Graduate
Management
Admission
Council™

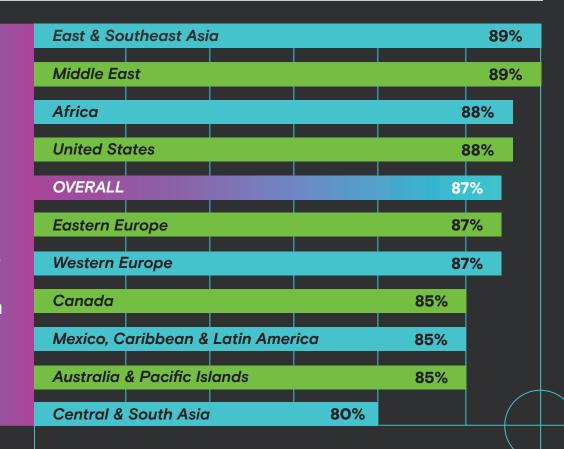
Alumni Perspectives on Graduate Management Education

gmac.com/Research

87%

0

87% of alumni report a positive ROI (return-on-investment) from their graduate business education



30

A Net Promoter Score (NPS) of 30 shows that most alumni are likely to recommend their graduate business school to a friend or colleague.

Net Promoter Score (NPS)

- 70% of alumni rate the <u>value</u> of their graduate business education as Excellent or Outstanding
- 84% of alumni report that their <u>professional situation</u> is Much Better or Better due to graduate business education
- 77% of alumni Strongly Agree or Agree that graduate business education prepared them for leadership positions
- 87% of alumni Strongly Agree or Agree that graduate business education increased their employability
- 30% of alumni report that their median salary increased from \$50,000-\$100,000 to over \$100,000.