE ADDED BY GRADUATE MANAGEMENT EDUCATION

Prior research has identified three major categories of variables that help to explain compensation levels: human capital, labor market variables, and demographics. In calculating the return on investment for any given program, it is important to measure and model these factors to accurately estimate the incremental impact of getting an MBA. This session examines total return on investment and payback period for MBA graduates and specifically examines differences by rank of school, program types, and public vs. private schools. Implications of the results and value of extrinsic and intrinsic rewards will be discussed.

Brooks Holtom, Assistant Professor of Management, McDonough School of Business, Georgetown University

Edward J. Inderrieden, Associate Professor of Management, College of Business Administration, Marquette University

SESSION ROOM: PLAZA 8-A

AGENDA AND SESSION DESCRIPTIONS

MBA PLACEMENT MARKET DIFFERENTIATION: CORPORATE RECRUITER PREFERENCES AND SCHOOL CHARACTERISTICS

Current trends suggest that focusing on central tendencies across the MBA job market as a whole may mask the ongoing evolution of this market. Market competition develops through differentiation; therefore, MBA starting salary differentiation and its relationship to different company recruitment considerations and different student and school characteristics are the focus of this session. Implications for schools and the industry will be discussed.

Anson Seers, Professor of Management, School of Business, Virginia Commonwealth University

SESSION ROOM: PLAZA 9-B

12:30–1:30 p.m.

LUNCH

ESPLANADE

1:45–3:15 p.m.

CONCURRENT SESSIONS

BUILDING A CULTURE OF PROFESSIONAL BEHAVIOR WITHIN YOUR MBA PROGRAM BEST PRACTICES PANEL—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

Building a culture with clear expectations for student professional behavior can be a challenge. Although honor codes may cover areas of academics or in-classroom behavior, MBA administrators often deal with the murkier realms of personal and behavioral issues with students. The panelists offer experiences on how their respective institutions have addressed these issues. Bring your insights and best practices to share during an interactive discussion.

Rachelle Katz, Associate Dean and MBA Director, College of Business Administration, Loyola Marymount University

Kay L. Keck, Vice President, Full-Time Programs, Thunderbird, The Garvin School of International Management

Patricia Magdalena, MBA Managing Director, Instituto de Empresa

Moderator: Ann Harvilla, Associate Dean and Dean of Students for the Full-Time MBA Program, Graduate School of Business, University of Chicago

SESSION ROOM: ROYAL 2AB

INCORPORATING EXPERIENTIAL LEARNING IN THE PART-TIME MBA PROGRAM BEST PRACTICES PANEL—SUGGESTED FOR PART-TIME PROGRAMS

How can MBA programs offer part-time students—who generally balance a full life and a full-time day job—experiences that truly bring home what they learn in the classroom? Session panelists come from three schools that have developed innovative ways to provide real-time experiences for their part-time students. They will discuss how their programs were initiated, how they are structured, strategies students use to make time to participate, and how they manage relationships with the students' employers. Hear from the panelists, and then participate in an open exploration of ideas for providing experiential learning to this key group of students.

AGENDA AND SESSION DESCRIPTIONS

Jikyeong Kang, Professor of Marketing and Director of MBA Programmes, Manchester Business School, University of Manchester

Karen A. Maccaro, Associate Dean, Franklin W. Olin Graduate School of Business, Babson College

David M. Stewart, Senior Director, Graduate Programs, LeBow College of Business, Drexel University

SESSION ROOM: MAJESTIC 3AB

TEACHING LEADERSHIP: LESSONS FROM THE REAL WORLD

BEST PRACTICES PANEL WITH PANEL DISCUSSION—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

One need not look far to hear or read about the need for leadership at all ranks within business. This session continues a theme that was explored at the 2006 MBA Leadership Conference—that business schools can learn about teaching leadership by looking outside the four walls of higher education. Our panel will share their insights on how leadership can and should be taught at various stages within a professional career.

John A. Christman, Chief Learning Officer, Genworth Financial

Griffith J. Welton, Partner, Assurance – Systems and Process Assurance Practice, PriceWaterhouseCoopers, LLP

Moderator: Carleen Kerttula, Assistant Dean, Full-Time MBA Program, Carlson School of Management, University of Minnesota

SESSION ROOM: ROYAL 1AB

WEATHERING THE STORM: HOW TO RESPOND EFFECTIVELY IN TIMES OF CRISIS WHILE PROTECTING YOUR IMAGE, REPUTATION, AND BRAND

EXPERT PRESENTATION AND CASE STUDY—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

Increasingly, headlines are filled with colleges and universities in crisis—from Duke to the University of Colorado to Harvard, and all points in between. Crises, ranging from charges of sexual harassment to mismanagement of revenue to leadership changes, can endanger your image and reputation, which can negatively impact recruiting, alumni participation, and private support. Learn how to build an eight-step crisis plan and, through an interactive case study, begin thinking about how to customize a plan for your business school.

Christopher Simpson, Chief Executive Officer and Partner, SimpsonScarborough

(REPEATED ON SATURDAY, 8:30-10:00 A.M.)

SESSION ROOM: MAJESTIC 1AB

3:15–3:30 p.m.

REFRESHMENT BREAK

PALM COURT FOYER

AGENDA AND SESSION DESCRIPTIONS

INVEST IN YOU: PERSONAL ENRICHMENT ACTIVITIES

(SIGN UP AT CONFERENCE DESK)

3:30–5:00 p.m.

