

Graduate
Management
Admission
Council®

presents



THE ANNUAL

TEAM MBA

**AWARD FOR
OUTSTANDING COMMUNITY SERVICE**

*Recognizing the Highest Ideals of Giving Back
by Graduate Business Schools and Their Students*

2008 ENTRY KIT

2008 TeamMBA Award for Outstanding Community Service

Entry Deadline: April 22, 2008

BACKGROUND & INFORMATION

Overview

GMAC[®] presented the first TeamMBA Award in 2007 to honor the school that helped to build the foundation of TeamMBA, the McDonough School of Business at Georgetown University. This acknowledgement of Georgetown served as the launching point for the annual award.

The TeamMBA Award for Outstanding Community Service will now be presented annually in a ceremony at the GMAC[®] Annual Industry Conference to showcase a school that exemplifies the highest ideals of giving back through community service and cause-related activities by its students. **These activities are not required to have been performed under the TeamMBA banner.**

Eligibility & Process

Schools submitting entries should be active in community service or cause-related projects through the actions of their students. Activities may have a local, regional, national or international scope, and may involve just one or several different constituencies.

- Schools may nominate themselves using the attached Entry Form.
- Activities must have been performed between April 1, 2007 and March 31, 2008.
- Schools are not required to be TeamMBA participants to be eligible for the award.

The TeamMBA Award Selection Committee, composed of business school professionals, will select all finalists and the Award recipient. Schools of Selection Committee members are not eligible.

Levels of Recognition

Finalists

Three finalists will be selected and recognized. Finalists will be notified of their status and asked to provide high-resolution photography depicting elements of the entry. GMAC[®] will use the photos during the Award presentation and in related promotional materials. (Finalists will be asked to sign a release for promotional purposes.) Finalists will be recognized on gmac.com and in other GMAC[®] communications materials, in the Award presentation, and in related press announcements.

Award Recipient

The Award recipient will be selected from the three finalists and announced at a special luncheon hosted by GMAC[®] President David Wilson on June 20, during the GMAC[®] Annual Industry Conference in Chicago, Illinois. The other two finalists will also be formally recognized at that time. The school receiving the TeamMBA Award will be asked to send a representative to the stage to accept the Award crystal and make brief acceptance remarks. Additionally, the name of the school receiving the Award will be engraved on the TeamMBA Award display in the GMAC[®] offices in McLean, Virginia.

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GUIDELINES FOR SUBMISSIONS

Information to Include

Using the attached Entry Form, describe activities and initiatives that your school has undertaken during the past 12 months **(April 1, 2007 – March 31, 2008)** that have had significant, positive impact on others.

When writing the description essays on the Entry Form, include the following:

- Scope of Activities—What was the breadth or depth of the activities?
- Impact—What are the immediate and long-term benefits of these actions?
- Innovation—Did these activities improve upon an existing service project, or did they create or help to develop a new initiative to address a specific need?
- Number of Volunteer Hours
- Number of Student Participants
- Total Fundraising Dollars, if applicable—*NOTE: Fundraising is not a required activity to be considered for the TeamMBA Award*

Timeline

- April 1Entry Period Opens
- April 22Entry Period Closes
- May 9.....Finalists Notified
- June 20.....Award Presentation Luncheon

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ENTRY FORM

Entry Deadline: April 22, 2008

Use this form to submit your entry. Both sections must be completed in order to be considered by the Selection Committee.

Completing the Entry Form

1. Provide the complete contact information in **Section One**. GMAC® will address all correspondence regarding the entry to the contact person.
2. Complete description essays 1, 2, and 3 in **Section Two**. The essays are critical to the selection process. Essay 4 is optional.
3. Supplementary supporting or impact material—letters from community or charity organizations, or testimonials from individuals about the worthiness of the activity—may be included with your entry.

Submitting Your Entry

Entries must be received in the GMAC® offices not later than 4:00 p.m. EDT (GMT-5) on April 22, 2008. Submit your entry via email, fax, or mail to:

- *Email:* TeamMBAAward@gmac.com
- *Fax:* +1(703)749-0169, Attn: TeamMBA Award
- *Mail:* TeamMBA Award, GMAC®, 1600 Tysons Blvd., Suite 1400, McLean, VA 22102 USA

We will send you a confirmation by email within two business days of receipt of your entry. **NOTE: If you do not receive confirmation, please email us at teammba@gmac.com.**

SECTION ONE—CONTACT INFORMATION

UNIVERSITY: _____
SCHOOL: _____
CONTACT: _____ TITLE: _____
ADDRESS: _____
CITY: _____ STATE/PROVINCE: _____
POSTALCODE: _____ COUNTRY: _____
PHONE: _____ FAX: _____
EMAIL: _____

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SECTION TWO—DESCRIPTION ESSAYS

Please use the fields below to describe the activities you wish to be judged by the Selection Committee. Essays 1, 2, and 3 are required. Essay 4 is optional. Activities must have been **performed between April 1, 2007 and March 31, 2008.**

1. Tell the Story: Please give a brief summary of the community service and cause-related activities, and the benefits that those actions have delivered.

2. Purpose and Background: Identify the aims and objectives of the actions.

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3. Impact: Identify the key immediate and long-term social benefits, and any metrics used to evaluate them.

4. (Optional) Community Feedback: If possible, please provide evidence of how the community or constituencies served value the work. (testimonials and letters welcome)

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not later than 4:00 p.m. EDT (GMT-5) on April 22, 2008.**

Thank you for your entry!