

**Graduate  
Management  
Admission  
Council™**

**Market Intelligence**

# **Career Aspirations**

**mba.com Prospective Students  
Survey 2019**

**May 2019**



*Career Aspirations: mba.com Prospective Students Survey 2019* is a product of the Graduate Management Admission Council (GMAC), a global, mission-driven association of 223 leading graduate business schools. Founded in 1953, we are actively committed to advancing the art and science of admissions by convening and representing the industry and offering best-in-class products and services for schools and students. GMAC owns and administers the Graduate Management Admission Test™ (GMAT™) exam, used by more than 7,000 graduate programs worldwide. Other GMAC™ assessments include the NMAT by GMAC™ exam, for entrance into graduate management programs in India, South Africa, and the Philippines, and the Executive Assessment, specifically designed for Executive MBA programs around the world. The Council is based in the United States with offices in the United Kingdom, India, and China.

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## Introduction

# Nearly 10,000 mba.com registrants worldwide responded to the mba.com Prospective Students Survey in 2018

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Each month, the Graduate Management Admission Council (GMAC) surveys a random sample of individuals who three months prior registered on mba.com—the GMAC™ website for prospective graduate business students. Their survey responses provide an inside look into the decision-making process of people currently considering applying to a graduate management education (GME) program. The findings detailed in this report are based on responses from a total of 9,617 individuals surveyed between January and December 2018, as well as responses from more than 126,000 individuals surveyed between the years 2009 and 2017.

Prospective students who responded represent those interested in various MBA and business master's program categories, including full-time MBA, professional MBA, executive MBA, master's in management and international management, and specialized business master's programs.

This report—the second in a series of topical reports based on mba.com Prospective Students Survey responses collected in 2018—summarizes the findings associated with candidates' postgraduate management education career interests, including goals, industries, and job functions.

A pair of previously published reports (a [summary report](#) and [supplemental report](#)) titled *Demand for MBA and Business Master's Programs: Insights on Candidate Decision Making, mba.com Prospective Students Survey 2019* summarize the survey findings associated with candidate demand for business school programs and study destinations.

## About the Data

The results of this survey do not necessarily reflect a statistically representative sample of the global prospective student population. Rather, the results reflect responses from prospective students who register on mba.com. Because of this limitation, the results of this research study should not be used to generalize about the global prospective student population, but rather the mba.com registrant population.

## Explore and Filter the Data for Yourself

An Interactive Data Research Tool accompanies the mba.com Prospective Students Survey 2019. Available exclusively to school professionals at GMAT™ score-accepting institutions, the tool allows users to customize data searches by multiple survey response variables, such as candidate segment, citizenship/residence, gender, age, preferred program type, and more. Access it with your gmac.com login at:

[www.gmac.com/prospectivestudents](http://www.gmac.com/prospectivestudents)

## Business School Participation in GMAC™ Research

GMAC Research offers graduate business schools opportunities to gather data and generate insights about the business school pipeline.

Schools can sign up to participate in the GMAC Application Trends Survey and Corporate Recruiters Survey on our survey sign-up page:

[www.gmac.com/surveysignup](http://www.gmac.com/surveysignup)

# The mix of business school candidates' career aspirations have shifted over time

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Career aspirations are an important driver of many candidates' decision to pursue a graduate management education (GME). For a decade, GMAC Research has been surveying mba.com registrants with a consistent slate of core questions to gain an inside look into the candidates' post-GME career goals. Analysis of these survey responses over time provide insight into how the mix of candidates' career aspirations have shifted.

For example, over the last 10 years the share of candidates who plan to stay on their current career path has increased, growing from 36 percent in 2009 to 41 percent in 2018. Over the same period, trending down has been the share of candidates who plan to switch job functions (42% vs. 36%) and share of candidates who plan to switch industries (32% vs. 27%). Candidate aspirations for entrepreneurial careers grew from 20 percent to 30 percent between 2009 and 2013 and have moderated down to a consistent 25 percent over the last three years.

The trends also highlight how larger political and economic factors likely impact the mix of GME candidates' career aspirations. For example, candidate aspirations for international employment opportunities trended down to a recent low of 27 percent in 2017, consistent with the [reduced international student mobility](#) seen in the current political climate. In 2018 it bounced back upward slightly to 29 percent. The decline in the share of candidates who plan to stay with their current employer dropped to 10 percent from 19 percent 10 years ago, which is likely related to increased

employment opportunities brought about by the strong job market.

This report, Career Aspirations: mba.com Prospective Students Survey 2019, assesses prospective students' post-GME career plans, including their industries and job functions of interest and specific career goals. Additionally, profiles of candidate career goals and targeted specific industries and job functions are provided by preferred program type.

# Career Aspirations

This section examines 10-year trends in candidate post-GME career aspirations and displays profiles for candidates with each of the following career aspirations:

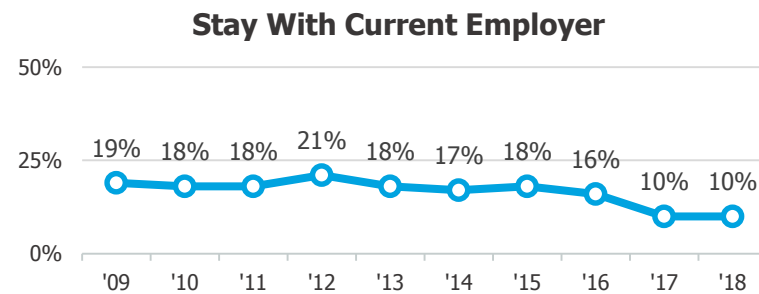
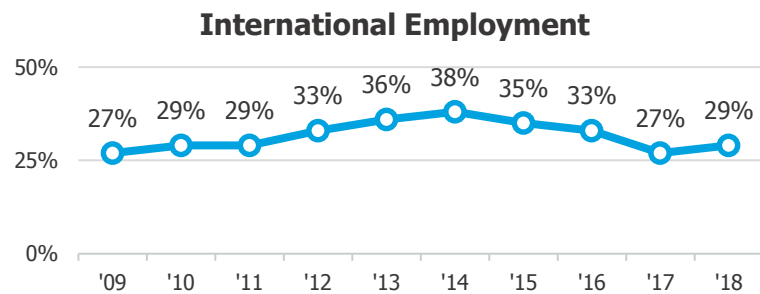
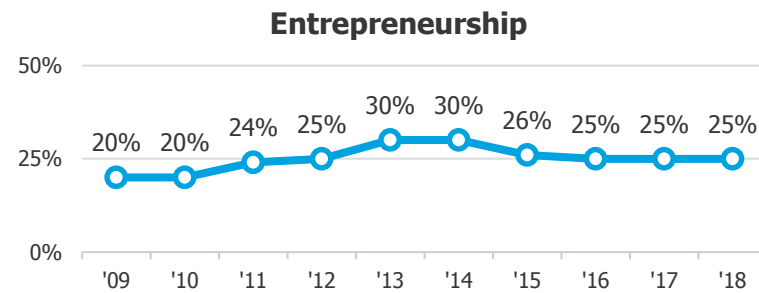
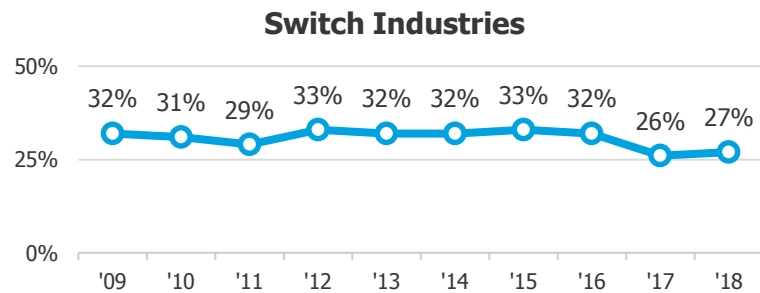
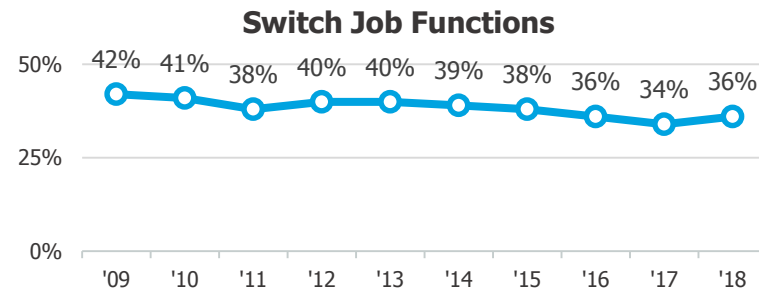
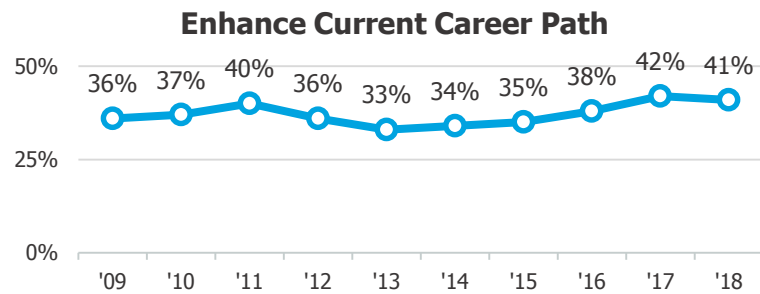
- Enhance current career path
- Switch job functions
- Switch industries
- Entrepreneurship
- International employment
- Stay with current employer



## Career Aspirations

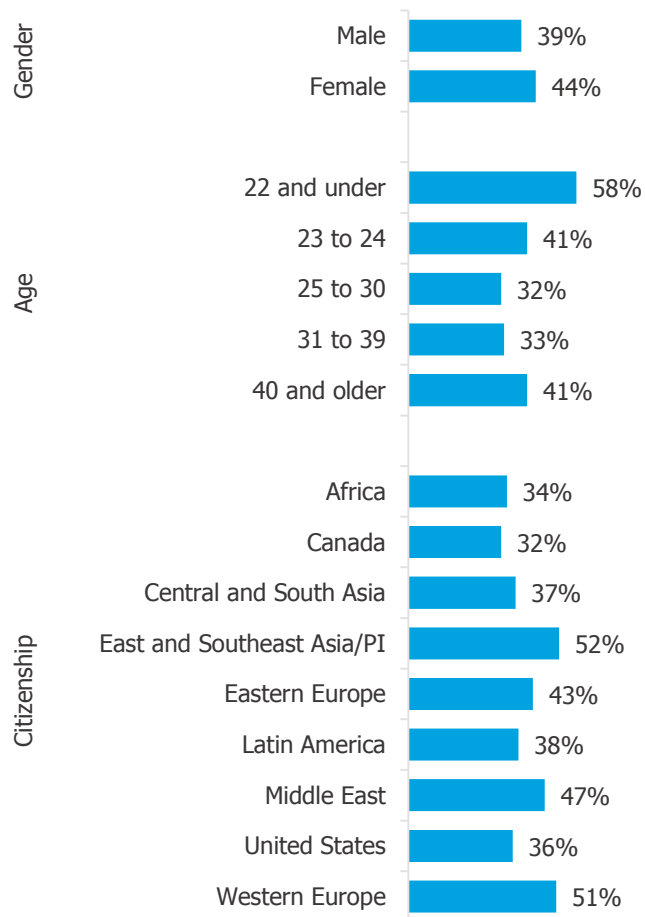
# The mix of GME candidates' career aspirations shift over time; More plan to stay on their current path than pivot

10-Year Trend in Candidate Post-GME Career Aspirations

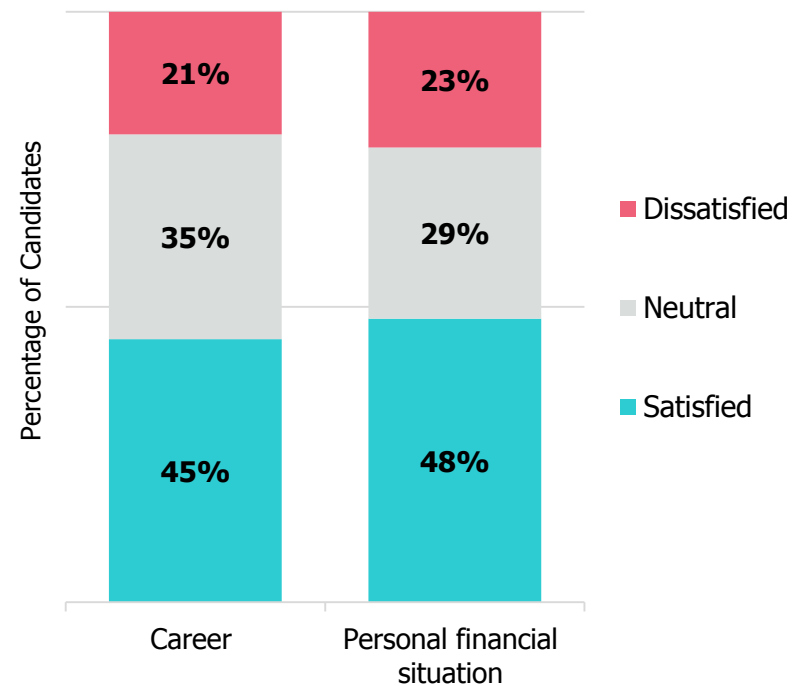


# Enhance Current Career Path: Candidate Profile

Percentage of Candidates Who Plan to Enhance Their Current Career Path, by Demographic



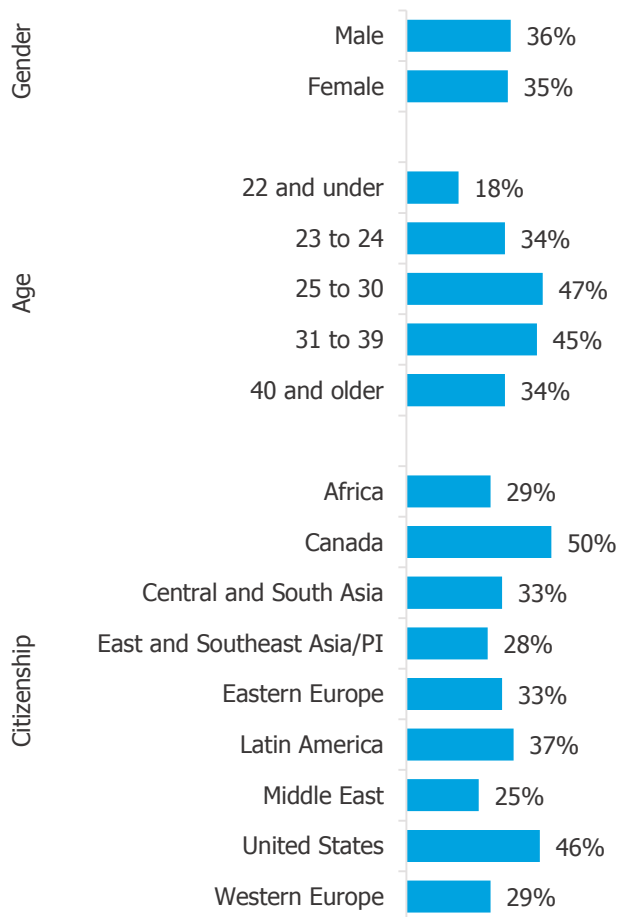
Candidate Satisfaction With Their Career and Personal Financial Situation



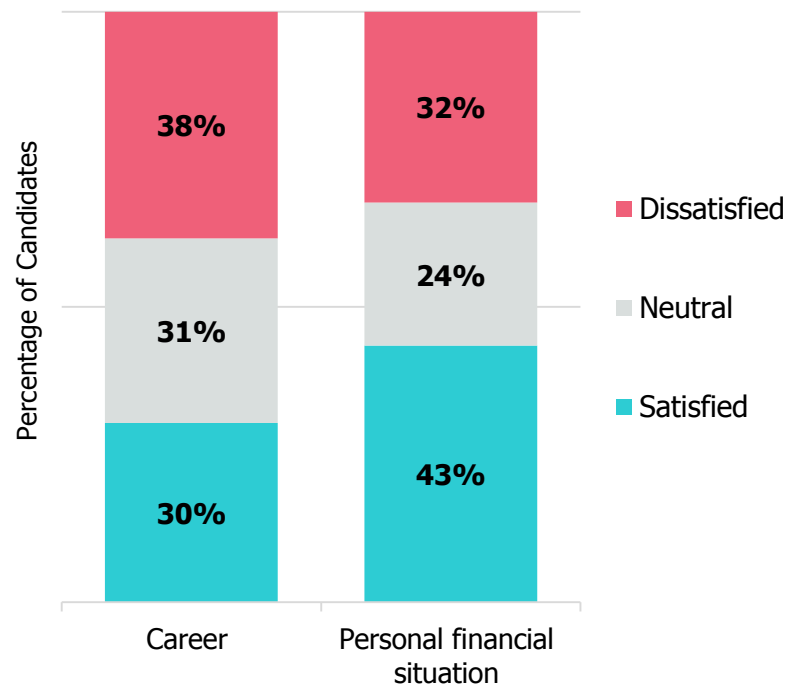


# Switch Job Functions: Candidate Profile

Percentage of Candidates Who Plan to Switch Job Functions, by Demographic

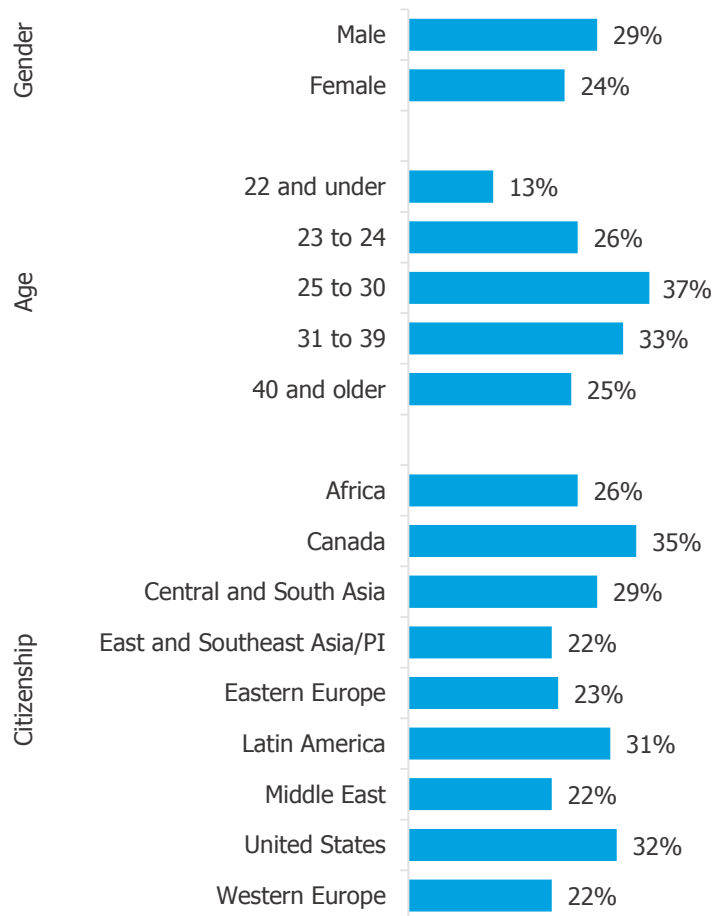


Candidate Satisfaction With Their Career and Personal Financial Situation

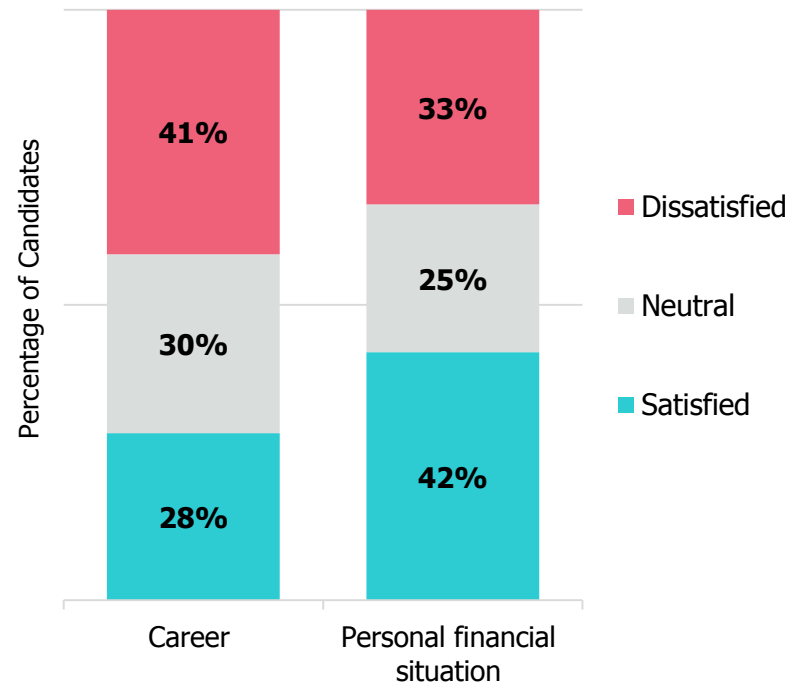


# Switch Industries: Candidate Profile

Percentage of Candidates Who Plan to Switch Industries, by Demographic

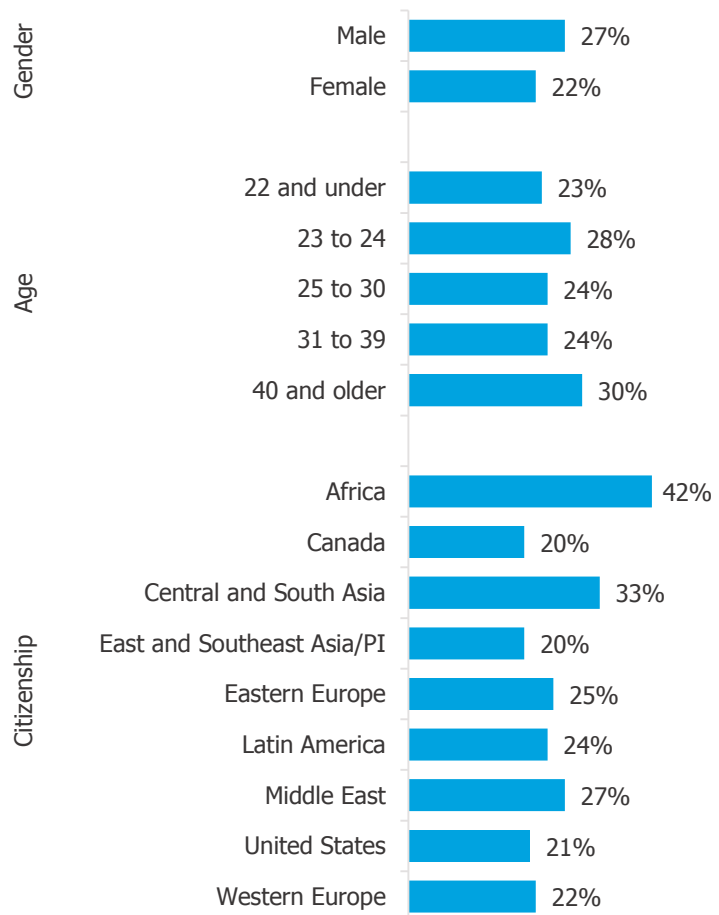


Candidate Satisfaction With Their Career and Personal Financial Situation

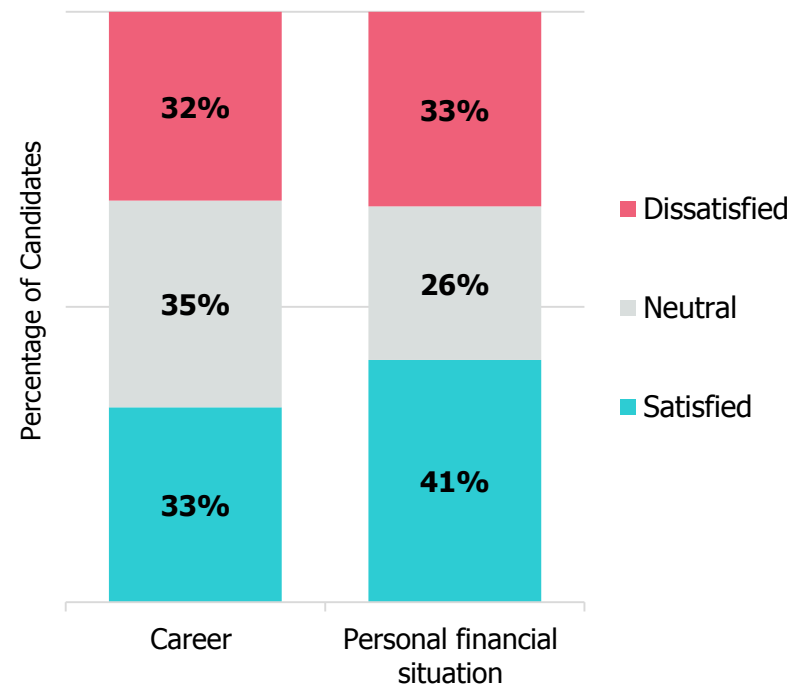


# Entrepreneurship: Candidate Profile

Percentage of Candidates Who Plan to Be Entrepreneurs, by Demographic

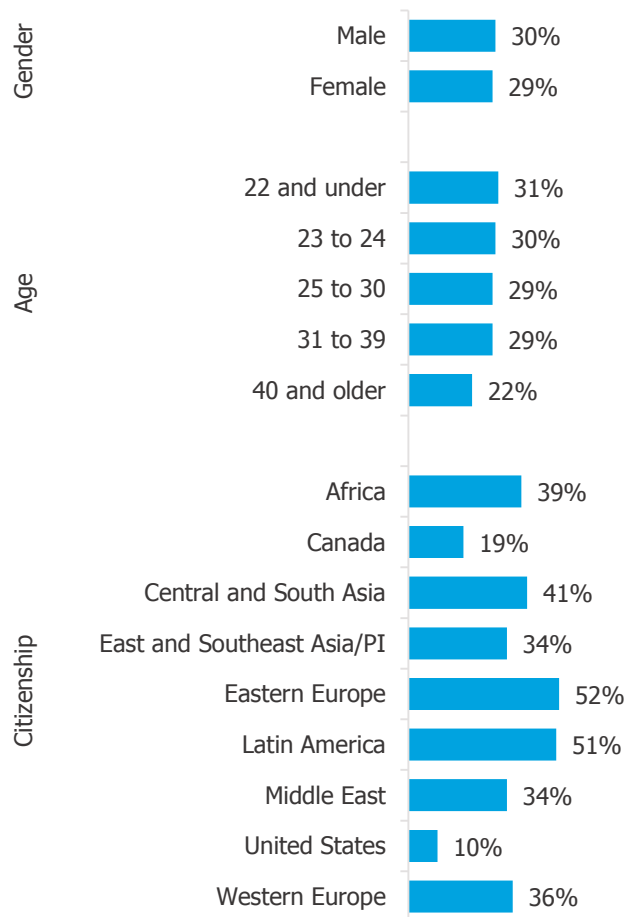


Candidate Satisfaction With Their Career and Personal Financial Situation

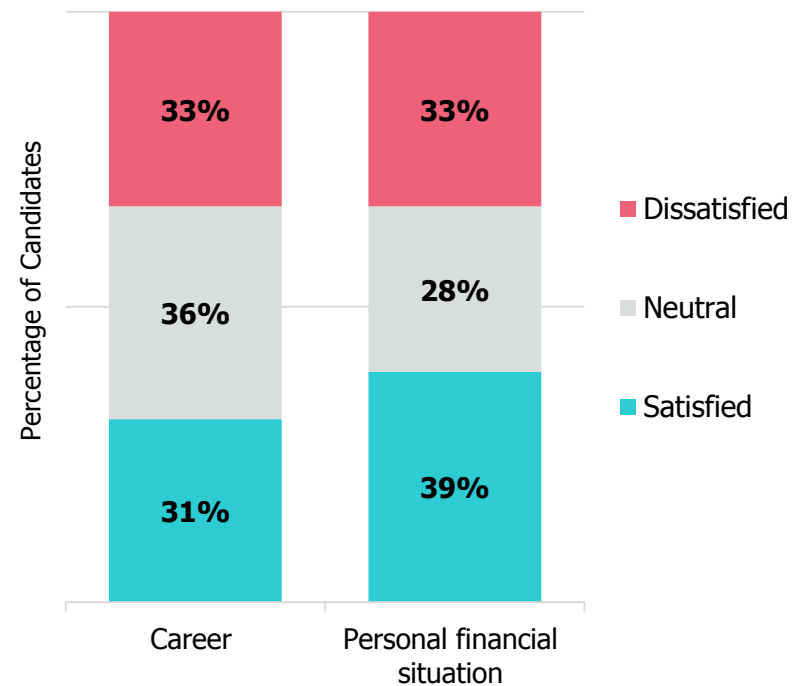


# International Employment: Candidate Profile

Percentage of Candidates Who Plan to Work Outside Their Country of Citizenship, by Demographic

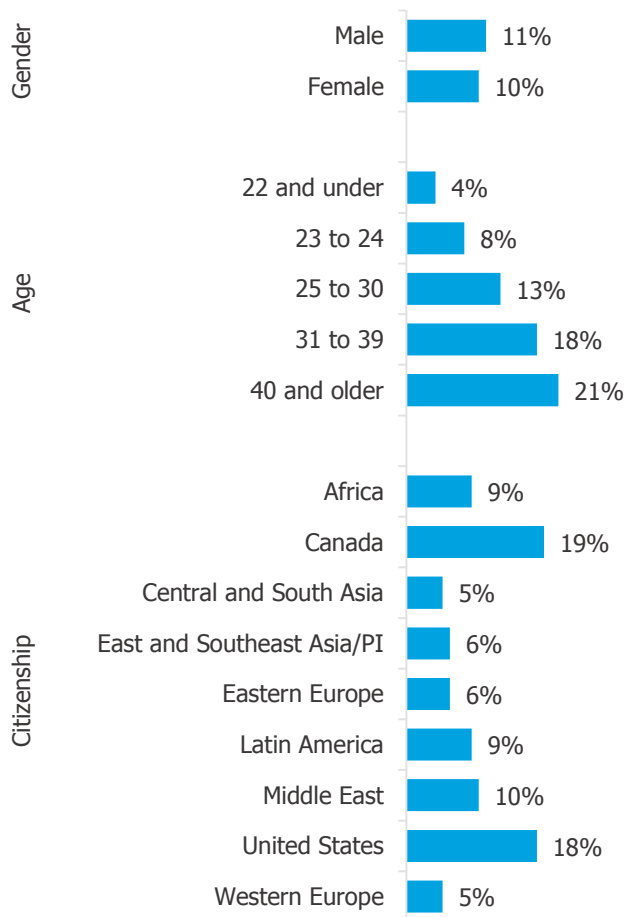


Candidate Satisfaction With Their Career and Personal Financial Situation

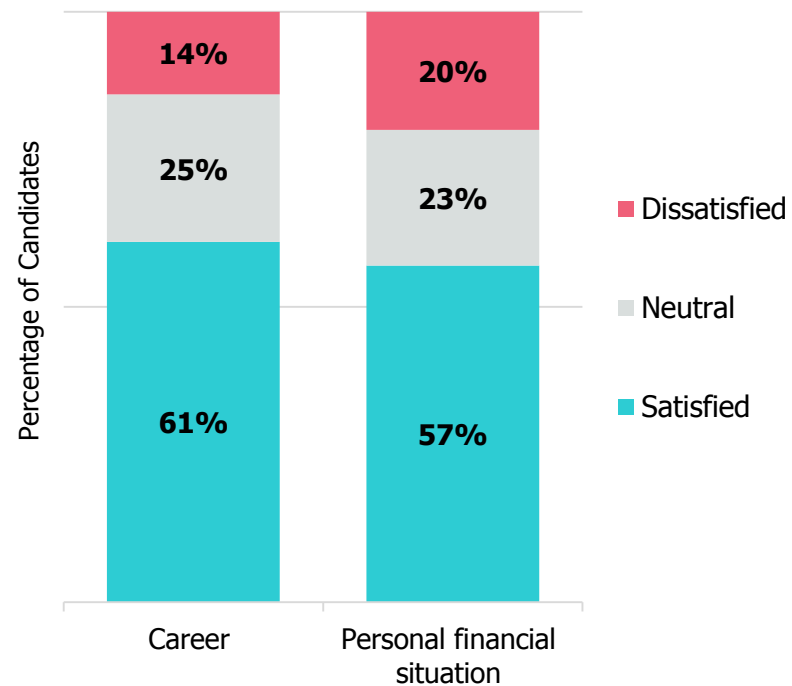


# Stay With Current Employer: Candidate Profile

Percentage of Candidates Who Plan to Stay with Their Current Employer, by Demographic



Candidate Satisfaction With Their Career and Personal Financial Situation



# Career Goals

This section examines candidate post-GME career goals by the following demographics:

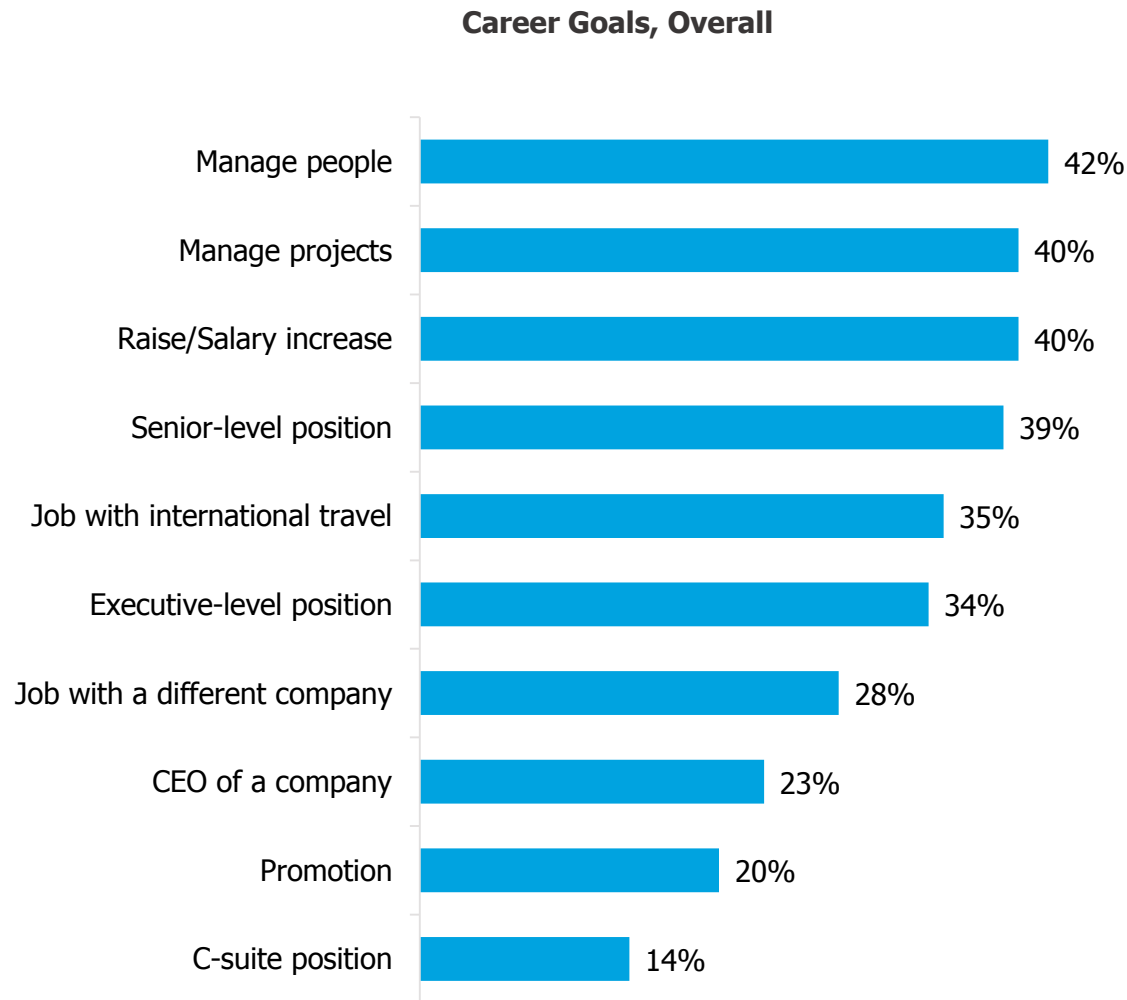
- Gender
- Age
- World region of citizenship



## Career Goals

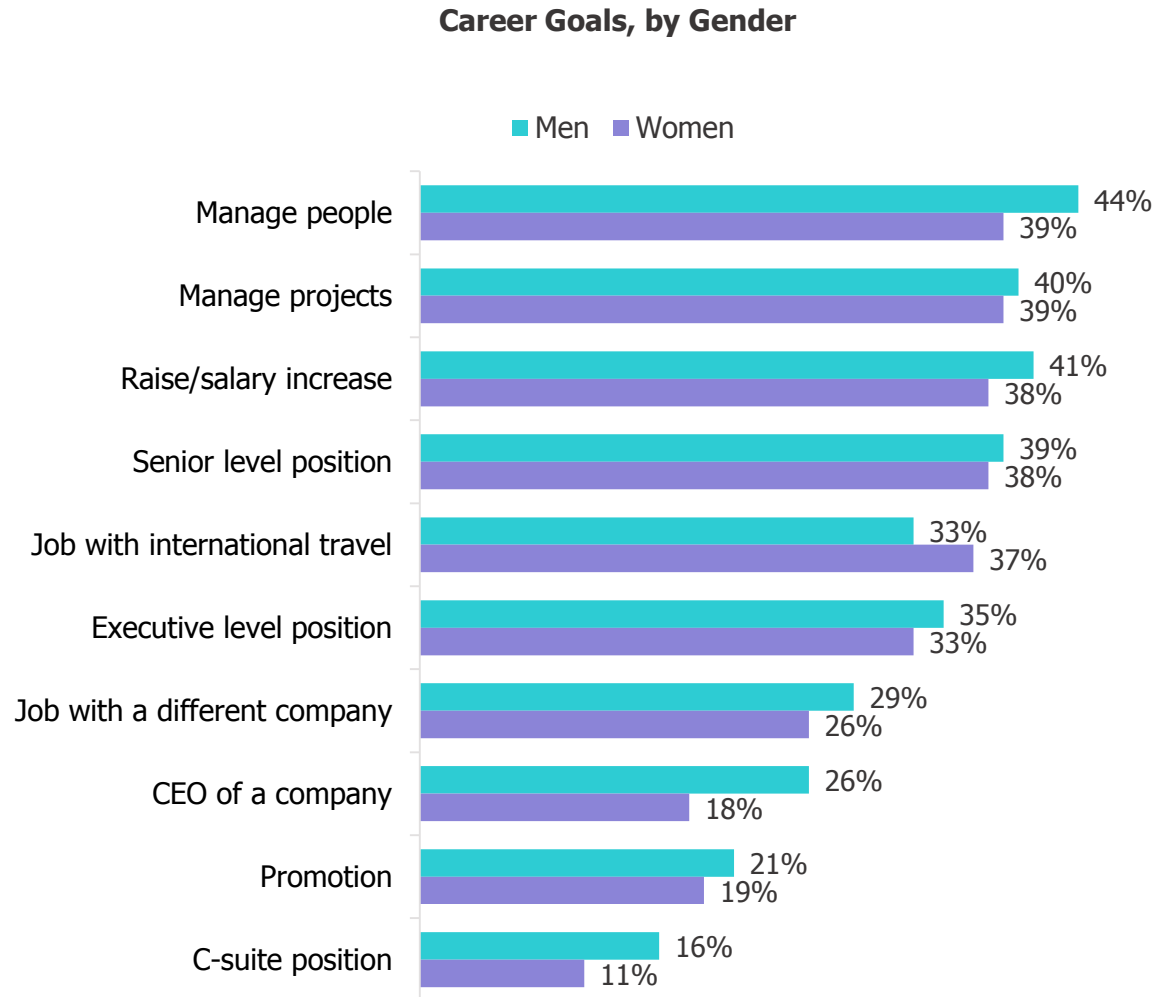
**Overall, managing people and projects are candidates' top career goals, followed by earning a raise or salary increase**

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## Career Goals

# Men are more likely than women to aspire to c-suite positions; Women more likely to seek international travel





## Career Goals

# By age, younger candidates more likely to seek international travel; Older candidates more likely to seek promotions

Career Goals, by Age

	Age*				
	22 and under	23 to 24	25 to 30	31 to 39	40 and older
Manage people	36%	44%	48%	40%	34%
Manage projects	38%	44%	43%	34%	31%
Raise/salary increase	19%	40%	53%	47%	34%
Senior-level position	36%	38%	42%	40%	32%
Job with international travel	40%	40%	33%	28%	23%
Executive-level position	35%	31%	33%	39%	36%
Job with a different company	12%	29%	39%	32%	21%
CEO of a company	26%	24%	21%	20%	20%
Promotion	7%	19%	27%	29%	24%
C-suite position	12%	13%	15%	16%	16%

\*Column percentages do not sum to 100 percent due to multiple selections.

## Career Goals

# Career goals vary by world region of citizenship; US candidates are the most likely to say a raise is a career goal

Career Goals, by World Region of Citizenship

	World Region of Citizenship*								
	Africa	Canada	Central & South Asia	East & SE Asia/PI	Eastern Europe	Latin America	Middle East	United States	Western Europe
Manage people	36%	55%	41%	26%	34%	47%	28%	52%	45%
Manage projects	41%	45%	43%	29%	39%	41%	34%	44%	42%
Raise/salary increase	26%	55%	30%	25%	34%	49%	33%	59%	30%
Senior-level position	33%	47%	44%	34%	31%	34%	29%	45%	34%
Job with international travel	43%	34%	43%	35%	41%	34%	30%	24%	47%
Executive-level position	29%	39%	38%	28%	29%	38%	29%	37%	36%
Job with a different company	25%	35%	23%	18%	25%	31%	21%	39%	21%
CEO of a company	28%	20%	33%	15%	25%	21%	26%	20%	24%
Promotion	13%	28%	11%	13%	15%	24%	15%	34%	13%
C-suite position	9%	17%	18%	9%	8%	11%	10%	18%	12%

\*Column percentages do not sum to 100 percent due to multiple selections.

