

# 2010 MBA Leadership Conference

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JW Marriott Buckhead Hotel  
3300 Lennox Road  
Atlanta, Georgia

## AGENDA

### Wednesday, January 27

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|---------------------|--|
| 10 – 11:30 am       | New Program Directors Workshop   |
| 11:45 am – 12:45 pm | Lunch  |
| 1 – 2:30 pm         | <i>Change in Graduate Management Education</i><br>Dean Barbara Kahn, University of Miami   |
| 2:30 – 3 pm         | Refreshment Break  |
| 3 – 4:30 pm         | <i>Concurrent Sessions Group I</i> <ul style="list-style-type: none"><li>• The Changing Face of Management Education: Key Trends in the GMAT Student Pipeline</li><li>• Curricular Developments in Part Time MBA Programs</li><li>• Engaging Alumni: A Facilitated Discussion</li><li>• Putting “L”eadership “D”evelopment in an MBA</li></ul> |
| 4:45 – 5:45 pm      | Discussion Teams   |
| 7:00 pm             | Reception and Buffet Dinner  |

### Thursday, January 28

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|------------------|---|
| 8 – 9 am         | Breakfast   |
| 9 – 10:30 am     | <i>Leading in a Connected World</i><br>Rob Cross, Professor of Management at the University of Virginia and<br>Research Director of The Network Roundtable  |
| 10:30 – 11 am    | Refreshment Break   |
| 11 am – 12:30 pm | <i>Concurrent Sessions Group II</i> <ul style="list-style-type: none"><li>• Creativity and Improvisation in Business</li><li>• Giving Voice to Values</li><li>• Improving Teaching, Learning and Student Evaluations through a Faculty Mentoring Program</li><li>• Leading In A Connected World Follow Up</li></ul> |
| 12:30 – 2 pm     | Lunch with Discussion Teams   |

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2 – 3:30 pm

*Concurrent Sessions Group III*

- Engaging Part-Time Students in Building Community
- e-Readers and e-Content in Management Education
- Improving Teaching, Learning and Student Evaluations through a Faculty Mentoring Program
- Structuring your Organization for Optimal Decision Making and Flexibility: Learning From Peers and Research

3:30 – 4 pm

Refreshment Break

4 – 5:30 pm

Optional Workshops – Invest in You

Free Evening

## **Friday, January 29**

7:30 – 8:30 am

Breakfast with Discussion Teams

8:30 – 10 am

*Concurrent Sessions Group IV*

- The Changing Face of Management Education: Key Trends in the GMAT Student Pipeline
- Creativity and Improvisation in Business
- Experience Mapping: User-Driven Design for MBA Programs
- Managing Teams in Trying Times

10 – 10:30 am

Refreshment Break

10:30 – 11:45 am

*A Crisis is a Terrible Thing to Waste*

Bill Taylor, Co-founder and Founding Editor of Fast Company