

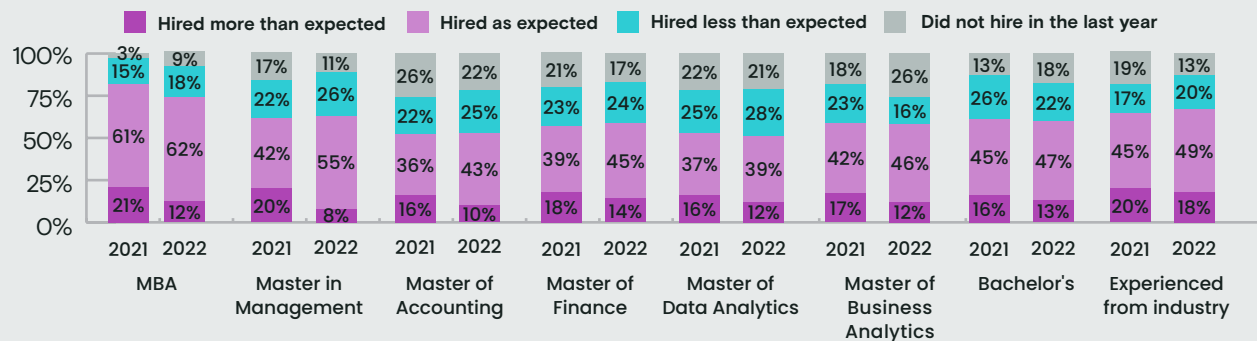
# Corporate Recruiters Survey 2023

## Regional Profile | Western Europe

From 2021 to 2022, total hiring increased for graduates from Master in Management, Master of Accounting, Master of Finance, and Master of Data Analytics programs.

Total hiring decreased from 2021 to 2022 for graduates from MBA and Master of Business Analytics programs.

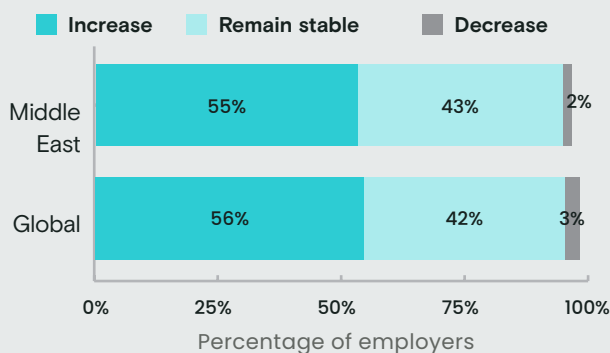
Actual hiring results by degree type (2021 and 2022)



Nearly all employers in Western Europe predict hiring demand to increase or remain stable over the next five years.

Only 2% of employers said they thought hiring demand for GME grads will decrease by 2028.

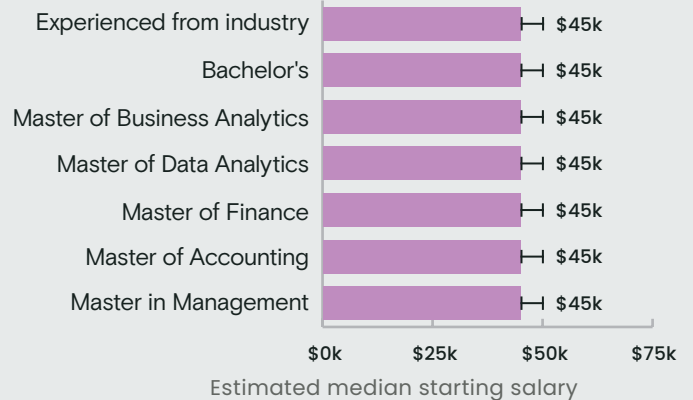
Projected hiring demand in the next five years



Starting salary for GME graduates is consistent across program type in Western Europe.\*

The estimated median starting salary for most new hires in Western Europe is \$45,000.

Estimated median starting salary in Western Europe 2023



\*Employers were asked to estimate the average base annual starting salary (in increments of \$10,000 U.S. dollars) their company will offer to new hires by degree type in 2023. This does not include other benefits, which vary in generosity by region to make up total compensation. The error bars represent the 95 percent confidence intervals for each estimated population proportion. When the error bars do not overlap between groups, this indicates a significant difference.