# Industries of Interest

This section examines candidates' industries of interest for post-GME employment by the following demographics:

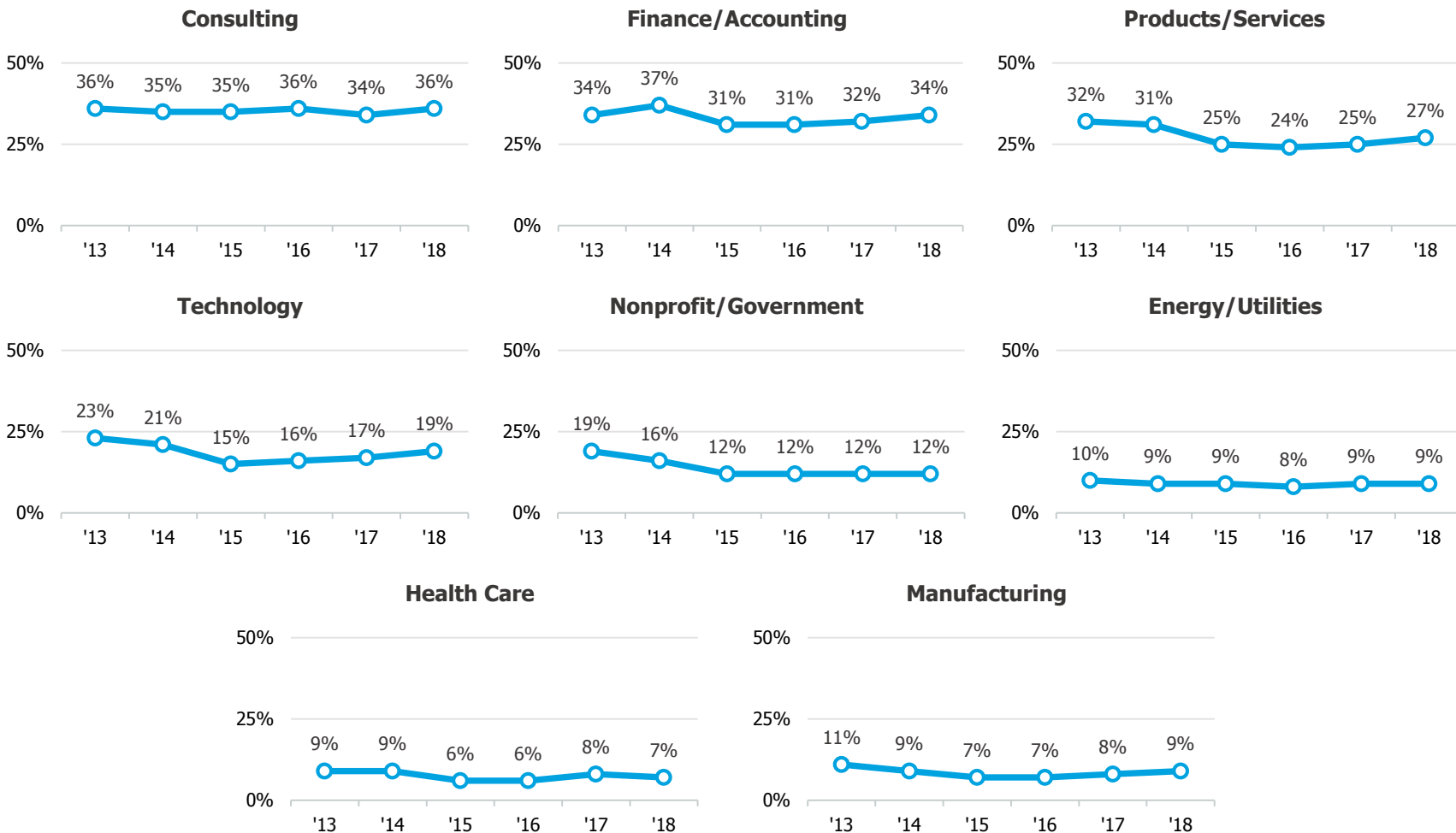
- Gender
- Age
- World region of citizenship



## Industries of Interest

# The finance/accounting, products/services, and tech industries have seen gradual growth in interest

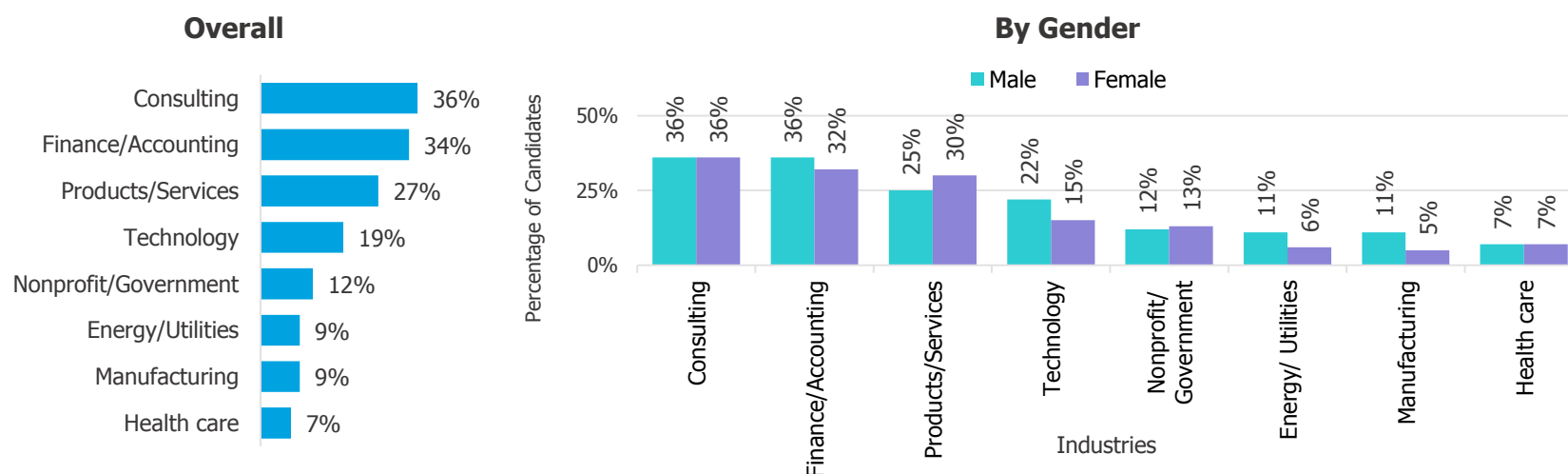
Six-Year Trend in Candidate Industries of Interest for Post-GME Employment



## Industries of Interest

# Candidate industries of interest vary by gender and age; Men more interested in tech, women in products/services

Candidate Industries of Interest for Post-GME Employment



Age	Industries*							
	Consulting	Finance/Accounting	Products/Services	Technology	Nonprofit/Government	Energy/Utilities	Manufacturing	Health Care
22 and under	43%	47%	29%	15%	10%	7%	7%	7%
23 to 24	38%	35%	30%	17%	11%	7%	8%	6%
25 to 30	35%	30%	27%	22%	12%	10%	9%	7%
31 to 39	28%	26%	24%	21%	17%	14%	11%	8%
40 and older	26%	17%	21%	14%	19%	10%	10%	9%

\*Row percentages do not sum to 100 percent due to multiple selections.

## Industries of Interest

# Industries of interest vary by candidate world region of citizenship

Candidate Industries of Interest for Post-GME Employment, by World Region of Citizenship

World Region of Citizenship*	Industries							
	Consulting	Finance/Accounting	Products/Services	Technology	Nonprofit/Government	Energy/Utilities	Manufacturing	Health Care
Africa	36%	37%	26%	19%	18%	14%	7%	7%
Canada	30%	25%	32%	19%	16%	14%	8%	10%
Central and South Asia	46%	33%	32%	29%	15%	12%	15%	7%
East and Southeast Asia/PI	44%	45%	25%	15%	8%	6%	5%	5%
Eastern Europe	34%	31%	27%	14%	8%	8%	8%	5%
Latin America	31%	33%	32%	20%	13%	13%	11%	7%
Middle East	32%	25%	29%	25%	15%	10%	4%	5%
United States	28%	30%	26%	18%	13%	7%	8%	10%
Western Europe	43%	38%	29%	15%	9%	9%	10%	7%

\*Row percentages do not sum to 100 percent due to multiple selections.

# Job Functions of Interest

This section examines candidates' job functions of interest for post-GME employment by the following demographics:

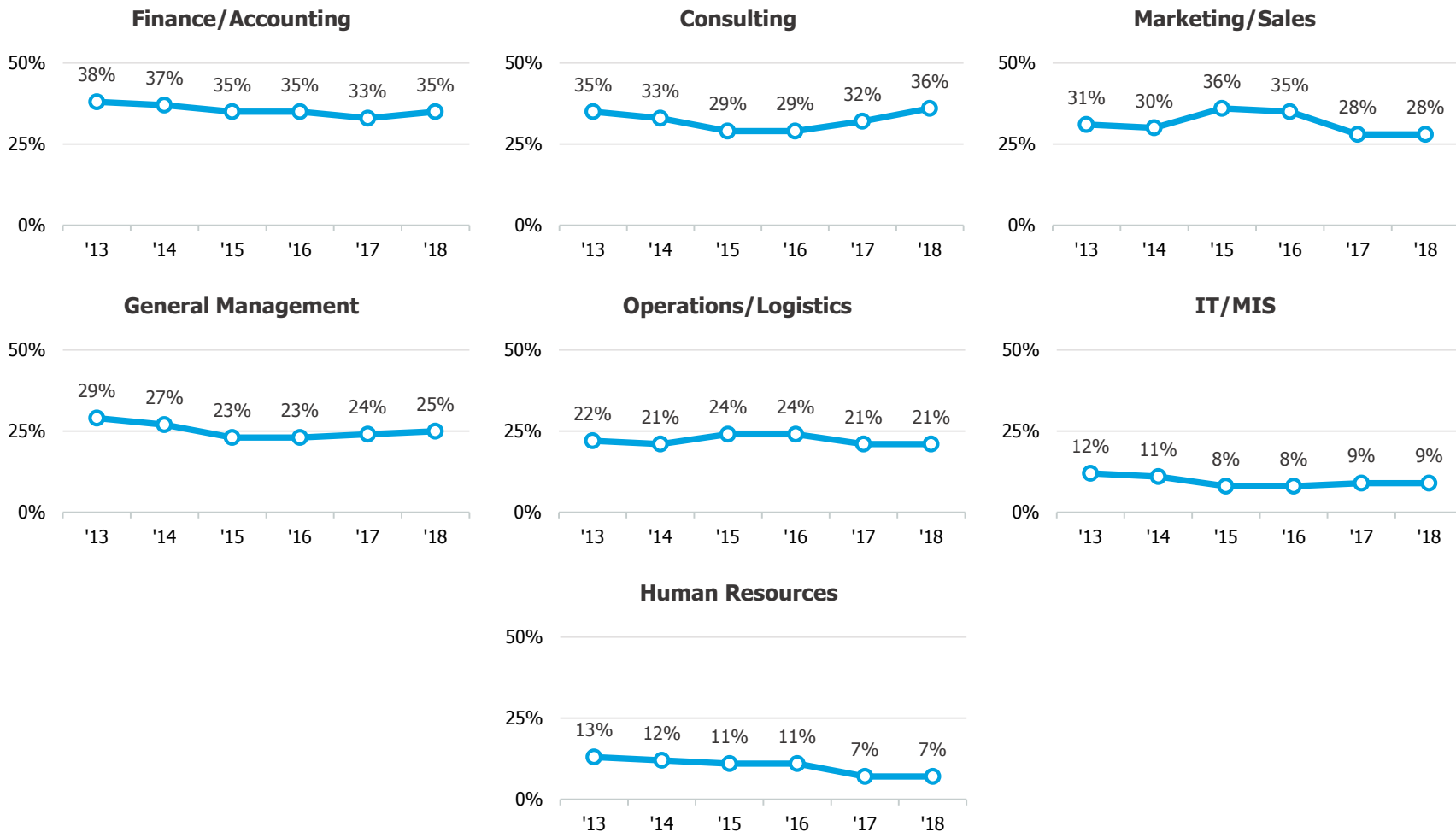
- Gender
- Age
- World region of citizenship



## Job Functions of Interest

# Candidate interest in consulting roles on the rise; Interest in other job functions relatively stable

Six-Year Trend in Candidate Job Functions of Interest for Post-GME Employment

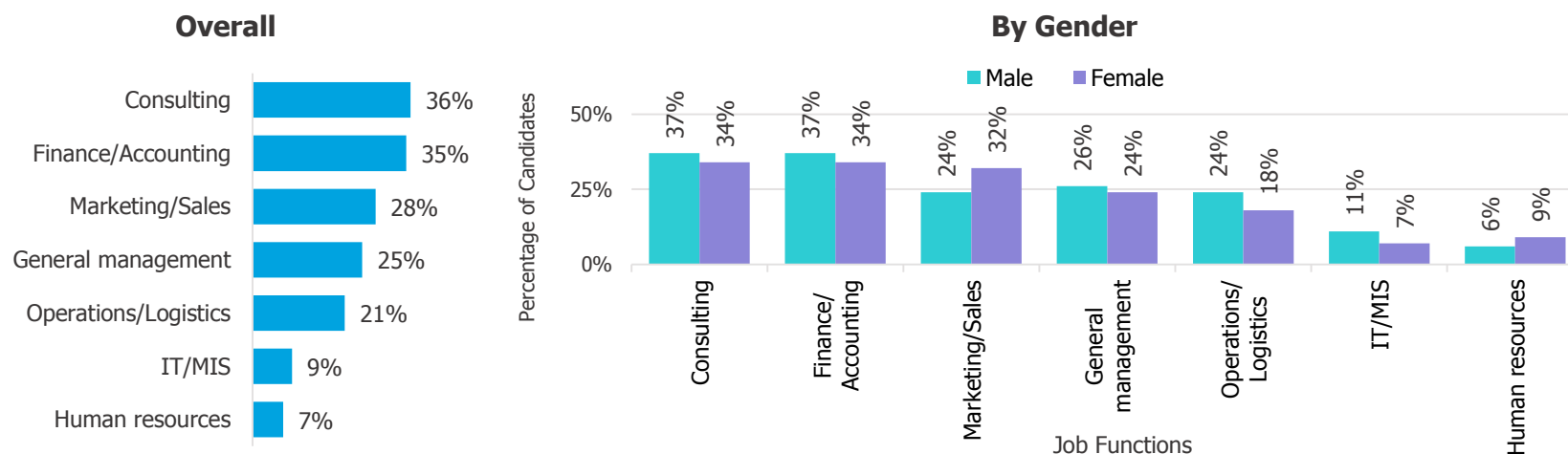




## Job Functions of Interest

# Job functions of interest vary by gender and age; Men more interested in operations, women in marketing

Candidate Job Functions of Interest for Post-GME Employment



Age*	Job Functions						
	Consulting	Finance/Accounting	Marketing/Sales	General management	Operations/Logistics	IT/MIS	Human Resources
22 and under	37%	46%	34%	25%	18%	9%	8%
23 to 24	36%	37%	30%	22%	21%	9%	6%
25 to 30	37%	32%	26%	26%	24%	9%	6%
31 to 39	32%	27%	21%	28%	23%	11%	8%
40 and older	22%	21%	16%	27%	21%	9%	9%

\*Row percentages do not sum to 100 percent due to multiple selections.

## Job Functions of Interest

# Job functions of interest vary by candidate world region of citizenship

Candidate Job Functions of Interest for Post-GME Employment, by World Region of Citizenship

World Region of Citizenship*	Job Functions						
	Consulting	Finance/Accounting	Marketing/Sales	General management	Operations/Logistics	IT/MIS	Human Resources
Africa	27%	39%	24%	25%	23%	13%	10%
Canada	40%	29%	24%	28%	22%	9%	7%
Central and South Asia	43%	33%	37%	35%	32%	15%	11%
East and Southeast Asia/PI	38%	43%	34%	21%	17%	10%	7%
Eastern Europe	36%	32%	24%	24%	15%	7%	6%
Latin America	37%	34%	26%	26%	20%	9%	6%
Middle East	31%	23%	22%	28%	18%	9%	8%
United States	31%	34%	22%	23%	23%	7%	6%
Western Europe	42%	37%	28%	28%	17%	6%	5%

\*Row percentages do not sum to 100 percent due to multiple selections.

# Appendix A: Program-Specific Analyses

This appendix section features data by program type considered, including:

- Post-GME career goals
- Post-GME industries of interest
- Post-GME job functions of interest

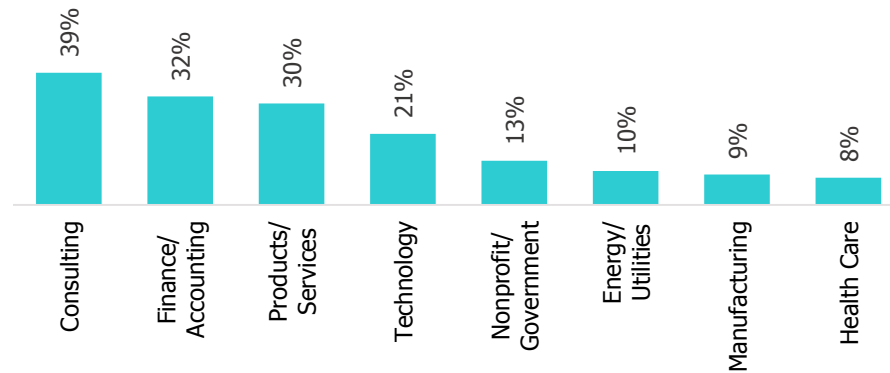


# Full-Time One-Year MBA

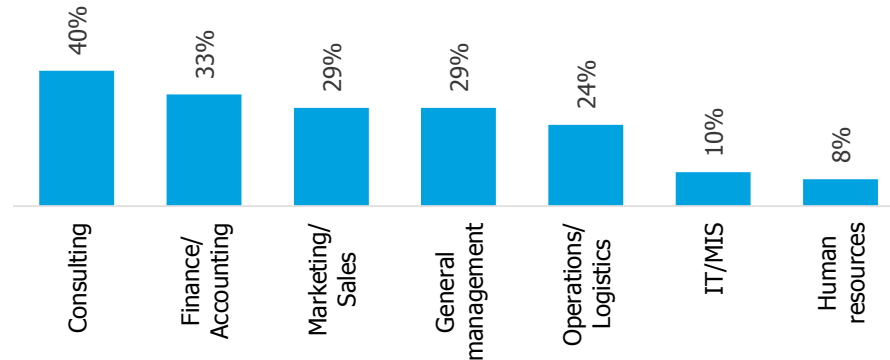
**Post-GME Career Goals**



**Post-GME Industries of Interest**

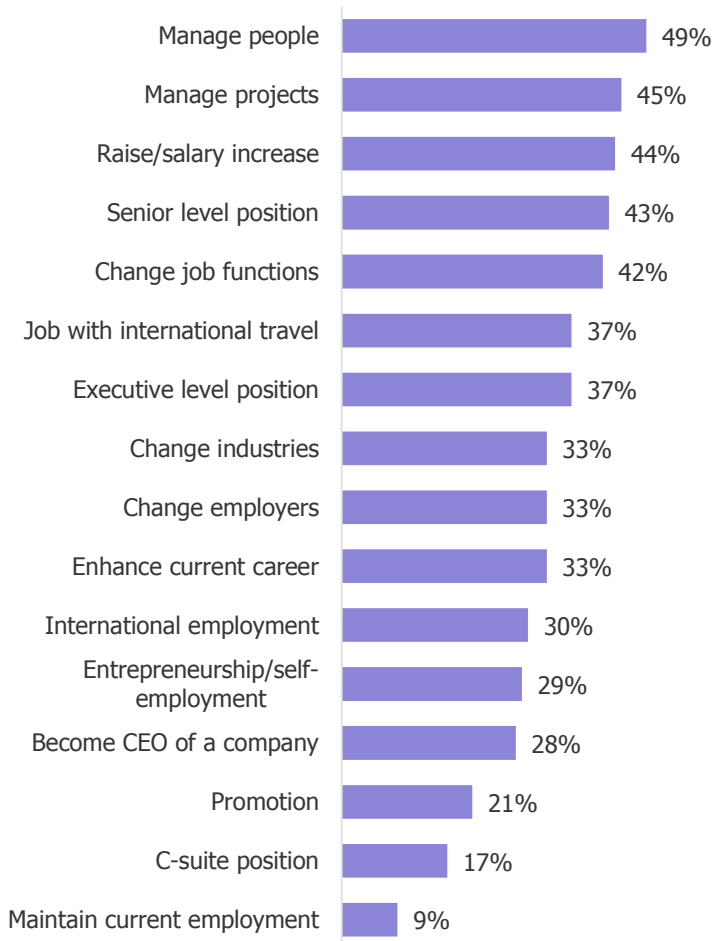


**Post-GME Job Functions of Interest**

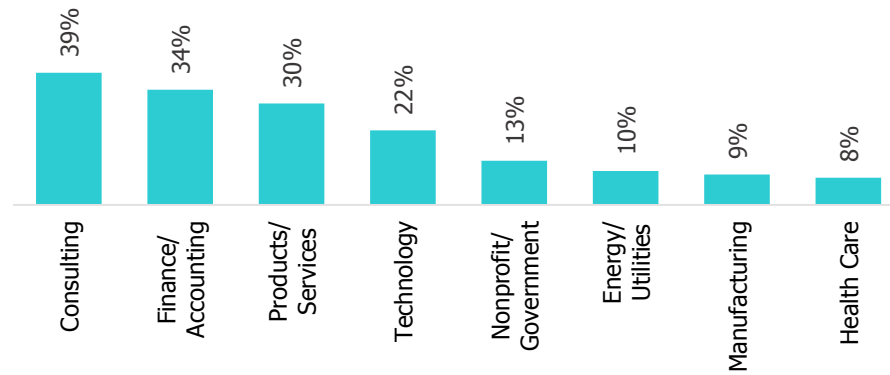


# Full-Time Two-Year MBA

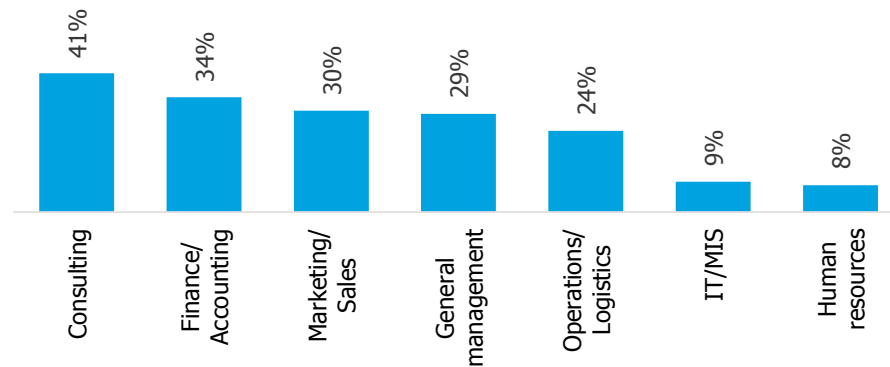
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

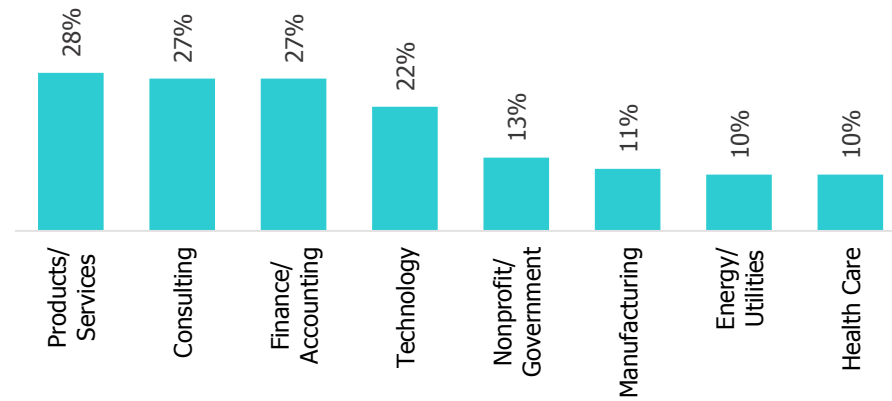


# Part-Time MBA

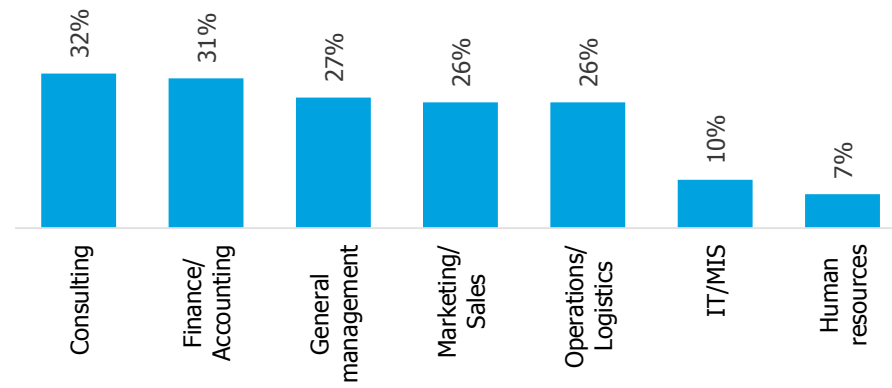
**Post-GME Career Goals**



**Post-GME Industries of Interest**

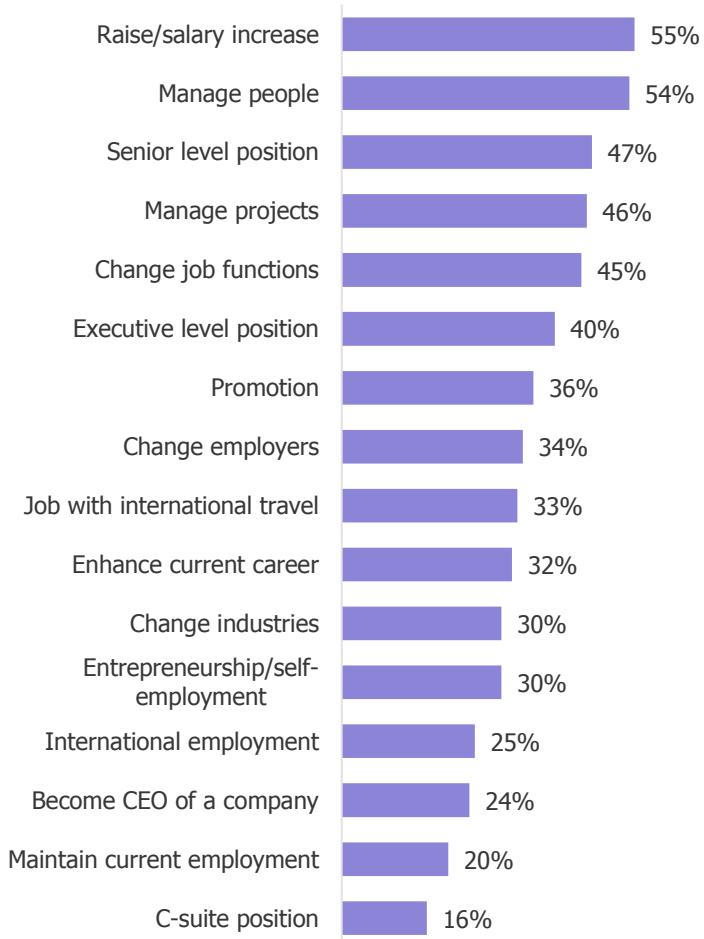


**Post-GME Job Functions of Interest**

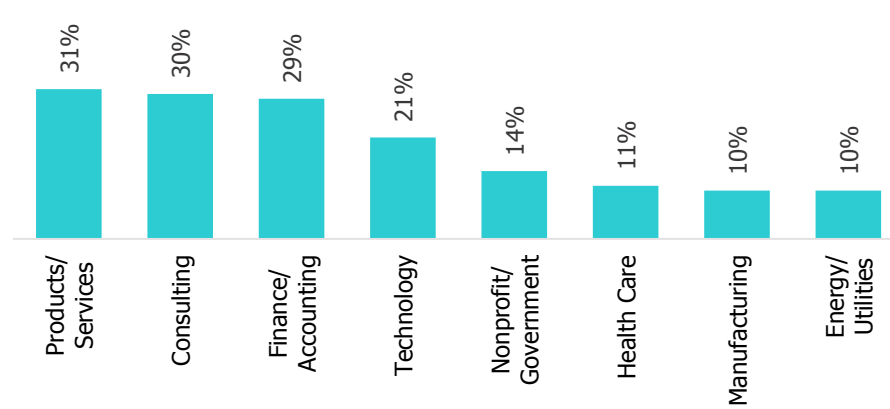


# Flexible MBA

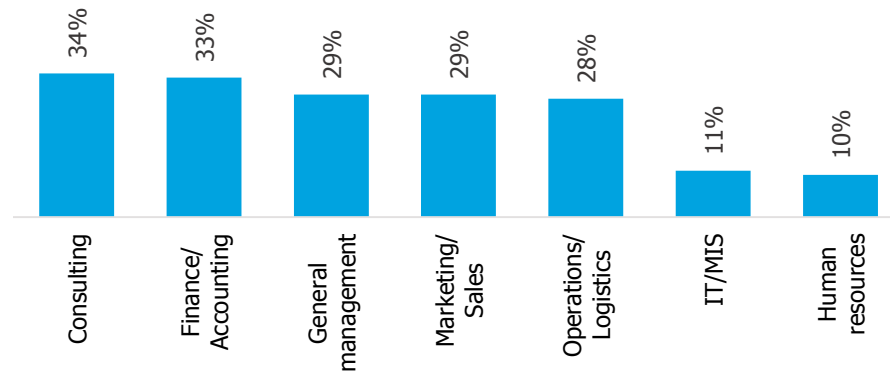
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

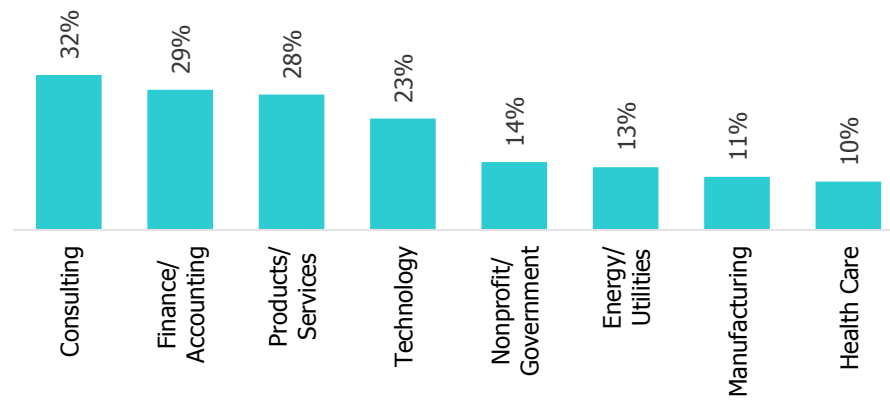


# Executive MBA

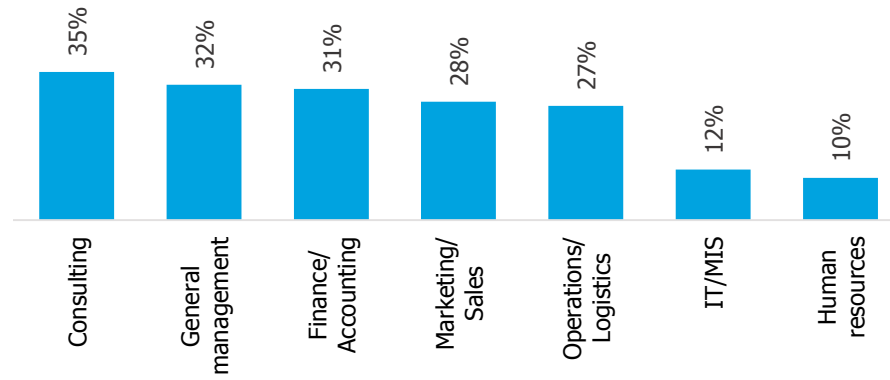
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**



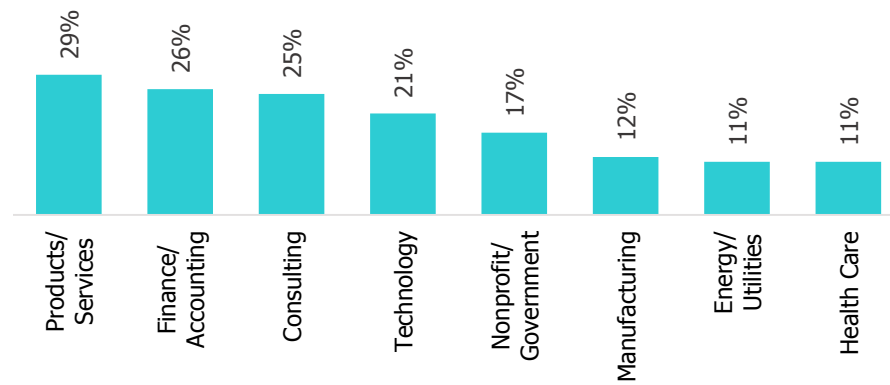


# Online MBA

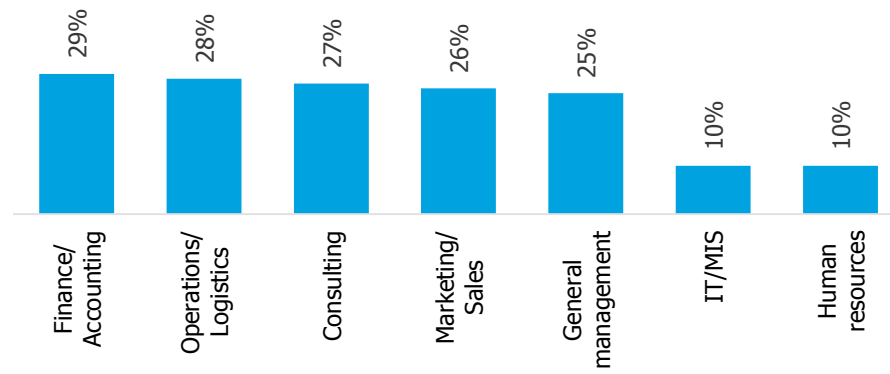
**Post-GME Career Goals**



**Post-GME Industries of Interest**

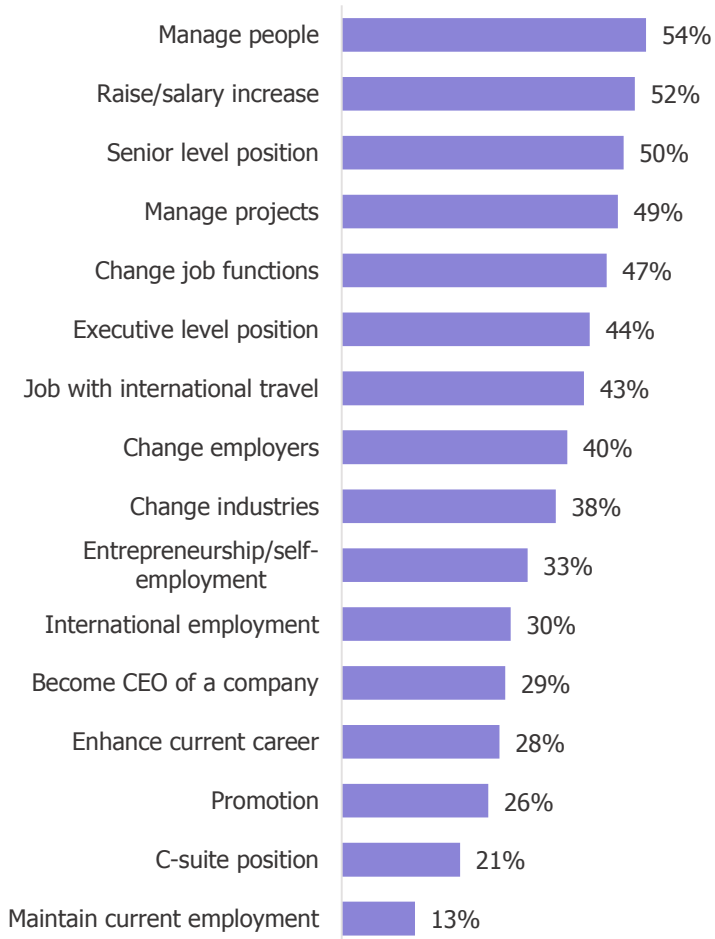


**Post-GME Job Functions of Interest**

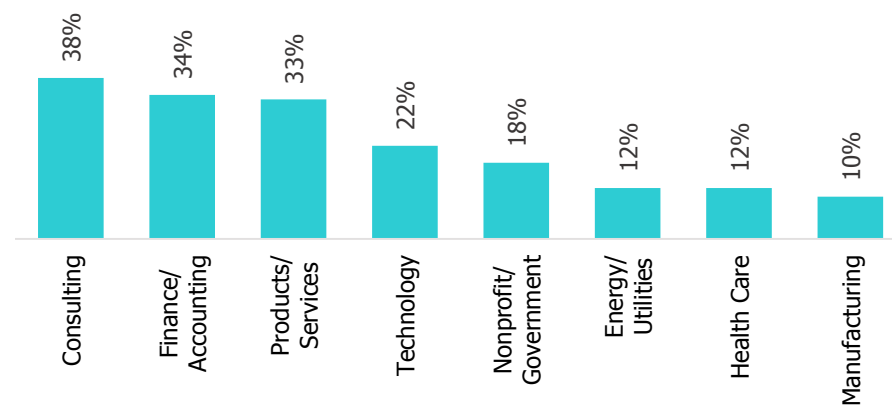


# Joint/Dual Degree Program (With an MBA)

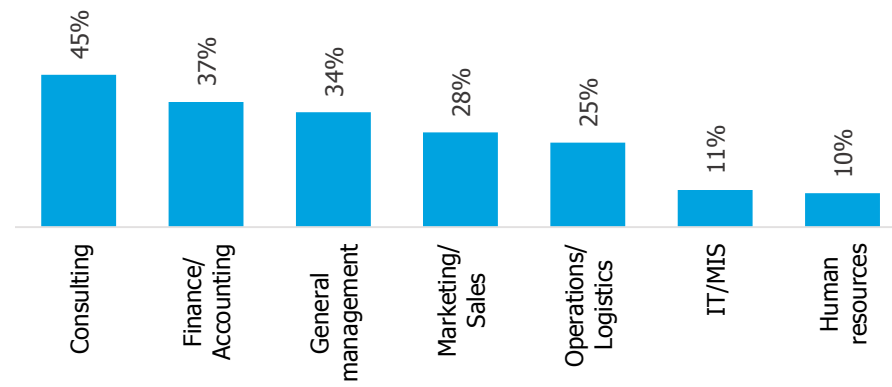
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

