

AGENDA AT A GLANCE

WEDNESDAY, JANUARY 27

9:30 am – 1 pm	Registration	Foyer Salons 1, 3, 5 – 2nd Floor
10 – 11:30 am	Optional Workshop for New MBA Program Directors: Everything You Need to Know but Are Afraid to Ask	Atlanta – 2nd Floor
11:45 am – 12:45 pm	<i>Lunch</i>	Salons 2, 4 – 2nd Floor
1 – 2:30 pm	GMAC Update David A. Wilson, CEO and President, Graduate Management Admission Council	Salons 1, 3, 5 – 2nd Floor
	Keynote Session Barbara E. Kahn, Dean, School of Business Administration, University of Miami	Salons 1, 3, 5 – 2nd Floor
2:30 – 3 pm	<i>Refreshment Break</i>	Foyer Salons 1, 3, 5 – 2nd Floor

Concurrent Sessions I

3 – 4:30 pm	The Changing Face of Management Education: Key Trends in the GMAT® Student Pipeline	Columbia – 2nd Floor
	Curricular Developments in Part-Time MBA Programs	Tallahassee – 3rd Floor
	Engaging Alumni: A Facilitated Discussion	Richmond – 3rd Floor
	Putting 'Leadership' Development in an MBA	Atlanta – 2nd Floor
4:45 – 5:45 pm	Discussion Teams*	Salons 1, 3, 5 – 2nd Floor
7 pm	<i>Reception</i>	Foyer Salons 1, 3, 5 – 2nd Floor
7:30 pm	<i>Buffet Dinner</i>	Salons 2, 4, 6 – 2nd Floor

THURSDAY, JANUARY 28

8 – 8:45 am	<i>Breakfast</i>	Lennox Grill – 2nd Floor
9 – 10:30 am	Keynote Session Rob Cross, Professor of Management, University of Virginia, and Research Director of The Network Roundtable	Salons 1, 3, 5
10:30 – 11 am	<i>Refreshment Break</i>	Foyer Salons 1, 3, 5

Concurrent Sessions II

11 am – 12:30 pm	Creativity and Improvisation in Business	Richmond – 3rd Floor
	Driving Results Through Social Networks – A Deeper Look	Atlanta – 2nd Floor
	Giving Voice to Values	Tallahassee – 3rd Floor
	Improving Teaching, Learning, and Student Evaluations Through a Faculty Mentoring Program	Columbia – 2nd Floor
	*Pre-registration required	<i>continued</i>

THURSDAY, JANUARY 28

12:30 – 1:45 pm *Lunch with Discussion Teams** Salons 4, 6

General Lunch Salon 2

Concurrent Sessions III

2 – 3:30 pm Engaging Part-Time Students in Building Community Atlanta – 2nd Floor

eReaders and eContent in Management Education Tallahassee – 3rd Floor

Improving Teaching, Learning, and Student Evaluations Through a Faculty Mentoring Program Columbia – 2nd Floor

Structuring Your Organization for Optimal Decision Making and Flexibility: Learning from Peers and Research Richmond – 3rd Floor

3:30 – 4 pm *Refreshment Break* Foyer Salons 1, 3, 5

4 – 5:30 pm Invest-in-You Activities*

Cooking Demonstration Salon 6 – 2nd Floor

Line Dancing Savannah – 3rd Floor

Texas Hold'em Poker Nashville – 2nd Floor

Yoga Salon 1 – 2nd Floor

From 5:30 pm *Free Evening*

FRIDAY, JANUARY 29

7:30 – 8:15 am *Breakfast with Discussion Teams** Salons 4, 6

General Breakfast Salon 2

Concurrent Sessions IV

8:30 – 10 am The Changing Face of Management Education: Key Trends in the GMAT Student Pipeline Tallahassee – 3rd Floor

Creativity and Improvisation in Business Columbia – 2nd Floor

Managing Teams in Trying Times Richmond – 3rd Floor

Student Experience Mapping: How You Can Use It to Improve Your MBA Program Atlanta – 2nd Floor

10 – 10:30 am *Refreshment Break* Foyer Salons 1, 3, 5

10:30 – 11:45 am **Keynote Session** | Bill Taylor, Co-founder and Founding Editor of *Fast Company* Salons 1, 3, 5

**Pre-registration required*