MUSEUM OF FINE ARTS

This beautiful museum has outstanding examples of European art, American art, photography, and Greek and Roman antiquities. We will be walking the half mile from the hotel.

MEET IN HOTEL LOBBY AT 3:30 P.M. SHARP

3:45–4:45 p.m.

HATHA YOGA

Honor the divine in you by taking a moment to clear your mind. Join certified instructor Betsey Schott for a one-hour Hatha Yoga class. This class will incorporate approximately 12 postures. By using breathing exercises and finishing with a relaxation pose, you will leave with a general sense of well-being and lightness. Hatha Yoga focuses on the purification of the physical, which can lead to purification of the mind. Yoga mats, towels, and water will be provided. No previous Yoga experience necessary.

PLAZA 10-C AND 11-D

3:45–5:15 p.m.

WALK AND EXPLORE ST. PETERSBURG

Fitness with fun! Get on your feet for an energizing walk in downtown St. Petersburg. Clear your head and enjoy the sites with a 1.5-hour activity designed for all levels of fitness. Walk with a guide to see sites such as the Pier, Baywalk, museums, Snell Island, and Vinoy Golf course. Don't forget to wear sunscreen, a hat, loose clothing, and proper footwear! We will finish back at the Vinoy Park for stretching.

MEET ON HOTEL FRONT PORCH AT 3:45 P.M. SHARP

DINNER AT LEISURE

SATURDAY, FEBRUARY 3

7:30–8:15 a.m.

BREAKFAST

MEZZANINE TERRACE

AGENDA AND SESSION DESCRIPTIONS

8:30–10:00 a.m.

CONCURRENT SESSIONS

CREATING AND MANAGING AN ASSURANCE OF LEARNING PROGRAM

PANEL DISCUSSION—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

Learn from two school professionals—one from a school in the early stages of developing an Assurance of Learning (AoL) program and the other from a school with a mature program—about their processes and experiences. What are the key questions to ask? How can you involve faculty and staff in the process of growing and operating an AoL program? AoL can be more than just a way to meet accreditation requirements—it can also provide input to marketing, recruiting, scholarly activity, and continuous program improvement. This session takes a look at the two schools, and then opens the floor for you to ask questions and offer your own insight and experience. Come prepared with successes and challenges to share.

Rodney G. Alsup, Senior Associate Dean for Executive Education and Graduate Business Programs, Michael J. Coles College of Business, Kennesaw State University

Kate Klepper, Director, Graduate Programs, Graduate School of Business Administration, Northeastern University

SESSION ROOM: MAJESTIC 3AB

THE MILLENNIALS ARE HERE

EXPERT PRESENTATION—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

The leading edge of the Millennial generation is entering graduate school, and with this group comes new behaviors and expectations. Hear from an undergraduate business school professional with experience recruiting, marketing to, and educating this generation's students. Then, work in small groups to generate ideas for adapting to the Millennial generation's search for significance, values, communication and learning styles, social networking focus, and dependence on their parents and other advisors.

Andrea Hershatter, Associate Dean, BBA Program Director, Goizueta Business School, Emory University

SESSION ROOM: MAJESTIC 2AB

WEATHERING THE STORM: HOW TO RESPOND EFFECTIVELY IN TIMES OF CRISIS WHILE PROTECTING YOUR IMAGE, REPUTATION, AND BRAND

EXPERT PRESENTATION AND CASE STUDY—SUGGESTED FOR FULL- AND PART-TIME PROGRAMS

Increasingly, headlines are filled with colleges and universities in crisis—from Duke to the University of Colorado to Harvard, and all points in between. Crises, ranging from charges of sexual harassment to mismanagement of revenue to leadership changes, can endanger your image and reputation, which can negatively impact recruiting, alumni participation, and private support. Learn how to build an eight-step crisis plan and, through an interactive case study, begin thinking about how to customize a plan to your business school.

Christopher Simpson, Chief Executive Officer and Partner, SimpsonScarborough

(REPEAT FROM FRIDAY AT 4:15 P.M.)

SESSION ROOM: MAJESTIC 1AB

AGENDA AND SESSION DESCRIPTIONS

10:00–10:30 a.m.

REFRESHMENT BREAK

VINOY GRAND BALLROOM FOYER

10:30 a.m.–Noon

GENERAL SESSION

EDUCATE

LOOK AT THE MBA. THINK ABOUT IT HARDER

With one eye on the recent and current state of graduate management education and the other on the future of business, how will business schools need to think about their own futures in terms of delivery and design of the MBA? Blair Sheppard's career has been built around this very question, leading to the creation of two innovative management education programs at Duke's Fuqua School of Business.

From his current role as CEO of Duke Corporate Education, Sheppard will assess the current state of business education and offer insight into some of the challenges of educating future business leaders. This closing session will ask you to think critically about the future of b-schools, from addressing questions ranging from whether we are getting the right people into the right MBA programs with the right education to looking ahead to the value of, and the market for, the MBA.

Blair Sheppard, CEO, Duke Corporate Education

VINOY GRAND BALLROOM

Noon–12:15 p.m.

GENERAL SESSION

CONFERENCE CLOSING

Carleen Kerttula, Chair, 2007 MBA Leadership Conference and Assistant Dean, Full-Time MBA Program, Carlson School of Management, University of Minnesota

VINOY GRAND BALLROOM