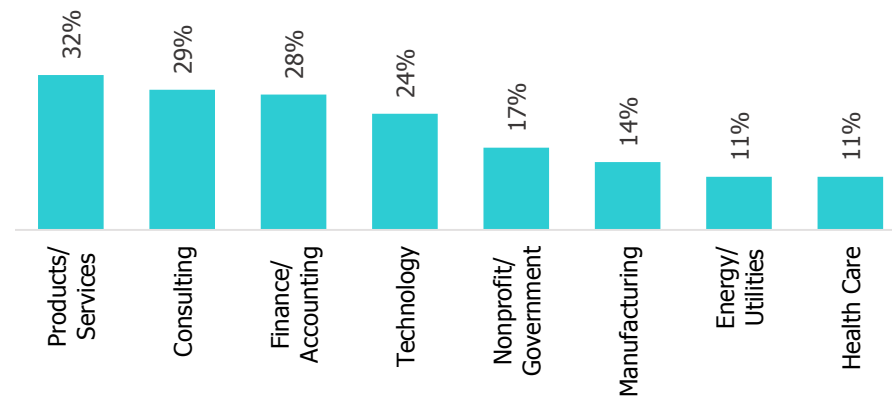


# Hybrid/Blended MBA Program

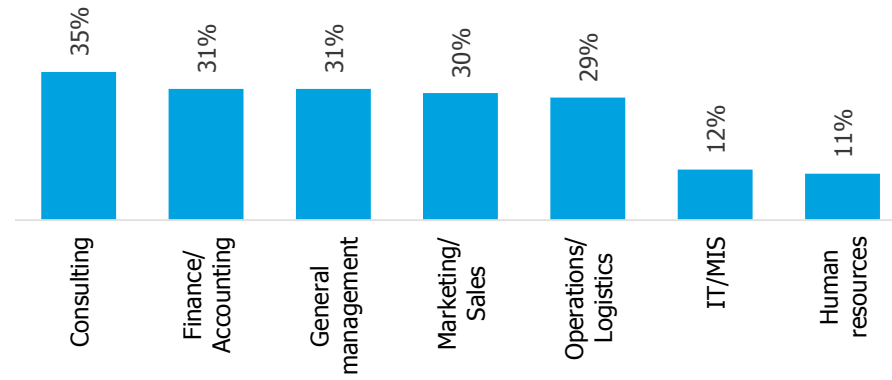
Post-GME Career Goals



Post-GME Industries of Interest

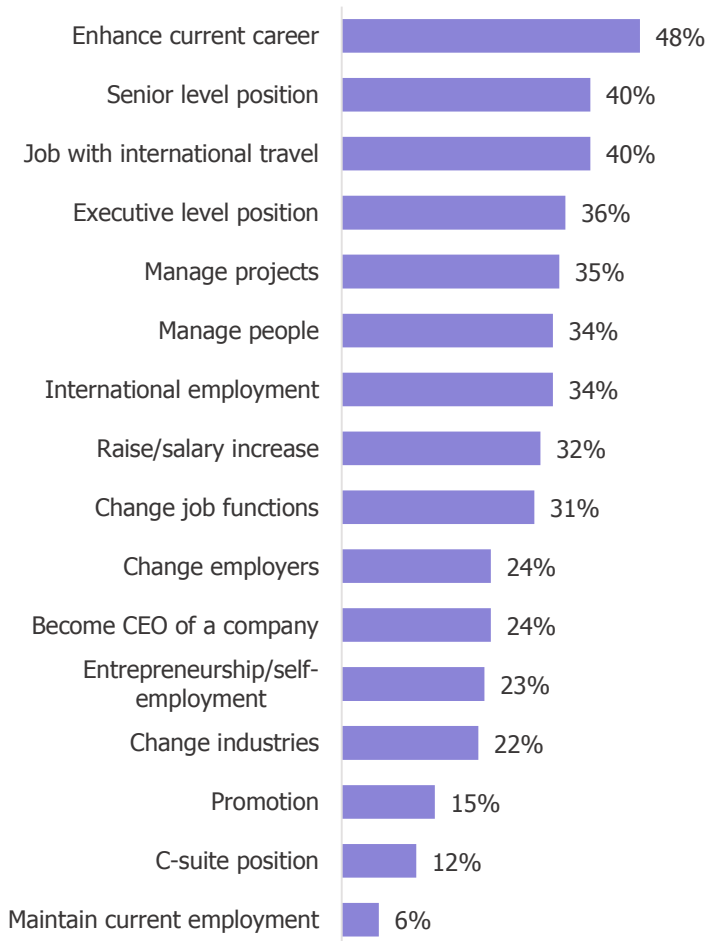


Post-GME Job Functions of Interest

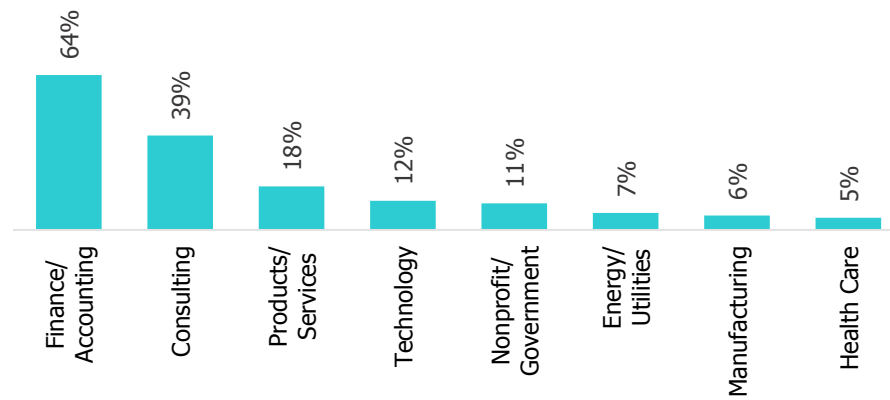


# Master of Finance

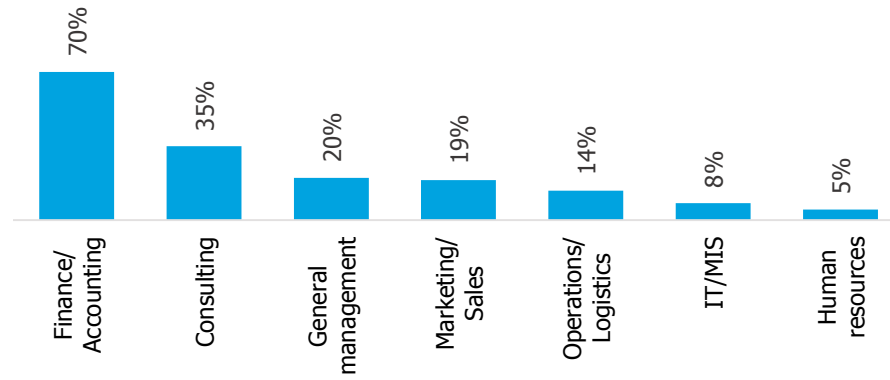
**Post-GME Career Goals**



**Post-GME Industries of Interest**

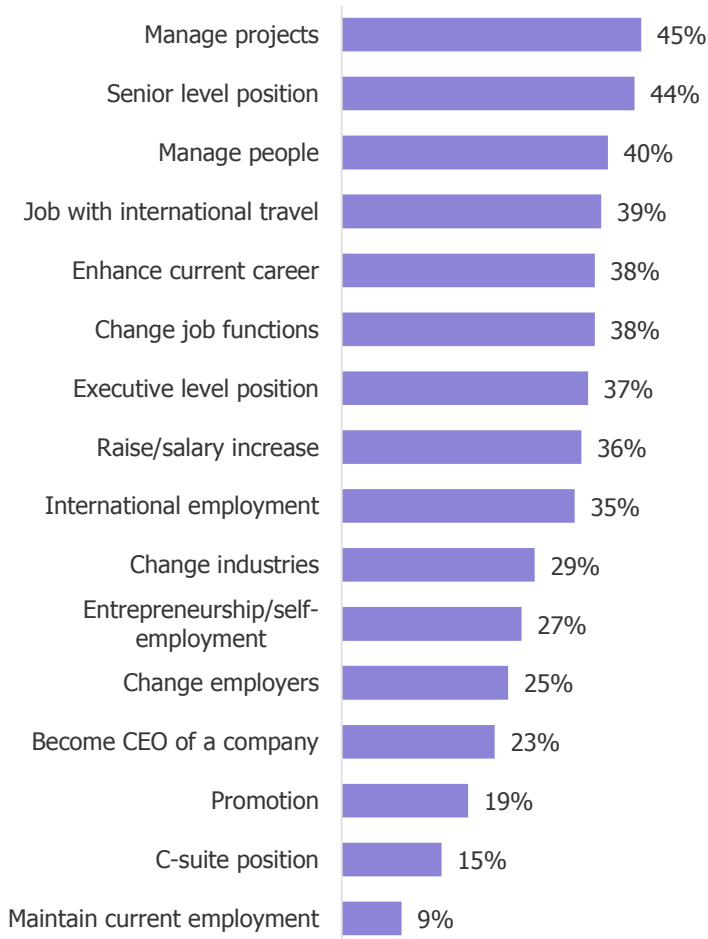


**Post-GME Job Functions of Interest**

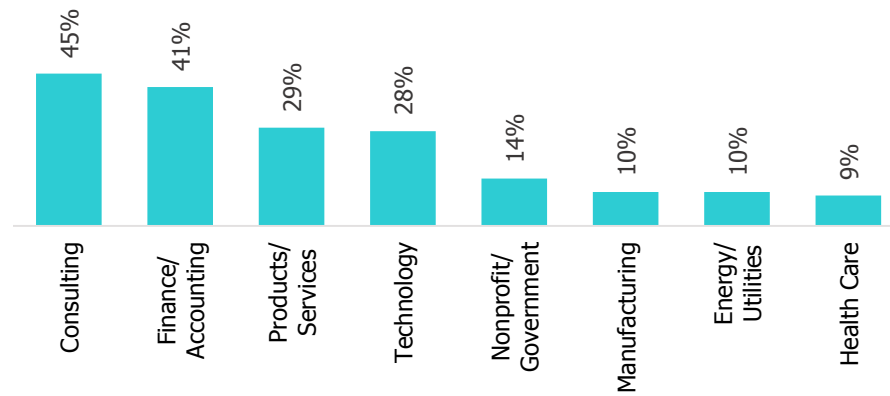


# Master of Data Analytics

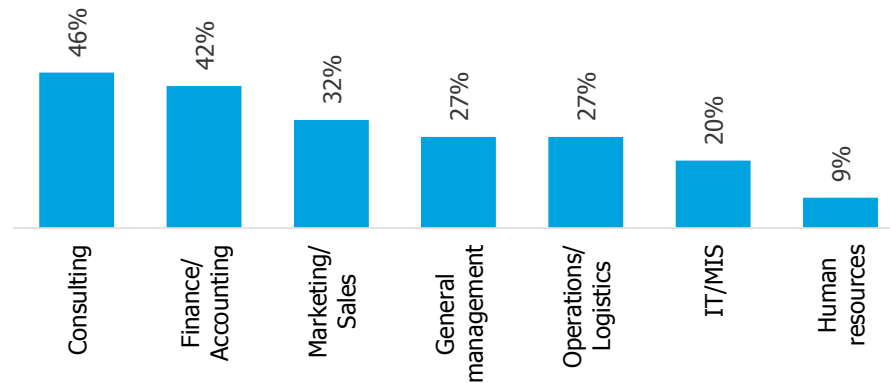
Post-GME Career Goals



Post-GME Industries of Interest

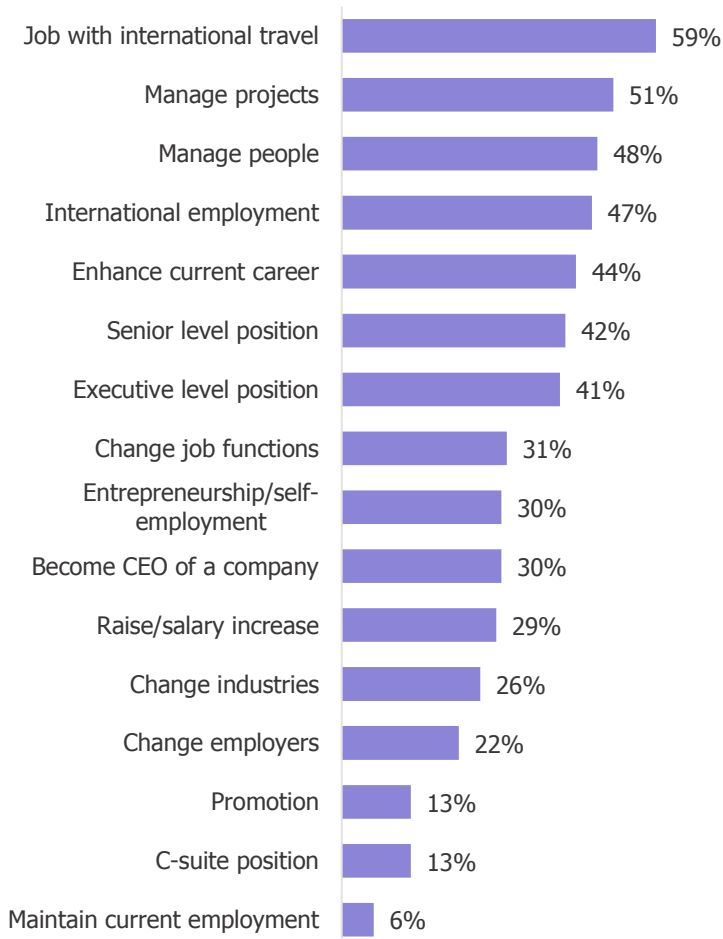


Post-GME Job Functions of Interest

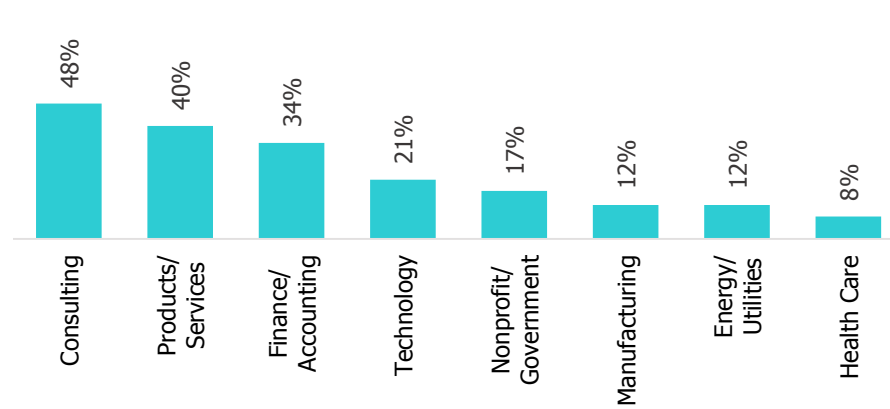


# Master in International Management

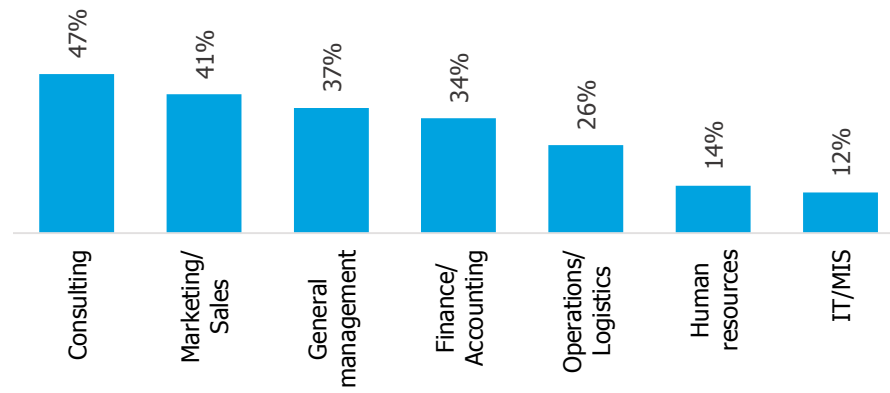
Post-GME Career Goals



Post-GME Industries of Interest

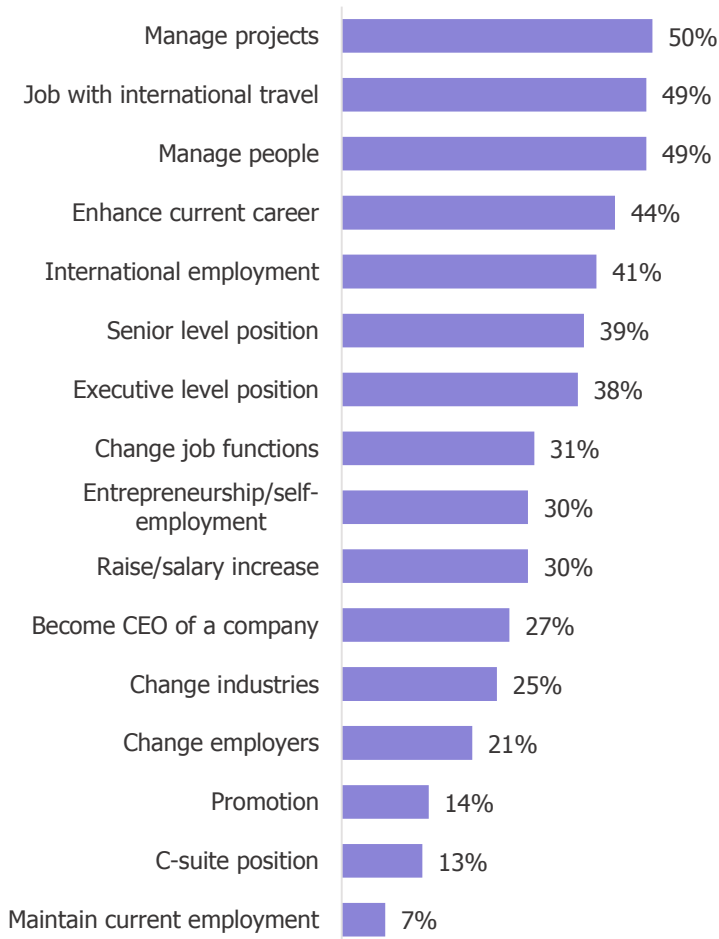


Post-GME Job Functions of Interest

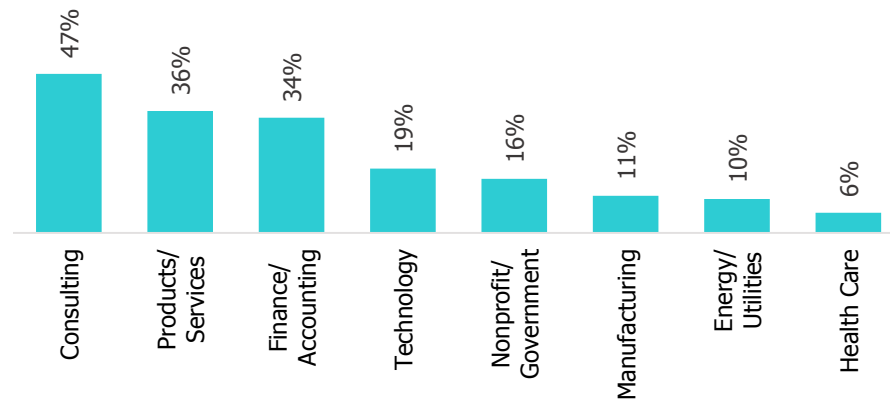


# Master in Management

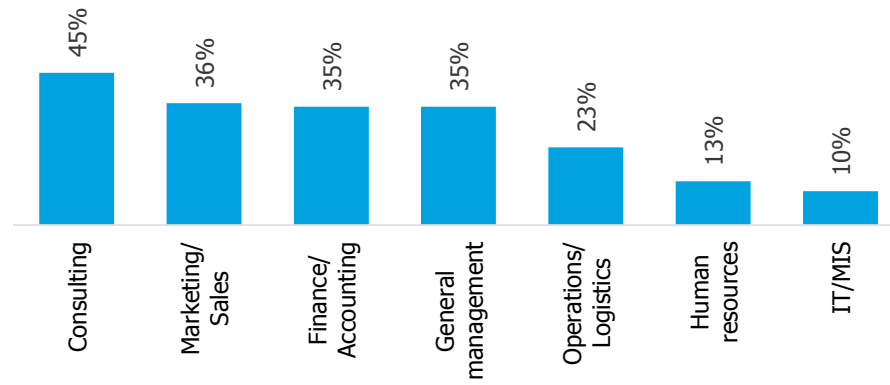
Post-GME Career Goals



Post-GME Industries of Interest

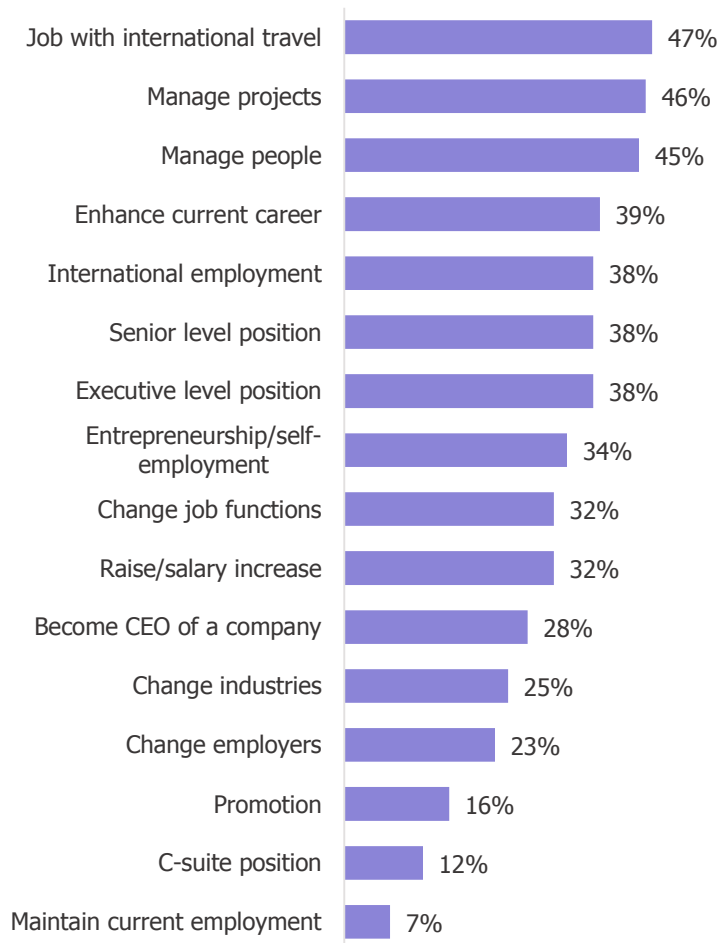


Post-GME Job Functions of Interest

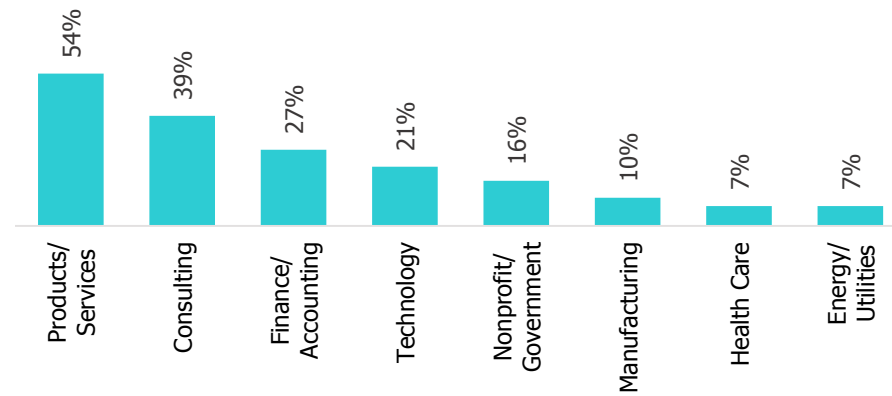


# Master of Marketing

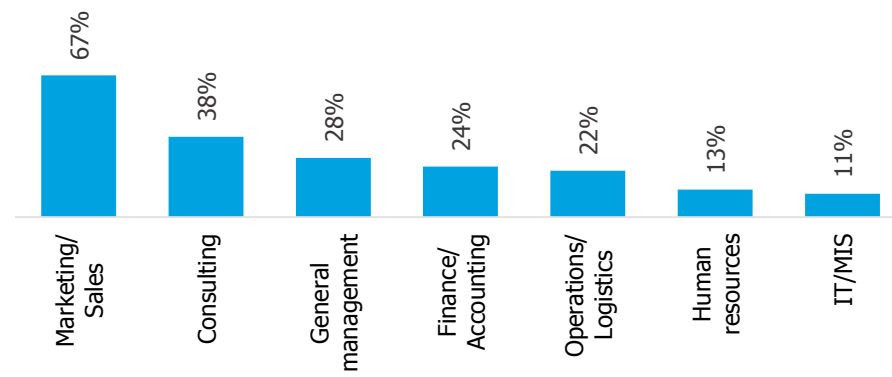
**Post-GME Career Goals**



**Post-GME Industries of Interest**



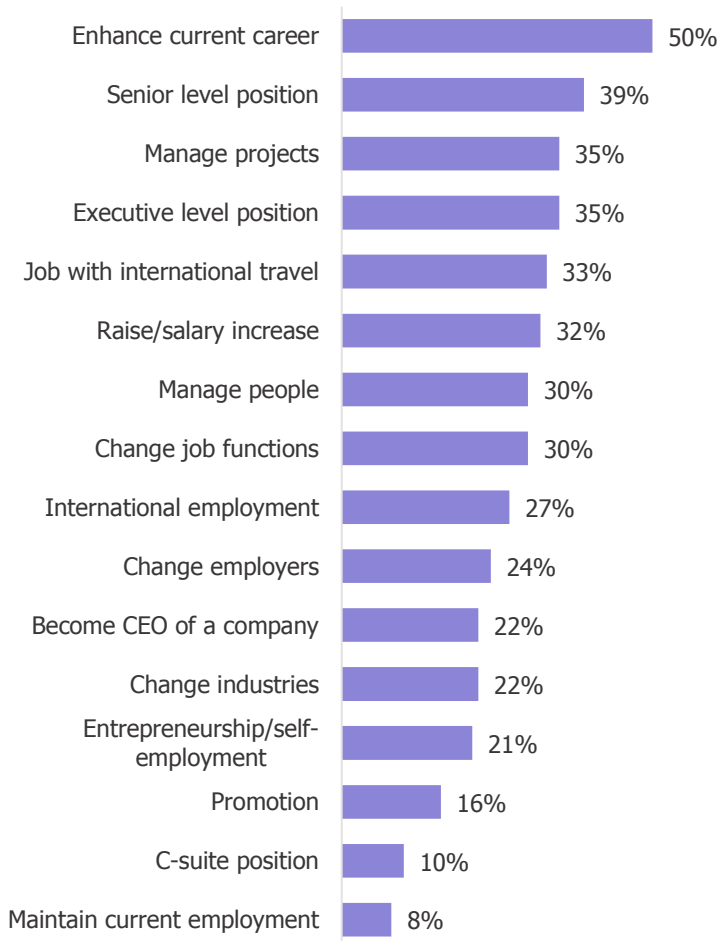
**Post-GME Job Functions of Interest**



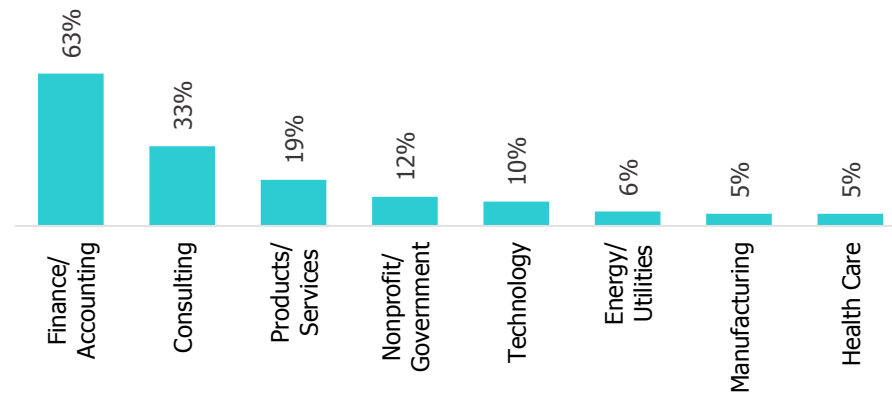


# Master of Accounting

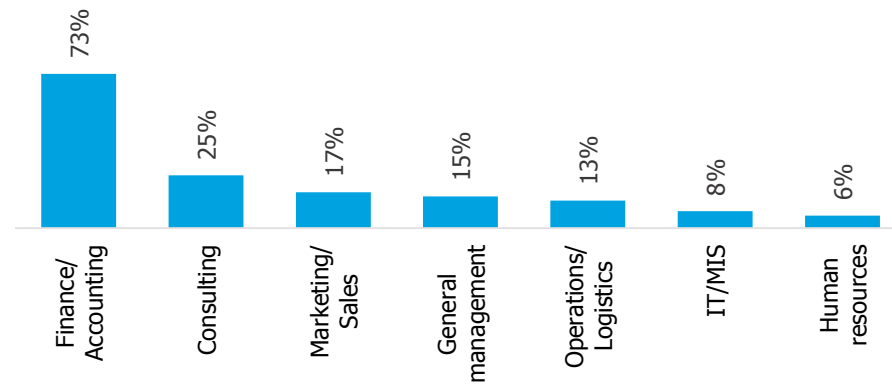
**Post-GME Career Goals**



**Post-GME Industries of Interest**

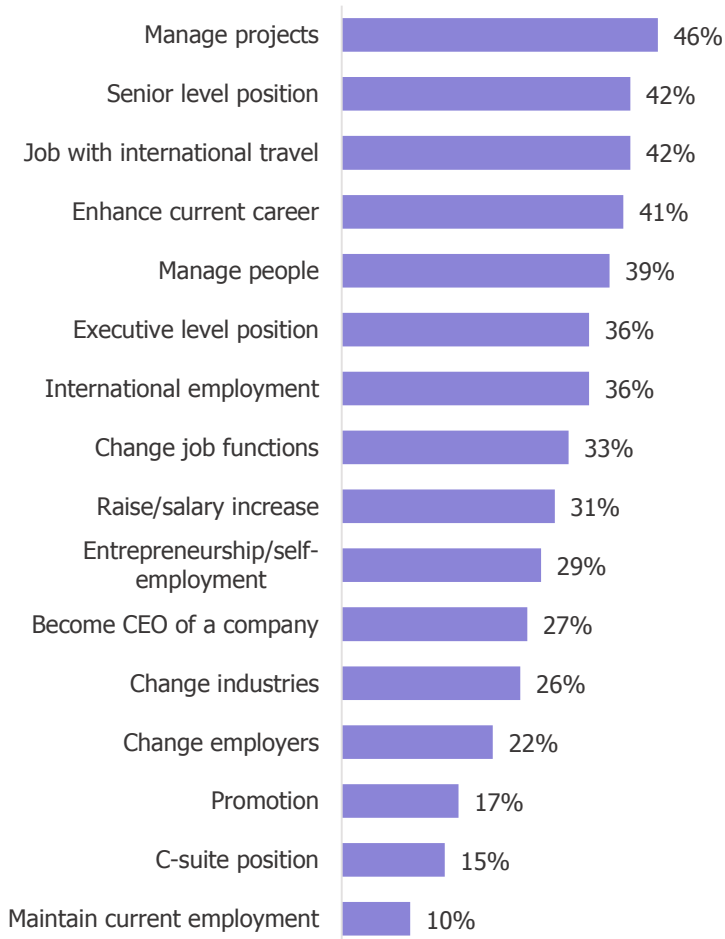


**Post-GME Job Functions of Interest**

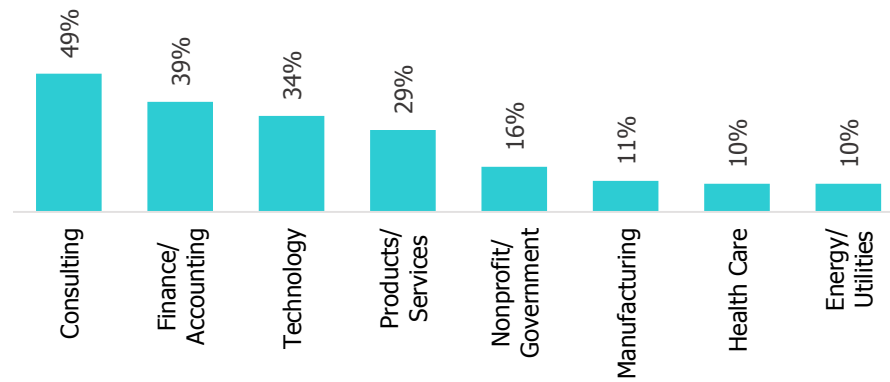


# Master of Information Technology

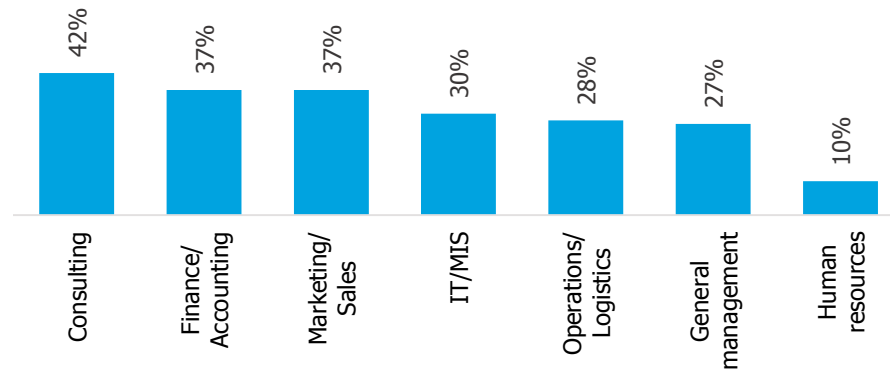
**Post-GME Career Goals**



**Post-GME Industries of Interest**

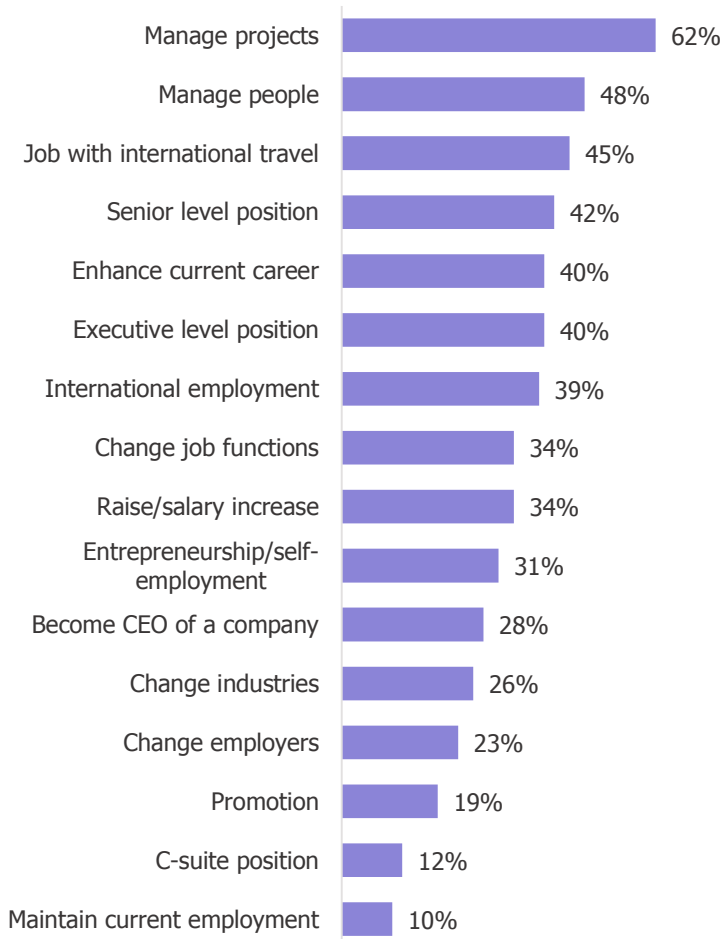


**Post-GME Job Functions of Interest**

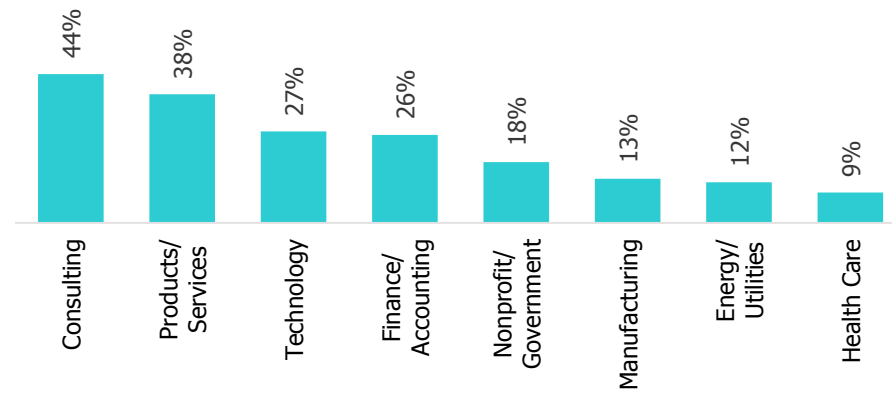


# Master of Project Management

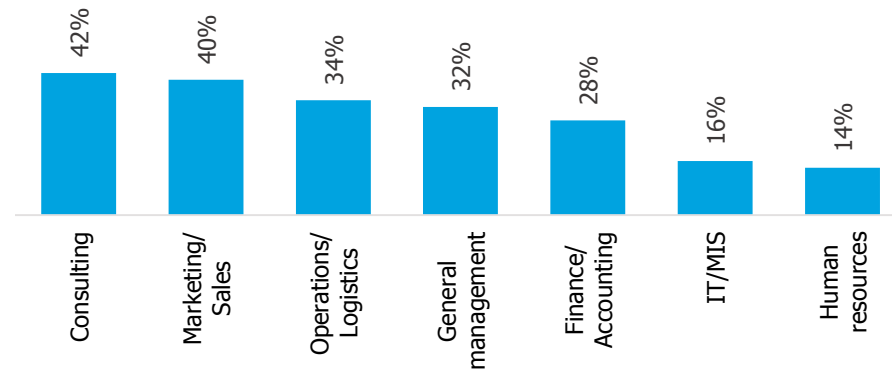
Post-GME Career Goals



Post-GME Industries of Interest

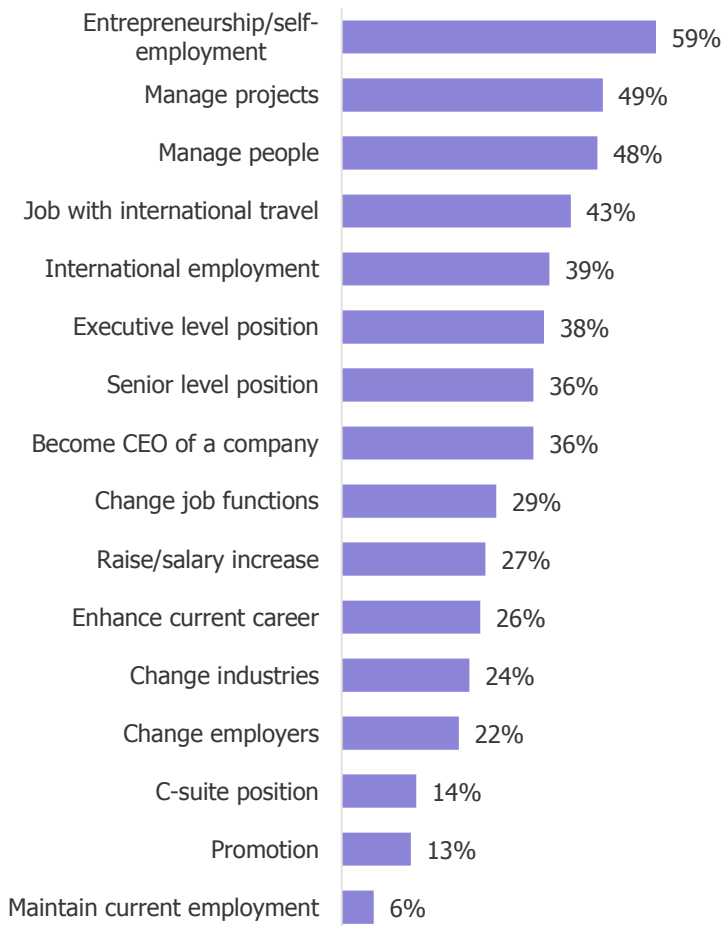


Post-GME Job Functions of Interest

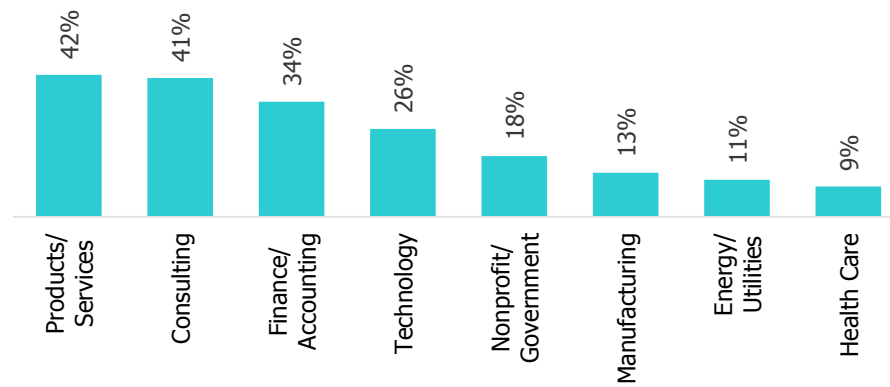


# Master of Entrepreneurship

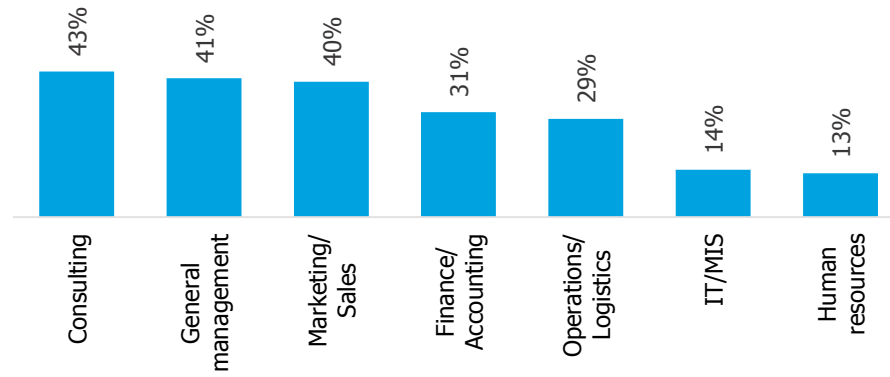
**Post-GME Career Goals**



**Post-GME Industries of Interest**

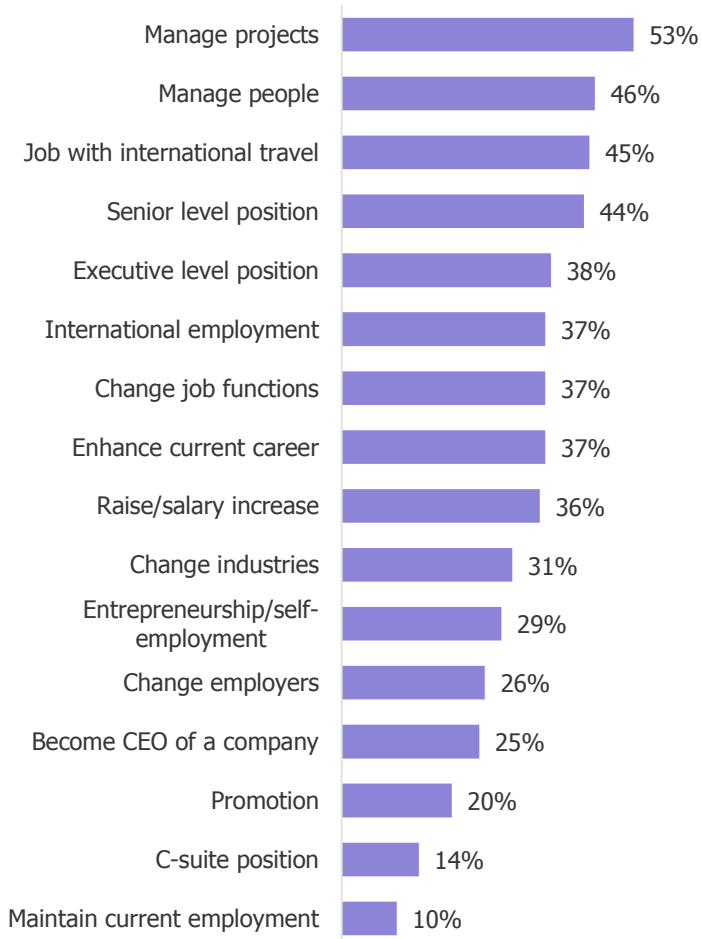


**Post-GME Job Functions of Interest**

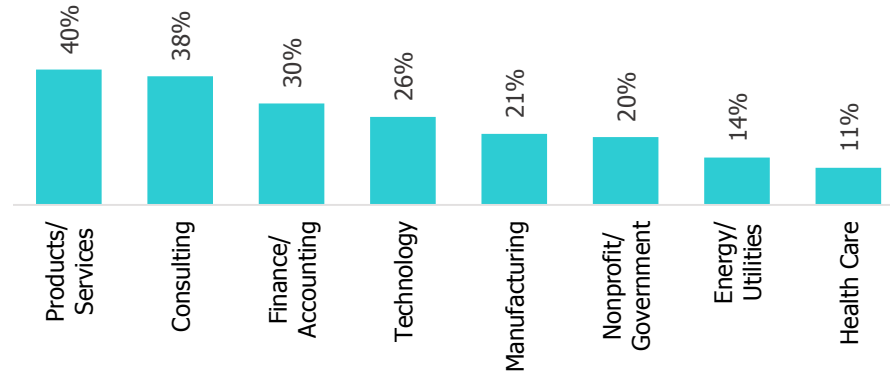


# Master of Supply Chain Management

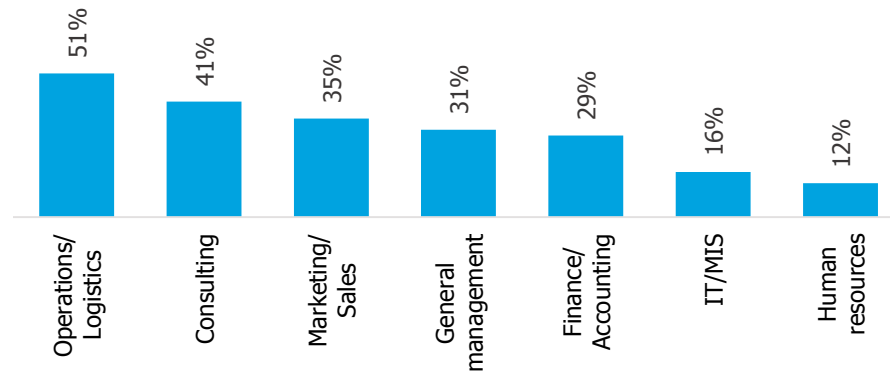
Post-GME Career Goals



Post-GME Industries of Interest

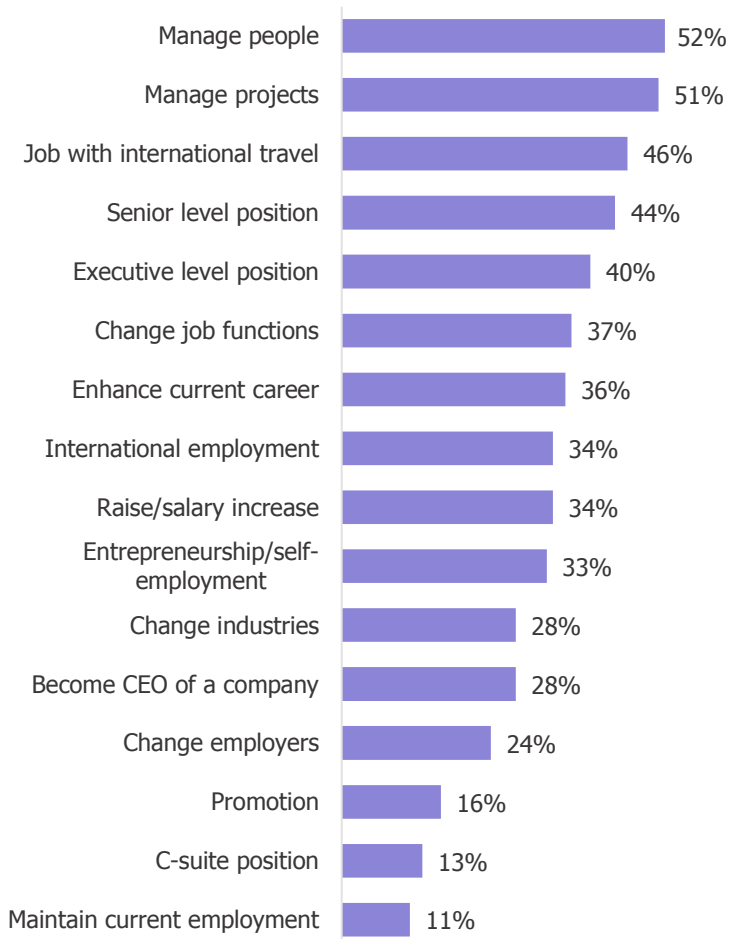


Post-GME Job Functions of Interest

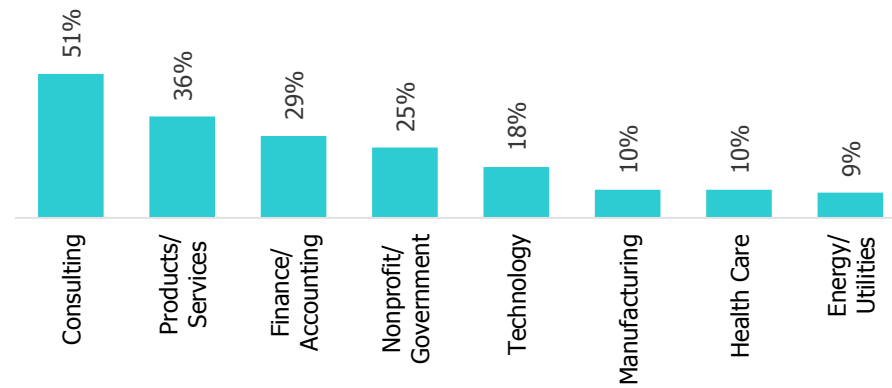


# Master of Human Resources

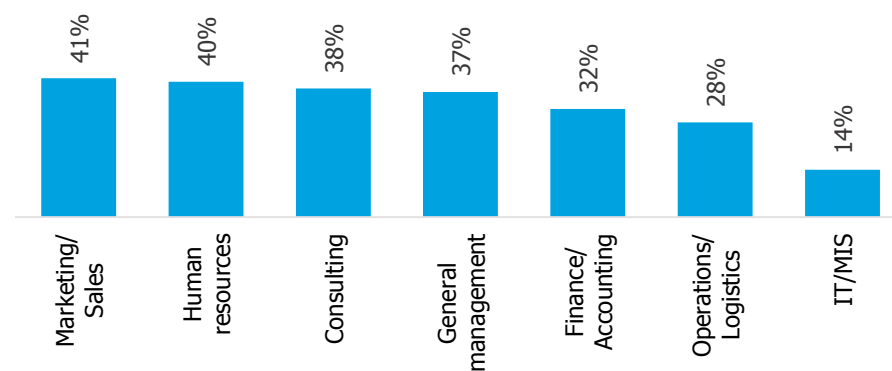
**Post-GME Career Goals**



**Post-GME Industries of Interest**

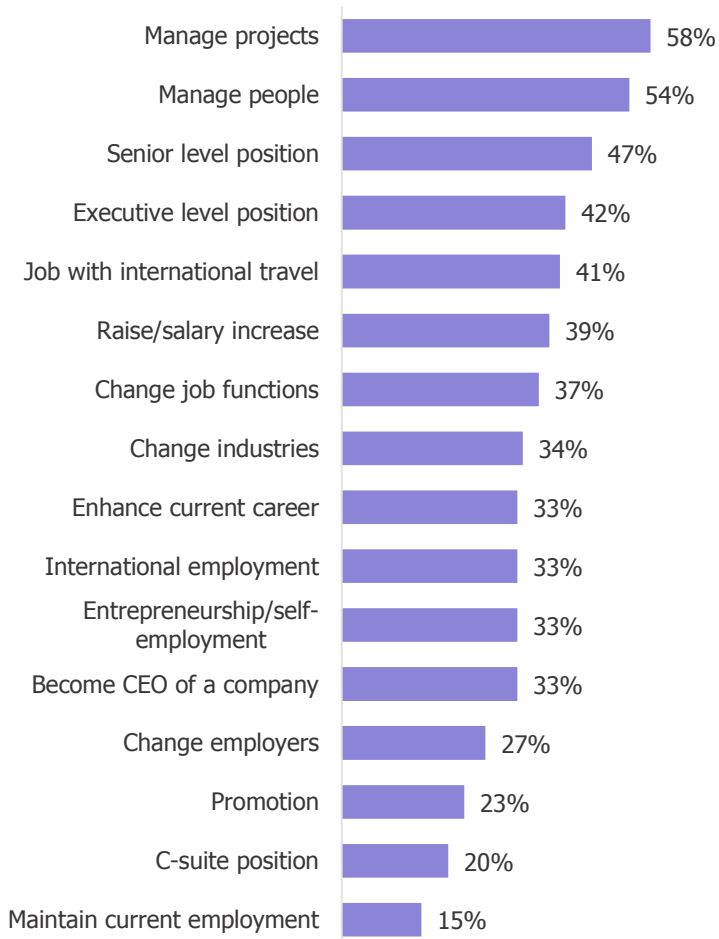


**Post-GME Job Functions of Interest**

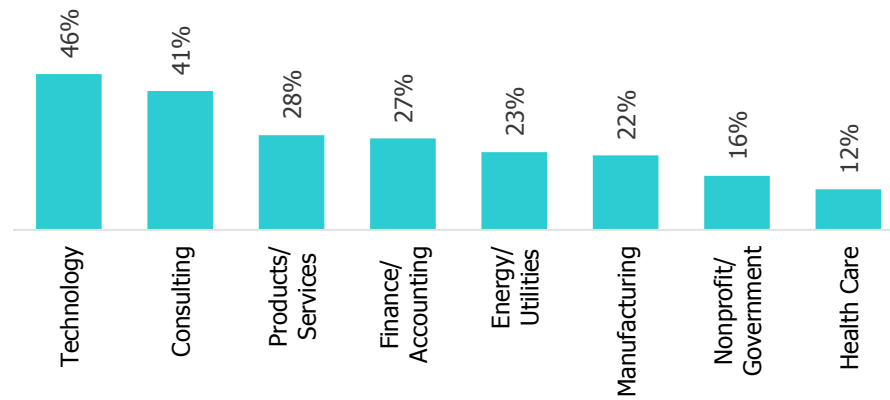


# Master of Engineering Management

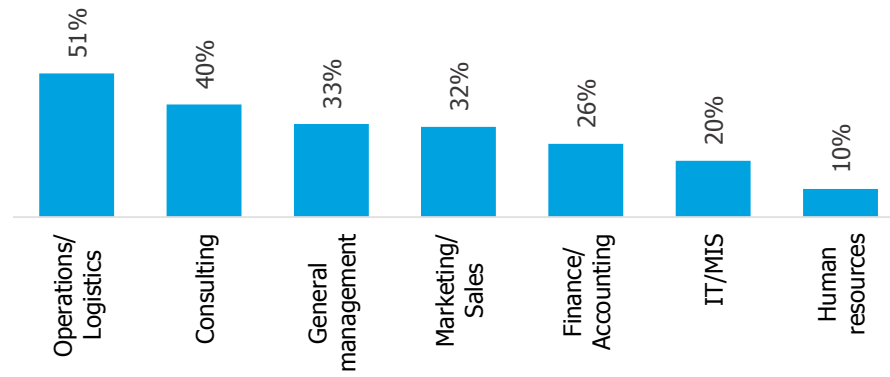
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

