Graduate Management Admission Council™

Sustainability & Business School

Around the world, prospective GME students care about building a sustainable future.

Defining Sustainability

- Sustainable cities and communities
- **Output** Climate action
- Sustainable use of water and land resources

With coursework in sustainability, students in GME can align with the UN's Sustainable Development Goals and become business leaders with a sustainable mindset.

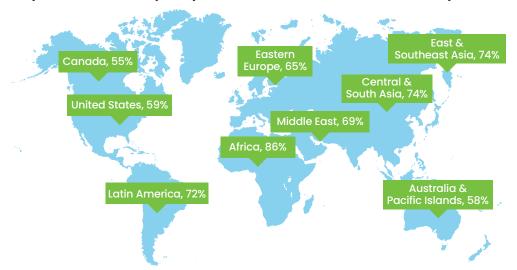
68%

of prospective students say sustainability is important or very important to them.

36%

of sustainability-concerned candidates would not consider a school for GME if it didn't support sustainability.

Candidates from Africa and Asia are the most likely to say sustainability is important or very important to their academic experience



32%

of millennials say sustainability is one of their preferred curricula for GME compared to 28% of Gen Z 30%

of U.S. underrepresented candidates say sustainability is one of their preferred curricula for GME compared to 22% of non-underrepresented candidates

35%

of women say sustainability is one of their preferred curricula for GME compared to 25% of men