

# 2009 MBA LEADERSHIP CONFERENCE AGENDA

## *Designing the Business Leader of Tomorrow*

The Palace Hotel, San Francisco, CA

### Wednesday, January 28

4:30 – 8:00 p.m.	Registration
5:00 – 7:00 p.m.	Optional Workshop for New MBA Program Directors: Everything You Need to Know But Are Afraid to Ask!
7:00 – 9:00 p.m.	Welcome Reception

### Thursday, January 29

7:00 – 8:15 a.m.	Registration
7:30 – 8:15 a.m.	Discussion Team Breakfast*   General Breakfast
8:30 – 8:45 a.m.	Conference Introduction
8:45 – 10:00 a.m.	Keynote Session   The Stanford Design School Experience and MBA Education   Robert Sutton
10:00 – 10:30 a.m.	Break
	<b>Concurrent Sessions I</b>
	<ul style="list-style-type: none"><li>• Geographic Trends and Economic Motivations in Management Education</li><li>• Innovation in the Core: Corporate Governance and Flexibility</li><li>• A Primer for MBA Program Rankings</li><li>• Web 2.0 on a Shoestring Budget: Podcasts, Facebook, Blogs, and More</li></ul>
10:30 a.m. – Noon	
12:00 Noon – 1:00 p.m.	Lunch
1:15 – 2:15 p.m.	GMAC® Town Hall Meeting
2:15 – 2:30 p.m.	Break
	<b>Concurrent Sessions II</b>
	<ul style="list-style-type: none"><li>• The Greening of the MBA Job Search – Where the Rubber Meets the Road</li><li>• Information Lifeline or High-Tech Tether: Exploring the Dilemma of Mobile Technologies</li><li>• MBA Student Learning, Motivations, and Skill Development</li><li>• Part-Time Programs: Demands, Dilemmas, and Innovations</li></ul>
2:30 – 4:00 p.m.	
6:00 – 7:30 p.m.	Discussion Team Dinners* / Open night for other attendees

### Friday, January 30

7:30 – 8:30 a.m.	Breakfast
8:45 – 10:00 a.m.	Keynote Session   Innovation and Competition: Lessons for MBA Programs   Guy Kawasaki
10:00 – 10:30 a.m.	Break
	<b>Concurrent Sessions III</b>
	<ul style="list-style-type: none"><li>• Co-Creating Innovation Curricula through External Partnerships</li><li>• Emotional Intelligence: A Hard Approach to Assessing Soft Skills</li><li>• Global Mindset: Concept, Instrument, and Learning Outcome</li><li>• Web 2.0 on a Shoestring Budget: Podcasts, Facebook, Blogs, and More</li></ul>
10:30 a.m. – Noon	
Noon – 1:15 p.m.	Luncheon
1:30 – 2:30 p.m.	Keynote Session   Developing Talent for Today's Economic Environment   Bernard Ramanantsoa
	<b>Concurrent Sessions IV</b>
	<ul style="list-style-type: none"><li>• Cultivating a Global Mindset in MBAs</li><li>• Exploring the Requirements, Relevance, and Ramifications of Specialized MBA Programs</li><li>• Mindful Leadership</li></ul>
2:45 – 4:15 p.m.	
4:15 – 5 pm	Discussion Teams* & Refreshment Break
6 – 6:30 pm	Reception
6:30 – 9 pm	Dinner

### Saturday, January 31

7:30 – 8:30 a.m.	Discussion Team Breakfast* / <i>General Breakfast</i>
8:45 – 10:30 a.m.	Keynote Session   Designing the Thinker of Tomorrow   Mihnea Moldoveanu
10:30 – 10:45 a.m.	Conference Closing
From 11:30 a.m.	Optional Winery Tour*

\*Pre-registration is required