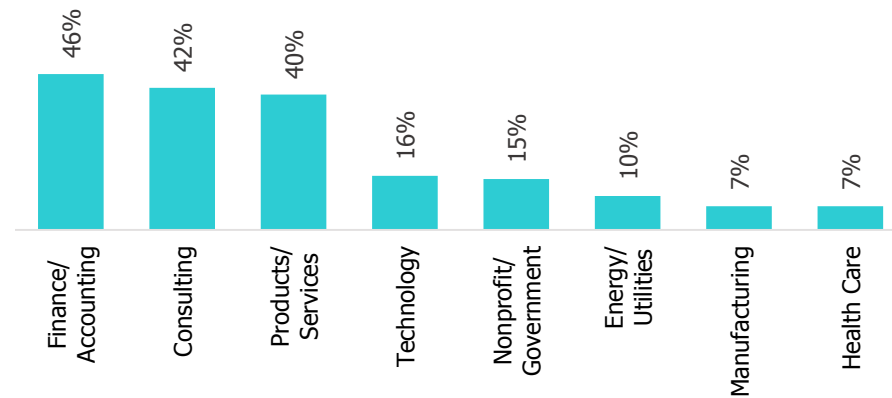


# Master of Real Estate Management

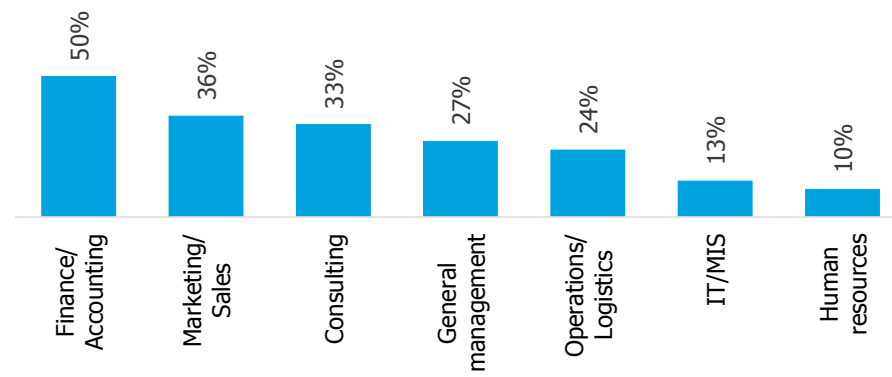
**Post-GME Career Goals**



**Post-GME Industries of Interest**



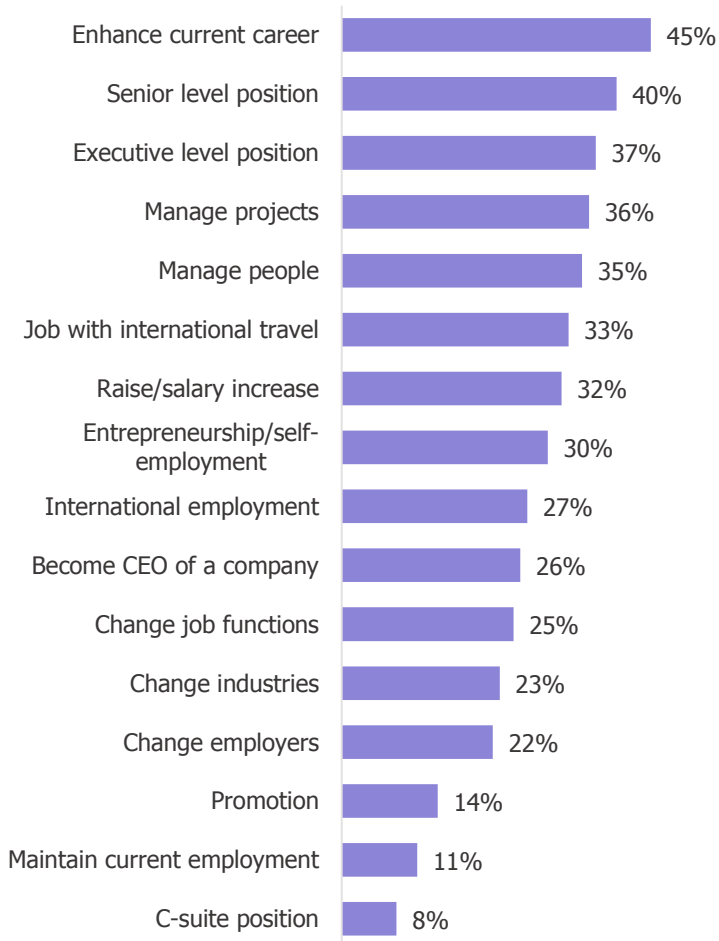
**Post-GME Job Functions of Interest**



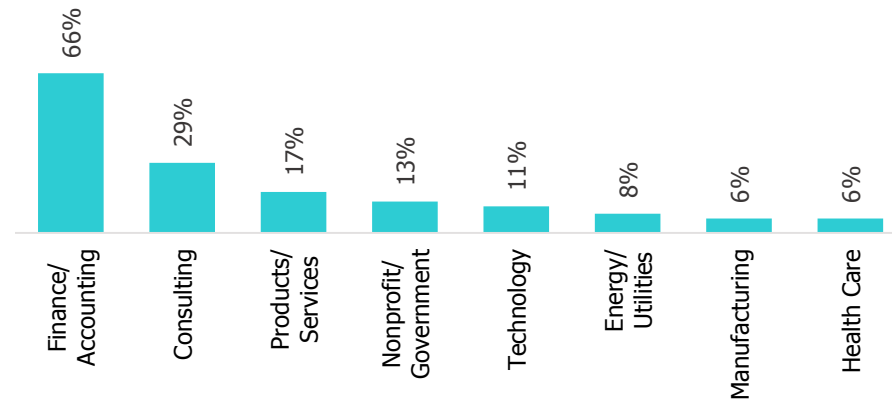


# Master of Taxation

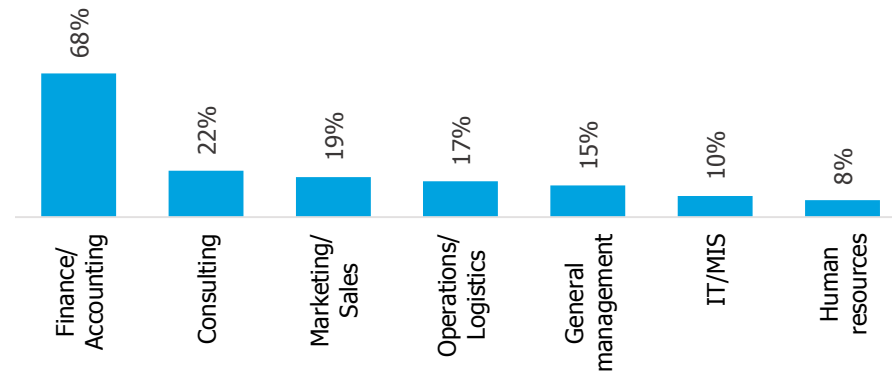
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

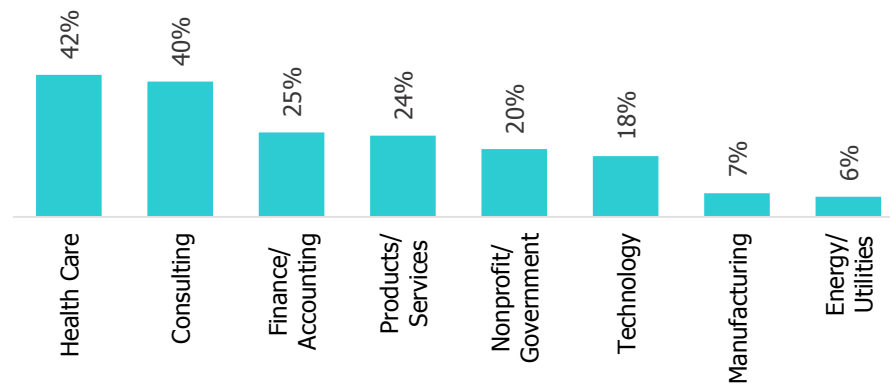


# Master of Health Administration

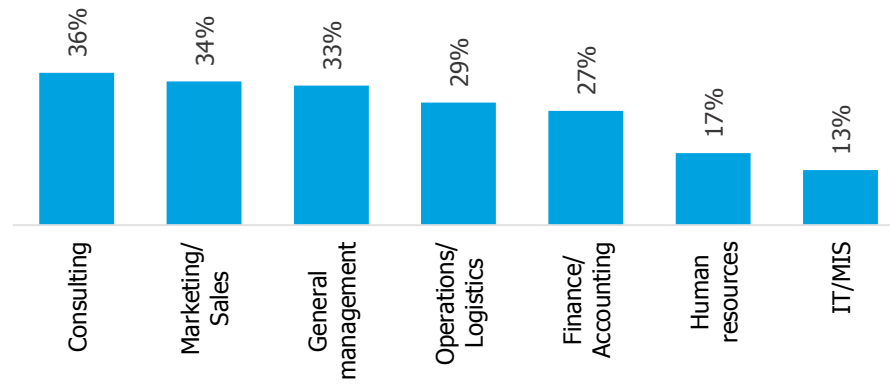
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**



# Appendix B: Candidate Profiles by Citizenship

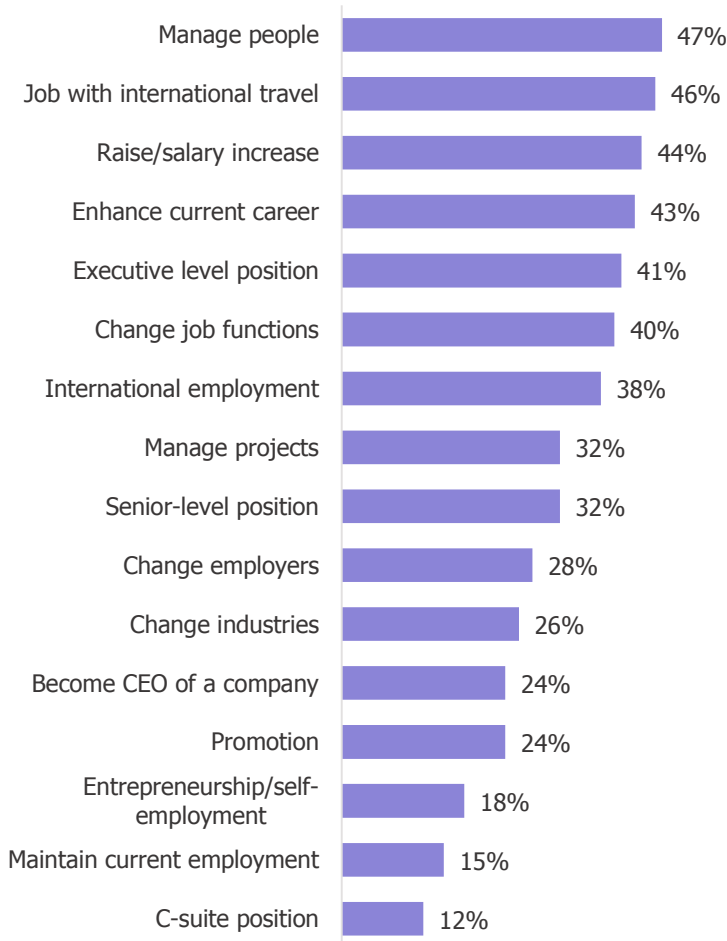
This appendix section features data by candidate citizenship, including:

- Post-GME career goals
- Post-GME industries of interest
- Post-GME job functions of interest

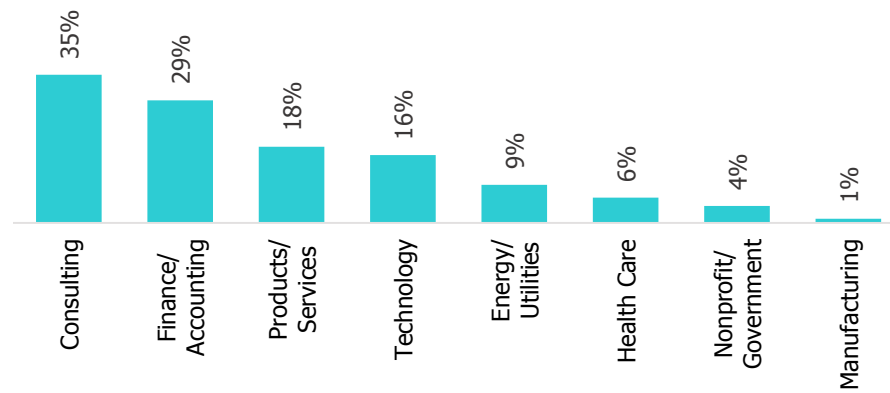


# Citizens of Australia

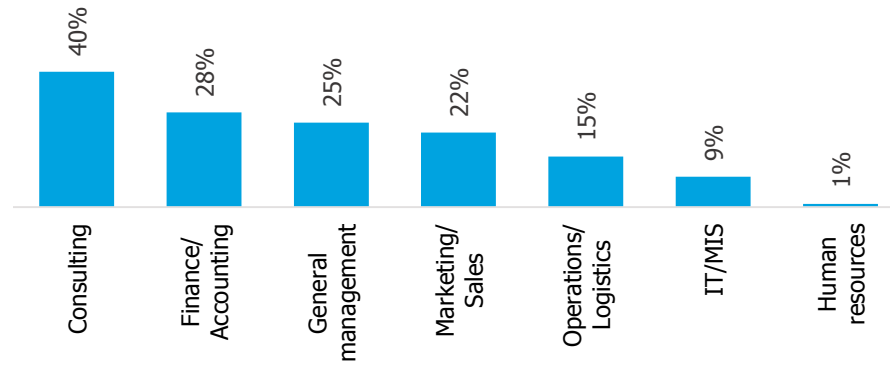
Post-GME Career Goals



Post-GME Industries of Interest

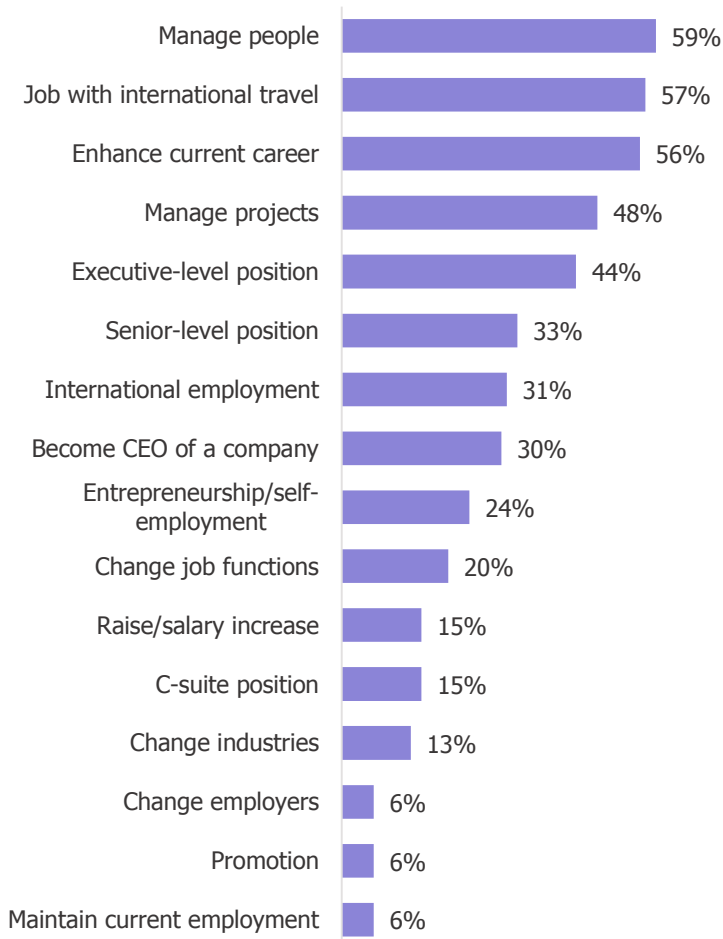


Post-GME Job Functions of Interest

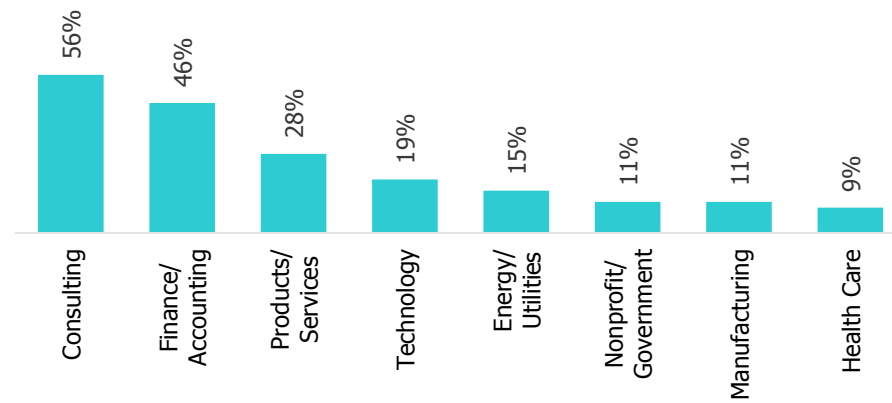


# Citizens of Belgium

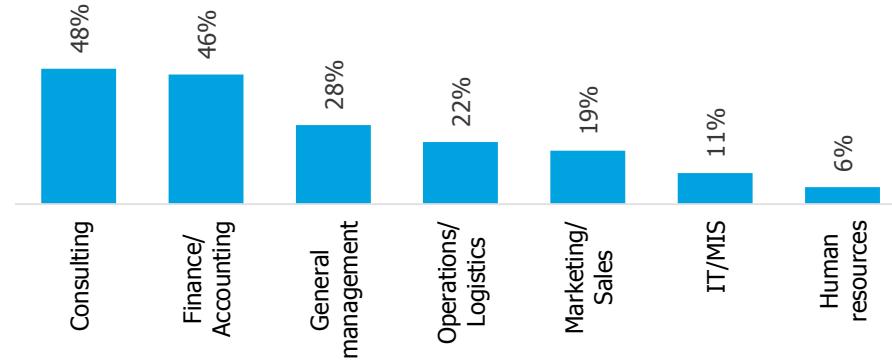
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest

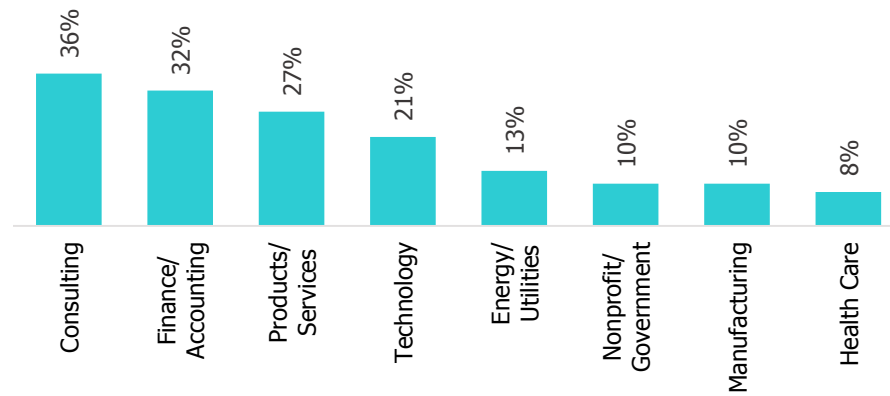


# Citizens of Brazil

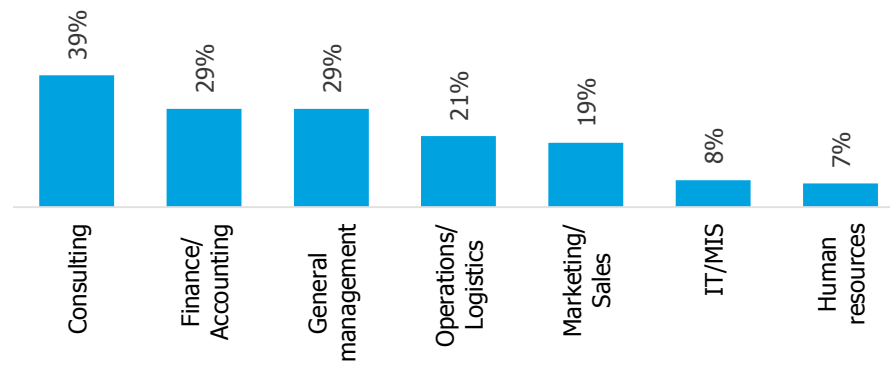
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

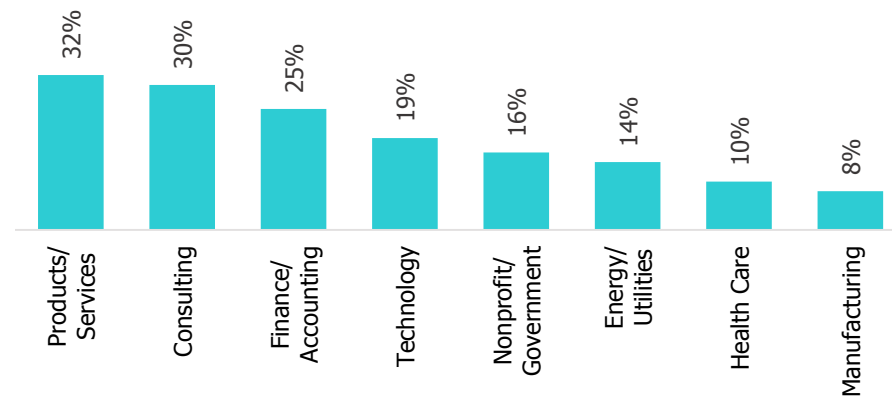


# Citizens of Canada

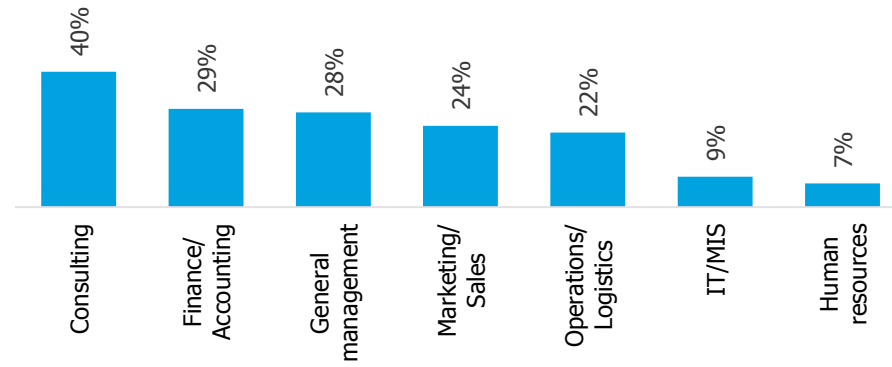
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

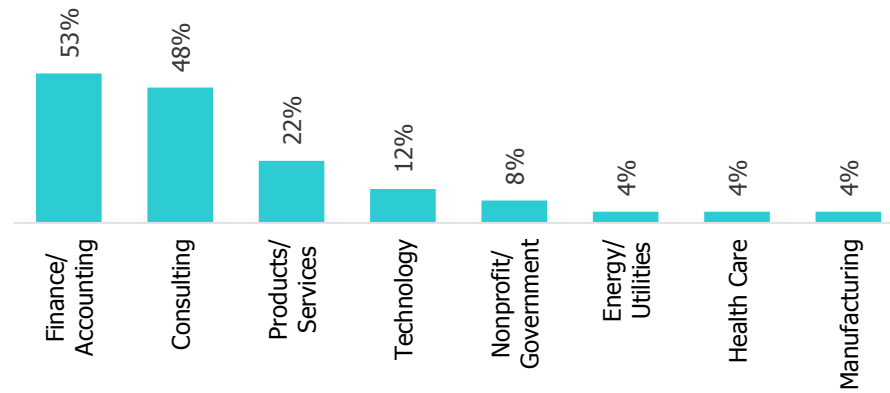


# Citizens of China

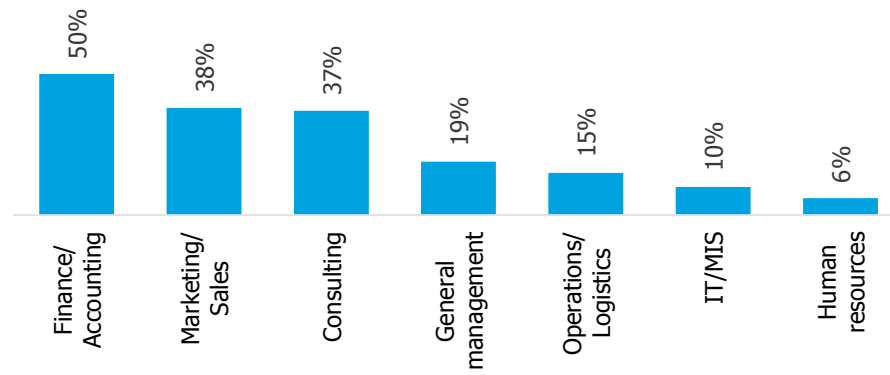
Post-GME Career Goals



Post-GME Industries of Interest



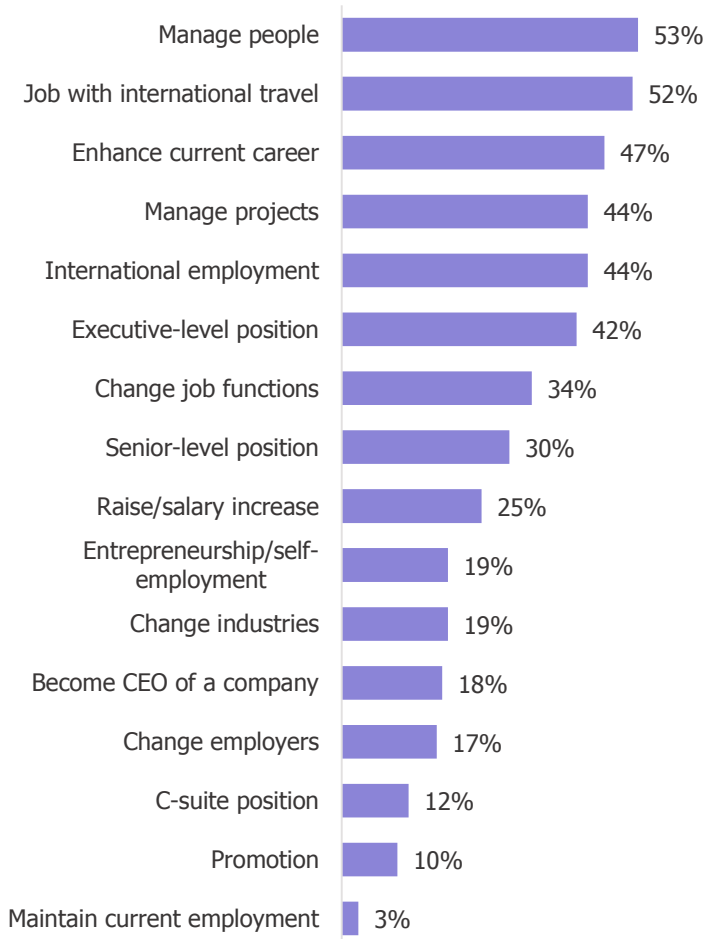
Post-GME Job Functions of Interest



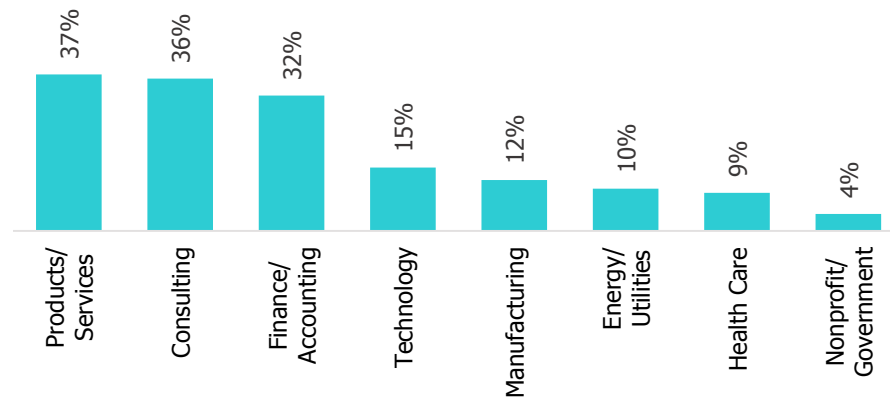


# Citizens of France

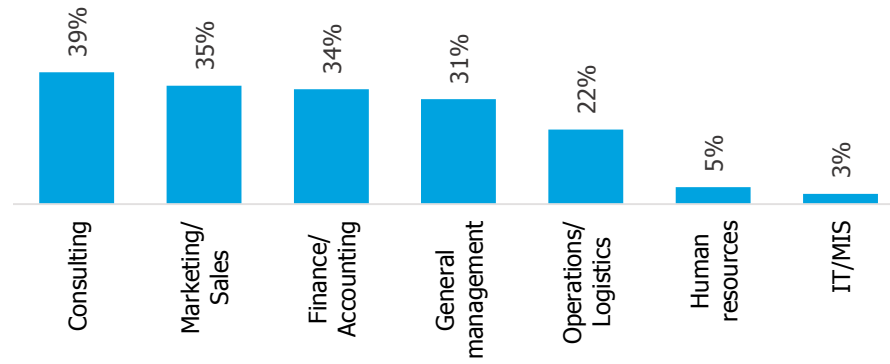
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest

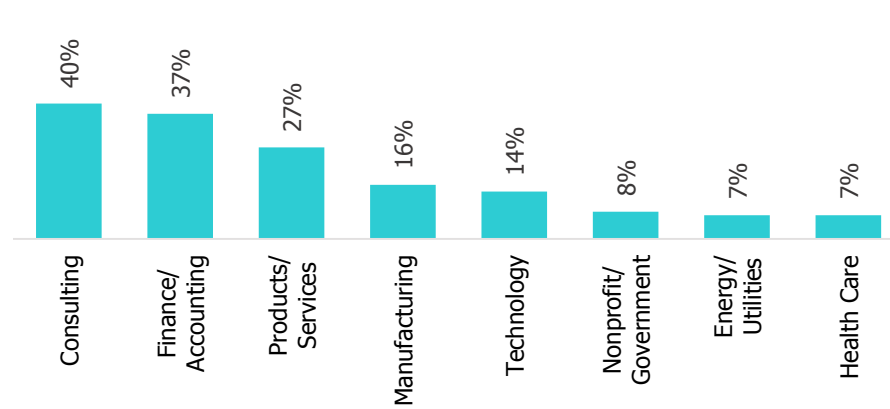


# Citizens of Germany

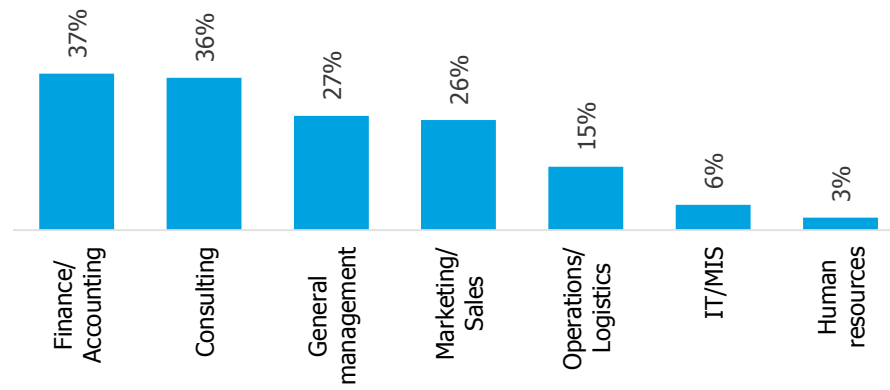
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest

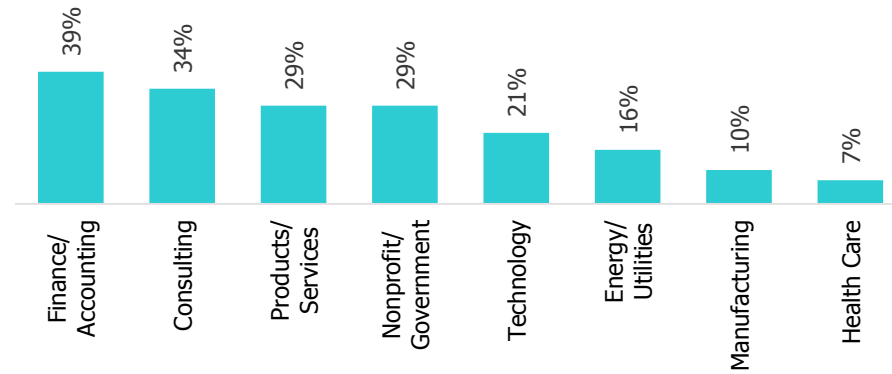


# Citizens of Ghana

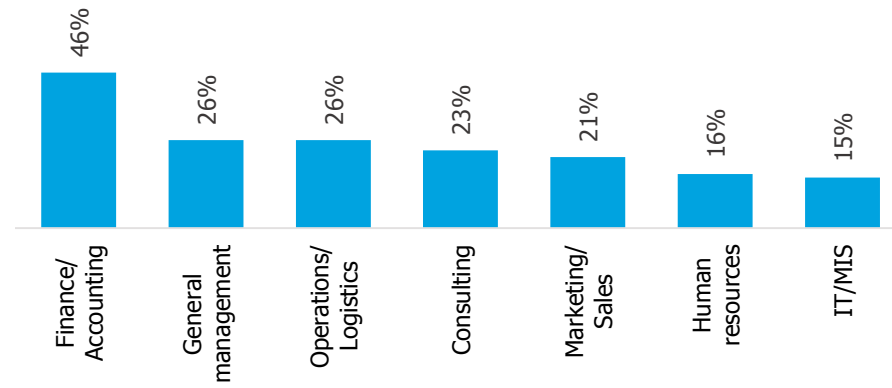
Post-GME Career Goals



Post-GME Industries of Interest

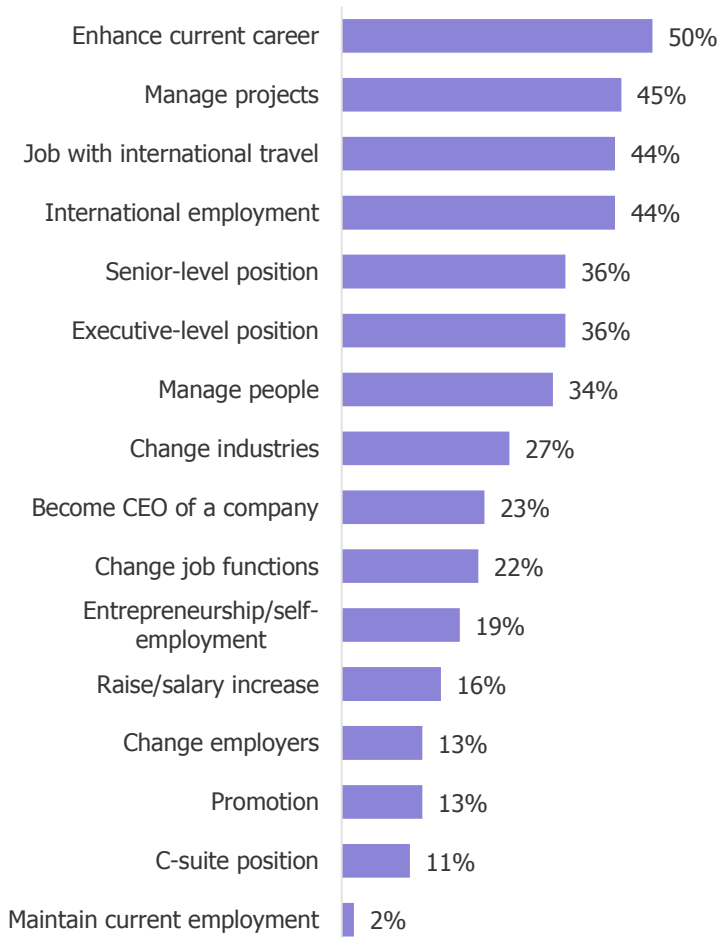


Post-GME Job Functions of Interest

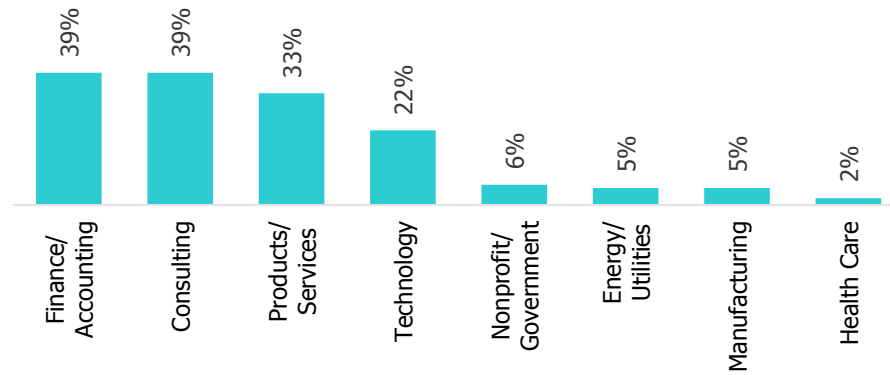


# Citizens of Greece

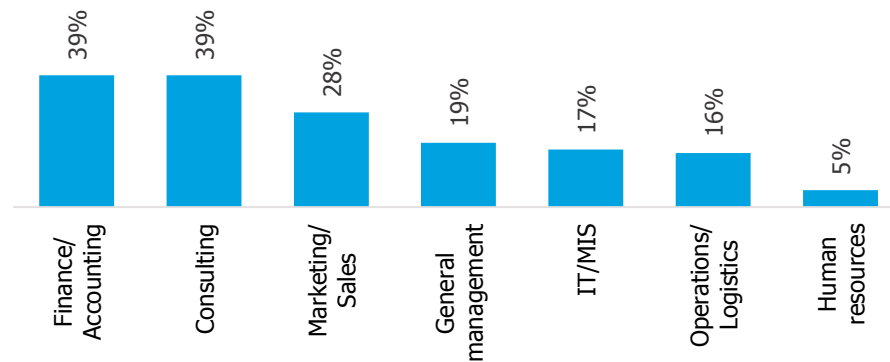
Post-GME Career Goals



Post-GME Industries of Interest

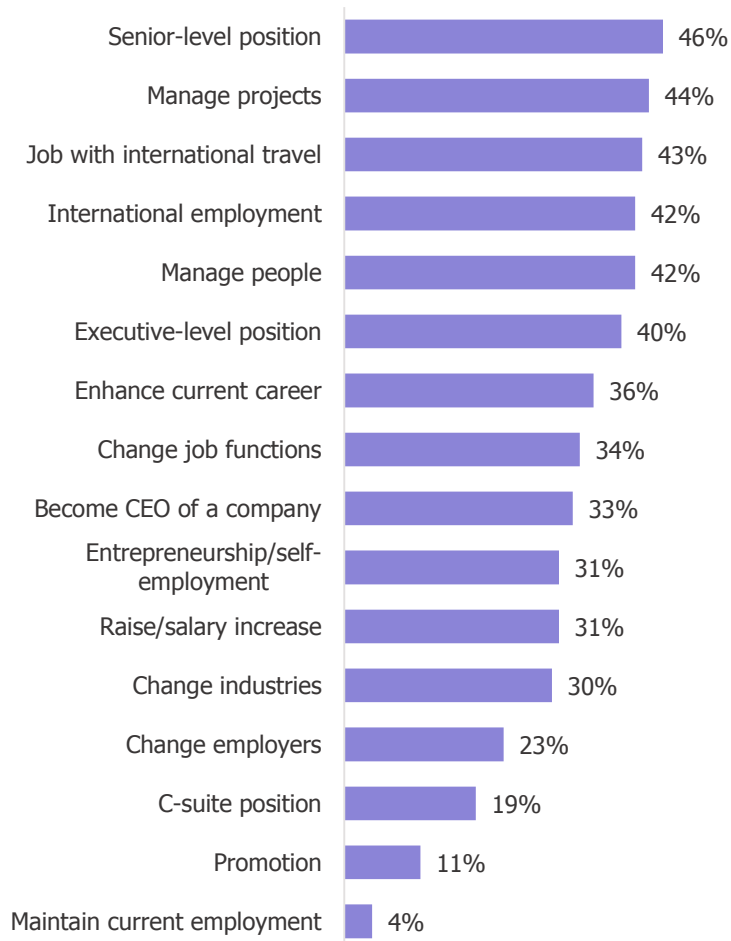


Post-GME Job Functions of Interest

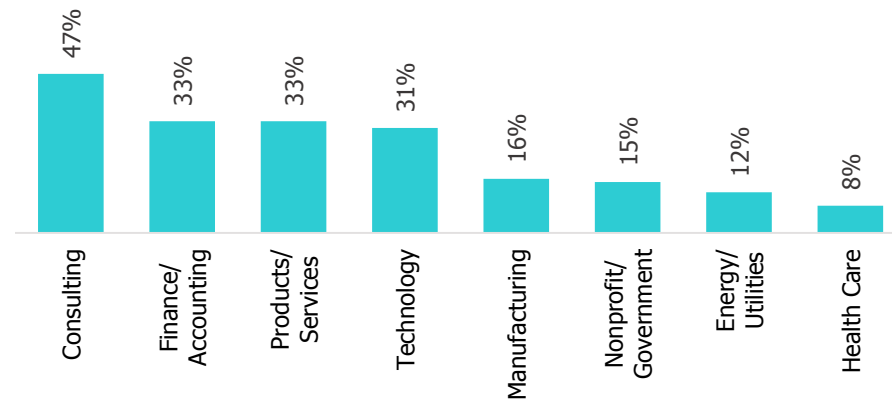


# Citizens of India

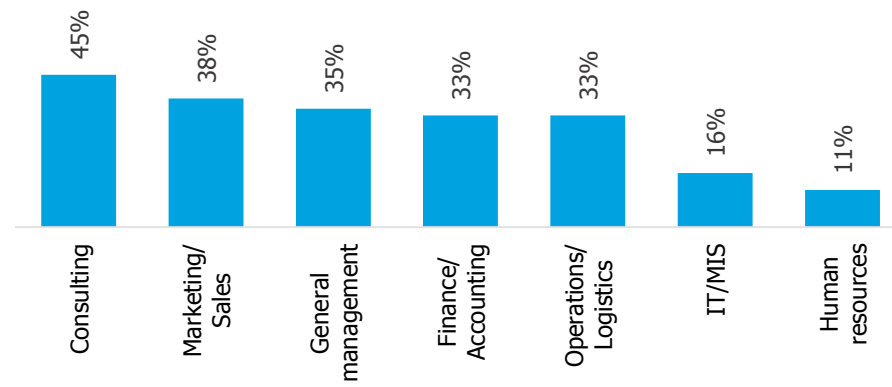
Post-GME Career Goals



Post-GME Industries of Interest

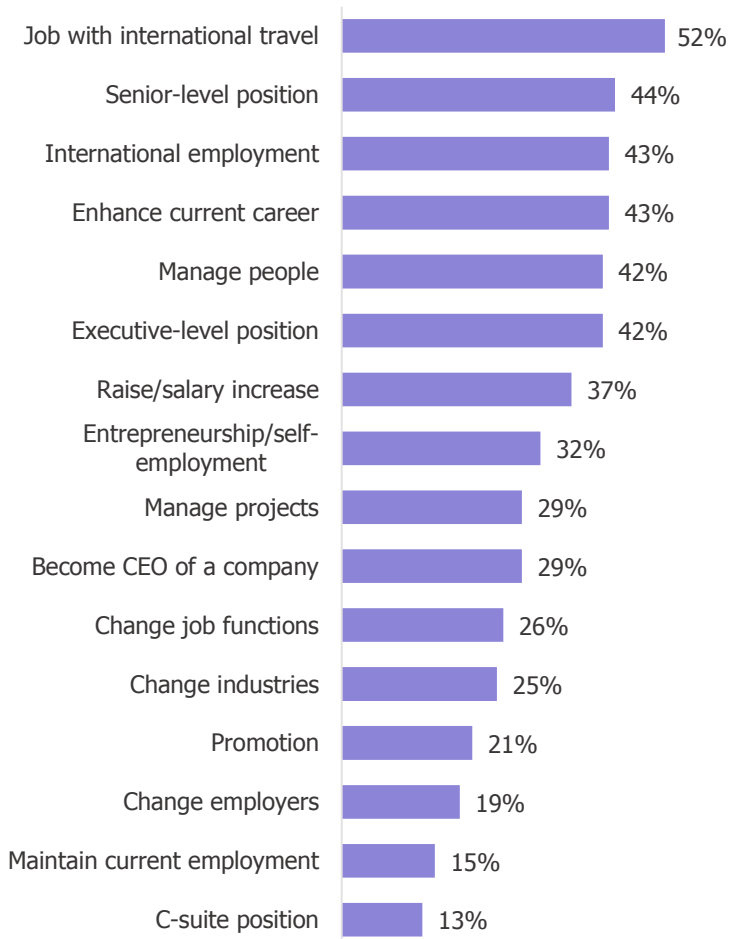


Post-GME Job Functions of Interest

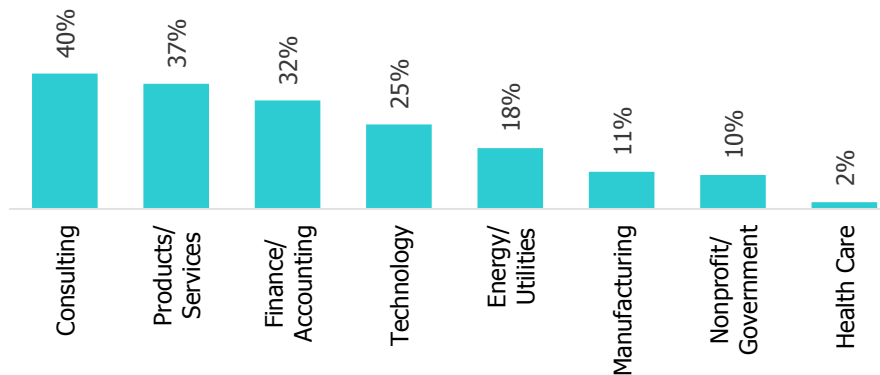


# Citizens of Indonesia

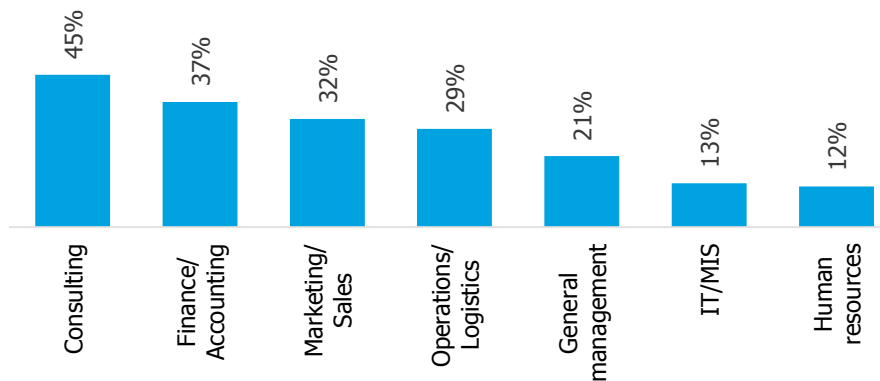
Post-GME Career Goals



Post-GME Industries of Interest

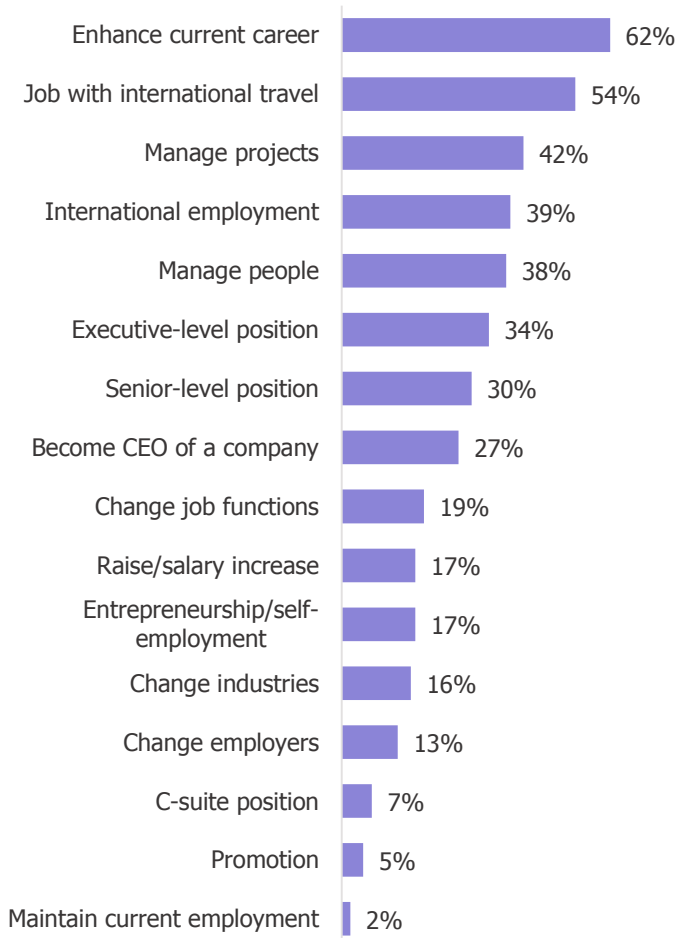


Post-GME Job Functions of Interest

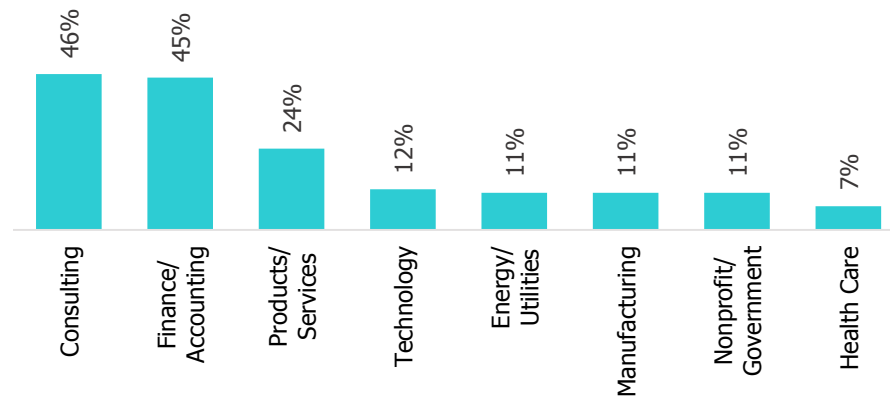


# Citizens of Italy

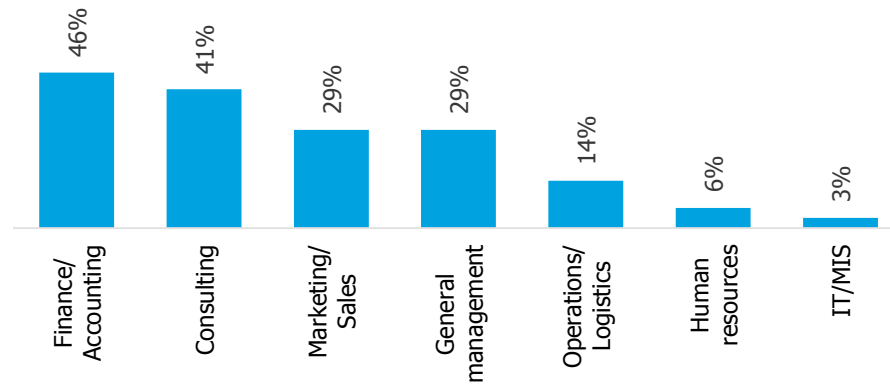
Post-GME Career Goals



Post-GME Industries of Interest

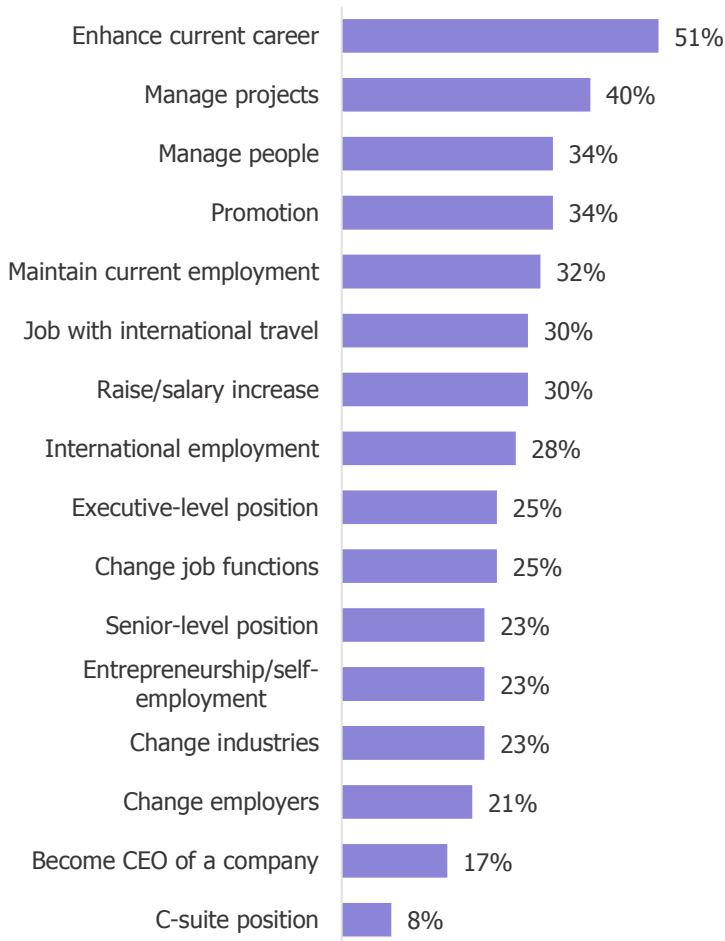


Post-GME Job Functions of Interest

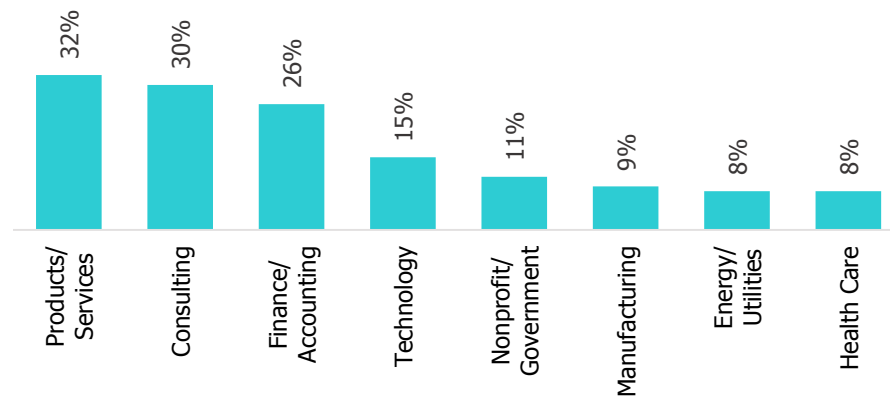


# Citizens of Japan

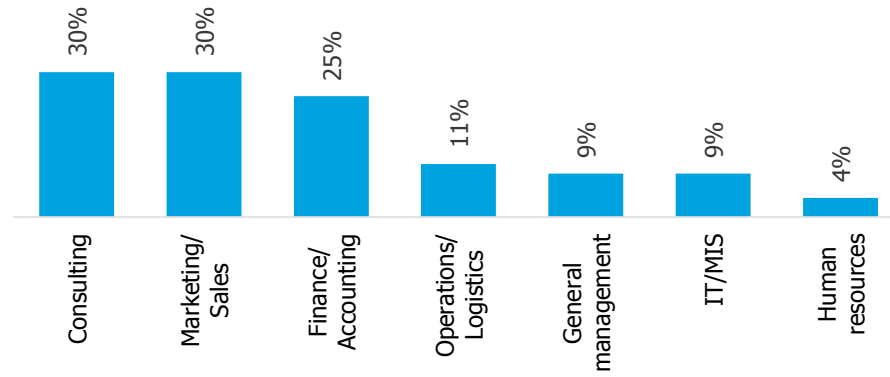
Post-GME Career Goals



Post-GME Industries of Interest



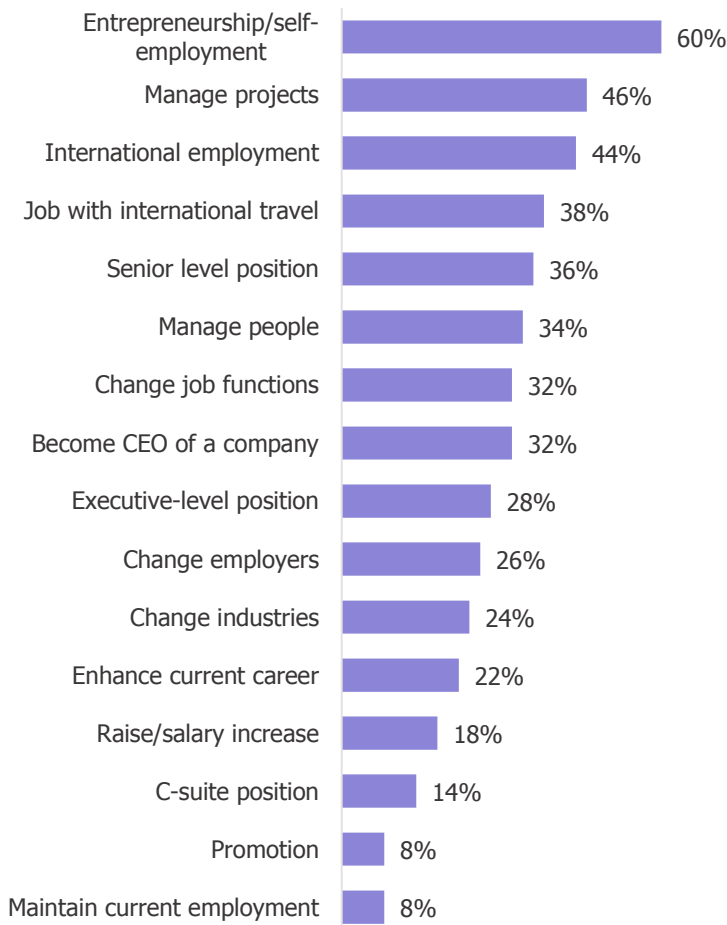
Post-GME Job Functions of Interest



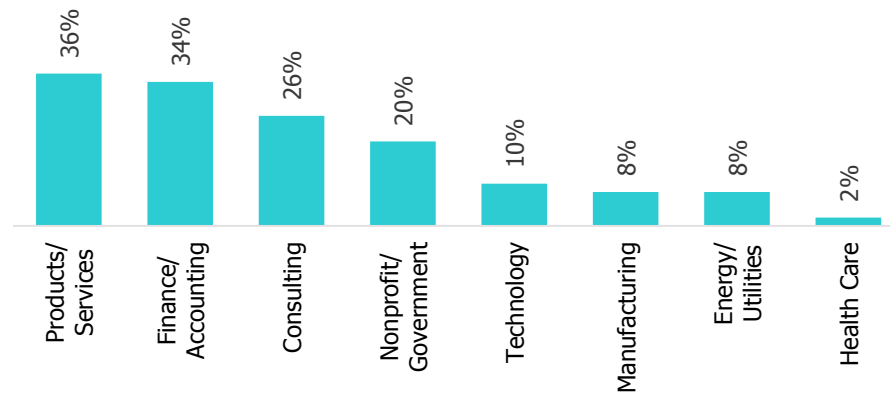


# Citizens of Kenya

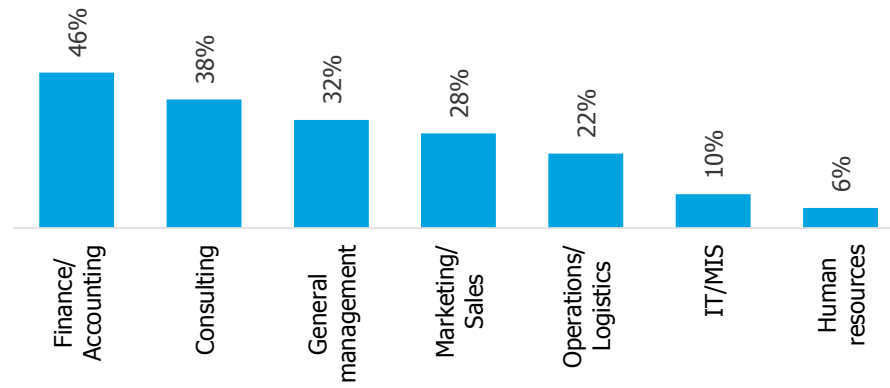
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest

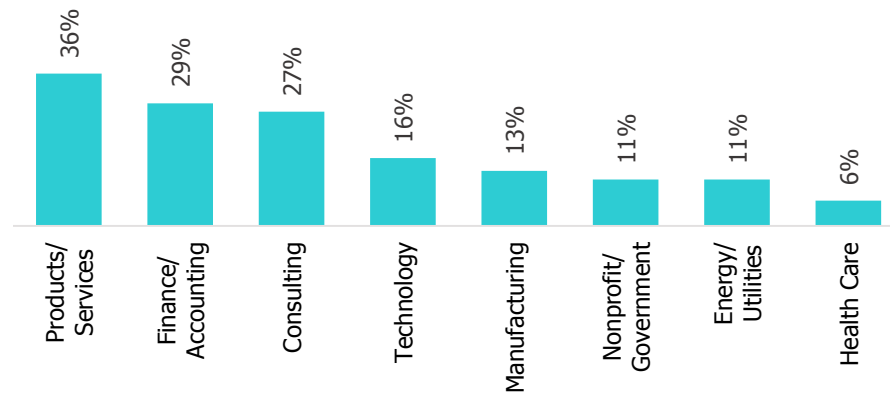


# Citizens of Mexico

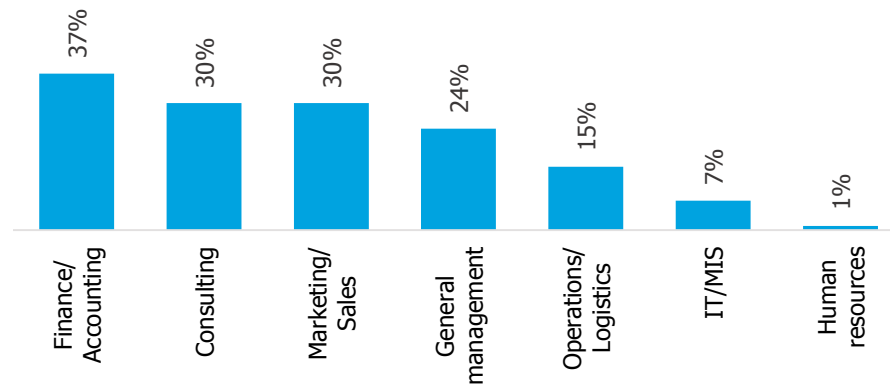
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

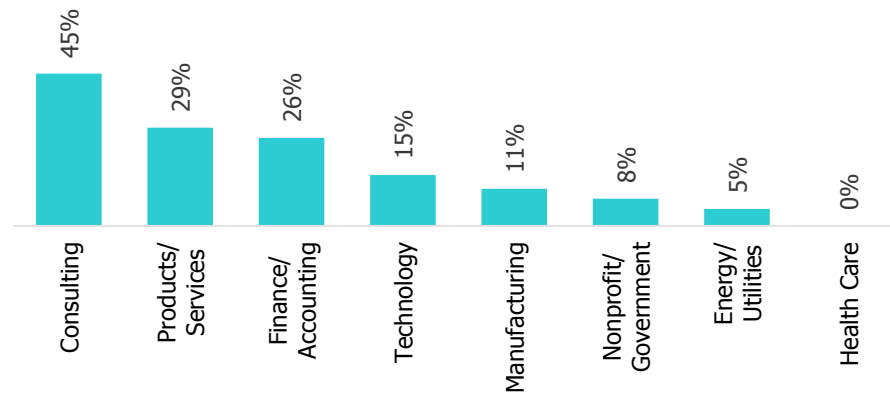


# Citizens of the Netherlands

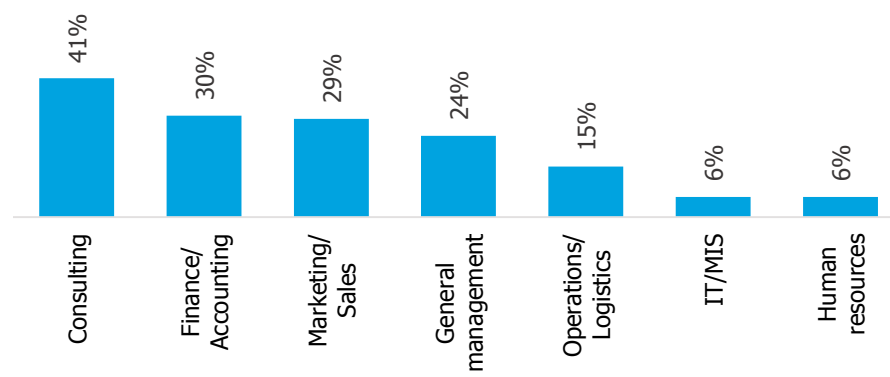
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest

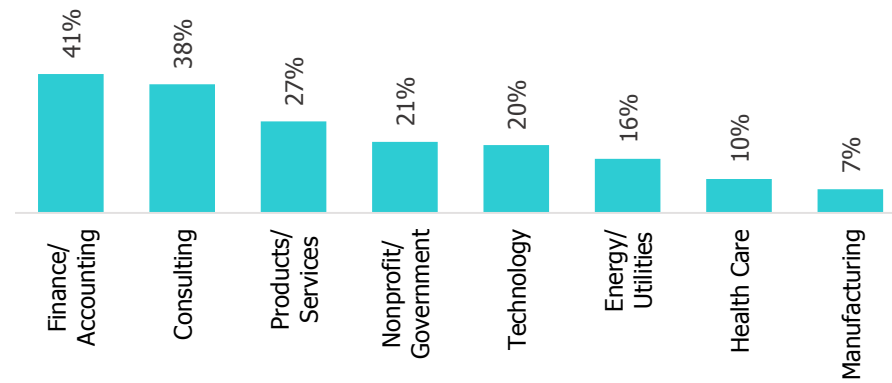


# Citizens of Nigeria

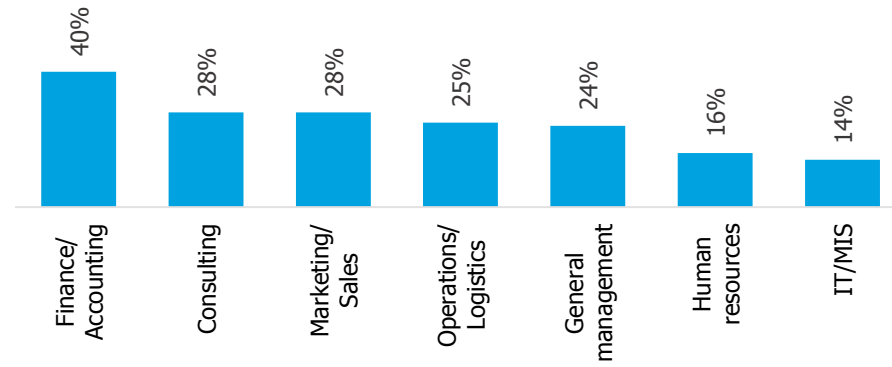
Post-GME Career Goals



Post-GME Industries of Interest

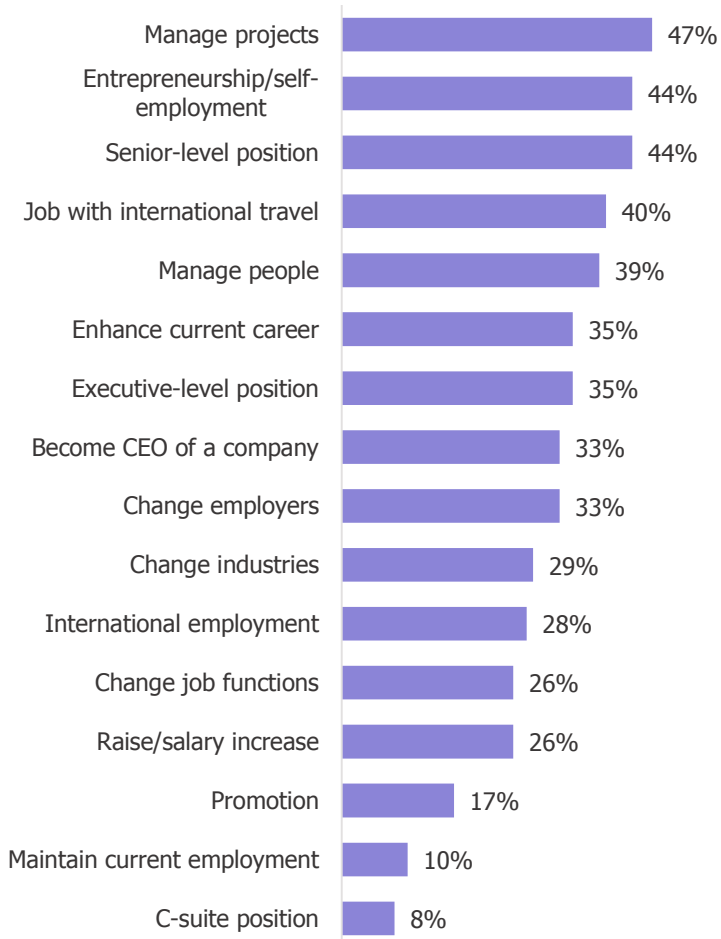


Post-GME Job Functions of Interest

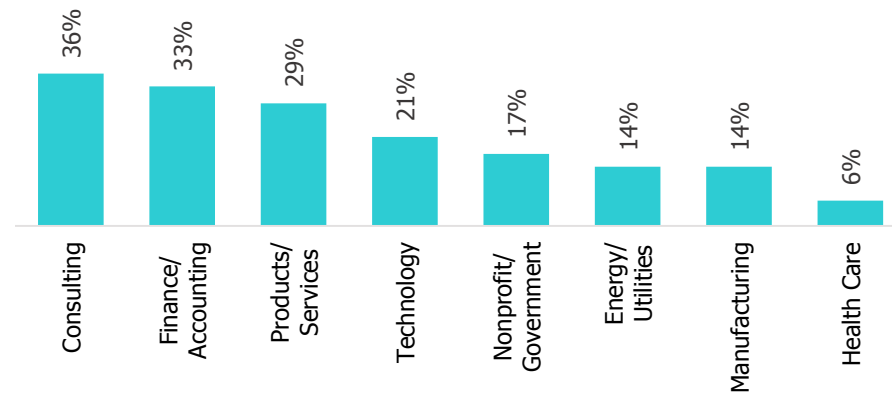


# Citizens of Pakistan

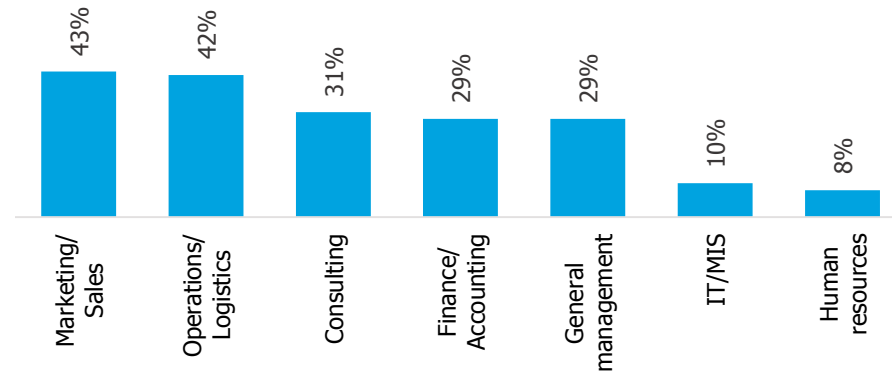
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest

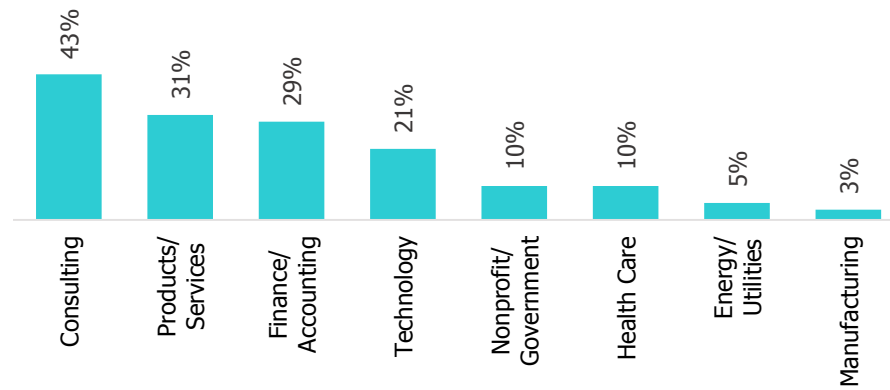


# Citizens of the Philippines

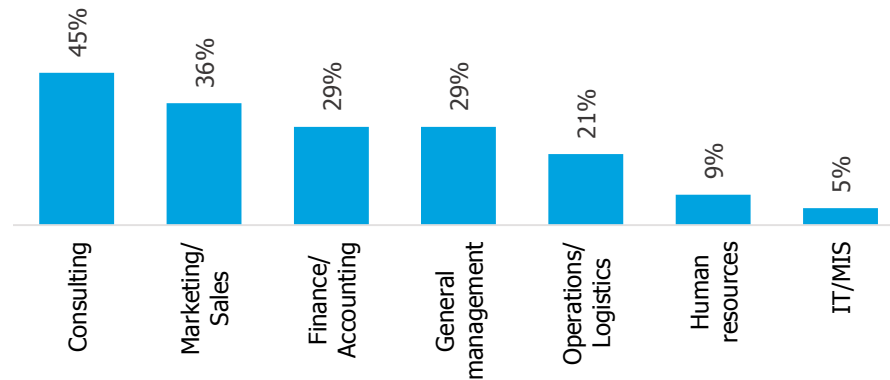
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest

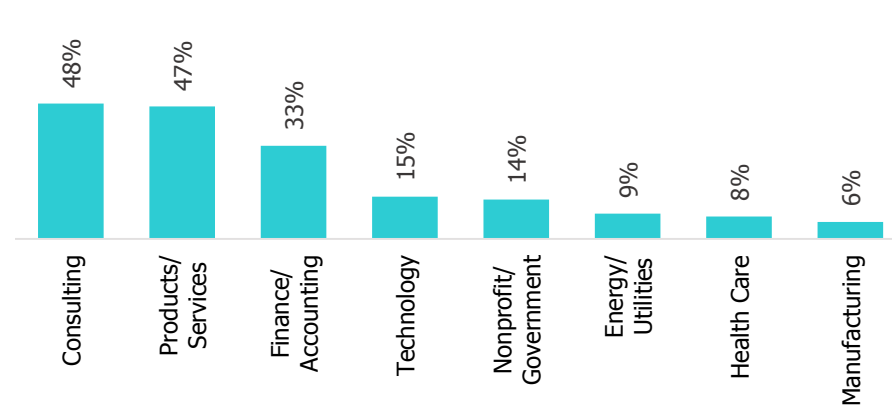


# Citizens of Portugal

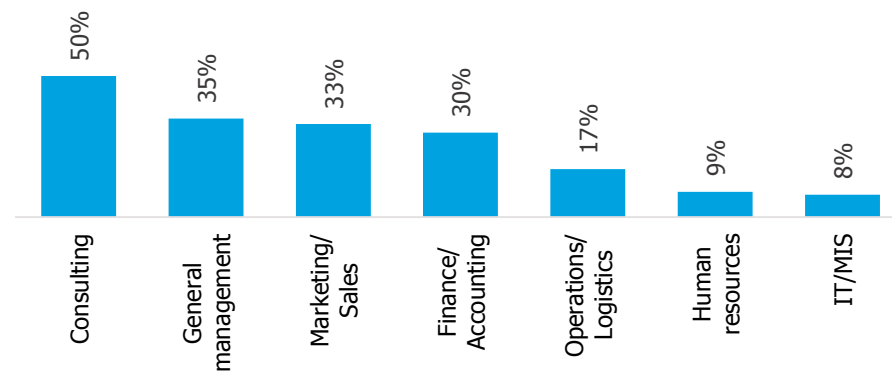
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest

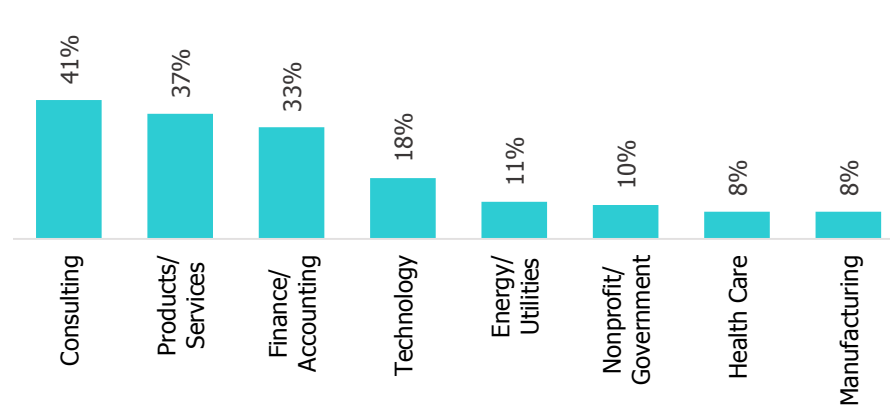


# Citizens of Russia

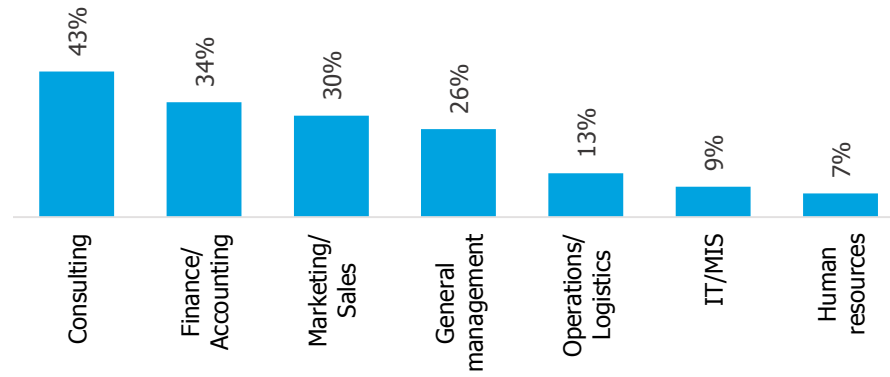
Post-GME Career Goals



Post-GME Industries of Interest



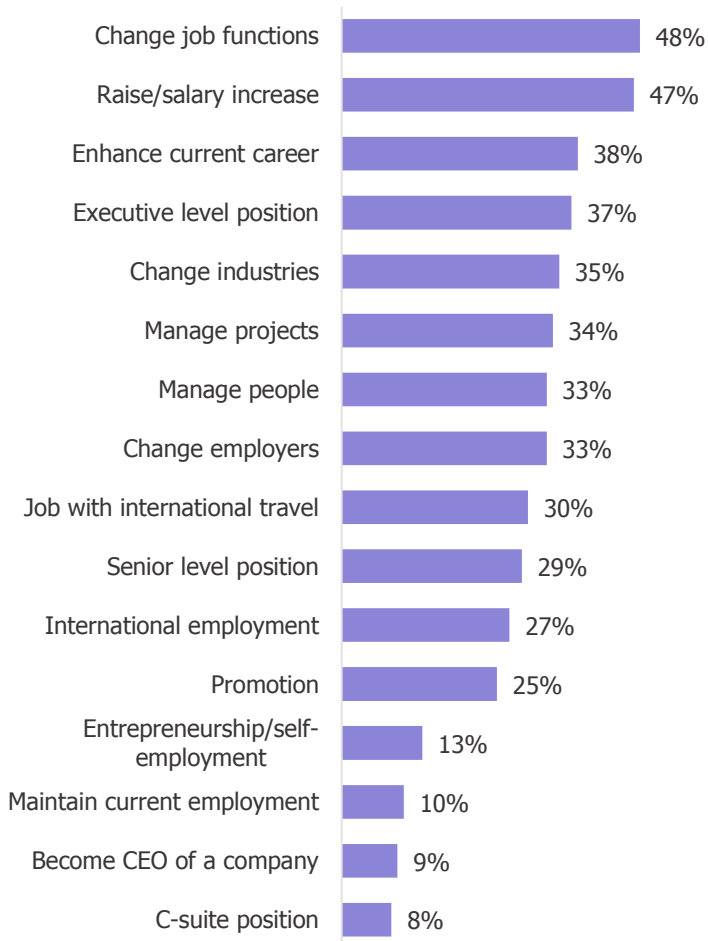
Post-GME Job Functions of Interest



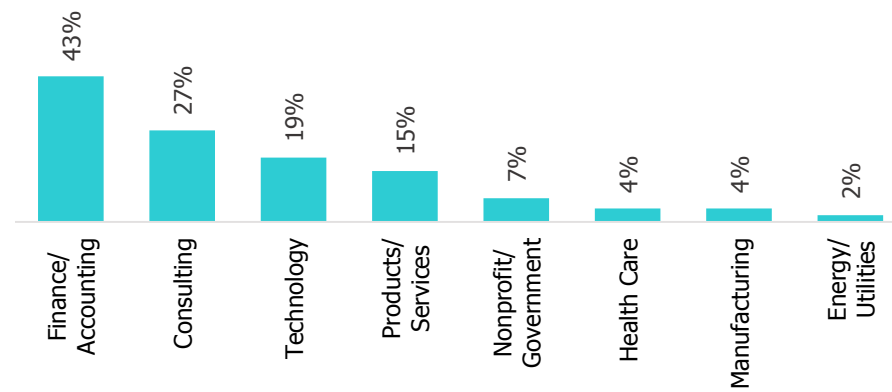


# Citizens of Singapore

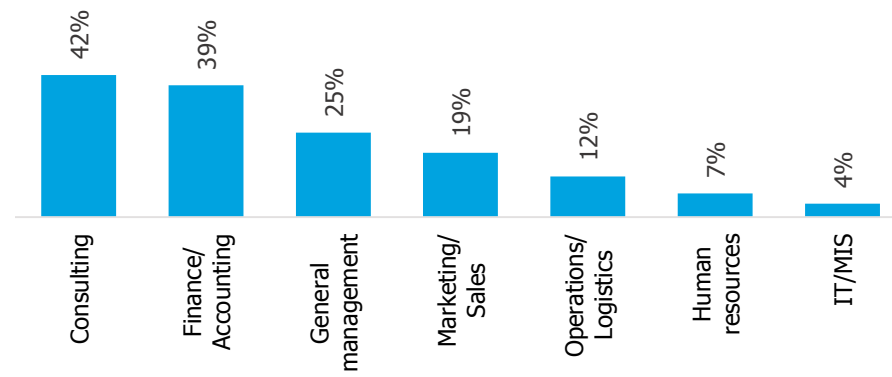
**Post-GME Career Goals**



**Post-GME Industries of Interest**

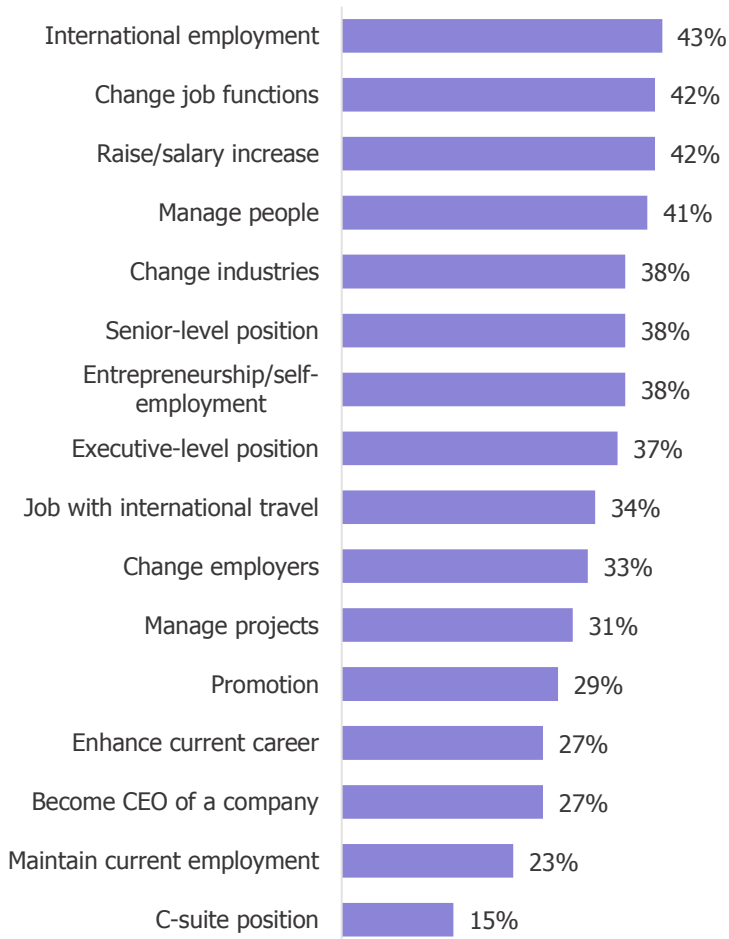


**Post-GME Job Functions of Interest**

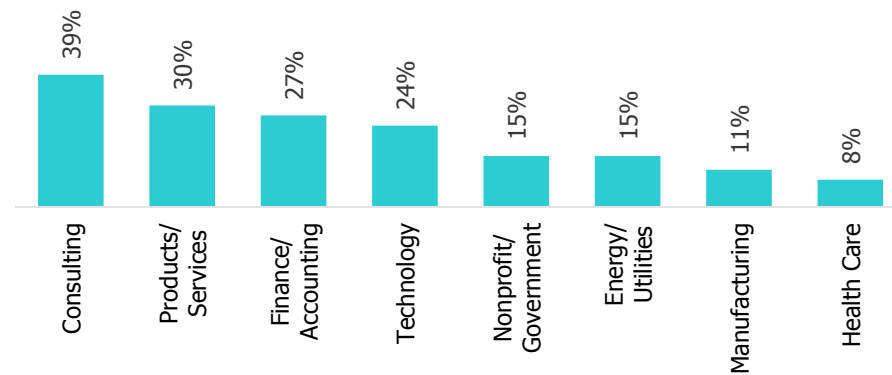


# Citizens of South Africa

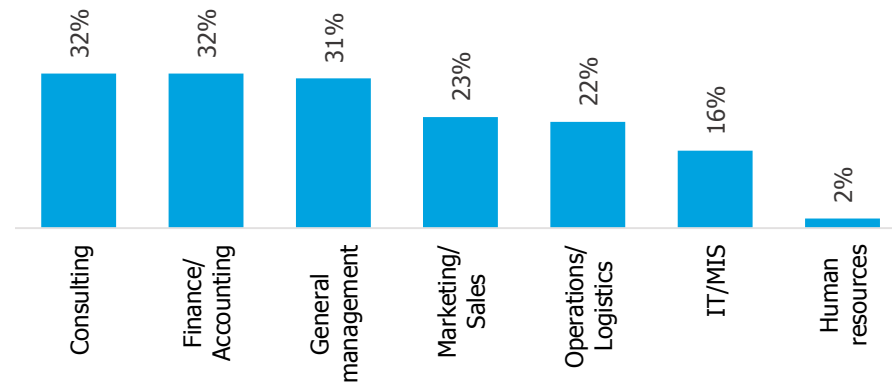
**Post-GME Career Goals**



**Post-GME Industries of Interest**

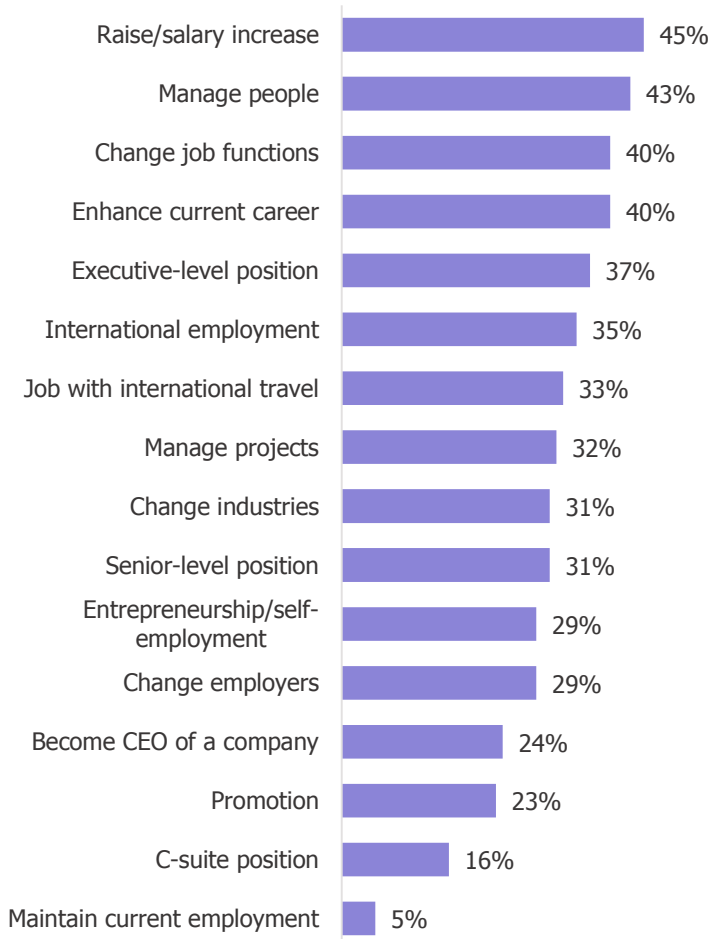


**Post-GME Job Functions of Interest**

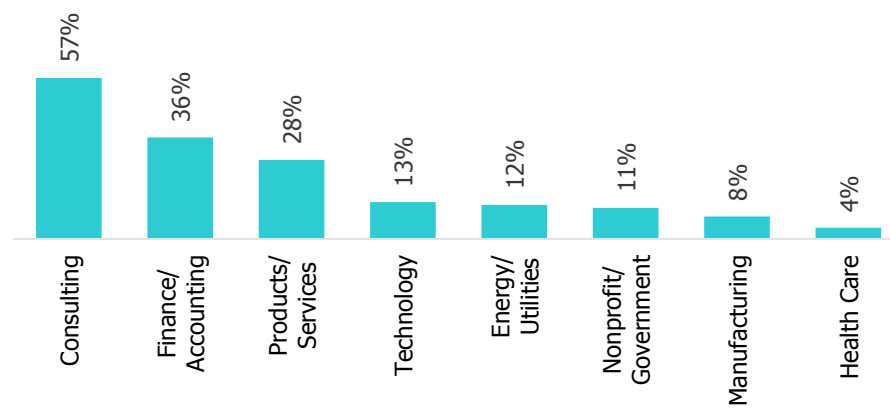


# Citizens of Spain

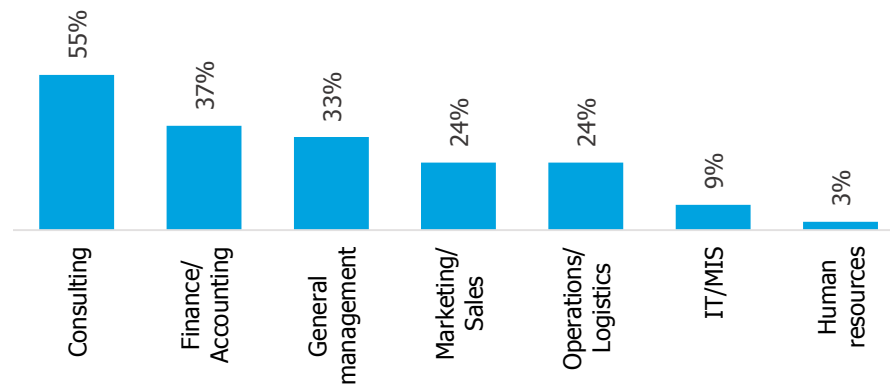
Post-GME Career Goals



Post-GME Industries of Interest

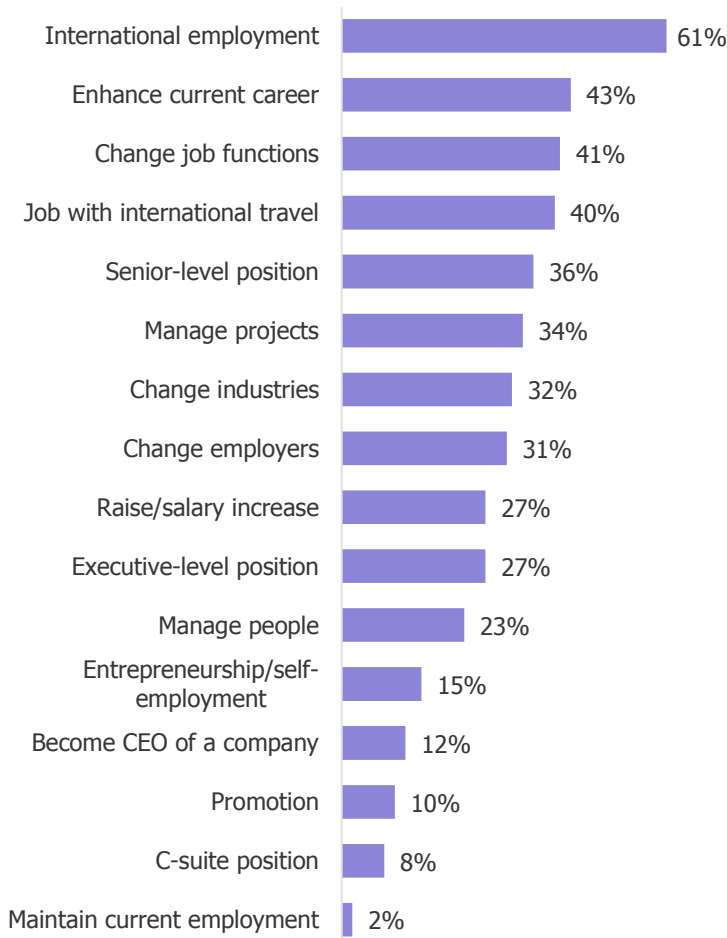


Post-GME Job Functions of Interest

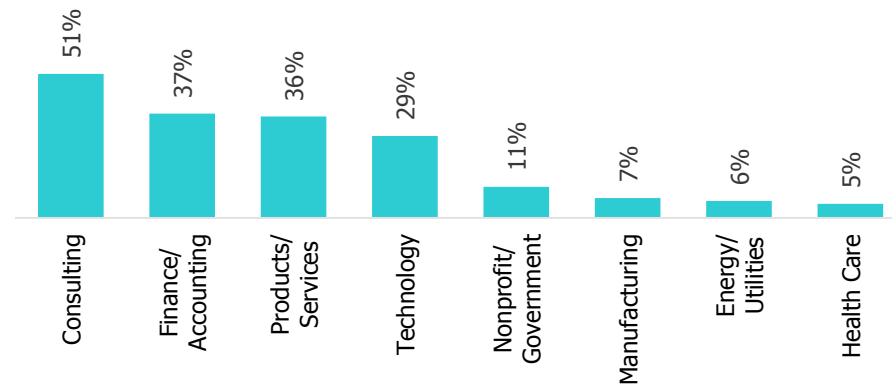


# Citizens of Taiwan, China

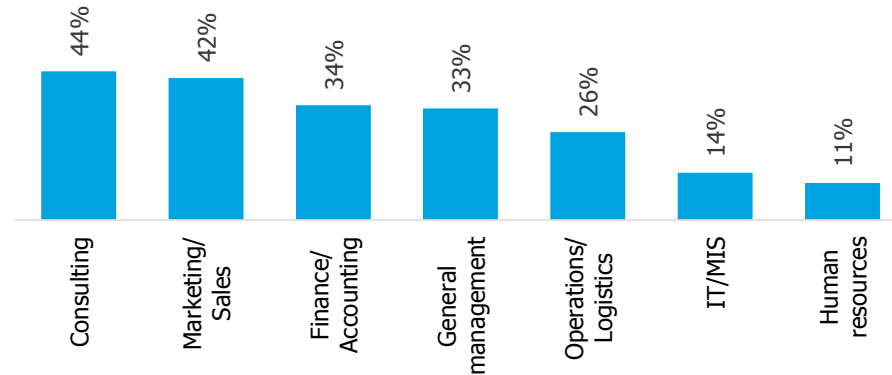
Post-GME Career Goals



Post-GME Industries of Interest

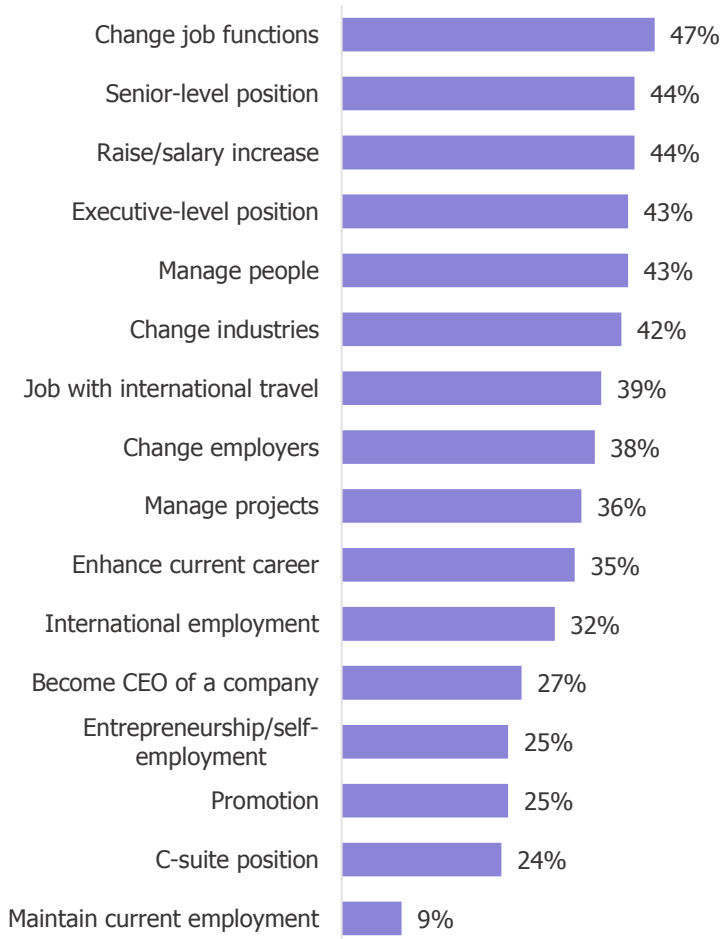


Post-GME Job Functions of Interest

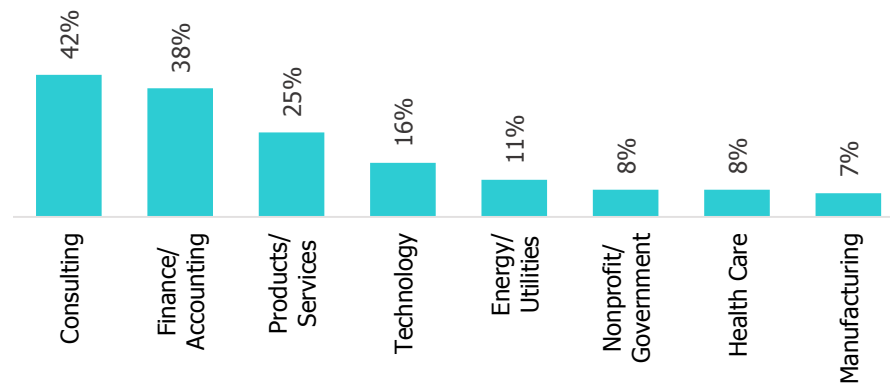


# Citizens of the United Kingdom

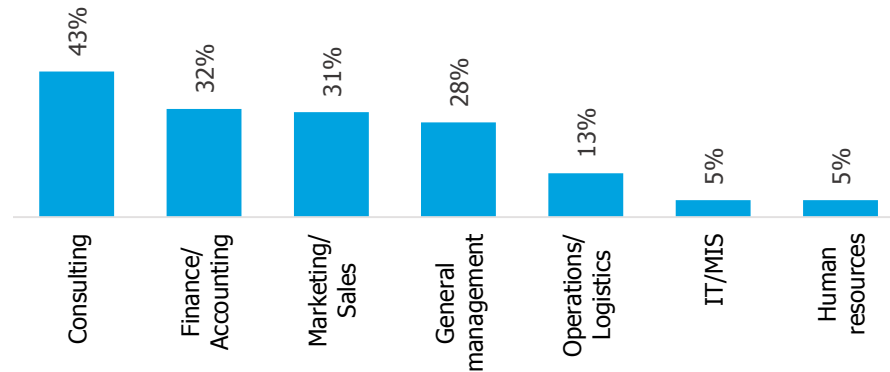
Post-GME Career Goals



Post-GME Industries of Interest

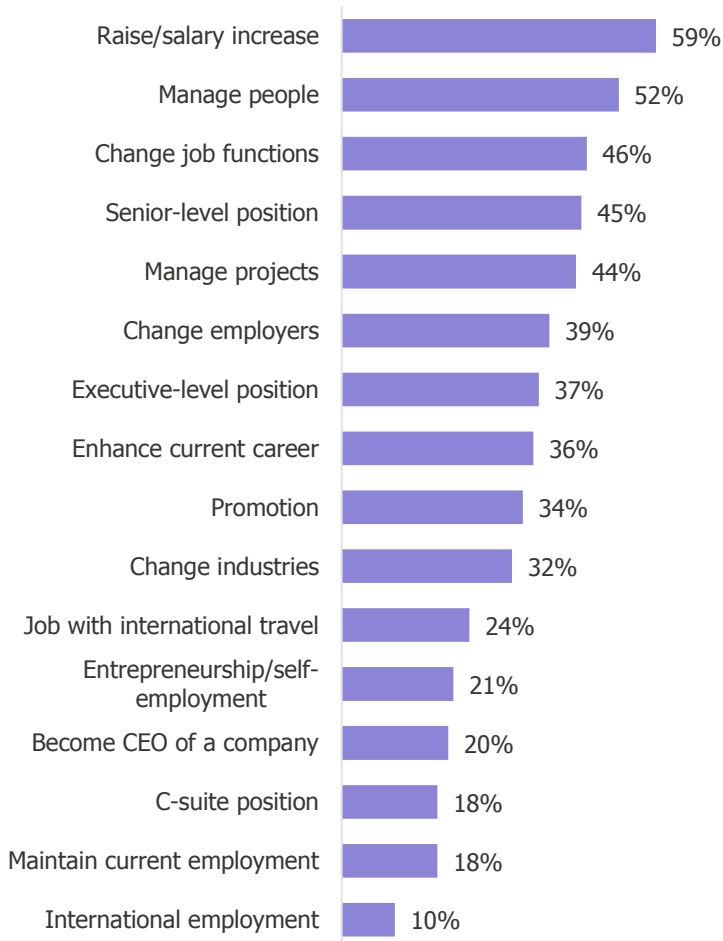


Post-GME Job Functions of Interest

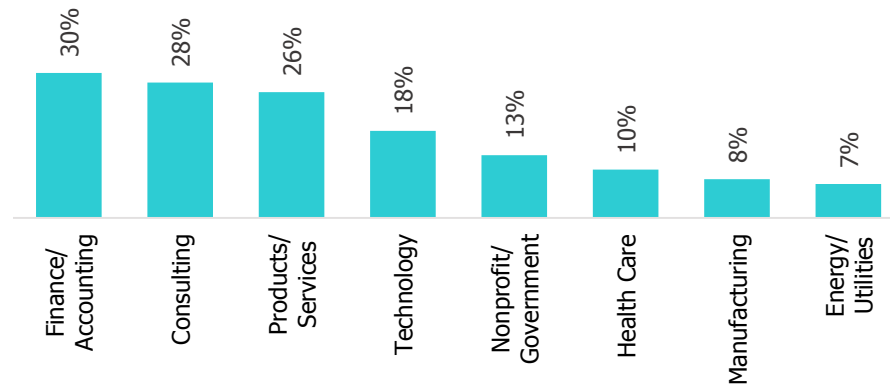


# Citizens of the United States

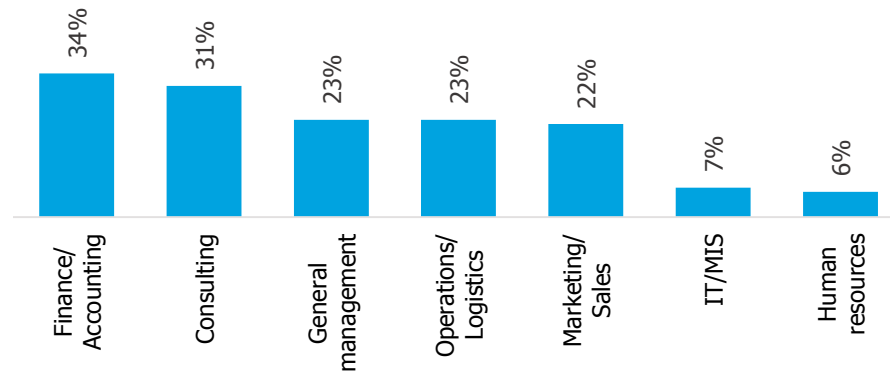
Post-GME Career Goals



Post-GME Industries of Interest

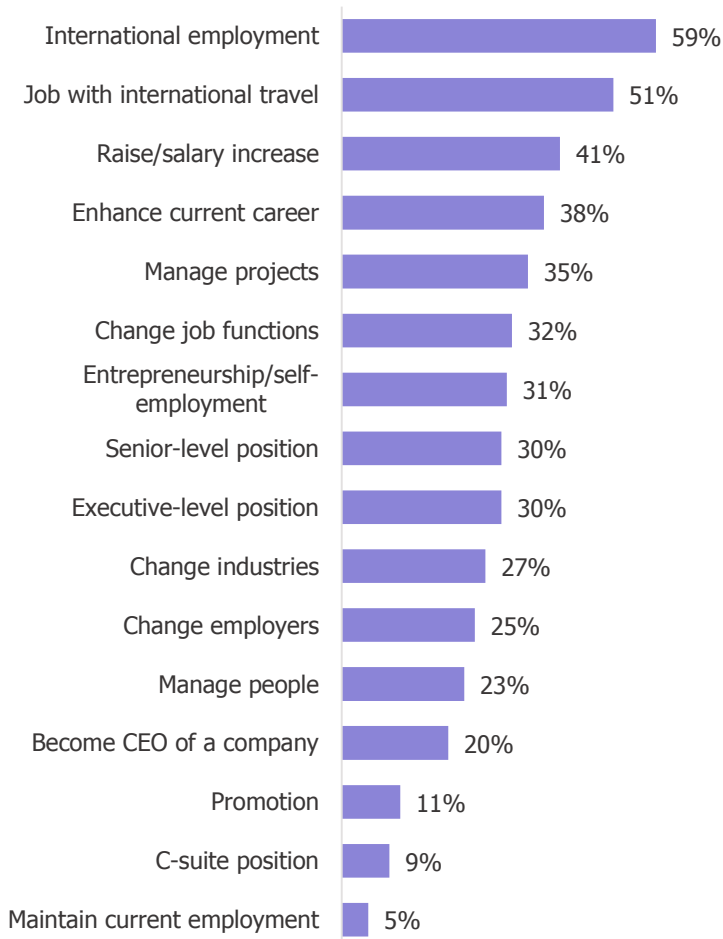


Post-GME Job Functions of Interest

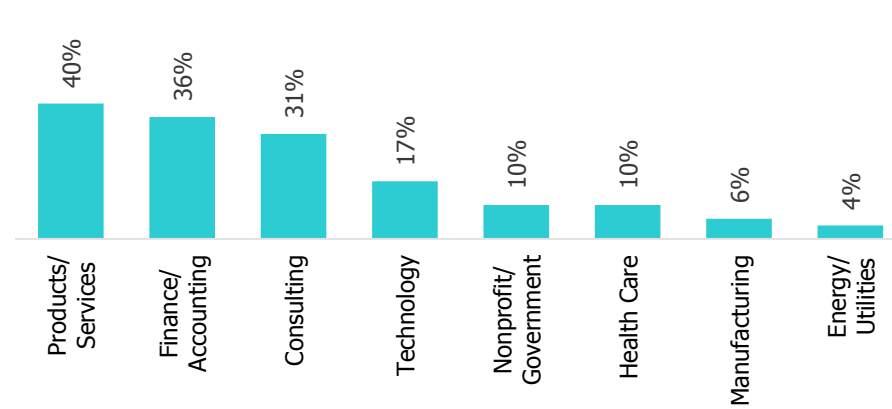


# Citizens of Vietnam

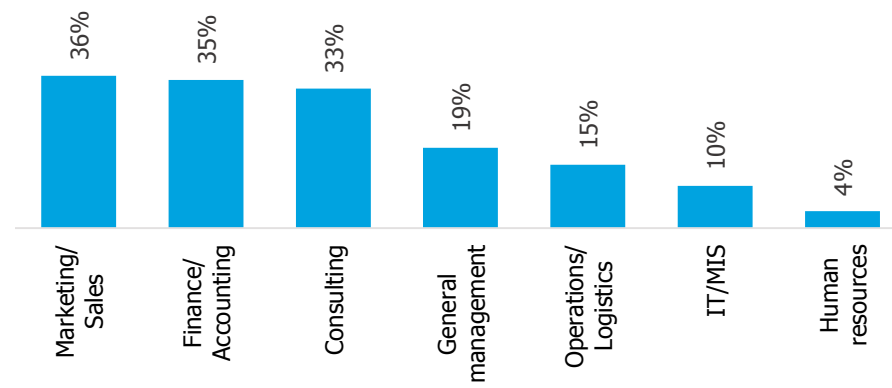
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest



# Appendix C: Candidate Profiles by Residence

This appendix section features data by candidate residence, including:

- Post-GME career goals
- Post-GME industries of interest
- Post-GME job functions of interest



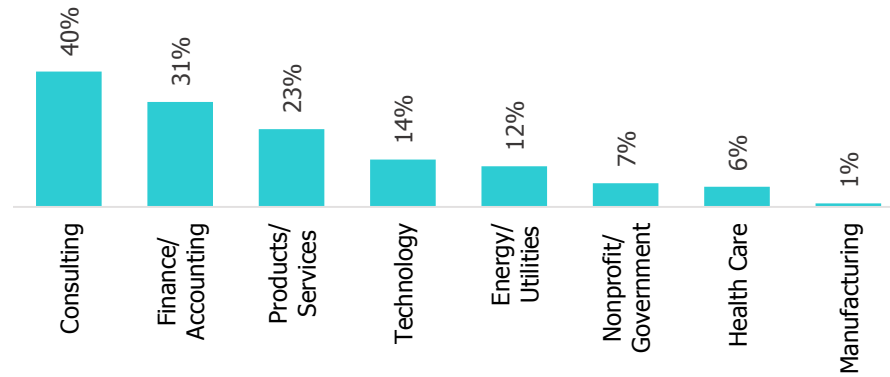


# Residents of Australia

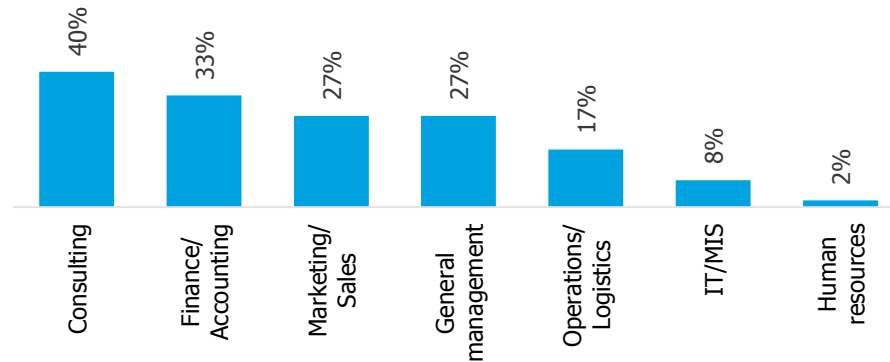
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

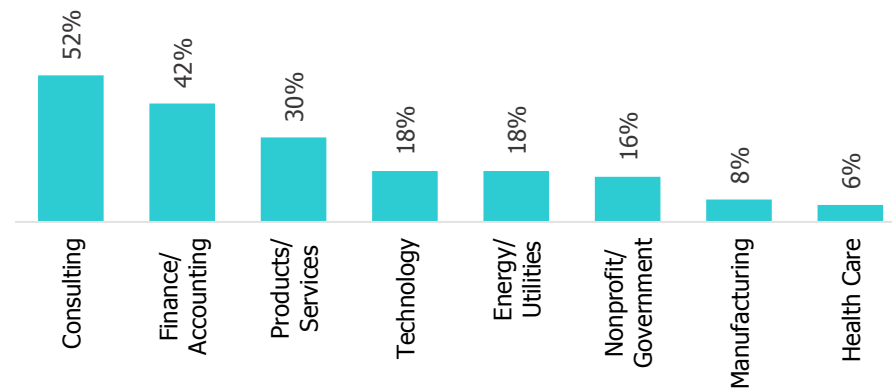


# Residents of Belgium

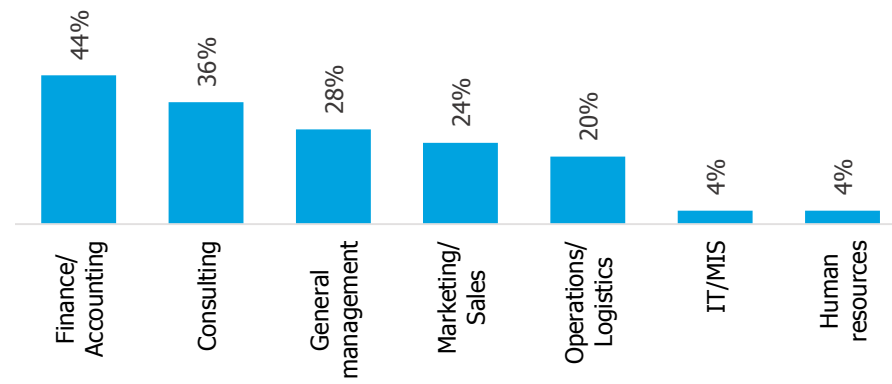
**Post-GME Career Goals**



**Post-GME Industries of Interest**

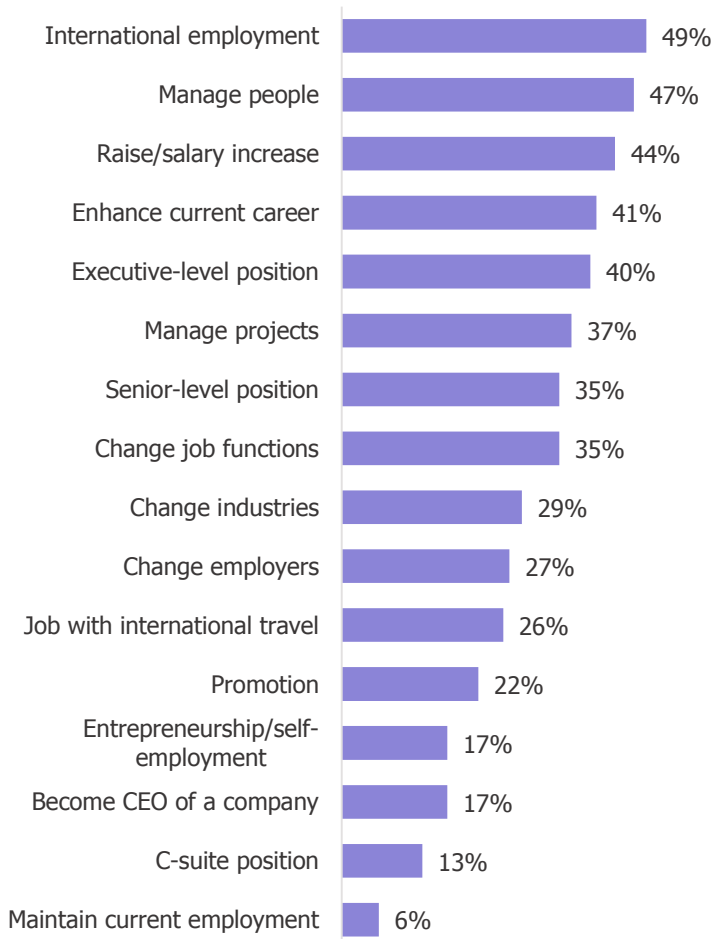


**Post-GME Job Functions of Interest**

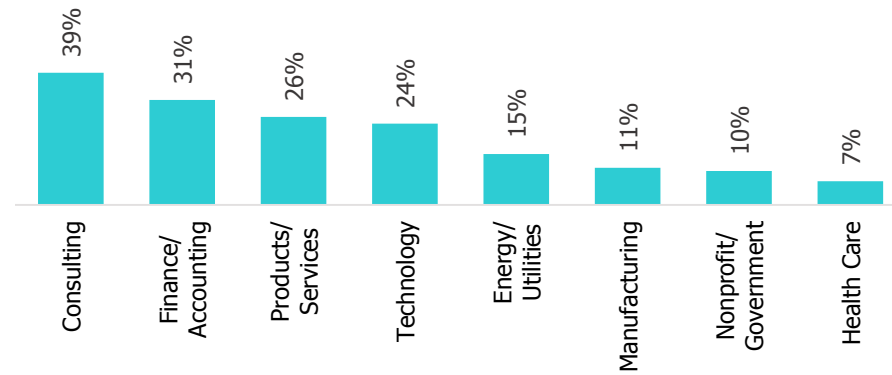


# Residents of Brazil

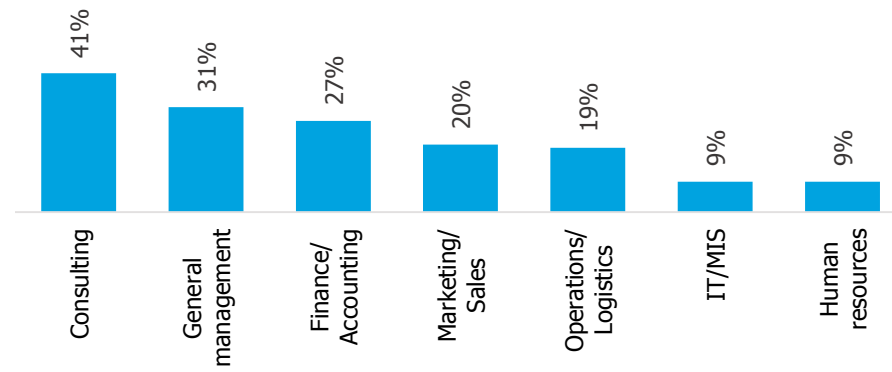
**Post-GME Career Goals**



**Post-GME Industries of Interest**

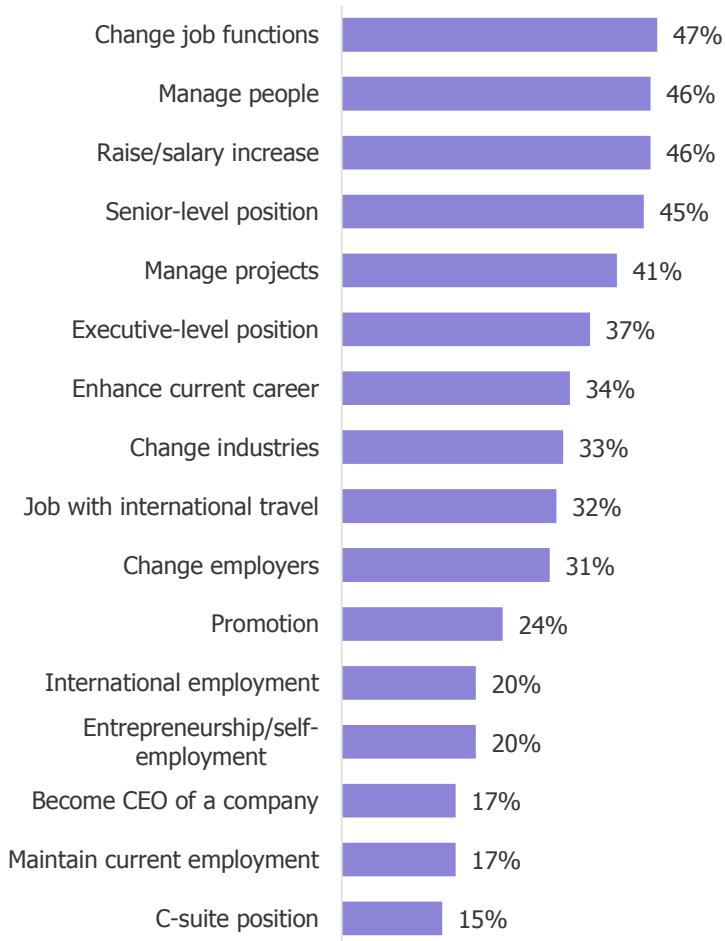


**Post-GME Job Functions of Interest**

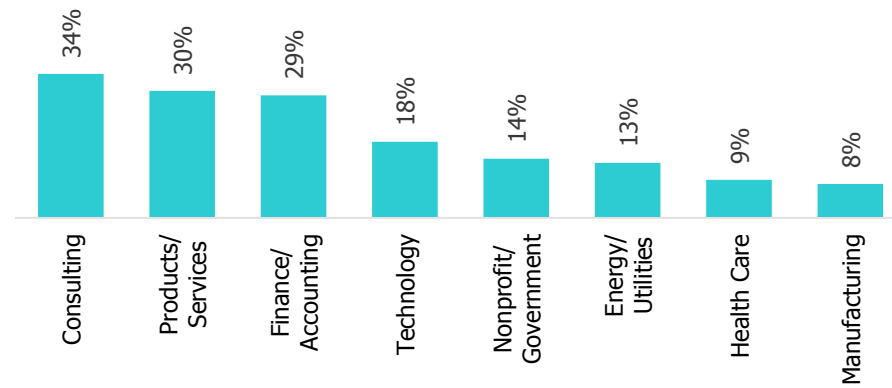


# Residents of Canada

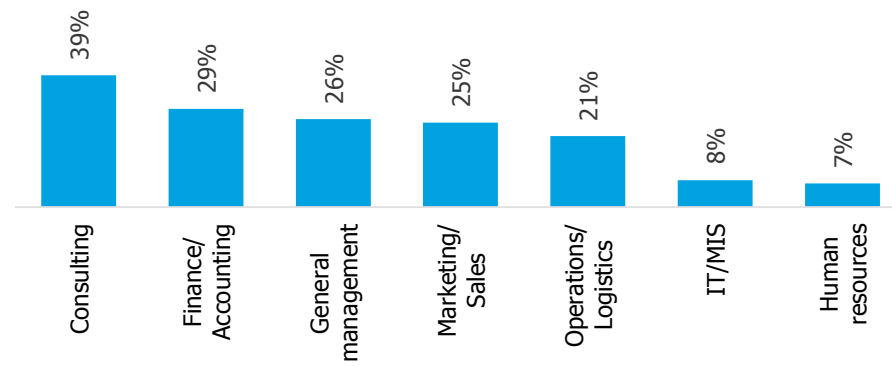
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

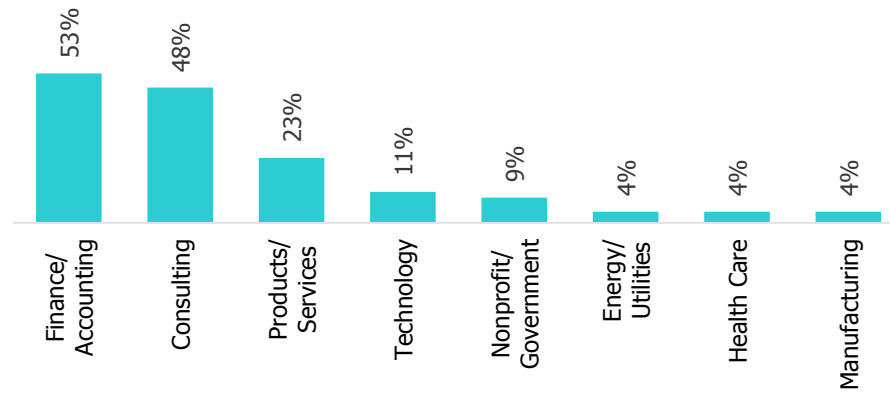


# Residents of China

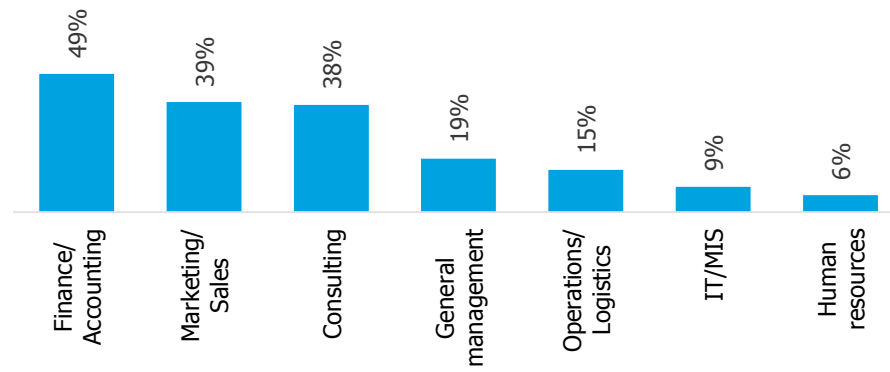
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

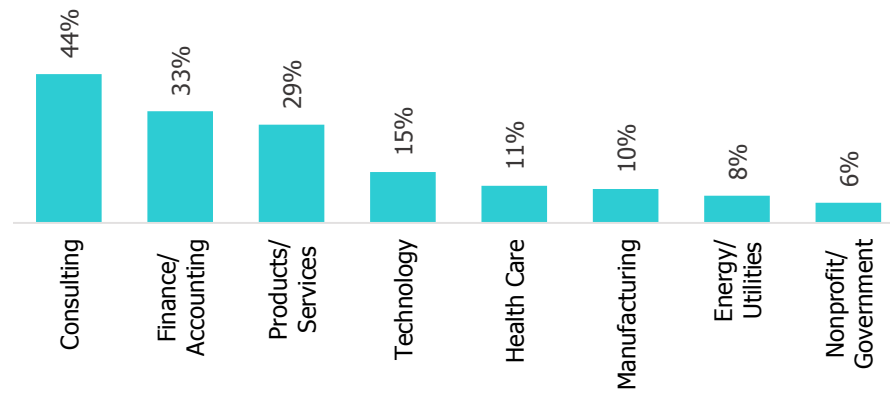


# Residents of France

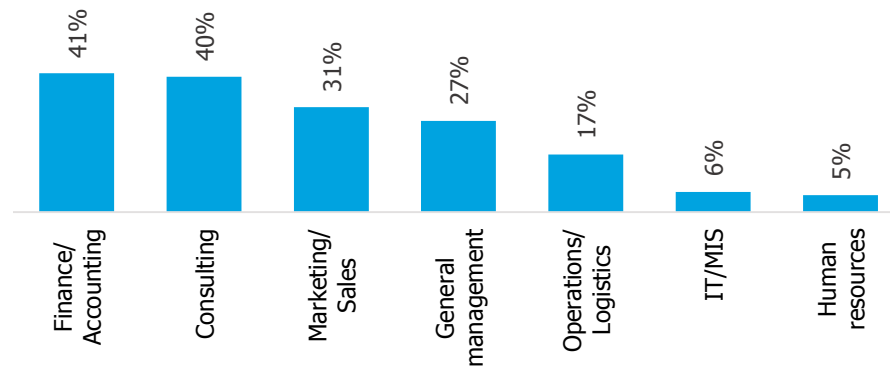
Post-GME Career Goals



Post-GME Industries of Interest



Post-GME Job Functions of Interest

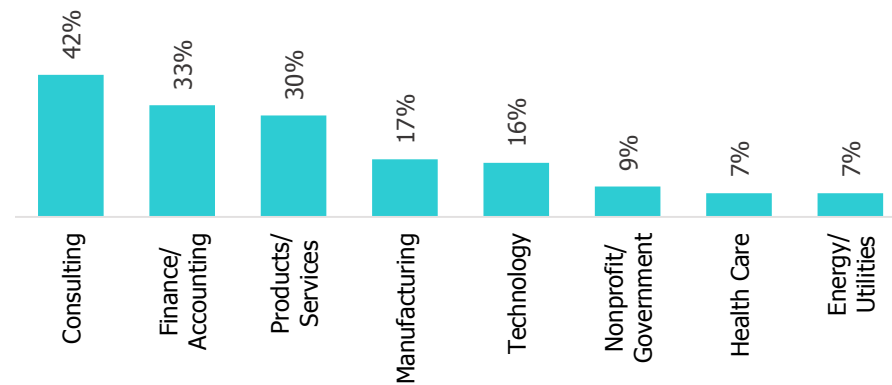


# Residents of Germany

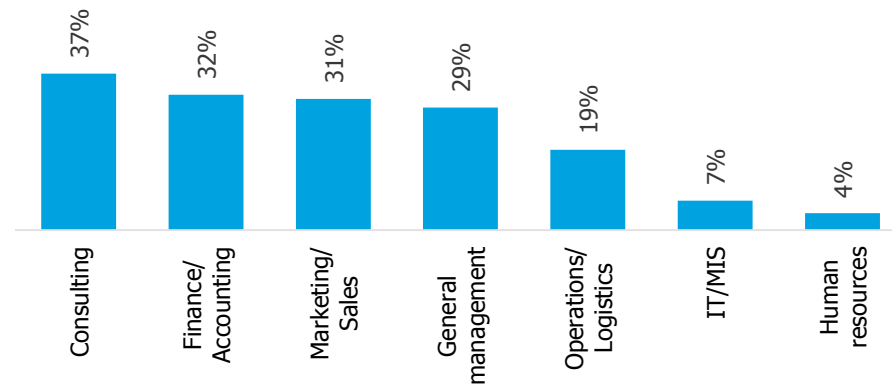
**Post-GME Career Goals**



**Post-GME Industries of Interest**

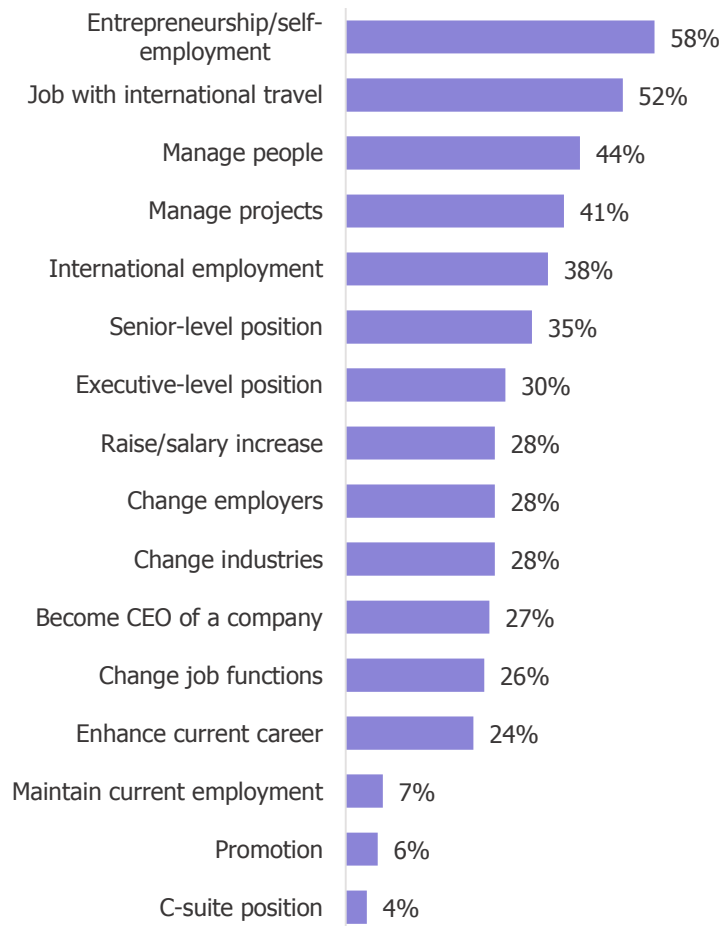


**Post-GME Job Functions of Interest**

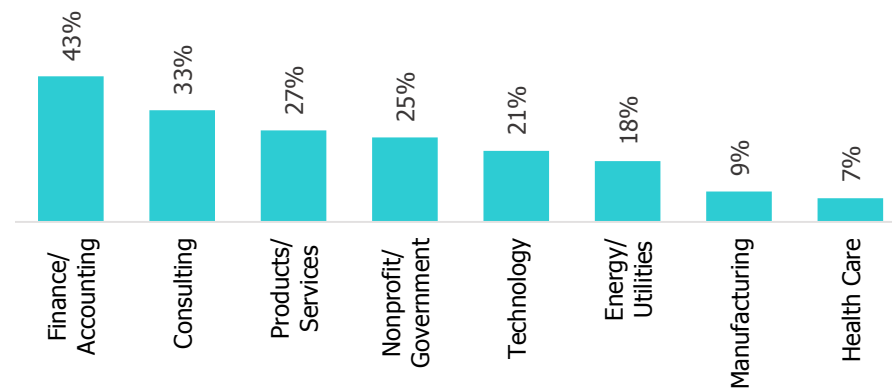


# Residents of Ghana

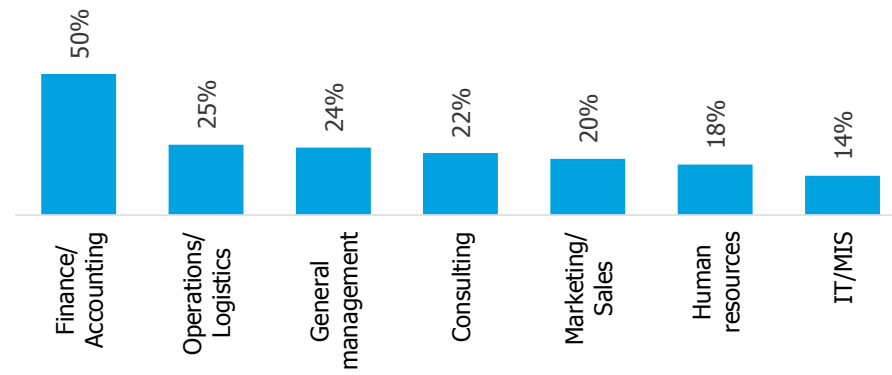
**Post-GME Career Goals**



**Post-GME Industries of Interest**



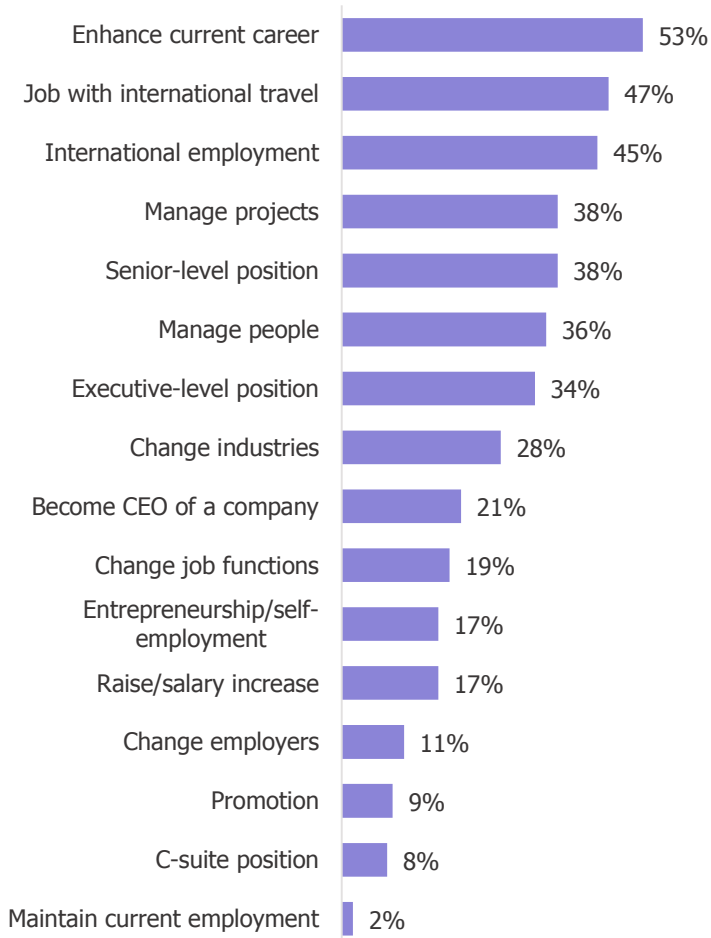
**Post-GME Job Functions of Interest**



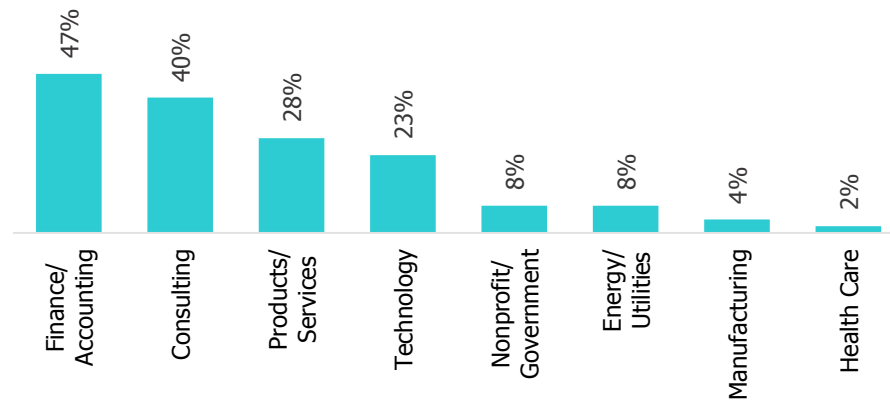


# Residents of Greece

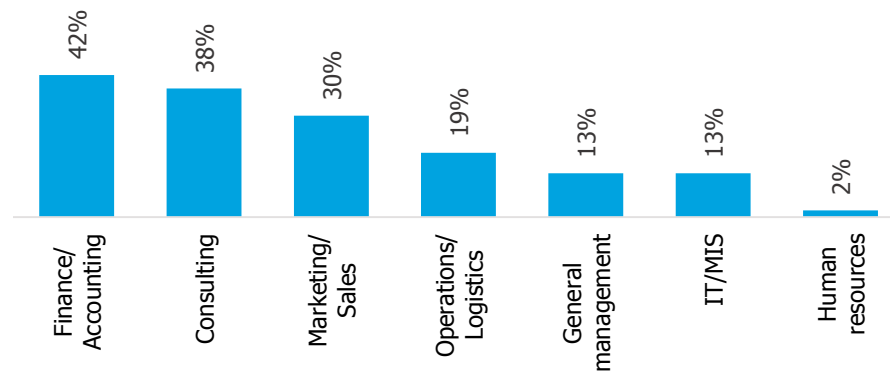
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

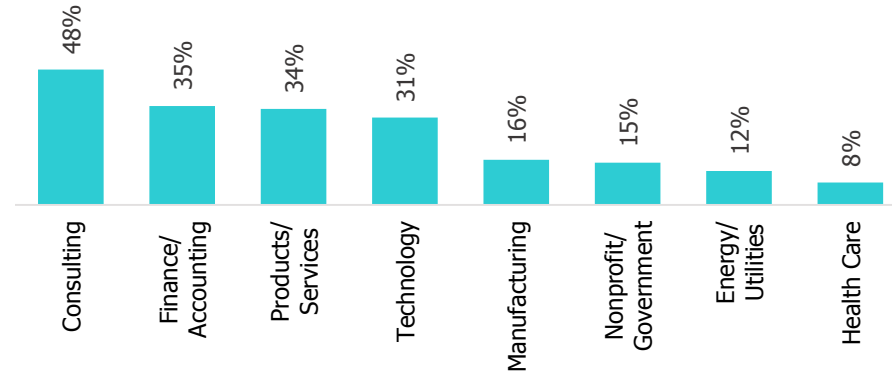


# Residents of India

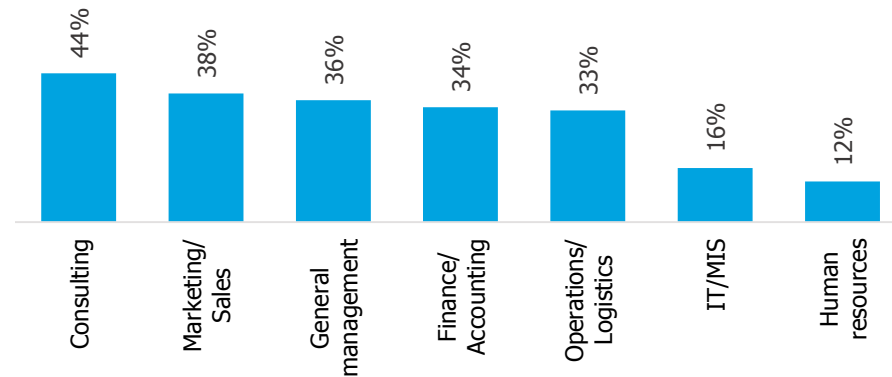
**Post-GME Career Goals**



**Post-GME Industries of Interest**

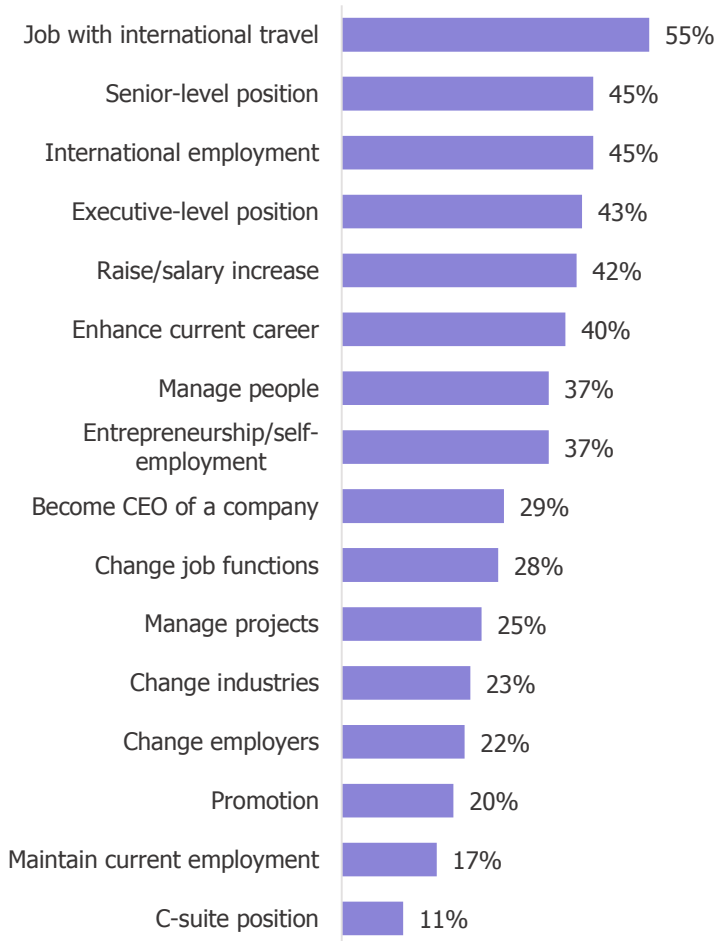


**Post-GME Job Functions of Interest**

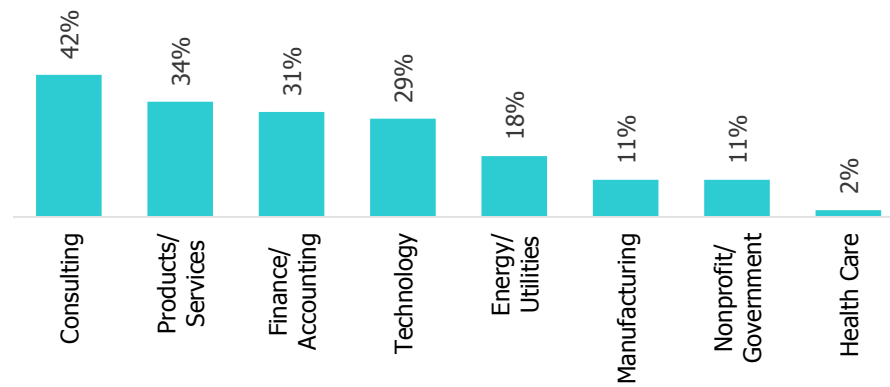


# Residents of Indonesia

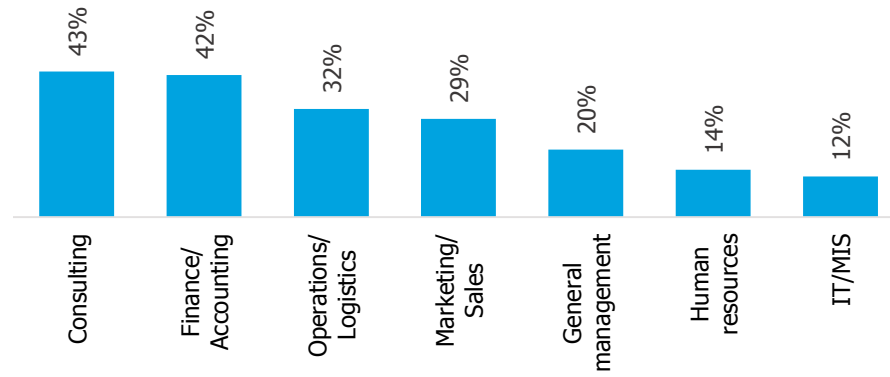
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

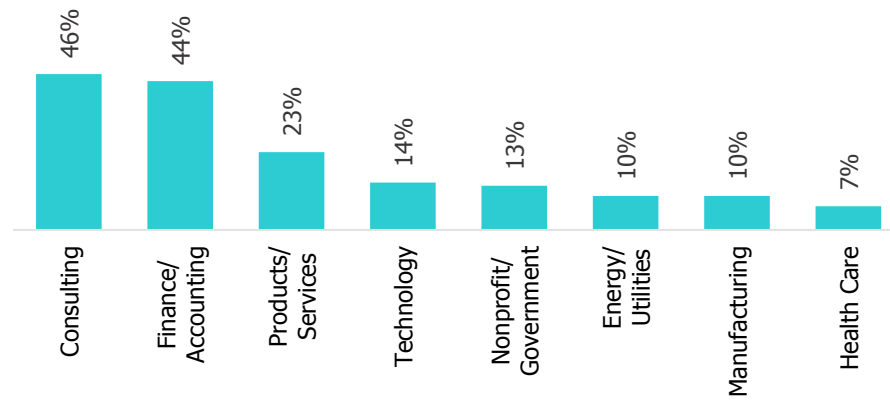


# Residents of Italy

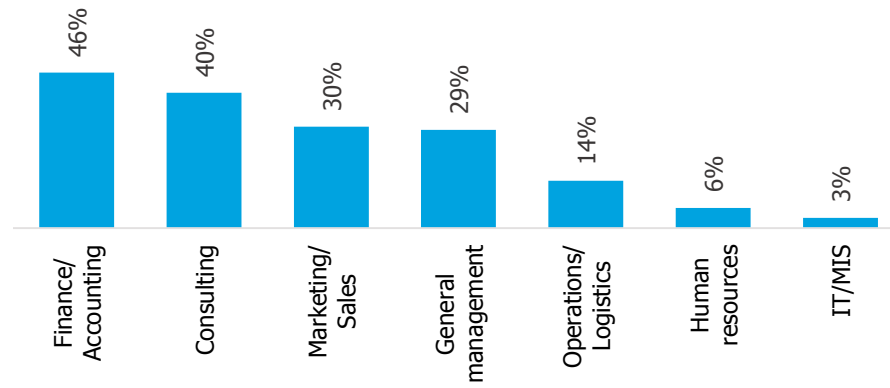
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

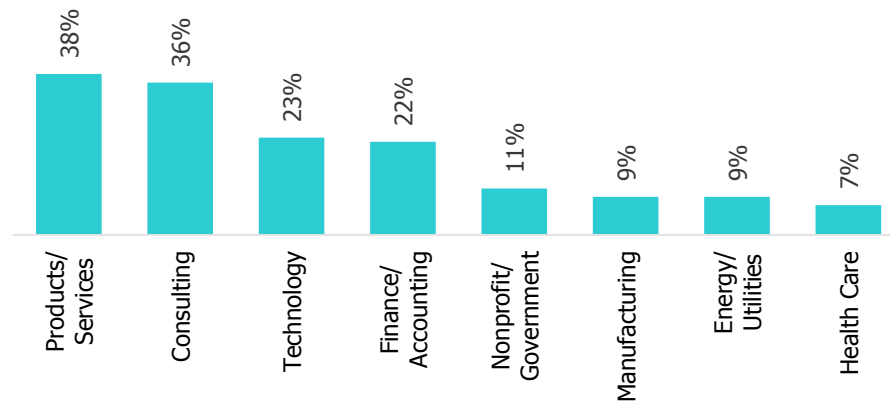


# Residents of Japan

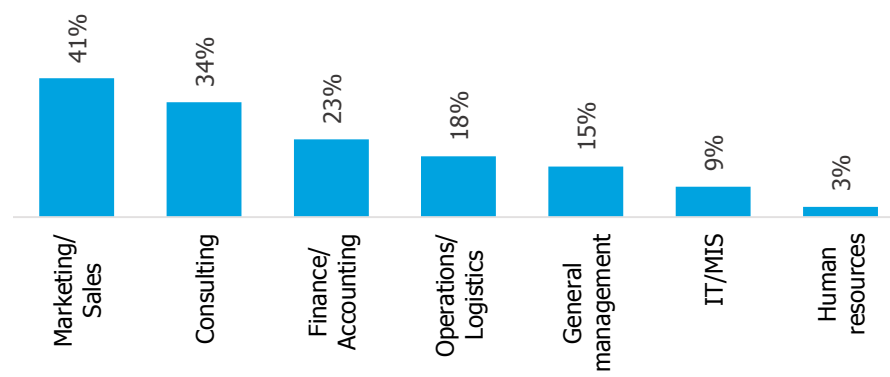
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

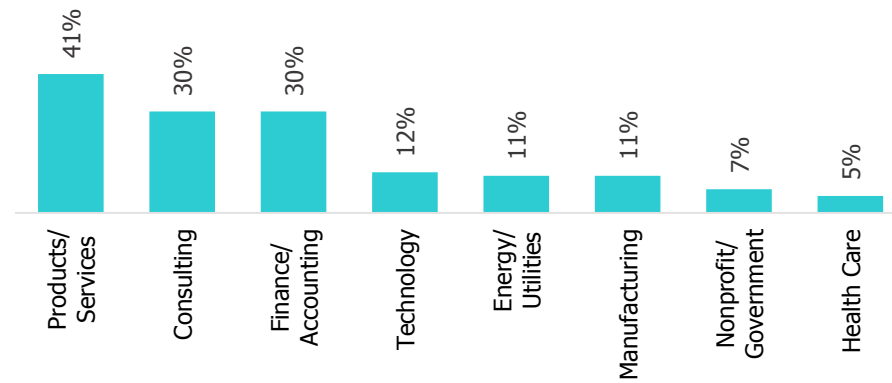


# Residents of Mexico

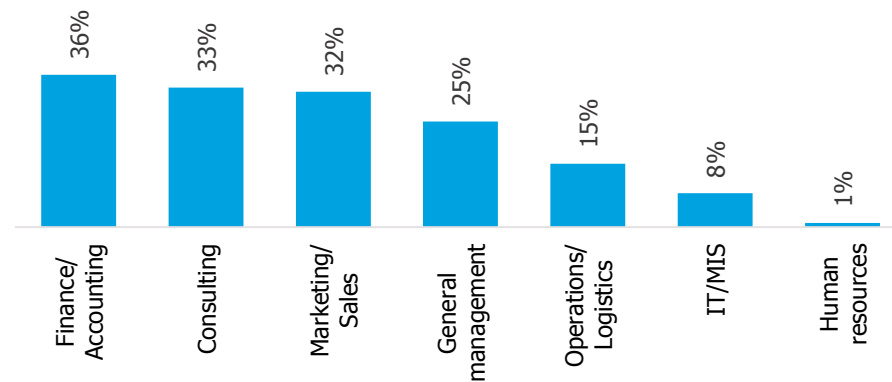
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

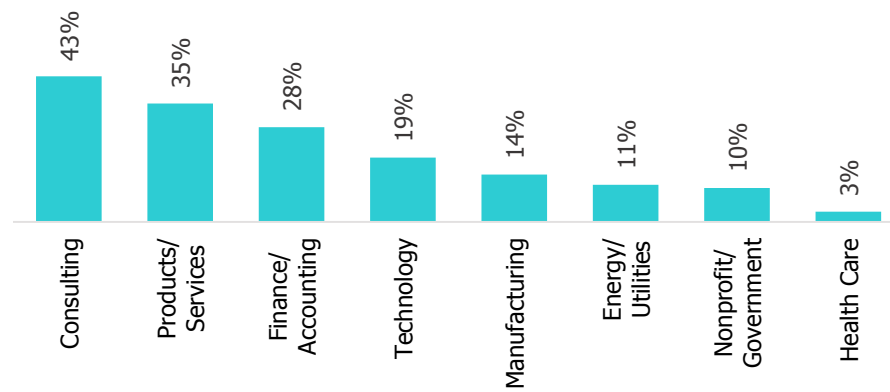


# Residents of the Netherlands

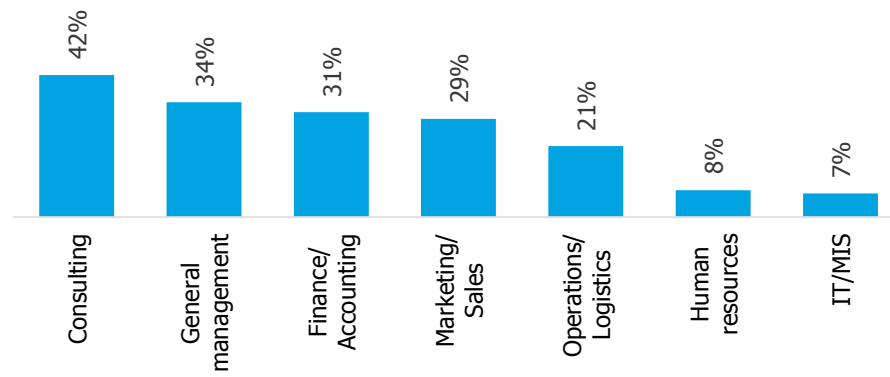
**Post-GME Career Goals**



**Post-GME Industries of Interest**

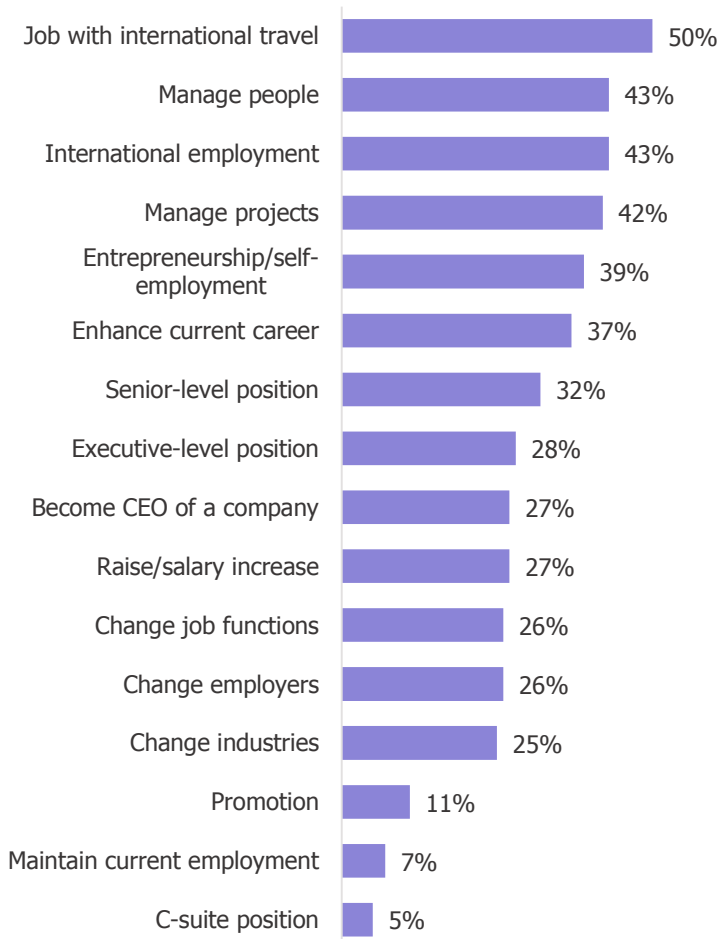


**Post-GME Job Functions of Interest**

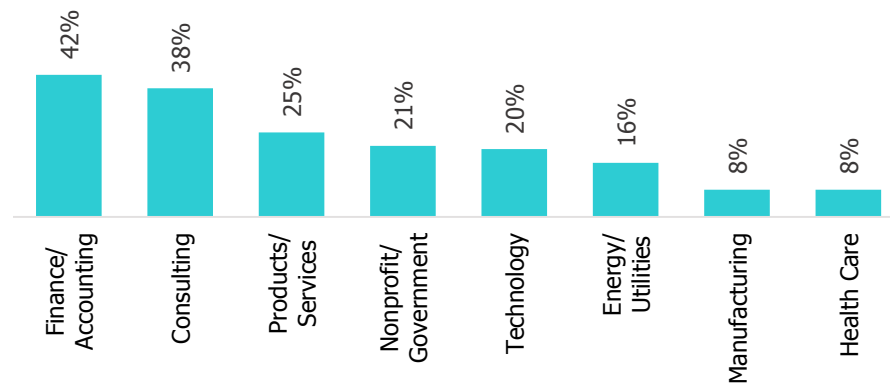


# Residents of Nigeria

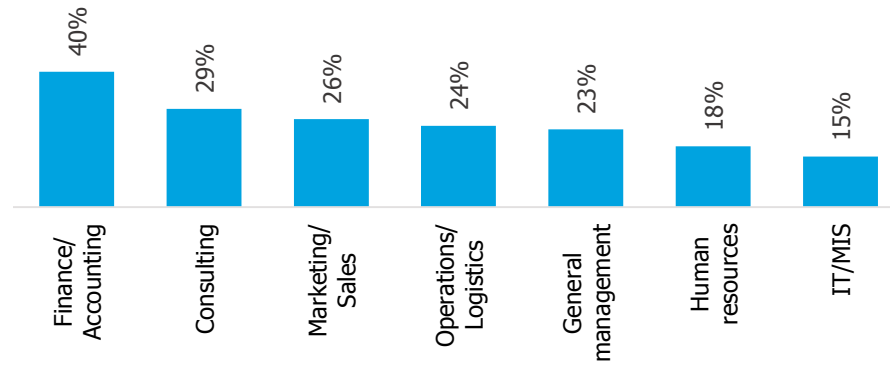
**Post-GME Career Goals**



**Post-GME Industries of Interest**



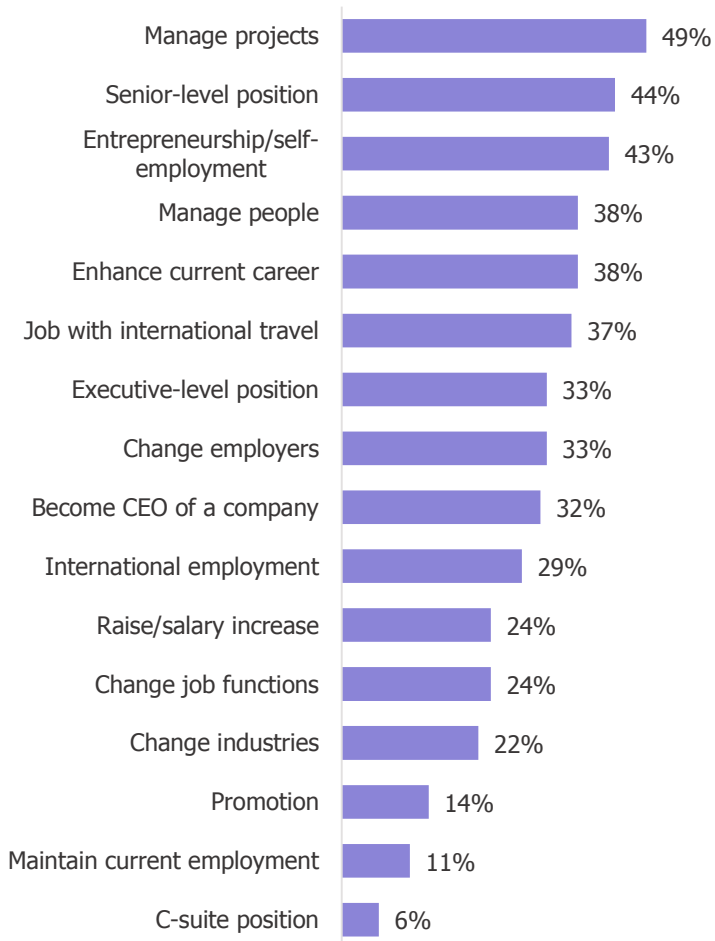
**Post-GME Job Functions of Interest**



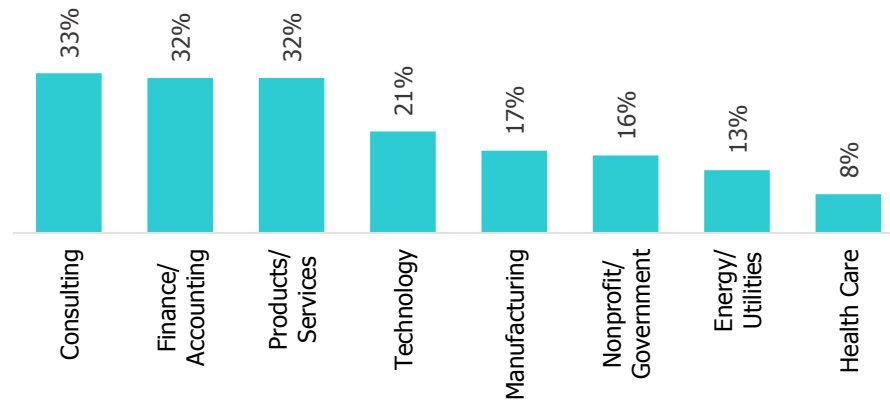


# Residents of Pakistan

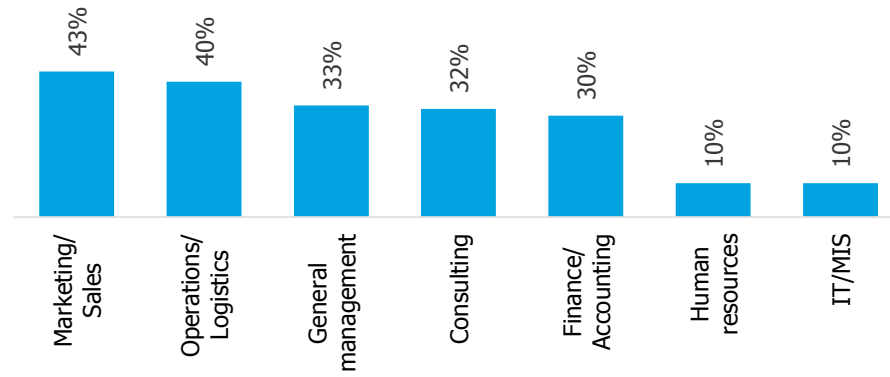
**Post-GME Career Goals**



**Post-GME Industries of Interest**

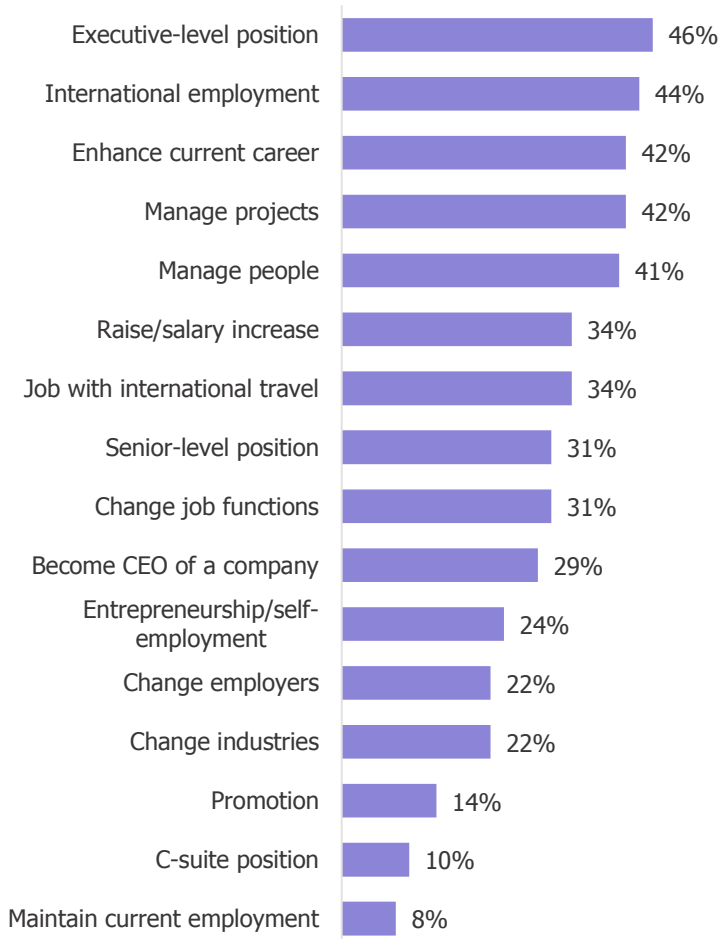


**Post-GME Job Functions of Interest**

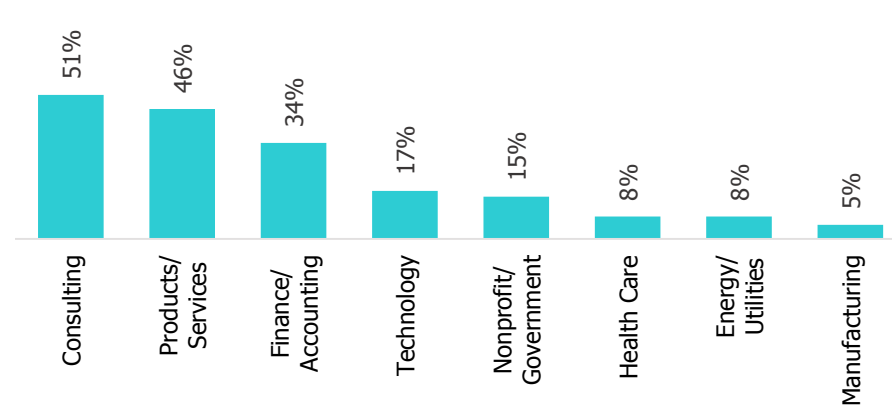


# Residents of Portugal

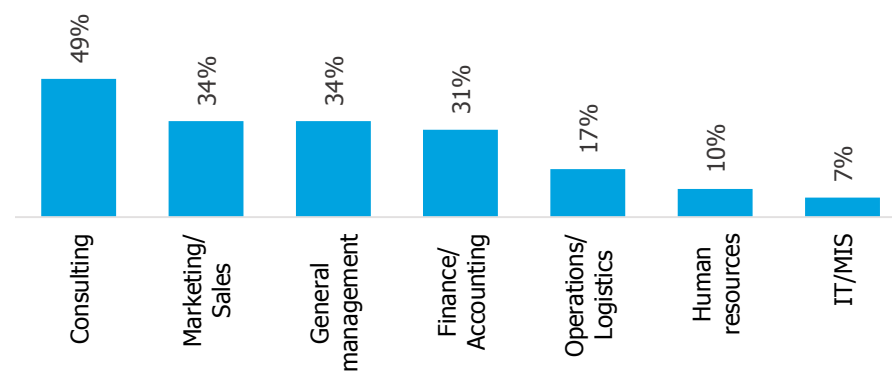
Post-GME Career Goals



Post-GME Industries of Interest

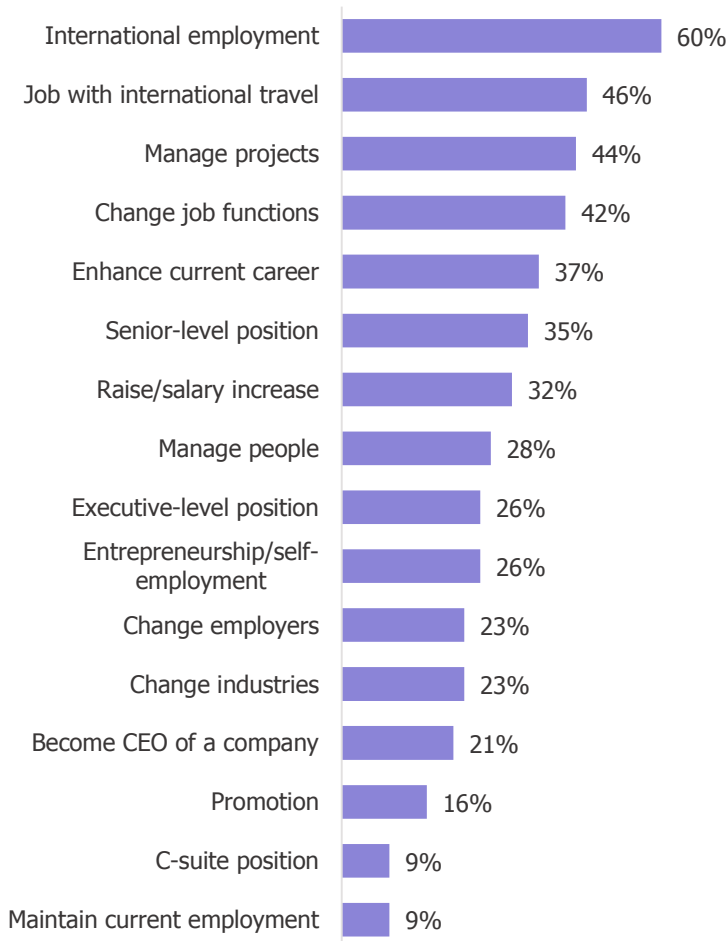


Post-GME Job Functions of Interest

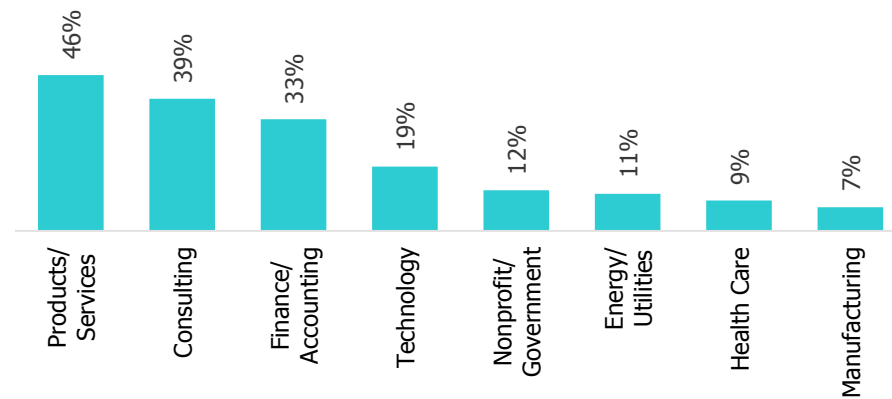


# Residents of Russia

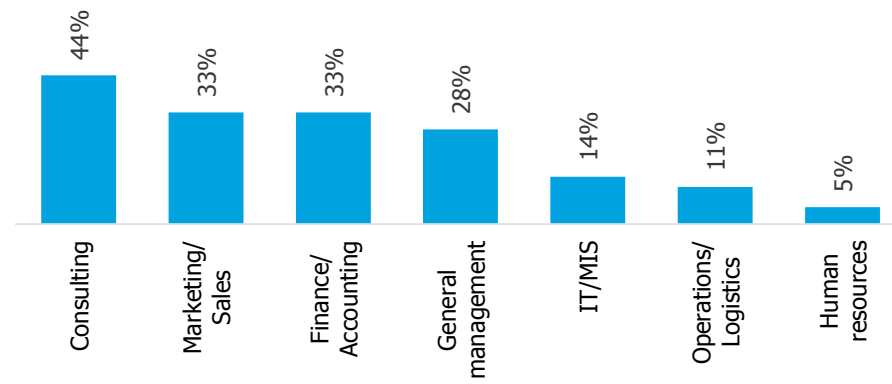
**Post-GME Career Goals**



**Post-GME Industries of Interest**

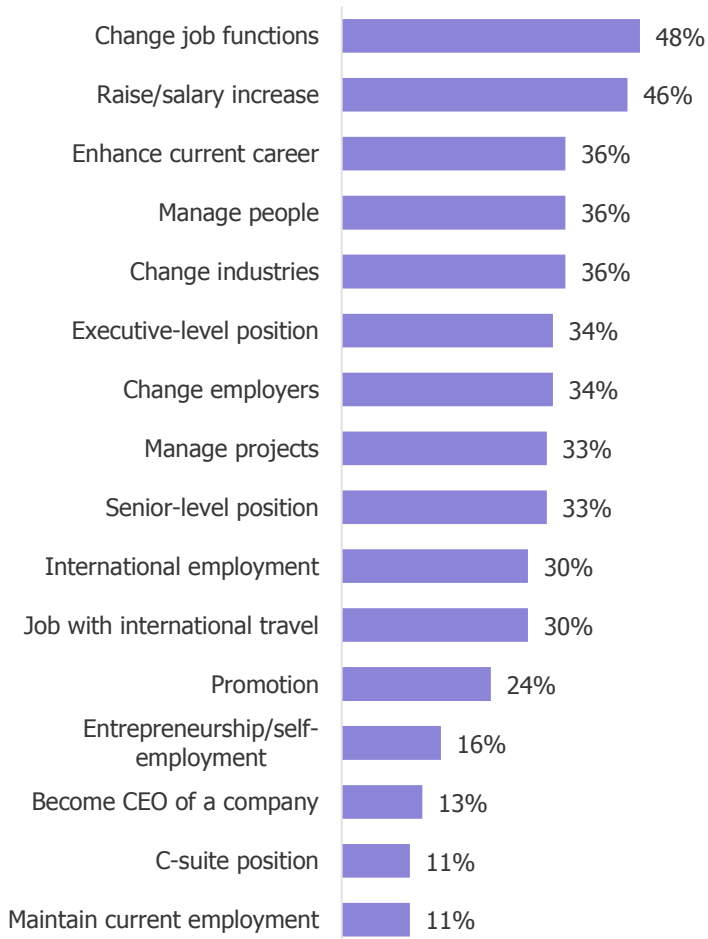


**Post-GME Job Functions of Interest**

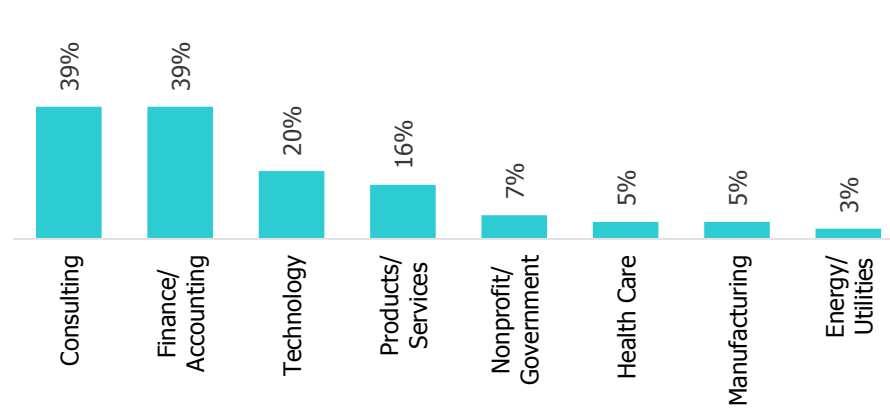


# Residents of Singapore

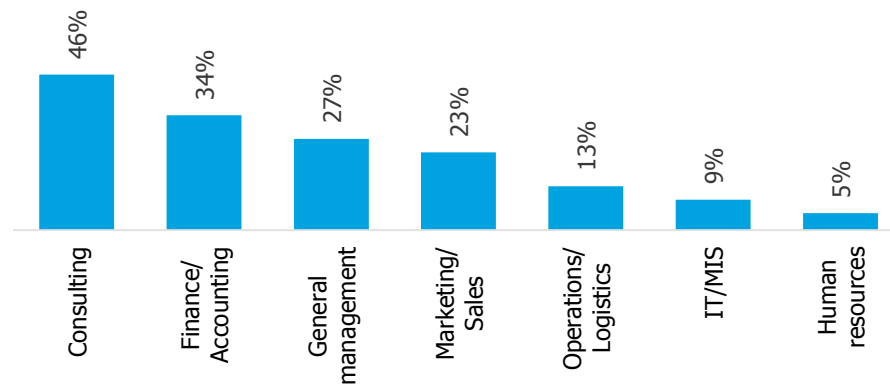
**Post-GME Career Goals**



**Post-GME Industries of Interest**

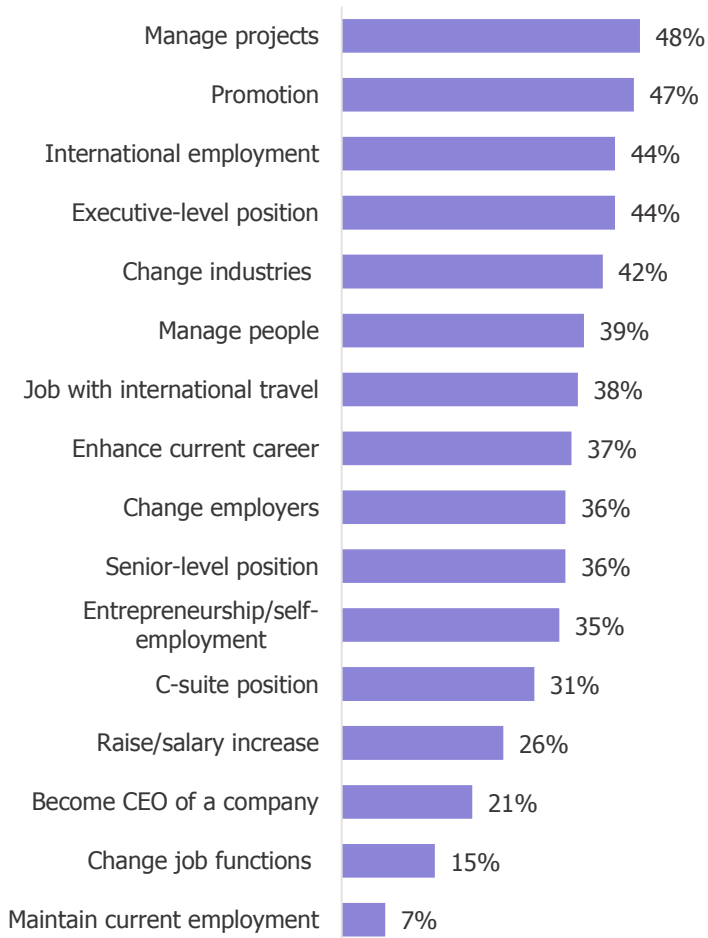


**Post-GME Job Functions of Interest**

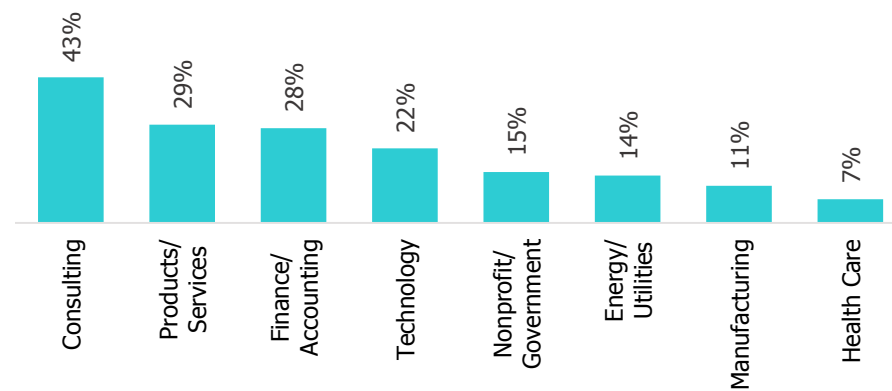


# Residents of South Africa

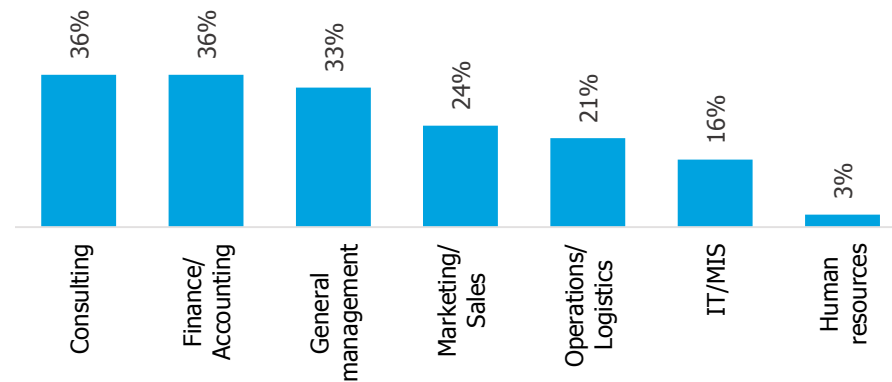
**Post-GME Career Goals**



**Post-GME Industries of Interest**

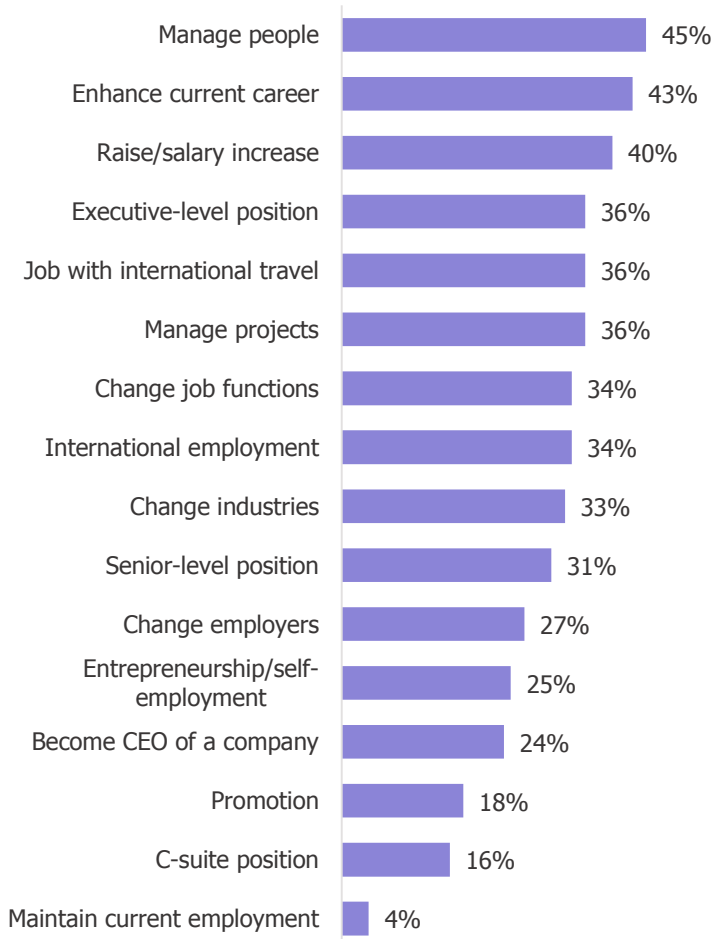


**Post-GME Job Functions of Interest**

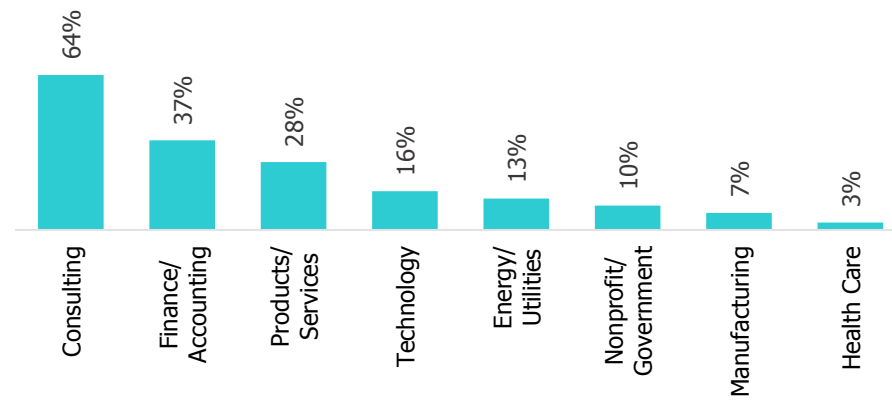


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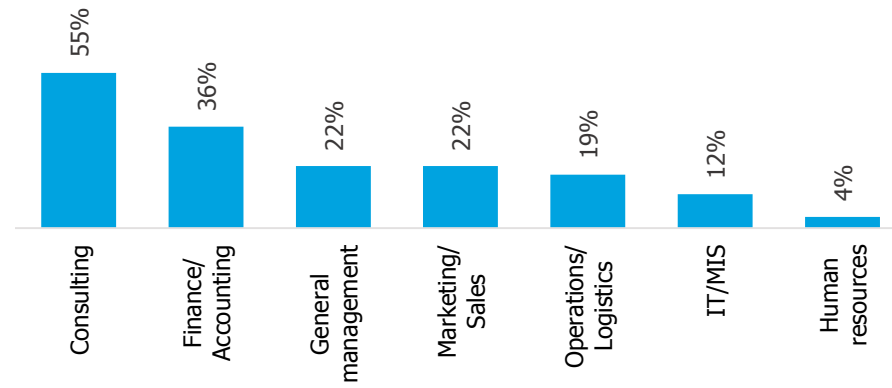
**Post-GME Career Goals**



**Post-GME Industries of Interest**

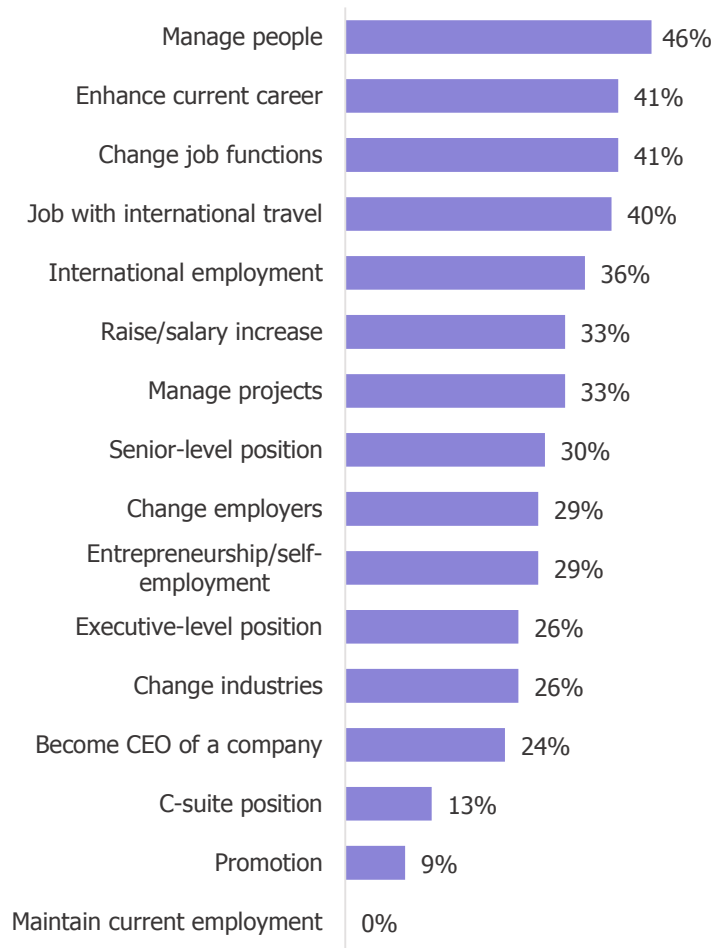


**Post-GME Job Functions of Interest**

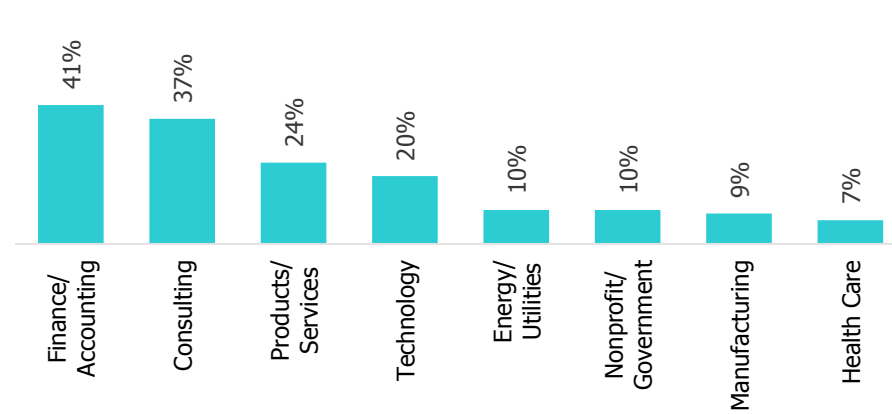


# Residents of Switzerland

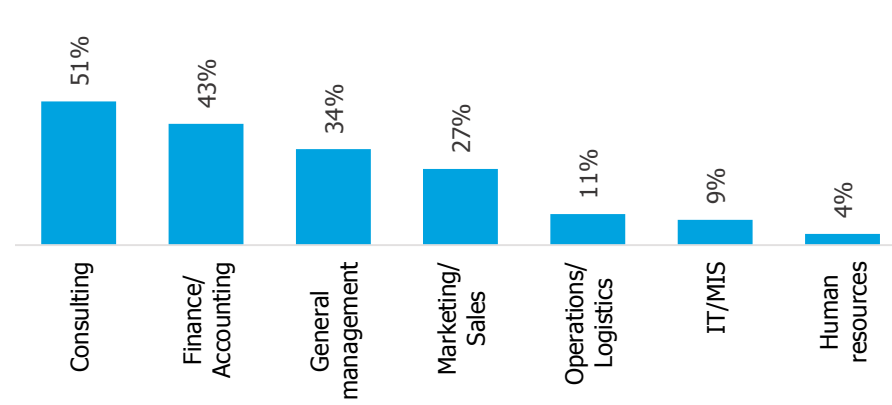
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

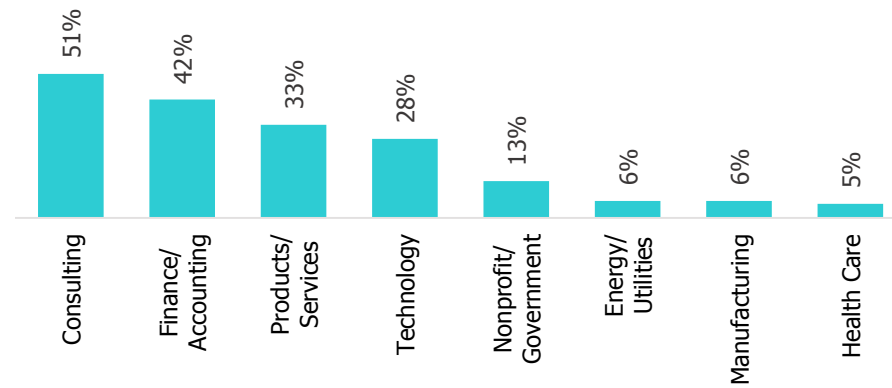


# Residents of Taiwan, China

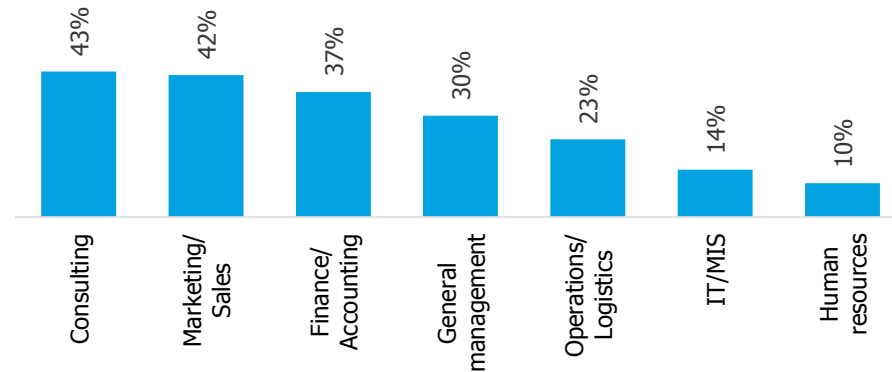
**Post-GME Career Goals**



**Post-GME Industries of Interest**



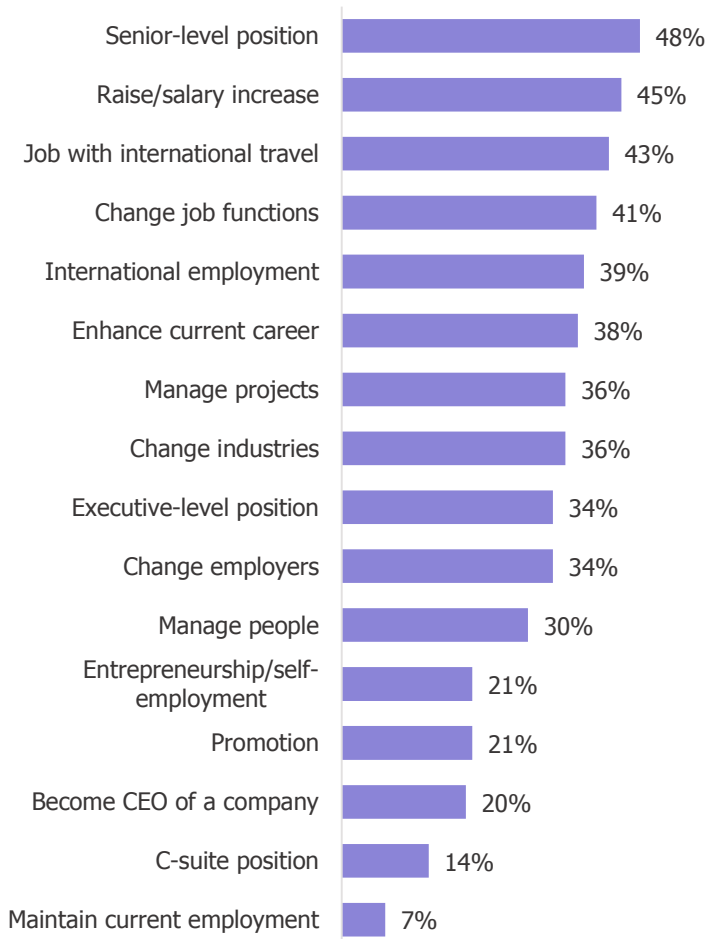
**Post-GME Job Functions of Interest**



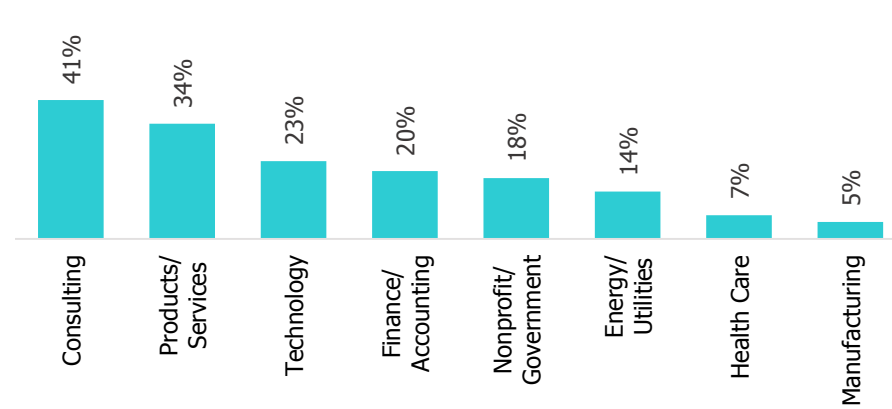


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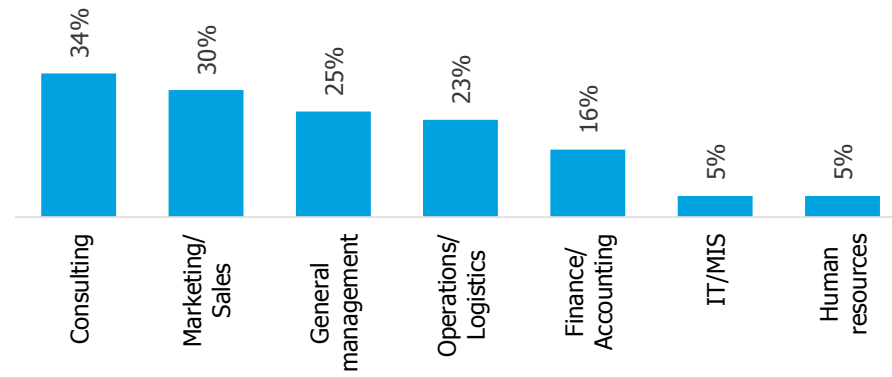
**Post-GME Career Goals**



**Post-GME Industries of Interest**

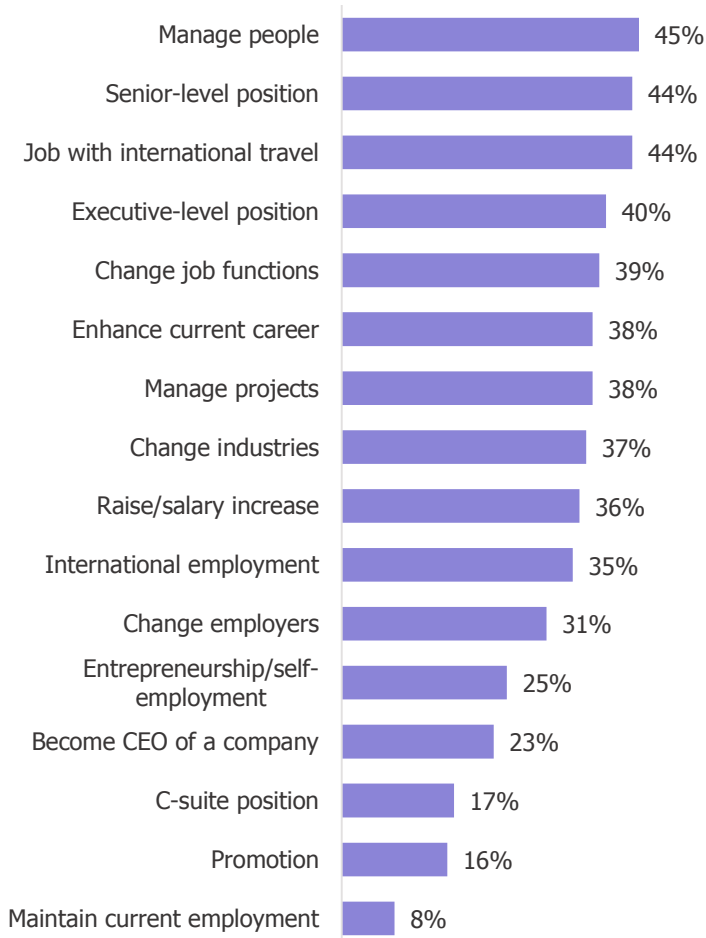


**Post-GME Job Functions of Interest**

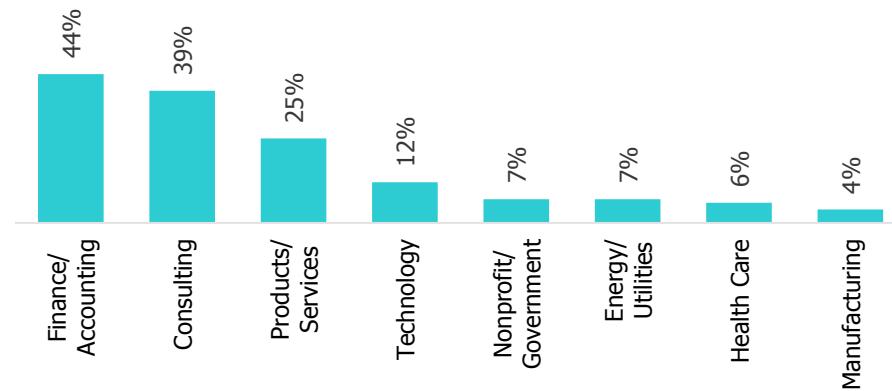


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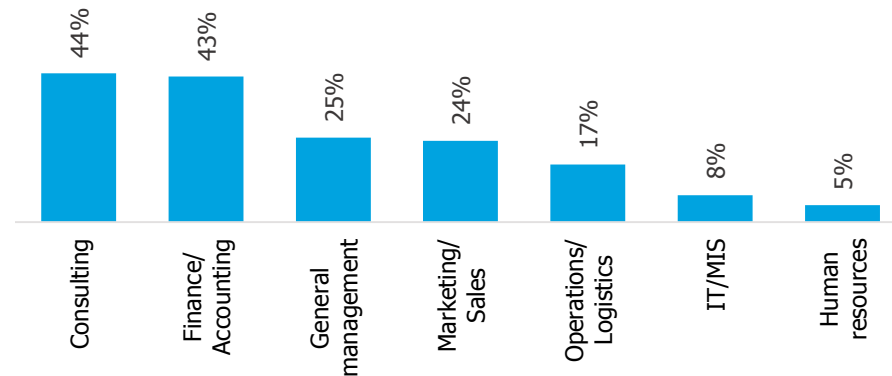
**Post-GME Career Goals**



**Post-GME Industries of Interest**

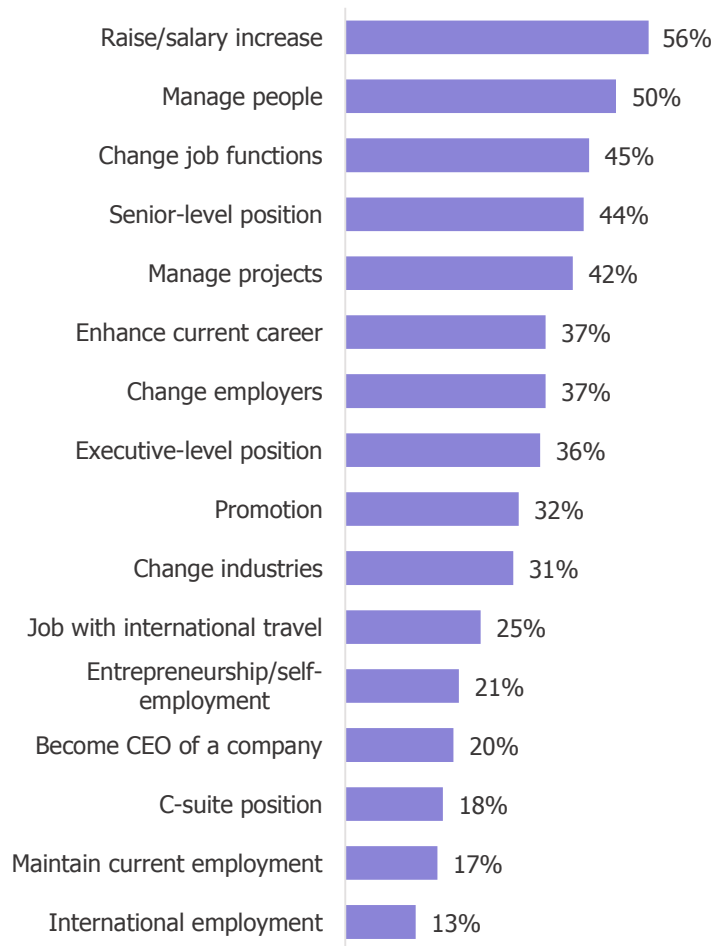


**Post-GME Job Functions of Interest**

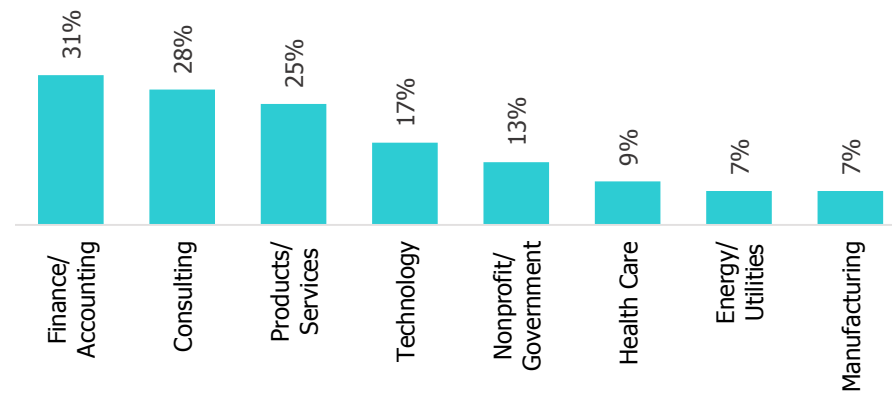


# Residents of the United States

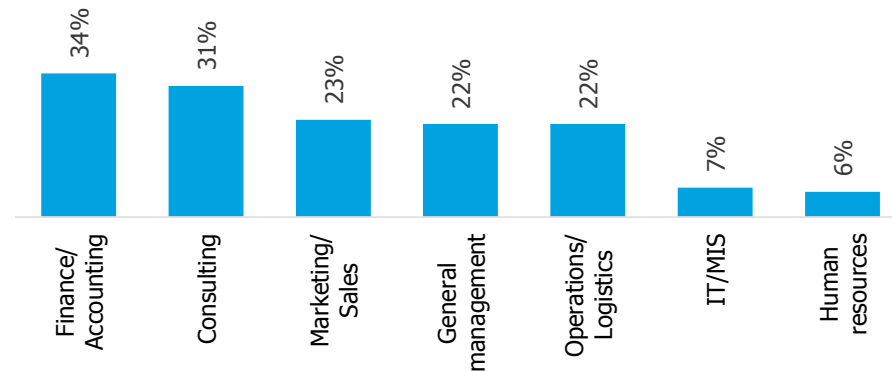
**Post-GME Career Goals**



**Post-GME Industries of Interest**



**Post-GME Job Functions of Interest**

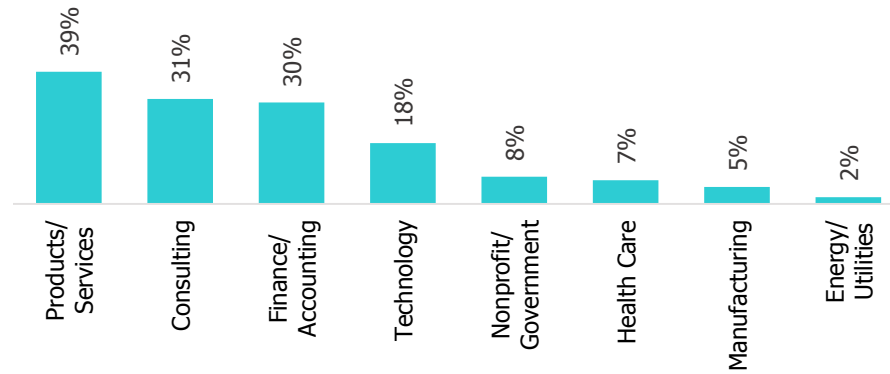


# Residents of Vietnam

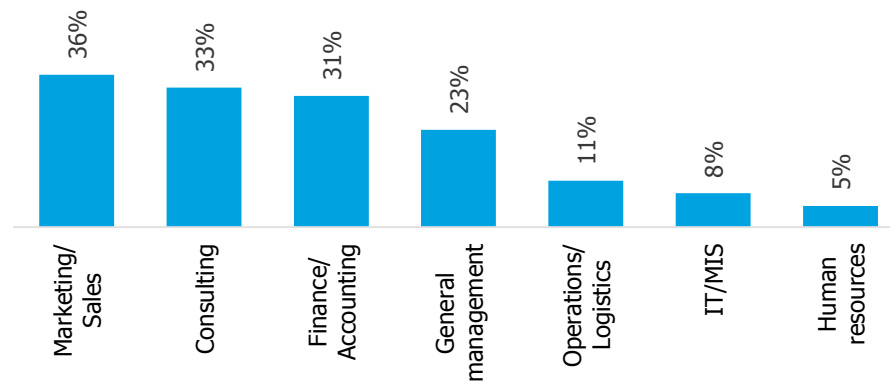
**Post-GME Career Goals**



**Post-GME Industries of Interest**

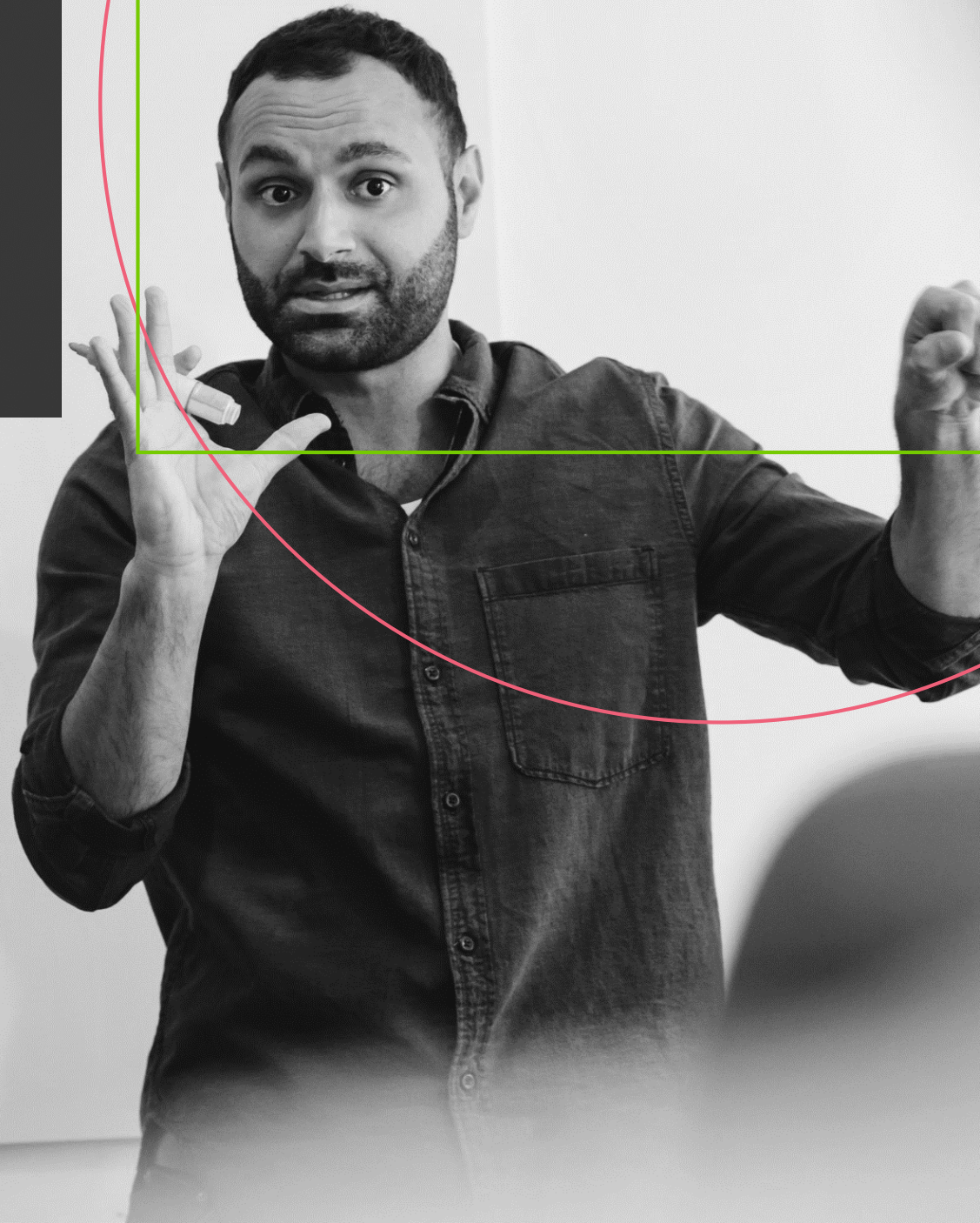


**Post-GME Job Functions of Interest**



# Respondent Demographic Profile

This section details the gender and age details of 2018 survey respondents by their country of citizenship and residence.



# Respondent Demographic Profile

		Overall*	Gender			Age				
			Male	Female	Other	22 and under	23 to 24	25 to 30	31 to 39	40 and older
<b>Global</b>		<b>9,617</b>	<b>5,411</b>	<b>4,161</b>	<b>45</b>	<b>2,631</b>	<b>1,659</b>	<b>3,402</b>	<b>1,383</b>	<b>444</b>
<b>Citizenship</b>	Africa	780	486	290	4	133	297	196	63	486
	Australia & Pacific Islands	84	53	29	2	11	27	16	12	53
	Canada	376	210	161	5	46	153	79	33	210
	Central & South Asia	1,409	947	459	3	297	511	169	22	947
	East & Southeast Asia	1,684	645	1,031	8	248	459	171	35	645
	Eastern Europe	308	133	173	2	50	74	58	10	133
	Latin America	465	300	165	0	62	252	94	26	300
	Middle East	218	134	84	0	31	81	58	16	134
	United States	2,901	1,618	1,268	15	467	1,210	397	177	1,618
	Western Europe	1,281	823	453	5	298	300	123	38	823
<b>Residence</b>	Africa	703	437	261	5	119	270	180	50	437
	Australia & Pacific Islands	106	59	45	2	16	29	22	11	59
	Canada	448	244	197	7	66	178	92	36	244
	Central & South Asia	1,260	848	412	0	271	454	119	17	848
	East & Southeast Asia	1,452	588	856	8	191	421	155	41	588
	Eastern Europe	211	94	116	1	36	48	37	11	94
	Latin America	415	272	142	1	52	241	81	19	272
	Middle East	263	166	97	0	35	95	70	13	166
	United States	3,235	1,765	1,456	14	535	1,296	465	193	1,765
	Western Europe	1,413	876	531	6	322	332	140	41	876

\*Subtotals may not sum to global or overall figures due to missing demographic data.

# Contributors and Contact Information

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## Contributors

The following individuals from the GMAC Research team made significant contributions to the publication of this report:

**Rhonda Daniel**, Senior Research Manager, questionnaire development and interpretation of data, and drafting of the manuscript for intellectual content; **Matt Hazenbush**, Research Communications Senior Manager, editorial and manuscript review; **Gregg Schoenfeld**, Senior Director, Research & Data Science, manuscript review; **Tacoma Williams**, Research Senior Coordinator, sample development; **Devina Caruthers**, Associate Research Manager, survey management.

## Contact Information

For questions or comments regarding the findings, methodology, or data, please contact the GMAC Research Department at [research@gmac.com](mailto:research@gmac.com).

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